# The Capital October/November 2013 KIWanian

The Official Publication of Capital District Kiwanis

www.capitaldistrictkiwanis.org





#### We want YOU to be an ambassador for SLPs.

Your time is valuable. So are our programs. Service leadership programs are Kiwanis' legacy... our gift to future generations.

Can you spare a few minutes a week to send emails? A few hours to run a workshop? A day to visit a club meeting?

Whatever time you can dedicate would make all of the difference in the world.

Will you help us? Will you help them?

To volunteer on one of our Service Leadership Program teams, please email editor@capitaldistrictkiwanis.org.





## The Capital Kiwanian The Official Publication of Capital District Kiwanis

#### Volume 3, Number 1

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#### 2013-14 Leadership Information

GOVERNOR P. Scott Zimmerman Williamsburg, VA

GOVERNOR-ELECT R. Brian Bell Woodbridge, VA

SECRETARY-TREASURER Tom Varner Ashland, VA

IMMEDIATE PAST GOVERNOR Carolyn Richar Fairfax, VA

TRUSTEE-CHESAPEAKE BAY Rose Poole Seaford, DE

TRUSTEE-HEART OF VIRGINIA John Morris Richmond, VA

TRUSTEE-MASON DIXON Ted Zapalowicz Baltimore, MD

TRUSTEE-NATIONAL CAPITAL John Tyner II Rockville, MD

TRUSTEE-SOUTHEAST VIRGINIA Carla Morin-Diehl Toano, VA

TRUSTEE-SOUTHWEST VIRGINIA Jon Rife Grundy, VA

#### MAGAZINE STAFF

EDITOR Jennifer Wolff editor@capitaldistrictkiwanis.org

INTERNS Colin Austin Jonice Jackson Alyson Wilkinson Eric Zhao

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### Governor's Message

P. Scott Zimmerman, 2013-14 Governor

On August 18th, Governor-Designate P. Scott Zimmerman closed out the 95th Annual Capital District Kiwanis Convention with an address of gratitude and a vision for the future of our organization. An excerpt from this speech is below.



Greetings Fellow Kiwanians, Last year I told you all that I am a Carpet Cleaner and business owner who for the last 42 years or so has given service to my customers to make a living.

This year you have changed my life for the better. By electing me Governor of the Capital District you have empowered me to give service to make, not a living, but a life. For that opportunity I want to thank every Kiwanian and Family Member for being here and being a part of my life. Thank you to my wife Missy and my entire extended family, especially our daughter Shayna and her husband Jeremy Gilbert, and their two beautiful daughters Della and Maeve. Thanks also to my son Dane. I love you all very much.

Thanks to Governor Carolyn Richar and First Dude David Dieselhorst. You are wonderful friends and inspiring Kiwanians. Thank you to Capital District Kiwanis Secretary Treasurer Tom Varner and his always helpful wife Lin. You have already learned how to help keep me straight on the details for which I am eternally grateful. Thanks go to our Capital District Kiwanis Board of directors and our Capital District Kiwanis Foundation board as well.

I have had great counsel already from many of our past governors, as well as Governor Elect Brian Bell. Thank you all for caring so deeply and passionately about the Kiwanis Mission. I also want to thank every Kiwanian in our Capital District who has been willing to step up to lead others and do the important work associated with serving the children of the world.

And last, but not least I want to thank our International Counseling Trustee Dennis Oliver and his wonderful Wife Ame. You are a great font of knowledge and wonderful Kiwanis Cheerleaders.

I love Kiwanis from the bottom of my heart. Kiwanis is the best service organization in the world because of our mission to "serve the children of the world" and because of the vast Kiwanis International resources to accomplish that mission.

Our incoming Kiwanis International President Gunter Gasser wants us to "Build Bridges to the Future for Children". At our Capital District Leadership Training Conference this past May 2013 your Leadership Team decided on a plan of action which included 3 major goals:

#### First:

We want to bridge the gap which exists among the various parts of the Kiwanis Family.

#### Second:

We want every Kiwanian to invite at least one person to join Kiwanis in our mission. Let's grow our Capital District by at least a net 10% in the coming year.

#### Third:

We want to save 200,000 lives next year through our support of The Eliminate Project.

We chose a motto to focus our mission...a motto which captured our hearts and our goals. We didn't make it up but we did adopt it...and its power will carry us and make our world better. Has anyone figured out what our motto is yet? That's right. This powerful motto is just this simple...."It's All About the KIDS". Let's look at our three goals and see why.

#### Goal # 1:

We want to Bridge the Gap which exists within the Kiwanis Family.

Our Service Leadership Program (SLP) leaders have inspired us. Let them inspire you too. We want you to endeavor to Build Relationships with Kiwanis Family Members like CKI Governor Ben Durham and Key Club Governor Garrett Fraino.

Invite CKI and Key Club members to your meetings and your service projects and your fund raisers. Reciprocate and join them at their meetings as well....BUILD RELATIONSHIPS. Give them a chance to be a cherished part

of your world. Make Kiwanis and our SLP's ONE WORLD...for together we will become Force Multipliers for Kiwanis and we will inspire others and make our communities stronger and better.

How? you might ask...

I overheard a conversation at one of our Mid Winter Conferences this past Spring. A Kiwanian said, and I quote, "What possible reason could I have to actually be involved with our Key Club members?" I'm not making this up. "What possible reason could I have for actually being involved with our Key Club members?" So I have been thinking about that question.

How is this for an answer?

There are around 215,000 Kiwanians worldwide. We gave nearly 6,000,000 hours of service in our communities worldwide last year. I'll bet you are thinking that that is pretty good... Well I think so too. But what about Key Club? There are nearly 270,000 Key Clubbers worldwide. Kiwanis Key Club is the largest student led service organization in the world and still growing. Guess how many hours of service Key Clubbers gave last year.... How about 14,500,000 hours of service. That is almost two and one half times the number of hours that Kiwanians gave. Do these KIDS ROCK OR WHAT?!

