

The Official Publication of Capital District Kiwanis I www.capitaldistrictkiwanis.org





CONTENTS Volume 10, Number 5



| G(| GOVERNOR'S MESSAGE >>> 3 | |
|------------|--|-------------|
| Ol | JR FIRM FOUNDATION | »» 5 |
| A F | ROUND CAPITAL | >>> [] |
| , | An Elephant Never Forgets | |
| , | West Virginia Provisional District to Join Cap | oital |
| , | Secretary's Scribbles | |
| , | Education News | |
| , | 2021 Teenager of the Year | |

District ELCService Project Ideas in Online Resources

| MEMBERSHIP MINUTE | >>> 7 |
|--|-------------------------|
| II BENEFITS OF VOLUNTEERING | »» 18 |
| CAPITAL RECORD | »» 19 |
| SERVICE SHOWCASE | »» 2 1 |
| EYE ON KI | »» 25 |
| FAMILY TIES | »» 27 |
| KIWANIS IN THE NEWS | »» 29 |
| BEYOND THE CALL | »» 31 |
| Gene Stastny NICTRICT FI C CCHFNIII F | »» 32 |
| 111 | 777 5/ |



The Kiwanis Club of Clinchco and Kiwanis Club of Clintwood have launched a computer assistance program (CAP) with the goal of making sure that every student in their county has access to a computer.

2020-21 LEADERSHIP INFORMATION

GOVERNOR

Dennis Baugh Harrisonburg, VA

GOVERNOR-ELECT

Elana Gardner Eastern Branch, DC

SECRETARY-TREASURER

Jeffrey Wolff Tysons, VA

IMMEDIATE PAST GOVERNOR

David Lurie Tysons, VA

TRUSTEE - CHESAPEAKE BAY

Josh Hiscock Ellicott City, MD

TRUSTEE - HEART OF VIRGINIA

Bill Watson Richmond, VA

TRUSTEE - MASON DIXON

Renee Mackey Hagerstown, MD

TRUSTEE - NATIONAL CAPITAL

Tim Gillette Tysons, VA

TRUSTEE - SOUTHEAST VIRGINIA

Ron McCallum Middlesex, VA

TRUSTEE - SOUTHWEST VIRGINIA

John Montgomery Roanoke, VA

MAGAZINE EDITOR

Jennifer Wolff editor@capitaldistrictkiwanis.org

The Capital Kiwanian is published bi-monthly by the Capital District of Kiwanis International.

All correspondence relating to editorial content, distribution, or advertising should be sent via e-mail to Editor Jennifer Wolff at editor@capitaldistrictkiwanis.org.

The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.

Governor's Message Dennis Baugh, 2020-21 GOVERNOR



Capital District Kiwanis

2020-2021

Spread The Word

#KidsNeedKiwanis

Traditionally, June is a busy month in the Kiwanis year as people are planning their trip to the Kiwanis International Convention and joining other Kiwanians for business, education, and fellowship. However, for the second year in a row, the business of KI will be conducted by the International Council of KI Board Members, Past Presidents, and District Governors.

Some will be attending in-person and others will be attending virtually. There will be no Bylaws Amendments on the agenda for discussion or voting, only the election of Officers and Trustees. This year will be a little different from 2020 in that there will be an Education and Leadership Conference (ELC) with workshops and keynote sessions that will be conducted in-person and virtually and other events and entertainment in Salt Lake City for those physically attending. It will not be the same as in the past.

The sad part is that this is the farewell event for our own, Art Riley as President of Kiwanis International. The Capital District will do our best to make Art know how much we have appreciated his leadership. That goes for Art's Team of District Governors as well.

However, scaled back conferences are not only affecting Kiwanis International. After surveying the club's officers, your District Board determined that a majority of the members were still concerned about large gatherings and voted on May 16, 2021 to cancel the District Convention as we know it. However, they did vote to hold a hybrid Education and Leadership Conference, just as KI is doing. It will be held at the Hotel Roanoke, August 20-22, 2021. More information on this event is contained in the magazine. I encourage you to read it and make the appropriate decision that meets your needs. We would love to see you!



Around the District, the lieutenant governors are reporting that many clubs have continued to conduct fundraisers and service projects. I have heard that several clubs have held modified "drive-in" events and have seen better profits than previous years. I encourage all clubs to not give up. Be creative. Learn from others. Remember, kidsneedkiwanis!!

