

# The Capital

October/November 2015

# Kiwanian

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)

2015-16 Kiwanis International  
President Sue Petrisin

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eLEMONate Project**

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**100 Years in the Making**  
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female President takes office*

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**Kiwanis**

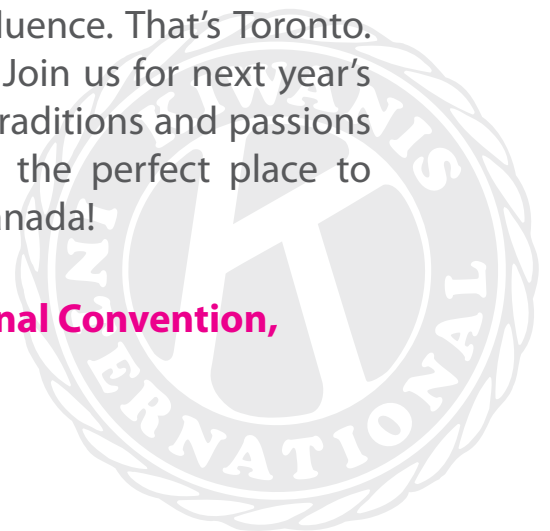
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# Kiwaniis

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 5, Number 1

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Lynchburg, VA

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Kelly Boswell  
Olney, MD

SECRETARY-TREASURER  
Tom Varner  
Ashland, VA

IMMEDIATE PAST GOVERNOR  
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TRUSTEE-MASON DIXON  
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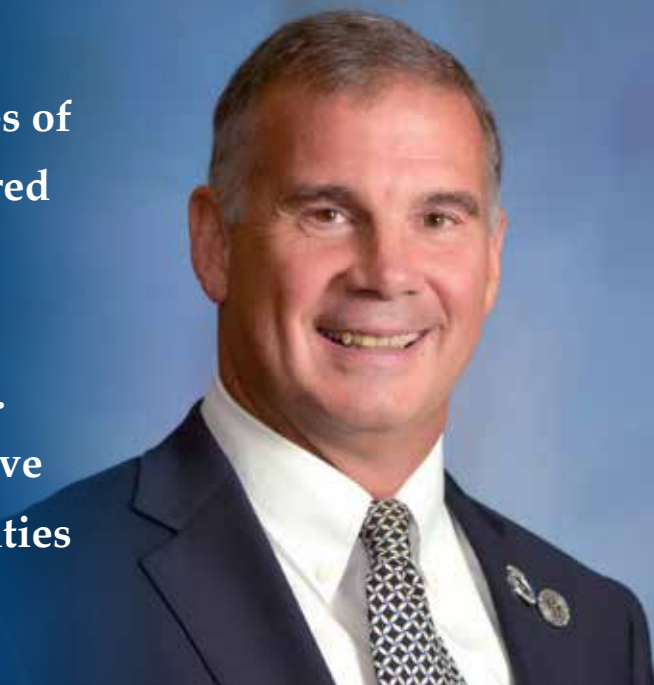
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# Governor's Message

David A. S. Heppner, 2015-16 Governor



**Welcome to the second century of Kiwanis! Together we can make a difference in the lives of so many. We are part of a legacy of one hundred years of selfless volunteers trying to make a positive difference in the lives of our fellow citizens with a significant focus on our youth. Our rich, successful history and traditions have positively impacted so many in our communities around the world.**



Congratulations and thank you to Past-Governor Brian Bell and his team for their service and dedication to our District in continuing to build a bright future for our communities. They put in many hours, not to mention miles traveled, to help support our clubs and the work you do giving back to others. Now we are entering a new era being led by Sue Petrisin, the world's first female president of an international civic organization. President Petrisin is a dedicated, enthusiastic, and driven leader of whom we can all be immensely proud.

I am thankful for the opportunity you have afforded me by electing me Governor at this time in our history. Your board is hard at work managing

the affairs of your district - from ensuring our fiscal soundness to identifying opportunities to strengthen our membership. We are working hard at building a team to support the needs of our clubs. Later this year we will be kicking off International's new I-Plan headed up by past Trustee Jon Rife. The I-Plan is geared toward strengthening our existing clubs, helping us maintain fiscal stability, expanding our image in our communities, and continuing to increase our impact locally.

We have vast opportunities before us. The tools to help each of us achieve our local goals are available through our district leadership. Reach out to your district chairs, leaders, and board members who serve as valuable

resources. The Formula Team, led by Past Governor Carolyn Richar, has built a solid foundation for us to grow our clubs. The team has developed new clubs, enabling greater community benefit from the Kiwanis spirit of helping others. Reach out to the Formula Team for any assistance you may need this year.

The Eliminate Maternal and Neonatal Tetanus initiative is one of the most significant worldwide endeavors of our lifetime! It's hard to comprehend that a mere \$1.80 can save a mother and her future children from dying a horrific death due to the savagery of this disease. I am so very proud of our District pledge to fulfill our share on this campaign which will effect

1,666,666 women and their future children. Thanks to you, 13 other Districts have followed our lead by committing to raise their fair share as well. I have had some members ask, why should we be supporting something outside “my” club and/or country? That’s a good question that you need to look inside your heart and decide. I believe that each of us has a duty to help others when we can. You do so with every service project you take on. Reaching outside your community helps Kiwanis reach more people and do greater good. As Governor, I serve beyond my club borders every day - and I do so with pride, in support of the Kiwanis mission. Please join me in achieving our goal, remember that at \$1.80, no gift is too small to make a lifesaving impact.