Right here at home in the Capital District of Kiwanis with only 800 members (and growing) CKI gave over 20,000 hours of service in our communities last year. Key Club has almost 15,000 members and they gave

between 430,000 and 450,000 hours in the Capital District. If we look at these combined service hours and conservatively use round numbers let's just say that CKI and Key Club together gave 450,000 hours of service in our communities right here in the Capital District.

The United States Government uses a figure of over \$30.00 to define an hour of service. But let's just be conservative and use a figure of only \$10.00 per hour. When you take the hours that CKI and Key Club have given in the last year and multiply it by only \$10.00 per hour you will see that the value of service given in the Capital District was \$4,500,000.00 or four and one half million dollars. Use the Federal number of \$30 per hour and the value shoots all the way up to \$13,500,000.00.

Mr. and Mrs. Kiwanian, How's that for a reason to be involved? How do you think that we are doing on our investment in the Kiwanis Family Shares Program? And you must Re-Member, these figures are only for CKI and Key Club...they do not even include our Kiwanis Aktion Clubs, our Kiwanis Builders Clubs or our Kiwanis Kids Programs.

#### Goal #2:

Re-Member: our second goal. We want each of you (no) we want every Kiwanian, to invite at least one friend, family member, relative, or person on the street, to EXPERIENCE KIWANIS with us...to open their hearts and minds to the opportunities and values that we experience every day as Kiwanians. Kiwanis is not a Secret Society. Share your LOVE of

Kiwanis with everyone you meet. REMEMBER to ASK .... If we want to Re Member Kiwanis we will always need to ASK (Always Sell Kiwanis). Be Proud, Be a beacon. Be the Brand. Be Kiwanis.

#### Goal #3:

Our leadership team agreed to endeavor to protect and save 200,000 lives next year. There is no reason in the world why a baby, born healthy, should be dying an excruciatingly painful death 9 days later from a totally preventable disease. Tell everyone you know. Share this story. Reach out beyond the usual suspects and ask them to help. ReMember to ASK.

This is your Capital District. YOU ARE Kiwanis International. We are the Capital District of Kiwanis International. Together we are changing the world for the better. Together we will build bridges for children to the future. And they will make the future brighter.

For Missy and I "It's All About the KIDS". Thank you for allowing us to be a part of your lives.



### **Governor's Travels**



Governor Scott has been busy! If you didn't see him when he was Governor Designate or during his first month as Governor, stay tuned; he'll be coming to your town soon!

#### August 15-18 Williamsburg, VA

District Convention, Kiwanis Board of Directors' Meeting, Capital District Kiwanis Foundation meeting

#### August 21 Williamsburg, VA

Kiwanis Cub of the Colonial Capital

#### September 13-15 Front Royal, VA

K Family Weekend\*, Kiwanis, CKI, Key Club Boards of Directors Meetings, Capital District Lieutenant Governors' Council Meeting

### September 19 Martinsville, VA

Martinsville and Basset Clubs' officers Installations

### September 20 Daleville, VA

**Botetourt County Club visit** 

#### September 26 Williamsburg, VA

Annual Club Leadership Dinner

### September 28 Poquoson, VA

Poquoson Club Change of Command

### October 4 Williamsburg, VA

Kiwanis Club of Williamsburg Volunteer for Occasion for the Arts

#### October 12 Kings Dominion, VA

Key Club Fall Rally

## October 21 Hampton, VA

Division 13 Banner Passing Ceremony

\*K Family Weekend is a retreat style weekend where the District Boards of Directors and Committee Chairs from Kiwanis, CKI and Key Club come together to conduct individual Board business and join in fellowship, service and fun

## A Capital Idea

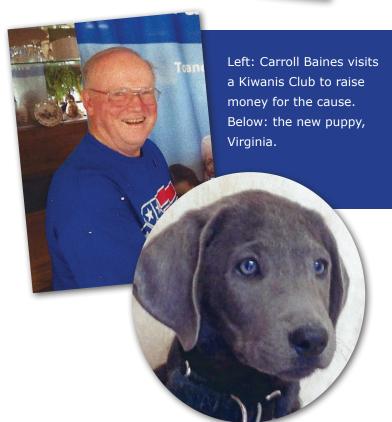
## Kiwanians help bring "Virginia" to Patriot Paws Program

In December of 2012, while recovering from a broken leg, PLG Carroll Baines from the Kiwanis Club of Virginia Beach became engaged in a service project to support all our wounded and disabled veterans; in particular, those returning from Afghanistan and Iraq. This service project, called Patriot PAWS, provides uniquely trained service dogs at no cost to the veteran, greatly enhancing the quality of life of these heroes to bring them back into society with dignity and independence.

The organization trains service dogs to perform various behaviors including help for patients with post-traumatic stress disorder (PTSD). Patriot PAWS primary goal is to increase an individual's self-sufficiency. Services performed by each dog depend on the needs of the owner. The following are a list of some services provided to assist disabled veterans in accomplishing daily tasks that would otherwise be difficult or impossible:

- Get help in emergencies
- Recognize and avert PTSD episodes
- Pick up and retrieve items
- Open and close doors
- Pull wheelchairs
- Provide bracing to stand, walk, and sit down
- Help with chores, such as laundry
- Take off shoes and socks

"I'm a veteran myself, and this effort has stolen my heart and become a kind of ministry for me to help our disabled veterans with placement of these wonderful service dogs," said Carroll. "Patriot Paws is doing the Lord's work, but they need all the help they can get." Service Project Tip #8: Many Kiwanis Clubs helping is always better than one!



Carroll got to work raising funds for this worthy project. Thanks to donations from the Kiwanis Clubs of Toano, Lynnhaven, Virginia Beach, and Virginia Beach-Combers, along with other organizations in the community, they were able to raise enough money to put one dog into service. She is a beautiful 10 week-old Chocolate Lab, and —to recognize the excellent response and support Carroll has been able to receive in the Tidewater area—they have named her for our Commonwealth...Virginia! Currently, Virginia is beginning her first year of training with a professional trainer located in South Carolina. The acquisition of the dogs and the 18-24 months of intensive training required is very expensive. The dogs are provided to their veteran masters at no cost.