This year has not been kind to our clubs that are celebrating their 100 years in Kiwanis. Hopefully, they will be able to start to plan and schedule this glorious event. Those affected are Norton (celebration scheduled for June 26), Martinsville, Salem, Danville, Hagerstown, and Alexandria. Keep on the lookout for one coming to an area near you and give them your support. Additionally, our newest club, The Kiwanis Club of Jackson River Area will be holding their Charter Night on June 15th in Clifton Forge, VA

Although the various state governors and elected officials that comprise the Capital District are relaxing restrictions and opening things up, we, as Kiwanians, still need to maintain safe practices. We need to be aware of the CDC guidelines and the regulations and directives in each jurisdiction. Remind members that we care about them and respect their individual decisions as we continue to "recover".

Thank you for being a Kiwanian!

Wenns Bay

GOVERNOR-ELECT CANDIDATES

In accordance with Section 7, Subsection B, Item c., Sub-Item i. of the District Policy Statements, this will serve as the District-wide announcement of the candidacy of all persons whose submissions are complete:

February 19: The Kiwanis Club of Tysons, VA along with all of the clubs in Division 2 have nominated PLG Jennifer R. Wolff for the office of 2021-2022 Governor-Elect. Jennifer meets the requirement for the position listed in Article III, Section 2 and has filed the necessary paperwork with both Capital District and Kiwanis



International. You can download her Kiwanis resume <u>here</u>. Jennifer's Facebook campaign page can be found <u>here</u>.



SUBMIT ARTICLES for THE CAPITAL KIWANIAN

Deadlines:

August/September: July 25 October/November: Sept 25

Submit online or email jen@wolff.net



Our Firm Foundation

ESTABLISHING A CLUB FOUNDATION

During the course of my board visits, several clubs had questions regarding the relationship between their Club Board and their Foundation Board. I did some research and offer the following attached documents for your information and review.

- Guidelines for Kiwanis Club Foundations (pg 6)
- Club Foundation Bylaws & Policies

- Club Foundation Articles of Incorporation
- Steps to Start A Kiwanis Club Foundation (pg 7)
- Club Foundation Performance and Assessment Policy (pg 8)
- Club Foundation Performance Assessment Tool

I encourage you to read these documents in their entirety. However, here are some excerpts that address specific questions that I received.

- Kiwanis clubs set up their own charitable trust or foundation so that they can have a separate, legitimate charitable entity be the beneficiary of their fundraising efforts. Having a 501(c)(3) in the United States allows donations to club fundraising efforts to be tax-deductible. Without a club foundation, such donations are not tax-deductible.
- The members of the foundation will be all active members in good standing of the Kiwanis club with which the foundation is associated.
- The officers of the foundation are a president, immediate past president, president-elect, treasurer, and secretary. The foundation will also have a minimum of three (3) directors. The foundation officers may be partly, but not wholly, the same as the club officers. The foundation officers should include some persons who are not club officers. In many club foundations, the Immediate Past President of the club becomes the President of the foundation; this is acceptable though not necessary.
- Financial transparency between the foundation and the club should be maintained. The club should receive reports from the foundation, and some means of input from the club to the foundation for

club charitable priorities and projects should be established.

- The foundation board will meet annually, no later than September 1, to elect the next year's officers. The board also will hold at least one additional meeting during the year. The board may also hold special meetings at the call of the president.
- There shall be a Performance Assessment Committee, which shall annually assess the Foundation's performance and effectiveness.

For further information or assistance, please contact Gretchen Anderson (ganderson@kiwanis.org), the expert on foundations at Kiwanis International. Gretchen told me, "If any of the clubs in your Division need help, send them my way. Happy to help."

Within Division 2, Alexandria and Fredericksburg Clubs are two excellent resources as well. Alexandria runs it's Board meetings back to back, i.e. they go directly from their Club Board Meeting into their Foundation Board Meeting. With significant overlap in their Club and Foundation Board officers/directors, and the meetings open to all members, everyone has an opportunity to stay informed. Fredericksburg has the largest Club Foundation (comparable to the Capital District Foundation) and 10 Foundation Directors. Their Foundation is well organized and provides annual grants of \$32K, on average, from the interest and dividends generated from the principal.

I'm sure that Kaitlyn Blume (Alexandria's President) and Rob Dodd (Fredericksburg's President) would readily share their Foundation experiences with anyone who is interested.

I hope this helps!

R. Brian Bell Lt Governor, Division 2 (2020-2021) Past Governor, Capital District Kiwanis





Important Guidelines for Kiwanis Club Foundations

Separation of the club and its foundation

Kiwanis clubs set up their own charitable trust or foundation so that they can have a separate, legitimate charitable entity be the beneficiary of their fundraising efforts. Having a 501(c)(3) in the United States allows donations to club fundraising efforts to be tax-deductible. Without a club foundation, such donations are not tax-deductible.