Congratulations to Governor-Elect Kelly Boswell! Kelly and I have been collaborating since her election with regard to building a team to support you and your clubs. Kelly has also taken on the role of point person to continue improving our website, making it an easily navigated resource

for our District. Kelly brings great experience, talent, and enthusiasm to the team.

Young Children Priority One is the heart of our organization. This program is designed to address the needs of children 0-5 years old. The four areas of emphasis are: maternal and child health, child care and development, parent education and support, safety and pediatric trauma. Past Lt. Governor Sandy Conover, serving as chair, will also have service project ideas for Young Children Priority One posted on our website as another resource for us so we can serve the children around us. I look forward to Sandy’s leadership of this program and her contribution to our team.

I am pleased to announce that Elana Gardner is our new chair for Builders Club and will be an excellent resource to help you start a new club or to strengthen an existing one. Elana brings years of Kiwanis dedication and experience to this role. Among other tasks, Elena is working on getting information up on our website, so stay tuned.

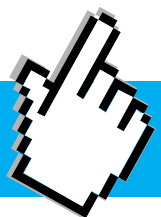
Here is our mission:

- Have fun together serving our communities
- Complete at least two Young Children Priority One service projects
- Hold on to our rich history and traditions while adapting to our current society, ensuring another century of Kiwanis values
- Be part of the solution when you see a need
- Respect our diversity, and embrace our like-minded, selfless drive to make a positive difference in the world
- Strengthen our district by strengthening your club so we have more to give

Contact any of your Lt. Governors, Trustees, committee chairs or board members anytime we can assist you.

Year 101, here we come!

**Visit the  
KIWANIS STORE  
for the latest apparel,  
meeting items, and more!**



[store.kiwanis.org](https://store.kiwanis.org)



# A Capital Idea

## Kiwanis Club of Waldorf Receives Capital District Matching Grant Service Project

This past summer Gov. Brian Bell announced a new matching grant program that was approved by the Board of Trustees. A club could apply for a matching grant from the District up to \$250 for a new hands-on club service project. Criteria were that the project would involve current and prospective new members, increase the club's visibility and recognition for assisting clubs with new service projects, and have check issued and project completed by September 30.

The Kiwanis Club of Waldorf was informed that Children's National Medical Center in Washington, DC, needed reading books for hospitalized patients. The Board approved the purchase of books for the hospital by spending \$250 from the club and \$250 matching grant from the District, if the grant request was approved, for a total of \$500. Even without the match, the Board agreed to spend \$250 for books.

New member, Tanya Barnett had recently received incorporation papers and 501(c)(3) tax exempt status for Forever Free Books, the charitable nonprofit organization she founded. Books are provided free upon request, as well as at special events sponsored by the organization. More than 10,000 books have been provided free to children in the year the organization

has operated. Tanya's board agreed to partner with the Kiwanis Club to provide the reading books.

The matching \$250 grant was approved by District leaders with the check mailed to the club by Secretary-Treasurer Tom Varner.

At the meeting where the club members were informed of the grant, club member Sandi Middleton reported that Southern Maryland Doll Club had approved a new service project to sew hospital dolls for Children's National Medical Center. About 40 dolls were made by doll club members and would go to the hospital with the books.

Once the 120 books arrived, the Kiwanis Club members affixed gift stickers to them. Sandi packed 38 hospital dolls in ziplock plastic bags

*Service Tip #17:  
Get outside funding for  
your projects by applying  
for grants.*



with a box of washable markers and a puzzle/coloring book in each bag with the doll

On September 17, 2015, club members Jerry Peuler, Tanya Barnett, Sandi Middleton and Millie Kriemelmeyer delivered 120 books and 38 dolls to Children's National Medical Center.

This service project brought together new member Tanya Barnett and her new nonprofit Forever Free Books, member Sandi Middleton and her nonprofit Southern Maryland Doll Club, Children's National Medical Center, and Kiwanis Club of Waldorf members.

The Kiwanis Club of Waldorf thanks the District for providing funding and opportunity for a new service project with new service partners to end our administrative year.

# Getting the Word Out

## It's a New Year - Make Public Relations a Priority for Your Club!

By Caren Schumacher, Chairperson  
Capital District Public Relations

I had planned to write an article about Public Relations 101. It's a new year, and a good time to go over the basics. Then I attended the Kiwanis Club of Williamsburg's (my club) Installation Ceremony, and heard Geoff Suter's remarks following his installation as president of our club.



Geoff has made public relations and communications one of his priorities for our club. Following are selected remarks from his September 30th speech. I hope that you will be able to incorporate some of his great ideas into your plans for the 2015-2016 Kiwanis year.

“Currently, we are not using our resources to the best of our abilities to create public awareness of our club. We should be posting (on Facebook) and sharing the same pictures we currently send to the press and tagging people in those photos as we did during the Shrimp Feast. Also, we should be sharing articles from our press submissions as well. The idea is to inform the public on what Kiwanis is about and is doing in the community by sharing our event announcements and the impact from those events with the public. The more the public know and sees, the better it is for our club.