## Eye On KI

#### **News from Kiwanis International**

## Tour Vietnam, China, Hawaii while at convention



2014

Absorb the breathtaking scenery while cruising in a traditional wooden junk, an ancient form of water transportation, through Vietnam's Ha Long Bay. Or explore one of the world's oldest art museums and its global technology center when you sightsee in Tokyo. Or maybe Hawaii, Cambodia or China intrigues you.

Make the most of your 99th Annual Kiwanis International Convention experience in Japan by signing up for convention tour packages and once-in-a-lifetime trips to discover our host country and the Asia-Pacific region. When you book tours through Tumlare, the official tour provider for the 2014 Kiwanis International convention, you receive the lowest available prices, the knowledge of professional tour guides and an experience to share with your Kiwanis friends.

Check out a complete lineup of tours, sightseeing opportunities and convention packages before, during and after the convention at www.kiwanisjapan2014.com or call 1-800-954-6713, ext. 10 (U.S. and Canada) or +1-508-281-1787, ext. 10 (worldwide), with questions. The wonders of Asia await you.

#### First President from Austria, first female VP ready to lead



Kiwanis members made history in June at the 2013 Kiwanis International convention in Vancouver, British Columbia, electing the organization's first president from Austria and the first woman as vice president.

Delegates confirmed Spittal an der Drau, Austria, Kiwanian Gunter Gasser as 2013–14 Kiwanis International president. John R. Button of the Ridgetown, Ontario, Kiwanis Club, will serve as president-elect. And East Lansing, Michigan, Kiwanian Susan A. Petrisin was selected to serve as vice president, putting her in line to be

president in 2015–16—the first woman to achieve that role in any of the world's largest service organizations.

Also elected at the Vancouver convention were trustees for U.S. and Pacific Canada: Patricia "Patti" Barsotti, San Ramon Valley, California; Kevin Dean, Suncrest Area, Morgantown, West Virginia; and Patrick R. Ewing, Victoria, British Columbia. Trustee for the Asia-Pacific Region Florencio C. "Poly" Lat, Inter-City Homes, Muntinlupa, the Philippines, was elected during the 2013 Kiwanis Asia-Pacific Convention. Trustee for the Europe Region, Marcel Kreienbühl of Gossau-Flawil, Switzerland, was elected at the 2013 Kiwanis International-European Federation convention.

They join Lee Kuan Young of Kuala Lumpur, Malaysia; Clinton Green of Napier, New Zealand; Colin Reichle of St. Albert, Alberta, Canada; Dennis M. Oliver of Gulfport, Mississippi; Elizabeth Tezza of Sullivan's Island, South Carolina; Jane M. Erickson of Bellevue, Nebraska; James "Jim" Rochford of Peoria, Illinois; Óskar Guðjónsson of Kópavogur, Iceland; Stephen T. Hill of Milford, Connecticut; and Warren F. "Mitch" Mitchell of Greeley, Colorado, as board members for the 2013–14 Kiwanis year.

## Foundation grant deadline nears



When you give to the Kiwanis International Foundation, you extend your Kiwanis impact by helping to fund the grants our foundation provides. The November 15 deadline to have your grant application reviewed at the February board meeting is fast approaching!

All Kiwanis-family clubs, districts and district foundations can submit a grant application. Increase your chances of receiving a grant by making sure your application:

- Fully answers all required questions and includes a balanced project budget and all other requested documentation—no more, no less
- Explains how your club is contributing both financial resources and volunteer time to your project
- Specifies how your project will affect the lives of kids, especially young children

Learn more about Kiwanis-family grants and carefully review the application instructions before submitting your application form. Contact Julie Taylor at 1-800-KIWANIS, ext. 159, or via email at jtaylor@kiwanis.org with questions.

#### Help youth clubs Trick-or-Treat for UNICEF

## TRICK-OR-TREAT FOR UNICEF

Make sure the youth in your area are collecting coins instead of candy this Halloween through Trick-or-Treat for UNICEF. Partner with your sponsored K-Kids, Builders Club, Key Club, CKI and Aktion Club members to maximize their efforts and funds raised. Help them plan a fundraiser, distribute Trick-or-Treat for UNICEF collection boxes and get excited about participating. Plus, make sure they send in their hard-earned funds by December 31.

Just like the past two years—when Kiwanis-family clubs collected more than US\$1.1 million—funds raised by clubs will benefit The Eliminate Project. This is an amazing way for kids to help kids and have fun doing it.

View a special message from Caryl Stern, President and CEO of the U.S.

Fund for UNICEF with your club members and connect with the Service Leadership Programs in your district: http://tinyurl.com/sternmsg.

Mothers and babies around the world are counting on the Kiwanis family—and you.

## 33 countries down, 26 to go

## maternal/neonatal tetanus Kiwanis | unicef

Thanks to the passion and efforts of Kiwanis members around the world, UNICEF and its global partners continue the march to save or protect women and their future babies from maternal and neonatal tetanus (MNT).

In September, the World Health Organization finished validation surveys in Sierra Leone and Gabon and confirmed that both countries have eliminated MNT. In total, UNICEF and its partners have eliminated the disease in 33 countries since 1999.

With The Eliminate Project, Kiwanis is part of the final push to eliminate MNT from the face of the Earth. It will require US\$110 million, along with the participation of every Kiwanis-family member and the continuing work of UNICEF.

Continued on page 27

### **TechWatch**

#### Make your meetings more accessible to members!

By PG Jeffrey M. Wolff

One of the reasons more people are unable to participate in service clubs in today's society is due to everincreasing time commitments within their lives. Family, work travel, and illness are a just a few of the obstacles that can prevent a member from physically attending your meeting and possibly missing a great program. However, with a laptop and an Internet connection, this can be easily remedied.