The Kiwanis club foundation must be maintained as a separate legal entity from the club. While club members typically provide the planning and manpower for running club fundraising events, it is the members of the club foundation board that legally make the final decisions about what charity or charities will ultimately receive the funds. How these decisions are made and the perceptions about who makes them are critical to the health and reputation of a Kiwanis club.

Grants and recipients

The foundation must determine whether it is going to accept grant proposals from groups in the community or determine its own charitable causes, or some combination of the two. The decision-making process for distributing fund grants should also be determined and should be consistent from year-to-year, aside from purposeful changes in the process. Any perception of arbitrary decisions or favoritism should be avoided by using consistent processes and proper documentation.

Recipients of foundation funds must themselves be 501(c)(3) organizations. By accepting tax-deductible contributions, the foundation is essentially agreeing to use the funds solely for charitable purposes, with as little spent on administration as possible. If audited, the club foundation must be able to document that all funds distributed went to charitable organizations. Please note that this applies to grants that the club foundation may make to other organizations. It does not apply to situations where the club and foundation are carrying out direct service to the community or supporting service leadership programs.

To meet **the charitable proof** requirement, if the foundation grants scholarships for education, the funds must be sent directly to the educational institution rather than presented to the recipient. This also ensures that the foundation funds are used for their intended educational purpose and nothing else. If desired, in lieu of presenting a check to a recipient, the foundation can send the scholarship awardee a commemorative letter or certificate.





Steps to Start a Kiwanis Club Foundation

Before forming a foundation, a club should carefully consider the information in the enclosed *Important Guidelines for Kiwanis Club Foundations*. After consideration, if your club still desires to establish a foundation, follow these steps:

- 1. Complete the enclosed recommended Articles of Incorporation for approval by Kiwanis International. The Articles of Incorporation may be modified as necessary to conform with applicable governmental regulations. You must secure approval from Kiwanis International *before* securing incorporation with your Secretary of State's office.
- 2. Completed the enclosed Bylaws and Policies for club foundations and submit them to Kiwanis International along with your proposed Articles of Incorporation. The bylaws may only be changed to fill in the blanks or as otherwise indicated in the instructions.
- 3. Adhering to these documents as much as possible will avoid delays in processing and approval.
- 4. When your proposed Articles of Incorporation, Bylaws, and Policies are approved, you will receive consent from Kiwanis International for the Articles of Incorporation to be filed with the State.
- 5. When you have received a certified copy of the Articles of Incorporation from the state showing the date of filing, send a copy to Kiwanis Children's Fund (see #7 for contact information), as well as copies of any other document(s) issued as evidence of incorporation. All copies can be sent preferably via email or mailed to the address listed in #7.
- 6. After the foundation is incorporated, secure tax-exempt status from the Internal Revenue Service by completing and submitting IRS Form 1023 to the IRS. This which can be found at: https://www.irs.gov/forms-pubs/about-form-1023. Some clubs secure the services of an attorney or a certified public accountant in the preparation and filing of the necessary documents with the Internal Revenue Service.
- 7. After receiving approval of tax-exempt status from the Internal Revenue Service, send a copy to the Kiwanis Children's Fund at children's Fund at childrensfund@kiwanis.org or 3636 Woodview Trace, Indianapolis IN 46268.

Please allow 4-6 weeks for processing.

If you have any questions, please contact the Kiwanis Children's Fund: childrensfund@kiwanis.org, or 800.549.2647, ext. 254 (or direct 317.217.6254).



ORGANIZATIONAL PERFORMANCE AND EFFECTIVENESS ASSESSMENT POLICY PERFORMANCE ASSESSMENT COMMITTEE

| I. There shall be a Performance Assessment Committee, which shall annually assess the |
|---|
| Kiwanis Foundation of's performance and effectiveness, formally evaluate its succes |
| and impact in fulfilling its mission, goals and objectives, determine such future actions as are |
| necessary to accomplish its mission, and submit a written report to the Board at the annual |
| meeting that outlines the results of the aforementioned performance and effectiveness |
| assessment and recommendations for future actions. |
| 2. The Committee shall be composed of three (3) members and shall include one (1) member from each of the three classes of Trustees, each of whom shall continue to serve on the Committee during the remainder of his or her term in office as a Trustee. The President shall appoint the members of the Committee, with the consent of the Board; and shall appoint the chair of the Committee. Each succeeding administrative year, the then sitting President shall appoint a first-year Trustee, with the consent of the Board, to serve on the Committee during the entirety of his or her term in office as a Trustee, replacing the member whose term will have then expired. |
| 3. The elements of the written report to be submitted by the Committee shall include: |
| a) Identification of measurable goals and objectives; |
| b) Consideration of how well identified goals and objectives conform with the Kiwanis Foundation of mission; |
| c) If possible, measurement of the satisfaction of those who benefit from the Kiwanis Foundation of's programs; |
| d) Analysis of the effectiveness of the Kiwanis Foundation of's activities in fulfilling the Kiwanis Foundation of's stated mission, goals and objectives; |
| e) Recommendations for future actions that the Kiwanis Foundation of mightake based on the findings of the assessment. |