The rise of social media is giving our young people plenty of opportunities to get involved with their communities. Traditional organizations, like Kiwanis, will have to stay relevant with social media if we wish to attract a younger demographic to help us with our fundraising and service efforts. Especially the “millennial” generation, ages 18-34. We heard from some of these individuals during the Club Leadership Conference at William and Mary last August. It was very clear, that they want to be involved with service but do not have time for the weekly meetings. Rather they seek a more flexible membership opportunity through service options due to their limited schedules. Social media provides us that opportunity to connect with them.

We need to be publishing our weekly meetings and community events as they have happened. This can

and should include events we are involved in with our other Kiwanis family organizations, CKI, Key Club, Aktion Club, K – Kids, Builders Club. The more consistent we are with our communications and our brand, the better and more informed the public will be about the Kiwanis Club of Williamsburg. Our logo should be consistently visible in all of our publications. The more consistent we are, the better.

In an effort to create greater public awareness and get the community more involved in the Kiwanis club's mission, we need to continue to partner with other Kiwanis family organizations and those outside of our club. By partnering with other groups we can capitalize on our club's service in the community.

*Continued on page 13*

# Service Showcase

## News From Capital District Kiwanis Clubs

### Division 1



The **Kiwanis Club of Shepard Park** financially supports the Community Health Education Nutrition Research Center (CHENREC), a nonprofit and nongovernmental organization. Each year, since 2002, Dr. Unonu of CHENREC and her team have traveled to remote villages in Nigeria to provide various health services and screenings. CHENREC is now established to facilitate a 5-day free clinic in Ihe to provide much needed health care, nutrition and education for the community. Ihe is one of the towns in the Awgu local government area of Enugu state with an estimated population of 20,000. Most of its citizens are subsistence farmers who are poor and unable to afford medical care. Moreover, the town has no established government medical facility. Most people in the communities have historically depended on the services of untrained medical practitioners and traditional healers.

Volunteer health professionals and CHENREC staff provide medical services such as dental care, optical services, pediatric services, gynecology, free HIV testing and counseling, free de-worming exercise for nursery and primary students and their teachers, meals with lectures on nutrition, clean water and hygiene care. In addition, the volunteer staff will distrib-



ute eye glasses and various types of medications ranging from antibiotics and painkillers to steroids, ointments and topical solutions (i.e., lice killing products). The clinic also provides clean water—large quantities of water are boiled and filtered for patients taking medications and food and school supplies are provided to the students.

### Division 2

Members from the **Kiwanis Club of Tysons Corner/McLean** participated in a Generosity Feeds food-packing event on September 12th. The event produced more than 10,000 meals for hungry children in Fairfax County.





## Division 13



**The Kiwanis Club of the Peninsula at Oyster Point** accompanied ten children suggested by Social Services as they shopped for school clothes, shoes and supplies. Participating in the project were (L-R) Dawn Westmoreland, Ginger Root, Chuck Root, Michelle Slabinski and Dru Bowman.



For the last 56 years on the third Saturday of September the Newport News community of Denbigh comes together to celebrate all things community. Planned by the Denbigh Lions Club and assisted by the **Kiwanis Club of Denbigh**, this celebration has over the years included a parade and festival – fun for the entire family.

During early planning for this year's event the Lions decided to celebrate a look through the decades of Denbigh Day. Additionally, since Kiwanis International was celebrating our 100 years of service and the Kiwanis Club of Denbigh has been an integral part of this community for the past 48 years, the Lions decided to focus on Kiwanis.

The Lions named Harold Laurent, 32-year Kiwanis member and 27-year member of Denbigh Kiwanis, as the Honorary Mayor of Denbigh. Harold has served several terms as

Club President as well as Lieutenant Governor and Capital District Trustee.

They also named another Denbigh member, Bill Gregerson, as the Parade Grand Marshall. Bill is a 31-year member of Kiwanis and the Denbigh Club, a past Distinguished Club President and a long serving Club Secretary.

Both Harold and Bill led the Denbigh Day Parade followed by 1700 parade participants – bands from all city High Schools, politicians, Police and Fire departments, dance groups and civic organizations. The afternoon was filled with a carnival atmosphere with games, food and shared community information – a wonderful celebration of community. The Kiwanis Club of Denbigh was honored to be recognized and thrilled to be part of this annual celebration of our community.

## Division 15

The 27th Annual Kiwanis Teddy Bear Parade was held on a beautiful Saturday at Miller Park, September 19, 2015. Children from young to old enjoyed the event with games, balloons, face painting, Spiderman, snake lady, SouthPaw, EC Glass Cheerleaders, and Firemen from Station 6. There were 28 Circle K members from, RC, H-S C, and LU. There were 5 Kiwanians from the **Kiwanis Club of Lynchburg**. Chase Smith from Amherst sang the National anthem; what a beautiful voice! The contest winners received \$25 gift certificates to Givens Book Store. The grand prize winner, from random drawing, received \$50 gift certificate. What an awesome experience serving the children of Lynchburg at the TBP with great participation and fun for all.