For several years now, the Kiwanis Club of Tysons Corner/McLean has utilized Livestream, a free online application that lets us broadcast our club meetings and programs to our members and prospects if they are unable to join us in person. Along with the meeting reminder e-mail message that we sent to our members the day before each meeting, we include the URL for our Livestream event and a PDF of the meeting agenda. At the normal club meeting time, anyone with access to a browser (or even an iPhone) can watch and hear the meeting in real time, and if they would like, can even participate by typing comments into their chat box. The meetings are even recorded for playback at a later time for a period of a week before they are deleted in case someone can't watch the meeting in real time. Our club provides attendance



credit for those members who view the Livestream during the meeting.

Setting up Livestream for your Kiwanis club does not require significant technical knowledge. First of all, you will need a member who can regularly bring a laptop with a built-in webcam to your meetings. The second requirement is the more challenging, a Wi-Fi connection to the Internet. If your meeting location does not have Internet access, many cell phone plans allow smartphones to serve as wireless hotspots. Check with your members to see if one of them has this functionality from their service provider.

Finally, setting up the account with Livestream will take almost no time at all. Visit www.livestream.com and click "Log in". In the box that appears, click "Join Livestream". Provide an email address for the Kiwanis club and you are all set to go. You'll receive an email message with the remaining instructions on how to setup your free account and you can schedule your "events". We set up an event

One-day-old Audrey Wolff watching her first Kiwanis Meeting from the hospital room!

for each of our meetings. Your club members can also create livestream accounts and "follow" your club just like they follow another member of Twitter or "like" a page on Facebook. Your club's followers will get notification whenever you schedule a new event.

In advance of your first broadcast, the owner of the laptop should download and install the "Livestream for Broadcasters" application which is available for Windows and Mac OS. Once installed, you simply login with the club's email just before you club meeting starts and click "Post Video" to the event for that day. Now all of your members (and anyone with a free Livestream account if you allow it) can watch your club meetings online!



## **Online Extras**

#### **UPCOMING WEBINARS**

## Building membership one relationship at a time

October 22, 2013 8-9 P.M. EDT

The key to growing our clubs? Building relationships in the community. Learn how to develop those relationships by talking about the why, how and what of Kiwanis.

## Keeping score: Club improvement

October 29, 2013 8-9 P.M. EDT

Every game has a score—it's how we know whether we're moving toward our ultimate goal. How does your Kiwanis club know whether it's becoming a vibrant, dynamic and indispensable part of your community? Learn what your club needs to know to keep score.

## Pay it forward: Bring Kiwanis to more communities

November 10, 8-9 P.M. EDT

You became a Kiwanian for life because of your club experience. Now learn how to "pay it forward." Expand your service impact. Share the club experience with others. And extend the impact of Kiwanis by helping to open new clubs. See how to ensure the future of Kiwanis—and enhance your own club experience.



#### Sponsorship 101

November 19, 8-9 P.M. EDT

Whether your Kiwanis club is big or small, learn how sponsorships bring much-needed resources to your projects, activities and fundraising. As an added bonus, we'll review the new sponsorship toolkit, which is designed to help your club build community partnerships.

## Take charge of Kiwanis' future: Invest in your club today

December 3, 8-9 P.M. EDT

Is your club investing in its future? Is it ready to take on the big challenges in your community—and invest in solutions for the long term? Does your membership reflect your community's diversity? Take charge of your club's future today!

For the entire listing of webinars offered during the next few months, go to www.KiwanisOne.org/webinars.

#### **VIDEOS TO WATCH**

#### 'Maybe it's more'

Have you seen Circle K International's new video?

Watch "Maybe it's more" to see how CKI incorporates leadership, fellowship and—of course—service into its everyday activities. Share the video with your sponsored CKI club and encourage CKI members to share the video with their friends and classmates. Watch the new video now at www.circlek.org/chooseCKI.

Does your club not sponsor a CKI club? There might be a need for one in your community. Check out www. kiwanisone.org/charter for more information about getting started.

#### ADVERTISE YOUR CLUB EVENTS IN THE CAPITAL KIWANIAN

\$30 (quarter page ad) \$55 (half page ad) \$100 (full page ad)

editor@capitaldistrictkiwanis.org

### **The Capital Record**

#### **Major Grant**

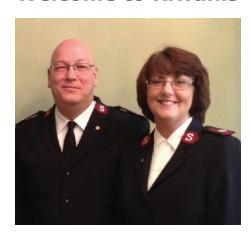
The Capital District would like to sincerely thank the **Georgetown Kiwanis Foundation** for its generous grant of \$15,500 for the District's Key Leader Program! The money will be used to ensure that as many high school students as possible are able to experience this life-changing program.

## Changing of the Guards

**Division 20** had its final Division Council meeting, which was held on September 21. Outgoing Lt. Governor Jennifer Wolff passed the banner to the incoming Lt. Governor for the new Division 2, David Lurie. Past Lt. Governor of Division 20 were invited to come and share a few words about their time serving the division. Many memories were shared, and a collage of past leaders of the division was given to all that attended. Division 20 Secretary-Treasurer Richard Barr of the Kiwanis Club of Arlington was given a Walter Zeller Fellowship for his 14 years of service to the division.

Division Eleven also had its final Division Council meeting. To make it official, the banner was passed to the new Lt. Governor from Division 5, Charles A. Marks. Outgoing Lt. Governor Patty Justice was presented with her Distinguished Officer plaque for the prior fiscal year in which she also served as Lt. Governor. Wilmington Kiwanis also gave Patty an Eliminate bracelet.

#### **Welcome to Kiwanis**



Majors Tim and Jan Duperree of the Wilmington Salvation Army were inducted into the Kiwanis Club of Wilmington by President Van Olmstead. We suspect they joined because we have so many service interests in common. For several years the club has maintained a service project that provided club members an opportunity to read to Salvation Army early learning tots, an integral step in encouraging their reading habit in later life.