OUR SUCCESS -

A Case for Supporting the Kiwanis Children's Fund



BY PG JOHN TYNER II, TRUSTEE, KIWANIS CHILDREN'S FUND

Every 5 seconds, a child under the age of 15 dies. Not from a natural disaster or conflict, but from mostly preventable causes such as not having access to safe water, good nutrition, routine health care and immunizations.

No matter where you live, there are children who have no voice in their fate, and communities that do not have the resources to serve them in meaningful or sustainable ways. That's why kids need Kiwanis.

For more than 100 years, Kiwanis International has been a global force for good, actively working to address the health needs of children through our worldwide network of volunteers and clubs. At the local and global levels, our members identify those who need us the most, then connect and coordinate the right partners, agencies and volunteers to address each cause.

Because of the incredible work of our volunteers, Kiwanis attracts leading humanitarian and civic organizations, allowing us to broaden our reach and impact. Together, we tackle immediate health issues in communities while finding sustainable solutions that will serve them well into the future.

We don't stop at what our volunteers can accomplish today. We are building future generations of leaders to make a difference for years to come. Kiwanis provides mentorship and volunteer experiences to youth so they can serve their communities while developing the skills and compassion needed to address and solve health challenges we can't yet imagine.

Kiwanians believe that every child deserves to be happy, healthy and loved. We know that when we bring the right people together, with one heart and one purpose, we not only bring hope and health to our children, we change the course of history. The focus groups that were engaged to help us hear from members and donors did just that. We heard the key points that we probably already knew, but needed to hear again:

- The Kiwanis mission remains focused on serving children and youth.
- The work of the Kiwanis Children's Fund should be to extend the reach of the organization to specific causes that have broad support of the membership and can produce clear, measurable impact.



- 3. Our opportunity to create impact beyond the reach of our existing club network is with and through partnerships.
- 4. The Kiwanis Children's Fund should not be focused on small undertakings. Let's focus our efforts on making an impact for hundreds of thousands or millions of people.

As The Eliminate Project agreement with UNICEF officially expired at the end of 2020, we have been working on "what's next?" for our Kiwanis role in global health. Utilizing the case for support - and basing our discussion on what we have an already established base for support - we believe we can transition into a need area that keeps our Kiwanis Children's Fund active and relevant.

We are finalizing a proposal for a refocused Kiwanis Children's Fund initiative that aligns with our first worldwide service project, the virtual elimination of iodine deficiency disorders. Not only did our work from 1993 to 2005 achieve what we intended (iodine deficiency disorders like mental retardation, stunted growth, goiter, still birth have virtually been eliminated), we raised the collective IQ for parts of the world. Now, adequate iodine nutrition is identified as an essential ingredient to cognitive development in infants and young children.

Our clubs will at some point begin to meet face-to-face again and our fund raising activities will able to be successfully reestablished with a focus on for what our communities will need continuing support. I ask all of us to remember that while our club and district foundations will have ongoing projects we have supported in the past, please remember that our Children's Fund supports those activities close to our hearts as well – grants to clubs, service leadership programs, disaster relief and global health programs like IDD and MNT both of which Capital District supported whole-heartedly. We'll keep you informed and thanks for your interest!



Ducky Derby 2021

Help us make a splash of cash for pediatric trauma!

All proceeds raised through the Ducky Derby sales supports the nine pediatric trauma centers supported by the Capital District Kiwanis Foundation.

DRAWING DATE: Saturday, August 21, 2021

(Need not be present to win)

Cash Prizes: \$750, \$500, \$250 and various \$50 gift cards to a variety of retail stores and restaurants.

Donation: \$5.00 per ticket or 3 for \$10.00

Checks can be made payable to: CDKF (Capital District Kiwanis Foundation)

The Ducky Derby is sponsored by the Capital District Kiwanis Foundation and is used to support nine pediatric trauma centers serving families who live in the Maryland, Virginia, Delaware, and Washington, D.C. areas.



Around Capital

AN ELEPHANT NEVER FORGETS

Greeting Kiwanis Family,

This issue I wanted to share with you a folk tale.