# Around Capital

## Does The Formula Work? What's happening in my club?

By PG Carolyn Richar  
District Chairperson, The Formula

Congratulations to club Opener, Sandy Conover, and club Counselor, Lauren Barboza, the proud Kiwanians who worked tirelessly over the summer to bring the Dinwiddie club into the world. The proud sponsoring Kiwanis club of Petersburg were there to celebrate this 30 member strong new club and help launch the new club into a fantastic future.

What does it take to open a new club? Some heart, lots of enthusiasm at Kiwanis, a few good friends to help, and some weekends and evenings to spend using that heart and enthusiasm with your friends introducing Kiwanis to a place where there are children needing help!

Sandy, Lauren and some friends from Petersburg Kiwanis introduced Kiwanis to local community leaders in Dinwiddie – school principals who want a Key club, county administrators who want a better community, business owners who want to help local children grow to be strong well-educated citizens – the list goes on as these new Kiwanians are now introducing Kiwanis to their friends, family and colleagues.

There are a lot more communities in the Capital District that would love to

have a Kiwanis club – they just don't know it yet. We'd love to hear your ideas for communities that could use a new Kiwanis club – and we'd love to have help from Kiwanians who are willing to help get that new club opened. It takes a team – and we have Formula team members who are willing to lead that team.

Now is the time to talk with your new Lieutenant Governor and share your ideas for new Kiwanis clubs in your division! Talk with new Governor, David Heppner, and let him know where you want to see a new Kiwanis club! You can find these email addresses at <http://www.capital.kiwanisone.org/> - just go to the leadership tab!



*The Formula and the Capital District of Kiwanis  
Are proud to announce the birth of  
The Kiwanis Club of Dinwiddie, VA  
Welcomed into Kiwanis International in July 2015  
30 members strong  
As of September 24, 2015 Charter Night!*

# Introduction to the Kiwanis I-Plan

By Jon Rife  
Past Capital District Kiwanis Trustee

For the past three years, Kiwanis International has committed time and resources analyzing data, surveying members, conducting focus groups, and studying other membership based organizations. All of this concentrated work has been an international process to create a new, innovative strategic plan to take Kiwanis into the next century of service.

Our name for this strategic plan is called the “Kiwanis I-Plan.” This plan will focus on supporting Kiwanis Clubs in their communities. It’s our communities where clubs exist, where our members engage and where relevant and meaningful service take place. This is where “take-home” value must take place so our members receive value for their investment of time, their most precious asset. Our members must find their membership fun and engaging. They in turn will gladly contribute to club activities whether we are involved in meetings, social activities, fund raising, or most importantly, our service projects—thus embracing our motto of “serving the children of the world.”

Most clubs reputations should be built on impactful, recurring projects. The idea of a Kiwanis community is one of the core principles of the Kiwanis



I-Plan. The Plan established four priorities:

1. **INSPIRATION**—to build, retain, and support a growing Kiwanis membership network. Since 2012, KI has given clubs the flexibility to create different categories of membership.
2. **IMPACT**—to perform meaningful service, with service to children as our priority. This embodies our defining statement: “Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.”
3. **IMAGE**—to enhance the Kiwanis image and brand worldwide. Clubs need to solidify branding by social and local media. We need to NOT be the “best kept secret in town.” With the election of the first female international president

of a global service organization, now is the time to extend our brand through our communities.

4. **INVESTMENT**—to ensure financial viability and responsible stewardship. As our adult membership has declined, our service to youth and children has increased. Although our financial position is strong now the increased demands on our global organization continues to test our financial resources. Our plan recognizes that the financial challenges cannot be met through dues alone.

As the new strategic plan is rolled out, regional meetings will be held throughout the United States. Updates will follow in the coming months. The Kiwanis I-Plan is a well thought out road map that will help guide us into the second century.

# Front & Center

## Sue Petrisin of Michigan becomes first female president of Kiwanis International

**INDIANAPOLIS – Oct. 1, 2015 – Susan A. “Sue” Petrisin today becomes the first female to lead a top international service organization. As president of Kiwanis International, Petrisin will guide more than 630,000 members who make a difference in the lives of children in their communities and around the world.**

This year, during Kiwanis’ 100th anniversary, 15 women will serve alongside Petrisin as district leaders, or governors. The history-making precedent continues in 2016-17 with Jane Erickson of Nebraska. Erickson will be the second female to lead the international organization as president when she takes office in October of next year. In Kiwanis, 30 percent of the members are women.

Rising through the ranks of Kiwanis, Petrisin began her affiliation with the organization as a member of its youth clubs. She was one of the first women to join the East Lansing, Mich., club when women were admitted in 1987.

“It’s truly an honor to be the first woman president of Kiwanis International,” Petrisin said. “Most importantly, it’s an honor to serve alongside men and women around the world who are dedicated to improving the lives of children, in their communities and in places they’ll never visit.”

As a Kiwanis club member, Petrisin has participated in service projects that have benefitted her community of East Lansing. Globally, Petrisin has raised money for, visited with and worked alongside volunteers who will eliminate maternal and neonatal tetanus from the globe. Through The Eliminate Project, a Kiwanis partnership with UNICEF, US\$100 million has been raised toward a goal of US\$110 million to eliminate the disease. It’s the second global project for Kiwanis and UNICEF; the two partnered on the Iodine Deficiency Disorders initiative, raising more than US\$100 million to eradicate IDD, the leading preventable cause of mental deficiencies. This effort has been heralded as one of the most successful worldwide health initiatives ever.