The Kiwanis Club of Greater Ocean Pines - Ocean City welcomed their newest member John Kosin on September 18th. John and his wife of 21 years, Michele, have a son named Austin. John has a B.S. in Chemistry from Rochester Institute of Technology in Rochester, New York and an Executive MBA from Regis University in Denver, Colorado. He is currently the New Business Development Manager and Global Technical Director for SMI. Welcome, John.



On October 15th, the Kiwanis Club of Tysons Corner/McLean inducted Catie Dugan, who is no stranger to the Kiwanis Family. Catie's been a member of both CKI and Key Club, having served on the club, district, and international levels. Professionally, she is presently working at the GMU School of Public Policy as the Development and Alumni Relations assistant and is pursuing her Masters Degree in International Commerce and Policy with a focus on Global Development. Welcome, Catie!

#### **Donations**

The Kiwanis Club of the Peninsula at Oyster Point supports the family services programs of The American Red Cross. On August 22, 2013 the club presented a check for \$1,500 to Heather Livingston, Executive Director of the Hampton Roads Chapter of the Red Cross.



Every year the **Kiwanis Club of Greater Ocean Pines - Ocean City**supports the local schools with
donations for them to use in support
of their programs for the children.
Pictured are (L-R) Showell Elementary Principal Diane Shorts, Kiwanis
liaison to Showell Elementary Carolyn
Dryzga, and Vice Principal Wynnette
Handy as the \$500 check is presented.

#### **Fun with SLPs**



Connie Duff from the Kiwanis Club of Towson/Timonium attended the first meeting of the school year for the Towson University CKI. At the meeting, the members played a very amusing game to promote camaraderie. The name of the game is Headbanz. The social director had a stack of Post-it sized labels with the name of a food or an animal written on each. She taped

them onto the forehead of each player. The player was not allowed to see what was written on the player's own label. The players then paired up, facing each other. Then they took turns asking each other questions – requiring a Yes or No answer – to determine what was on their own labels. The general effect was thoroughly entertaining, and very successful as an icebreaker, as you can see by the photos!

#### **A Little Celebrity**

The Mt. Vernon Kiwanis Club will conduct its Charter Night on October 16th to install officers and celebrate its 60th anniversary as a club. The entertainment scheduled for Charter Night is thirteen-year-old Geoffrey Gallante, a child prodigy and accomplished musician who specializes in the trumpet. He has performed at the White House, on the Jay Leno show, and on NBC's "Today Show". He will play trumpet solos and piano solos for the guests of the Charter Night.



Continued on page 27

#### **Happy Anniversary**

October
Norfolk 1919
Harrisonburg1922
Reisterstown
Georgetown
Abingdon
Front Royal
Wise
Montgomery County-Blacksburg 1946
South Arlington
Colonial Heights1963
Virginia Beach Virginia, Town Center 1973
Accomack, Onancock
Poquoson
Far East Washington
Greater Hilton
November

#### 

Mercury 64, Hampton	1962
Capitol Hill, Washington	1963
Denbigh, Newport News	1967
Western Allegany, Cumberland	1972
Shepherd Park, Washington	1976
Smithfield	1976
Tuckahoe, Richmond	1979
Annapolis	1980
Lynnhaven-Virginia Beach	1983
Central Chesterfield	1983
DC Metro Young Professionals	2005

## **Around Capital**



## Celebrate the family during Kiwanis Family Month

November is Kiwanis Family Month. What will your club do to let everyone know how great it is to be a Kiwanian?

There are so many things you can do in November to celebrate the shared values of the entire Kiwanis family. Your club could:

- Plan a joint service project with members of your sponsored Service Leadership Programs—or charter a new one
- Promote The Eliminate Project in your club and in your community
- Invite a new member (or members!) to join your club

And don't forget to show your Kiwanis pride! Update your gear at the Kiwanis Store, tell everyone about your good works using public relations ideas and hang a Kiwanis club sign in your meeting place or at your town's entrance. During Kiwanis Family Month in November, appreciate your Kiwanis family—and all the amazing work we do for your community and the children of the world.

## **My Kiwanis Moment**Art Riley - Kiwanis Club of Westminster

The opportunities for Kiwanis moments are plentiful for all Kiwanians. Even a Kiwanian who does little else but show up for meetings and a fund raiser or two has to admit to observing Kiwanis positively affecting the lives of children. Serving the children of the world can take many forms and can occur during a scheduled service project or when a Kiwanian least expects an interaction with a child from their community. During my 34 years as a member of the Kiwanis Club of Westminster, Maryland, I can inventory countless times when I can say I was proud to be a Kiwanian.

Vickie and I have had the privilege of witnessing many of these moments that have forged the character of youth. The Kiwanis moment that will last with me forever as a Kiwanian will be at K-Family weekend as Governor-elect of the Capital District. Kiwanians, Key Clubbers and CKI members were in Front Royal, Virginia to plan and bond for the coming Kiwanis year as well as to have a good time. During the weekend the usual pranks had occurred. We stuffed ourselves with snacks, soda and burgers as well as getting to know each other better. At the conclusion of the weekend, I was



Vickie and Art Riley

presented with a whipped cream and applesauce pie to the face by the Key Club Board. You might say this is an unusual Kiwanis moment, but for me it was when I totally understood the relationship of Kiwanis and Key Club (and the same can be said about CKI, Builders Club and Kiwanis K-Kids). The youth that we sponsor and mentor trust Kiwanis. They want to model their service leadership after Kiwanians. They are ready to receive the guidance we provide and they desire the way Kiwanis supports their steps on their journey to becoming adult servant leaders.

Be a great Kiwanian by being involved and be ready to create and receive a Kiwanis moment.

## **Meet Our Interns!**

This summer, *The Capital Kiwanian* started our first-ever internship program as a way to provide Service Leadership Program members opportunities for professional development. There were many applications submitted, and four were selected. Keep a look out for their work in the upcoming December/January issue. Until then, read more about them here!



#### **Colin Austin**

Hello Capital District Kiwanians! My name is Colin Austin and I will be serving as one of the SLP Interns for *The Capital Kiwanian*! I would like to say that Key Club is a huge part of my life. I am even privileged enough to serve as the Lieutenant Governor of Division 14A. I absolutely love my K-Family and I hope to continue through and have a place in CKI and then Kiwanis. Fun Fact: I am a HUGE science nerd. I am a student in the Science, Technology, Engineering, and Mathematics program at my school and I hope to attend The College of William and Mary in the Fall of 2014 to study Microbiology. I would just like to say that I am extremely honored to work with such dedicated and service-

minded people as yourselves. I am excited to help advertise, distribute, and highlight the events and news throughout

the most CRAB-TASTIC District as well! I can't wait for you

#### **Jonice Jackson**

all to read what we have in store!

Hello, my name is Jonice, but most of my friends call me Jo for short. This school year I am a senior in high school. Next year, when I start college, it is my goal to major in English. When

I am not writing for *The Capital Kiwanian* or studying for school I am at rehearsal for a school play. My other hobbies include reading, debate, and shopping with my mother. I am very excited to work for *The Capital Kiwanian* because of my passion for writing and my goal of becoming a journalist.

#### **Alyson Wilkinson**

Hello Everyone! My name is Alyson and I am one of your newest interns. I am currently 15 years old and attend Bruton High School in Williamsburg, Virginia. I have been constantly moving and have had many amazing opportunities living around the world. I have been writing for as long as I can remember, and love school. My hobbies include swimming, yoga, writing, playing the harp, and playing with my

rats. Once I have finished high school, I plan on attending Stanford University. I have planned a very bright future for myself, and hopefully, with experiences such as writing for this program, I will achieve all of my goals and more.

#### **Eric Zhao**

Hello! My name is Eric Zhao and I have a large collection of hats. Not so much literally — but I do like to keep myself busy with a variety of extracurriculars, especially as I begin my sophomore year of high school. I attend Meade Senior High School in Anne Arundel County where I am a saxophonist, avid student government officer, tennis player, and

a writer among other activities. I am really excited to be interning for *The Capital Kiwanian* and I can't wait to begin working with the rest of the team. I am looking forward to a great year, as well as contributing to an equally great publication!



## **Kiwanis District Convention**













Clockwise: Art Riley speaks about his candidacy for International Trustee; The incoming leadership team poses after their installation; Past International President Alan Penn speaks at the Inspirational Breakfast; Scott and Carolyn pose with the District Banner; Trustee Oliver installs Scott as Governor while Missy looks on; Mini-Golf was a huge success for The Eliminate Project; Governor Carolyn delivers her address to the attendees; we retire trustees Betty Bell, Bill Hand, and Dave Lurie; Diane pins husband and newly elected Governor-Elect Brian Bell.









On August 16-18, 2013, Kiwanians from all over the Capital District gathered in Williamsburg, Virginia for the 95th Annual Capital District Kiwanis Convention. The Convention committee, led by Penny McClellan-Siggins, worked hard for the "Kiwanis Pathways to the Future" event that was full of education, fellowship, business, and entertainment.



The event included the annual Ducky Derby event that benefited the Capital District Kiwanis Foundation. A new fundraiser, "Mini-Golf 4 Eliminate" proved to be a competition between divisions in addition to a successful endeavor. Each division decorated a hole of the courage--with Division 1 being the winner. David Deisselhorst spent months designing and building the golf course. Over \$7,000 was raised for The Eliminate Project during the weekend.

Friday night kicked off with a "Come to Rio" Carnivale with delicious food and and a hoppin' dj. Hospitality Suites were held both evenings for Kiwanians to kick back and have a good time. Strolling Strings, a group of talented young musicians from Norfolk public schools, was the entertainment for the Governors Banquet on Saturday.



From top: Members check out the Caring Corner; the winning hole—Division 1; Missy Zimmerman promotes ICON

During the business session, R. Brian Bell was elected Governor-Elect and P. Scott Zimmerman was elected Governor. The delegates voted to endorse Past Governor Art Riley for International Trustee. PG Riley will be running for office at the International Convention in Japan this upcoming July.

Throughout the weekend, attendees had access to numerous exhibits and vendors, include the Kiwanis Family Store and Caring Corner, which benefits the Capital District Kiwanis Foundation.

PG Jeffrey Wolff and Dr. Bob Allen spoke about their experiences in Cambodia and Guinea for The Eliminate Project. Past International President Alan Penn was the inspirational breakfast speaker.

Members left the convention refreshed for the new year and what there is in store. Can't wait to see you in Reston in 2014!

### **Kiwanis Family Weekend**













Clockwise: The CKI
Board enjoys the
great outdoors; Kiwanis Family members working together; Kiwanians discuss
important issues in
their board meeting;
all of the attendees
pose outside of the
lodge; CKI and Key
Club Governors bond;
CKI and Key Club
Members get to know
each other better





In 2014, the Kiwanis International convention will be in Japan. Visit the Tokyo-Chiba convention booth to learn more. Get informed. Get inspired. Get ready to celebrate our 50 years in Asia-Pacific!











### **Service Showcase**

#### **News From Capital District Kiwanis Clubs**

#### Division 2

Last month, the Kiwanis Club of Tysons Corner/McLean made 50 busy kits for the children at INOVA Children's Hospital in Fairfax. The hospital had requested 25 kits, so the club doubles what they asked for. They made 25 kits for young children, which included a pencil box to hold everything, a coloring book, crayons, stickers, bubbles, and play doh. The club also made 25 kits for older children, which included a pencil box to hold everything, colored pencials, a book of sodoku puzzles, a deck of playing cards, and a small bouncy ball. It was a easy, worthwhile project that can be done at any club meeting.



Tysons Corner/McLean members making busy kits for children at the INOVA Hospital.



Recently, the **Kiwanis Club of Greater Ocean Pines - Ocean City**'s fabulous "Dog Team" was at the Ocean Pines Craft Fair making hot dogs for hungry attendees. It was the best

one-day sale for the team that can be found at most of the outdoor sponsored activities in the Ocean Pines area. Occasionally, there is an indoor event where you will see members of this dedicated team doing their thing to raise funds in support of the club's projects. It's good food for a great cause!