For Petrisin, who is assistant director of Alumni Programs at Michigan State University, working with students is invigorating and rewarding.

“Students at Michigan State, and all



of the students in Key Club and Circle K have one thing in common – they want to help others,” Petrisin said. “In my role at the university it’s been rewarding to reconnect graduates to the university to support a project or a program and with the Kiwanis youth programs, it’s inspiring to work with them as they seek to make changes in the world. Many of their service projects are targeted to their community, but these kids always have the bigger picture in mind. These are the future leaders of the world.”

As a child, Petrisin and her siblings always volunteered in their community. “I was raised in a family that always reached out to help others, and it’s a tradition we continue today,” Petrisin said. With 7 brothers and sisters, the Petrisins could make

## Getting the Word Out

*cont'd from page 7*

an impact on any project.

While the volunteer aspect is key to all Kiwanis clubs, Petrisin says the leadership skills she's learned in Kiwanis have served her well in other endeavors, even at Michigan State University.

"The youth members learn about leadership in subtle ways, and some progress to leadership roles such as club president or international president," Petrisin said. "Every student learns the value of working together toward a common cause, of teamwork and the rewards of completing a project. There is no doubt that the leadership skills I learned as a student have been put to good use as an adult – in Kiwanis and in my role at the university."

During her year as president, Petrisin will focus on the Kiwanis motto of serving the children of the world by asking Kiwanis clubs and their members to recommit to the foundation of the organization.

"I want our club members to focus on projects and activities that will help children in their communities and children a world away, because we know kids need Kiwanis now more than ever. In an age of municipal budget cuts, decreased school funding and fewer civic organizations, it's important for Kiwanians to identify the ways children in their community can benefit from a service club, whether it's providing school supplies, building a playground or sponsoring a youth club."

Our Kiwanogram weekly newsletter, thanks to Greg Davy, is the main vehicle in which we stay informed of what is currently happening within our club. However, it does not keep us informed on our other groups such as CKI, Key Club and Satellite Committee. We will create a section of the weekly newsletter that will be designed to update club members on our SLP's schedules, fundraising efforts and service projects. This will help us become more involved with them and create a better working relationship. And, don't forget, sharing a copy of the Kiwanogram with friends and co-workers is an easy way to start a conversation on Kiwanis.

We will work on a page of our website to inform the public of those SLPs we support, service hours given, money raised and organizations that we support.

We also will look into an easy-to-complete form on the page for those who are interested in signing up for a specific fundraiser who are not members but want to serve.

Raise public awareness of the club, increase attendance at our fundraising events, and grow our membership. Every year the new incoming president sets an agenda, a theme, if you will, about what he or she wants to accomplish in their year of service. In the past we have had "actively engaged" and "it's all about the kids" slogans. I don't believe these should change from year to year, but rather be the driving force behind our efforts every year. Members of the Kiwanis Club need to be "actively engaged in their club because we are "all about the kids". So I ask you to find your place in your club. Whatever your role is, be "involved" in your clubs efforts."



**SAVE THE DATE**

**District Convention 2016**

April 22-24, 2016

Hilton Richmond Hotel & Spa

Go to [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)  
for the latest information.

# Eye On KI

## News from Kiwanis International



### Commit to be the spark that improves lives

*A message from 2015-16 Kiwanis International President Sue Petrisin*

Kids need Kiwanis. Without Kiwanis, kids in New York wouldn't have art supplies at summer camp; kids in California wouldn't have bike helmets; kids in Missouri wouldn't have a safe playground. Without Kiwanis, children with Down syndrome in Malaysia would have no place to learn life skills; children in Madagascar would be in the landfill fighting animals for food. Without Kiwanis, millions of babies would not survive the ravages of tetanus. Plain and simple, kids need Kiwanis—now more than ever.

I joined Key Club in 1977 to make a difference in my community. I saw that my efforts had a bigger impact

when joined with those of others. That desire to continue improving lives and communities led to a lifetime as a member of the Kiwanis family. Today, I am honored and humbled to begin my term as Kiwanis International president. This is an historic moment, not only because Kiwanis is the first of any of the major service organizations to elect a female president at the international level, but most importantly, this is the start of our second century of serving the children of the world.

As we start this new Kiwanis year, I ask you to pause and remember why you first joined this remarkable organization. I joined to make a difference in my community. I bet that's why you joined too. Continue to make that difference. Re-energize those around you. Be the spark that helps children live better lives. Show the world what you are doing to help children. Print out the placard at <http://tinyurl.com/kidsneedkiwanis>, write your commitment, then upload it to our gallery and share on your social media accounts. I can't wait to see what you're doing to make the world a better place for children. Together, we will change the world. Kids need Kiwanis.

### The impact of new members

When's the last time you invited someone to join you at a Kiwanis meeting or a service project? Asking only takes a second and your question can lead to a ripple of service.

Since The Formula began on October 1, 2013, more than 18,400 new members have been sponsored by Kiwanians like you. These new members have served 3,790,400 children, logging 680,800 hours of service in 7,885 projects.

So, the next time you talk to someone with a heart for kids, speak from your heart. Be succinct, but tell them why you love serving children through Kiwanis. When you think about the impact they could make, it's a little ask that goes a long way.



### Cambodia eliminates maternal and neonatal tetanus

After conducting a validation survey in Cambodia, the World Health Organization confirmed the country in Southeast Asia has eliminated maternal and neonatal tetanus (MNT).

Since The Eliminate Project began, Kiwanis members have closely watched Cambodia's progress toward MNT elimination. Three Kiwanis groups have travelled to Cambodia to witness UNICEF's efforts since 2010, and each brought back inspiring stories of hope.

"One of my first acts as campaign chairman was seeing UNICEF's work in Cambodia. It was then and there that I learned, firsthand, that no baby deserves to die when we have the power to save lives," recalls Randy DeLay. "Cambodia achieving MNT-free status brings deep fulfillment and satisfaction to me personally and to Kiwanians worldwide."

Pronounced inequities and hard-to-reach areas in Cambodia made it difficult to reach women who needed vaccinations and education on safe birthing practices.

"One might wonder how a village in Cambodia hindered by poverty and filled with basic huts could be transformed into a vaccination campaign site. Yet UNICEF and its local supporters make it work, in Cambodia and villages around the world," adds Europe 2 Region Coordinator Gabriele Neumayr-Stof, who visited Cambodia earlier this year. "Our donations help make these kinds of activities possible, protecting mothers and babies around the world."

Since 1999, UNICEF and its partners have eliminated the disease in 38 countries, including India, Mauritania,

Madagascar, Lao People's Democratic Republic (Lao PDR) and Sierra Leone. It is great progress, yet millions of women and babies in 21 countries are still at risk.

"Step-by-step we are winning the battle against tetanus," adds DeLay. "Let's dig deep and do everything possible during the next three months to reach our fundraising goal—and ensure no more babies die from tetanus!"

You can help. Read more about Cambodia from our partners at the U.S. Fund for UNICEF. Share this blog with three friends. Ask them to support The Eliminate Project and help us eliminate maternal and neonatal tetanus.

Together, let's celebrate an MNT-free Cambodia!

## Seize the moment: News release template available

To help spread the word about our historic moment, consider sending a news release about the first female to become president of Kiwanis International to your local newspaper, television and radio stations. This will give your club the opportunity to be a part of the news cycle surrounding Sue Petrisin's term in office.

Customize this news release template with your club's information for maximum impact.

If you don't want to use our template, you can issue your own release, as these clubs have already done:

- The Kiwanis Club of Altus, Oklahoma, submitted a story and photo to the local paper.
- The Kiwanis Club of Vicksburg, Mississippi, shared a story of its new president, taking the opportunity to share some of the president's views on volunteerism.

Don't forget to post on social media. Take a photo of your club president, or of a service project, and post it on Thursday, October 1. If you mention Sue's presidency, use the hashtag #kiwanis1st to mark this historic moment.

## Preparing for Ghana

From November 9-13, 2015, a Kiwanis International and U.S. Fund for UNICEF delegation will travel to the western coast of Africa for a special field visit. Their destination: Ghana.

Many Kiwanis members will recall celebrating in late 2011 when the government of Ghana announced that maternal and neonatal tetanus (MNT) had been eliminated in the country. While the fear of this deadly disease is gone, the delegation will witness sustainability and education efforts to ensure Ghana remains free from the disease.

During the trip the group will meet

# Eye On KI

local volunteers, medical experts and mothers, as well as observe UNICEF activities related to health care.

Dottie Mann, member of the Hilldale, Clarksville club in Kentucky-Tennessee, is among the group traveling to Ghana. Read about what excites her most about the trip and why she is passionate about saving lives through The Eliminate Project.

## *What do you hope to see or experience while in Ghana?*

This will be my first trip to Africa, and likely the only one. In addition to witnessing The Eliminate Project in action, I hope to experience as much of the culture as possible – lifestyles, dress, cuisine, artistic expression, etc. I also hope we will have the opportunity to enjoy some of the outdoor natural beauty and animal life native to Ghana.

## *Why are you motivated to protect moms and babies from maternal and neonatal tetanus?*

The fact that mothers and babies have continued to die needlessly over many decades from a totally preventable disease is more than tragic – it is malevolent. As a human being and a mother, I feel obligated to do what I can to help end this scourge once and for all.

## *What does The Eliminate Project mean to Kiwanis?*

The Eliminate Project has made it possible for Kiwanis to improve the world on a monumental scale. How many opportunities do we have to protect millions of lives for relatively

little cost? Once again, Kiwanis, via a partnership with UNICEF, has made it easy for us to do great things, and it has been a privilege to be involved.

## *What is a fun fact that you would like people to know about you?*

This is not so much a “fun fact,” but something I have done that others would probably never guess. For several years I was a Lamaze childbirth instructor, although I am not an R.N. Being able to help young couples prepare for one of the most important events of their lives was personally very satisfying, as well as fun. (So maybe it is a fun fact.) I’m sure this experience is one of the main reasons I am committed to The Eliminate Project.

Other members of the delegation include: Stan Storey, member of the Arlington, Jacksonville Kiwanis Club, Florida District; Jim Mann, member of the Hilldale, Clarksville Kiwanis Club, Kentucky-Tennessee District; and Ashley Meruani, The Eliminate Project campaign area director.