Division 7 Members of the Kiwanis Club of
Westminster volunteered to refurbish
the playground at the Carroll County
Child Care Center. Kiwanis provided
3 loads of playground sand, 4 loads of
mulch, and about 30 hours of labor to

"spruce up" the playground.



Playground volunteers from the Kiwanis Club of Westminster.

#### Service Showcase (continued)

#### Division 10

On August 16 & 17, 2013, a "Stuff the Bus" event was organized by Judy Moore and Shelby Frazier, of the Colonial Heights Kiwanis Club at their local Walmart. They collected over 50 boxes of school supplies, totaling \$4655.00, for Colonial Heights students, K-12th Grade.



of Colonial Heights' "Stuff a Bus' event.

A trunk-full of awesome from the Chesterfield Kiwanis Club!



#### **Division 11**

Chesterfield Kiwanians participated for the third year in the "Tools for School" project coordinated by Chesterfield-Colonial Heights Social Services. The Tools for School program provides essential school supplies to hundreds of children whose families are served by the Chesterfield-CoIonial Heights Department of Social Services to ensure a positive start to the school year.

The Kiwanis Club of Chesterfield was provided with a list of student's first names, the schools they attended, and a list of school supplies each one needed. Armed with this information, club members shopped for backpacks, notebooks, pens, pencils, binders, highlighters, notebook paper, and so forth for those children in need. Chesterfield Kiwanis spent \$1000 to make sure that fifteen Chesterfield County high schools students had a backpack full of supplies to begin the school year properly equipped. The club is very proud to be a part of this extremely worthwhile project.

#### **Division 12**

Middlesex Kiwanians recently helped put on a fishing trip for Middlesex County, Virginia children and their families. The sole mission of the Wish-A-Fish program is to provide a little relief for families from the daily stress of having a child with "special needs," such as a life-threatening illness or a mental or physical disability, by taking the entire family on the water for a day of fun and fishing. Over a dozen Kiwanis club members went to the Deltaville Maritime Museum and Holly Point Nature Park and set up tables, and prepared and served lunch for over 80 guests.

It was enjoyable to see the smiles on both kids and parents as they talked about the fish "that got away." Some on the trip took pictures of the "Great White Shark," which was really a small shark that was thrown back in the water. It was really a great time for all, and reminded us all of the purpose of Kiwanis: volunteers dedicated to changing the world, one community and one child at a time.



#### **Division 13**

The Kiwanis Club of the Peninsula at Oyster Point had its annual Back-to-School shopping event on August 22, 2013. Newport News Social Services introduced them to twelve students who shopped for clothes and shoes at

the local Target store. Target provided a discount for the project and a \$50 gift card. The club provided funds so that each student could buy \$100 in merchandise.



Members of the Kiwanis Club of Peninsula at Oyster Point get ready to shop 'til they drop at Target.

## **Family Ties**

#### **Updates from Our Kiwanis Family**

#### Key Club Garrett Fraino, Governor

Capital District Key Club had a crazy few months! Now that everyone is back in school, it's time for the Key Club season to kick off! Our membership development committee has been hard at work producing items, such as flyers, that are being used to help clubs in the district spread the word about Key



Club and get new members interested in joining. Our conventions and events committee kept busy by advertising Fall Rally, which was held at King's Dominion on October 12th. 500 Key Clubbers were in attendance at the rally.

During the month of September, the Key Club District Board had its third board meeting during Kiwanis Family Weekend. The board got a lot done, including restructuring the Key Club District website as well as determining the theme for this year's District Convention. (It's Disney!) The best part of the board meeting though was getting to meet and bond with our Kiwanis and CKI counterparts! During the weekend, all the branches were able to have fun and learn more about the district and each other through a series of icebreakers and Key Leader type activities.

The District Board is very excited for our next board meeting, which will be held in November in Baltimore, Maryland. There, we will be voting on amendments that will be brought to House of Delegates, as well as creating a promotional video for the upcoming District Convention. We will also be discussing fundraising for The Eliminate Project as well as the Governor's Project.

Capital Key Club is ready to "Fall into Service." Are you?

A friend in service,

Garrett D. Fraino

#### CKI Ben Durham, Governor

For CKI, school is back in session, and with school comes a lot more service! In just this past month of classes, clubs have begun to plan and hold some of their major projects for the fall semester. Even with the service projects going on, the main focus of our clubs is recruitment. Like any



good organization-- especially one that constantly loses members to graduation-- our clubs must focus on growth. While some clubs have faced more recruitment challenges more than others, they've all found ways to be successful, in one case I heard of 150 potential members attending one meeting alone!

At the district level we've been focusing on a number of things. Just like our clubs we have been heavily focused on growth, and we are actively in the process of chartering or re-chartering a number of CKI clubs around the district. We were able to hold our most recent board meeting at Kiwanis Family Weekend. It was a wonderful weekend of fellowship where we were able to bond and plan out our year. I'd like to take a moment to thank my governor counterparts as well as everyone else who helped plan that weekend and make it a success. Lastly, as a board we've been actively planning and executing our major fall events. Just about one week ago we held our Fall Membership Rally. We had well over 100 members in attendance!

In closing, if I could ask just one thing of you it would be this: as you plan out your year, make an effort to involve CKI, Key Club, and the rest of the Kiwanis Family. It is through having us at your events and vice-versa that we build the relationships that make the Kiwanis Family really a family— and not just any family, but one that has and will continue to change the world for the better, one child, one community at a time.

Yours in Service, Leadership, and Fellowship,

Buyen More Dochan IA

Benjamin Durham, III

Goveet D. France

## **Getting the Word Out**

## Spreading the Word About Kiwanis

My name is Caren Schumacher, and I am proud to serve as Governor Scott's Chair of the Public Relations Committee. I am a past president of the Kiwanis Club of Williamsburg, and held the role of public relations chair for my club for several years.