Stay tuned for more updates from the group. We will share their stories and photos on The Eliminate Project blog and Facebook.

## **Scholastic unveils \$1,100 book fair option in U.S.**

The Kiwanis Centennial Book Fair is a new offering that is an affordable and meaningful way to deliver self-

selected books to kids in need. A perfect project to plan for the holiday season. There are two versions of Book Fairs available to Kiwanis clubs:

500 books for \$1,100

1,000 books for \$2,200

The Book Fair kits are shipped to a school of your choice with five pop-up bookstands. The books have a retail average value of more than US\$5 each and provide a wide selection ranging from pre-kindergarten to 6th-grade reading levels.



## **What to share**

Would you eat a lemon to support The Eliminate Project? Key Club members in the Pacific Northwest district did just that.

Now you can join them and ask others to do the same.

The challenge is simple. All you need is a lemon and a camera with video capability.

While filming, make sure to include general information about The Eliminate Project so your viewers



# Our Firm Foundation

understand the mission. Then invite your friends, family, co-workers or other clubs to participate in The eLEMONate Challenge. And don't forget to make a donation after you wrap up filming and share your video on Facebook.

## KEY CLUB®

### Key Club expands to Middle East

Join us in welcoming the nation of Saudi Arabia to Key Club International. This brings the number of nations Key Club is in to 36. Saudi Arabia is among several other nations to join Key Club in the past two years, including China, Ecuador and Hungary.

## News From Our Capital District Kiwanis Foundation

### Caring Corner Basket Raffle

The primary Purpose of the Caring Corner and Ducky Derby is to raise funds to help support the eight pediatric trauma centers in the Capital District. The Caring Corner was established in 1986 by past First Lady Pat during Governor Dick Feeser's year as Governor of the Capital District. The Caring Corner has been extremely successful in the past by selling new, handmade, unique items not normally found in most retail stores. As in all good things must come to an end, the Caring Corner changed the format in 2014 to the Caring Corner Basket Raffle. Clubs and individuals donate theme baskets which are raffled on Saturday during the Capital District Convention. In 2014 Caring Corner raffled 27 theme baskets and in 2015 there were 33 theme baskets raffled.

We need your generous support for this valued event to continue to grow in supporting the eight pediatric trauma centers.

The Capital District Foundation Board is asking for basket donations at the yearly Capital District Convention. Please bring your basket to the Caring Corner Basket Raffle area.

You may contact your Division Director for more information.



Mexican Fiesta-chips, salsa, beans, salsa/chip bowl, taco shells, chili peppers, spoons, Tabasco sauce



Movie Night – candy, microwave popcorn, movie gift certificate/passes, popcorn bowls

# The Capital Record

## Welcome to Kiwanis

### Kiwanis Club of Greater Ocean Pines - Ocean City:

Mary Page  
Candice "Candy" Foreman  
Mary Lou Kauffman  
Steve Cohen



### Kiwanis Club of Williamsburg:

Ilesha Beaudry  
Kim Dellinger  
Peggy Bellows  
Joe Hertzler



## Scholarships

On 6 Aug 15, **Kiwanis Club of Haysi** recognized three recent Haysi High School graduates, inviting the scholars and their families to a dinner and presenting each student with a \$500 scholarship. Scholarship recipients, selected by a Haysi Kiwanis committee, include Tristan Yates Heaven Blevins, and Andrew Stiltner. Presenting the checks was Kiwanis President Charles Hay.

## Kiwanis Ducks Do It Again

On Friday August 24th the Kiwanis Ducks took to the water at Frontier Town for the 11th Annual Duck Race to raise funds for the **Kiwanis Club of Greater OP - OC Scholarship Foundation**, which will provide for

more students to attend college in 2016. K-Duck and his love, Daisy, were seen united again by poolside at Frontier Town to watch the race and cheer on their "offspring" as they raced to the finish gate on August 28th. The top cash prize of \$1000 was won by one of the workers at the Frontier Town's Lazy River Saloon. It was accepted by Monty Jones, owner of the Lazy River Saloon on her behalf from Co-chair of event, Ed Aurand. A nice crowd attended the race even though winners did not have to be present. It was a lot of fun for a great cause.

## PG Advice

With a little time and research, Kiwanis Clubs can identify a need within their community and come up with a plan to fulfill it: "When I was the Chairman of the Public and Business Affairs Committee for the Capital District, we assessed needs within the District. Our research showed that many communities

seemed to have police officers who were not sufficiently recognized. A plan was developed to encourage Kiwanis Clubs to find and recognize a 'Police Officer of the Year.'" - **PG Steve Brewer**

## Happy Anniversary

### October

Manassas.....	1924
Crewe.....	1924
Chesapeake.....	1927
East Baltimore.....	1947
Chesterfield.....	1950
Georgetown, DC.....	1955
Mercury 64.....	1962
Capitol Hill.....	1963
Gloucester.....	2008

### November

Wilmington.....	1918
Roanoke.....	1919
Lexington.....	1925
Pocomoke City.....	1953
North Richmond.....	1953
Greater Richmond.....	1956
York.....	1963
Waldorf.....	1979
Central Chesterfield.....	1983
DC Metro Young Professionals.....	2005
Annapolis.....	1980

# My Kiwanis Moment

**Derek Dupuis**

**Kiwanis Club of Richmond Young Professionals**

My first exposure to the Kiwanis Family was through the CKI Club at Virginia Tech. I was a new freshman and I was eager to find ways to connect with my new college community. An advisor recommended that I attend the "Freshman Day of Service" sponsored by CKI. She said it would be a great way to meet other freshmen and learn about the campus. After attending, I was invited to a CKI social and then a club meeting. I quickly joined and remained extremely active throughout my college experience.

I enjoyed the fellowship that came from serving the community with friends who shared my passion and values. During my junior and senior years, I became more active outside of my CKI club and interacted with several Kiwanis members throughout the Capital District who served as great mentors and role models. Their example inspired me to join Kiwanis after graduation when I moved to Northern Virginia.

The Kiwanis Club of Mount Vernon welcomed me with open arms. While I was the youngest member in the club, they never made me feel out of place. They helped me acclimate to my new club, taught me about my new community, and encouraged me to grow in my Kiwanis service.

I was incredibly lucky to have encountered individuals in my life who shared their passion and joy with me. My advisor at Virginia Tech served as Faculty Advisor to a student organization that she loved. She shared this joy with me by inviting me to that Freshman Day of Service 15 years ago. My friends at the Kiwanis Club of Mount Vernon shared their love of the Mount Vernon community and helped me find ways that I could make a meaningful impact. I don't feel as though I was "recruited" or "sold". Instead, I feel like I was "referred" to something they loved because they saw we had similar interests.



It was therefore especially meaningful for me to help share something I love with many new friends. During my time with Mount Vernon Kiwanis, my favorite Kiwanis moment was helping to charter the K-Kids Club at Stratford Landing Elementary School and also Key Clubs at South County and Mount Vernon HS. As a Kiwanis Advisor, I was able to share the Kiwanis Family experience with several area youth in the same way that my Virginia Tech advisor shared it with me.

Share YOUR Kiwanis Moment! Email [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)



*November is  
Kiwanis Family  
Month!*

# Family Ties

## Updates from Our Kiwanis Family

### Key Club Arshad Fakhar, Governor

Hello Capital Kiwanians!

This fall, the Capital District Key Club is busier than ever! Not only has school begun, Key Clubs around the District have started to recruit members and perform service projects. As clubs start another year of service, it is important to know that YOU can help reach the club's full potential.



Not only are clubs busy, the District has a lot planned too! We are excited to host our District Fall Rally on October 17th at Kings Dominion in Doswell, Virginia. This day will have everything from educating members on District and International happenings, socializing with other attendees, & enjoying the Halloween spirit. All are welcome to attend!

During October, Key Clubbers will raise money for The Eliminate Project by participating in Trick-or-Treat for UNICEF. Our goal as a District is to raise \$100,000 to The Eliminate Project and this where a large portion of our funds will come from. Reach out to your Key Clubs to make sure they have boxes! You can order some by using this link: <http://goo.gl/5j9ztU>.

November marks a special time in the year as it is Kiwanis Family Month. This is a perfect way to participate in my Governor's Project, the Capital Conservation Challenge, where Key Clubs perform a service project with any Kiwanis Counterpart to help the environment. You can learn more about it here: <http://goo.gl/MWk88u>.

I ask that all of you reach out to Key Club and other SLPs to help Capital District build and strengthen Kiwanis Family Relations. You all guide Key Clubs to accomplish great things and I truly appreciate your efforts.

Yours in Friendship & Service,



Arshad Fakhar

### CKI Matthew Johnson, Governor

Greetings Capital Kiwanians!

As we move into a new year of leadership and approach Kiwanis Family Month in November, I hope that we can create new bonds and connections between CKI and Kiwanis.



I hope that everyone is excited to celebrate a great year of service and start yet another. In CKI, we always enjoy this opportunity to help students develop their leadership. I've been incredibly thankful for the opportunities that Key Club, CKI, and Kiwanis have afforded me in terms of leadership development. In this new year, we all have the opportunity to grow together as leaders and as a Kiwanis family.

As we approach Kiwanis Family Month, let's all take the time to reflect on what the Kiwanis family means to us and how being members of this family has affected the various facets of our lives. Through further extrapolation, we can see how Kiwanis family members touch the lives of not only the individuals who we directly serve, but also all of the individuals in our lives who are impacted by the changes within us for which the Kiwanis family has been a catalyst.

Recently, Sue Petrisin asked Kiwanis "to pause and remember why you first joined this remarkable organization." This has been an amazing opportunity to showcase the different people in Kiwanis and their different commitments, and it has shown us what Kiwanis means to us within our own organization.

In kind with engaging in this self-reflection, Capital District CKI is preparing for Kiwanis Family Month in November to increase the interaction within our family and to show each other how our organization can mold young leaders. Because kids need Kiwanis. We need Kiwanis.

Yours in Service and Sunshine,



Matthew W. Johnson

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## SHARE YOUR SUCCESS

If your club has a success story, simply email a summary and a few high resolution photos to [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org) to be considered for possible future use in a Kiwanis publication.



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between a **mother**  
and her **child.**

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