If you attended the public relations and marketing workshop at the District Convention in Williamsburg this past August, you heard me talk about how Kiwanians need to be "storytellers." If we don't spread the good word about how Kiwanis is changing the world, one child and one community at a time, who will?

We need to tell our story locally, to our community news outlets, including radio and television. We also need to share our stories around the Capital District. Your great fundraiser or service project may be just the idea another club has been looking for. And isn't imitation the highest form of flattery?!

The overall responsibility of the Public Relations Committee is to increase awareness of Kiwanis to both Kiwanis members and the communities in the Capital District. It will be my goal to help us do a better job of sharing information outward, as well as inward. The Kiwanis International website has great communication resources. Go to http://www.kiwanis.org/kiwanisone/ promote-your-club where you can

download documents that will make your job easier.

In order to achieve my goal of greater communications in our District, I need Regional Reporters. I need people I can count on to provide me with the great things that are going on in your Division. And guess what? We are going to recognize the clubs that are doing great things to raise money and serve their communities!

Governor Scott is going to choose the best fundraiser and service project for each of the three quarters of the year leading up to the District Convention in Reston. At convention, he will award the first-ever Governor's Golden Globes for our District's best fundraiser and service project of the year. If we don't know what you're doing, we can't recognize your efforts!

So, in the true Five "Ws" style, here we

Why:



If you are willing to step up and be a part of this exciting opportunity, email me at carenkiwanis@aol.com. If you want to talk, call me at 757-876-8239. I can't wait to hear from you!

Your District Public Relations Chair is Who:

Calling Out!

I need Regional Reporters from all What:

Divisions of the Capital District to build a team of "storytellers"

NOW!

When:

Where: From Delaware to Tidewater Because Kiwanis is doing great things

and we need to tell our storyl

## **Beyond the Call**

## **Bob Scarburgh**Kiwanis Club of Ellicott City

By PLG Justin Garrow Kiwanis Club of Severna Park

On September 8, 2013 Kiwanis lost a great man; a true unsung hero.

Many may not know the name Robert S. Scarburgh, but Bob was a Kiwanian through and through. He didn't ask for special recognitions or anything like that. He was the behind the scenes kind of guy. He was a lifelong Kiwanian from the Ellicott City Kiwanis with a heart that was truly in the right place. One cannot even begin to mention all the things that he has done for Kiwanis and in particular for Division 4 (formerly Division 14).

Most recently Bob was Lieutenant Governor-Elect for his division. something that many wouldn't do at the young age of 86. He was excited about the opportunity because it would be the second time he was Lieutenant Governor. The first time was back in 1986 for Division 6. In his club he served in many capacities, such as Club President and Club Secretary for many years. In fact, he had such an incredible knowledge of the club secretary position that many throughout the division would come to him with questions and for advice. He even trained club secretaries in the Mason Dixon Region during CLEs. Because of his vast knowledge



of Kiwanis and the position of secretary, Past Lieutenant Governor Donna Landis asked Bob during her term as Lieutenant Governor to be the Division 14 Secretary. He took Donna up on her offer and did a fantastic job. So good, in fact, that he would remain in that position from that point on. He was always there to assist his Lieutenant Governors with planning meetings, taking minutes, contacting clubs and officers, making sure clubs turned in their Monthly Reports, and was always a great mentor.

As a club member he was always reliable. He rarely ever missed a meeting and would volunteer for whatever he could. He participated in many projects and helped with planning and implementation along the way. As a division member he volunteered his time again as the division and region webmaster. A task that not many would envy, but he enjoyed it. On

the district level he even served as the Club Operations Committee Chair. Anyone could go on and on about everything that Bob did for Kiwanis, but his reach did not end just there. Bob also volunteered with Boy Scout Troop 874 in Ellicott City and before that with Troop 305. He was involved with the Scouts for 50 years and 19 of those years as a Scoutmaster. He also volunteered with the Howard County General Hospital and State Police Department. His involvement in his community was so vast that in 2005 Bob was named the Howard County Volunteer of the Year.

Bob was a Kiwanian that others strived to be. He shall be missed.

## **Eye on KI** cont'd from page 9

Gifts from you and your club will provide much-needed funds to protect the connection between mothers and babies. The faster contributions are received, the faster those urgently needed funds can be used in the 26 countries where MNT is still a threat.

## Boost your club's sponsorships with toolkit tips

Corporate sponsorships can bring additional financial resources, heightened community awareness and increased membership to your club. The new sponsorship toolkit, complete with downloadable resources, can help you to start or expand your Kiwanis-family club's sponsorship program.

The sponsorship toolkit includes proposal templates and information that will help all Kiwanis-family clubs tap into the power of sponsorship. You will learn how to:

- Inventory your club's marketable assets
- Price your event offerings
- Seek corporate support and develop long-term relationships with sponsors

Sponsorships benefit everyone: Your club gets more funds and your sponsors enjoy the benefits of associating with Kiwanis, a local and international organization respected for its impact in the community. Begin today with the Kiwanis Sponsorship Toolkit.

## **Capital Record** *cont'd from page* 12

#### **Growing Family**

CKI Club of **Tidewater Community** College: Portsmith

Key Club of **Appomattox Regional Governor's School** 

Key Club of **Robert E. Lee High School** 

#### **District Foundation**

Congratulations to the following recipients of Capital District Kiwanis Foundation Life Memberships for the months of August and September:

**Patricia Winkelmayer**, Gtr Ocean Pines **Prewitt Scripps**, Staunton

Tablet of Honor:

H.L. Marks, Virginia Beach-Combers

## Visit the KIWANIS STORE

for the latest apparel, meeting items, and more!





store.kiwanis.org



#### **SHARE YOUR SUCCESS**

If your club has a success story, simply email a summary and a few high resolution photos to editor@capitaldistrictkiwanis.org to be considered for possible future use in a Kiwanis publication.

## TRICK-OR-TREATED UNICEF