A tourist was walking through an elephant camp when she spotted gigantic elephants nearby. Wanting to catch a glimpse of them from up close, she moved towards the elephants. As she got closer, she noticed that the only thing restraining the elephants were tiny pieces of rope tied to their legs. She was surprised by how such mammoth beings were being restrained by small pieces of rope.

Noticing a trainer nearby, she went and asked him why the elephants didn't escape when they could easily break away from the rope. The trainer said, "When the elephants were young, they were restrained using the same rope. Since they were much smaller then, they couldn't escape. As they grew up, they continued to believe that the rope was much stronger than them. That's why even now they do not try to break free."

The tourist was amazed. The elephants could break away from the rope anytime and escape. But just because they believed they couldn't, they stayed as captives.

Moral of the story: Always believe in your capabilities and be determined to fight anything life throws at you.

This past year really challenged us all to ignore doubt and to stay true to our Kiwanis mission of improving the world, one child and one community at a time. It is my hope you will carry that strength with you as we break away and show others what Kiwanis is all about.

Yours in service and love,

Elana Gardner, Governor-Elect





WEST VIRGINIA PROVISIONAL DISTRICT AND CAPITAL DISTRICT MERGER UPDATE

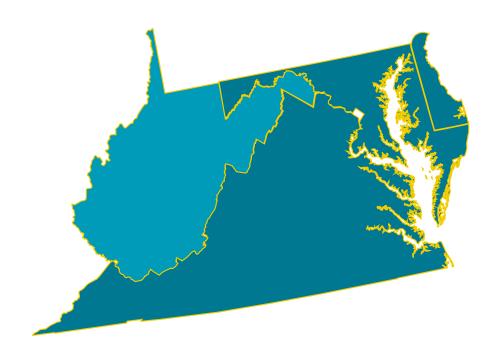
BY GOVERNOR DENNIS BAUGH

On Monday, May 3, 2021, each Kiwanis Club President and Secretary in the West Virginia Provisional District and the Capital District received an email with a letter from Jeff Oatess, Chief Operating Officer for Kiwanis International. The letter announced that the Kiwanis International Board of Trustees had approved the consolidation request from both Districts and outlined the next process.

That process is outlined below: When a district's boundaries are changed (such as consolidation), the Kiwanis International Bylaws provide, specifically ARTICLE IX, Section 2:

"Prior to any proposed change becoming effective, not less than ninety (90) days' notice shall be given to the affected federations, districts, and clubs. Within the next thirty (30) days after such notice, a federation, district, or club may submit a written statement of support or protest and/ or may request a hearing be held before the Board of Trustees...".

There waas no opposition or request for a hearing received by the June 3rd deadline, so the conslidation will be effective October 1, 2021. But there is still plenty of work to be done before then. Some of the areas that we are working on are



the consolidations of the District Foundations, Key Club Districts and CKI Districts, to name a few.

Additionally, because the Capital District is divided into regions, one of the priorities has been to realign the new West Virginia Region. At their request, the East Division (less the two Keyser Clubs) has been merged with Division 8 in the Capital District and a new LTG and LTG-Elect have been elected. The remaining divisions will create 3 new divisions as follows: West Central and North will merge and become

Division 18. Central and North East Divisions will be merged and include Keyser's Clubs becoming Division 19. West and South East will be merged becoming Division 20. Each of those divisions has now elected a Lieutenant Governor for 2021-2022 and we will work on getting a Lt. Governor-Elect for each as well.

Again, stayed tuned as we continue with this process.



BY PG JEFFREY WOLFF, DISTRICT SECRETARY-TREASURER

Summer officially begins on June 20th and with it comes planning for the next Kiwanis administrative year beginning October 1, 2021.

At the District level, we have already started our planning for the new year with the election and training of the new 2021-22 District Leadership Team. Here are the new Lt. Governors who will be leading our divisions on October 1st:

| Name | Home Club |
|--------------------|---|
| Serena Bell | Washington |
| Carolyn Richar | Fairfax |
| Marie Bowe-Quick | Mitchellville |
| Krista Latchaw | Severna Park |
| Steven Cohen | Greater Ocean Pines |
| Van Olmstead | Wilmington |
| Robert Force | Mount Airy |
| Mary Anton | Blue Ridge Winchester |
| Pam Warren | Alleghany Highlands |
| William Williamson | Hopewell |
| Barbara Dickinson | Richmond |
| Matthew Brent | Northern Neck |
| Kenneth Surles-Law | Mercury 64, Hampton |
| Stephanie Welke | Chesapeake |
| Donald Witt | Roanoke |
| Sherry Charles | Montgomery County-Blacksburg |
| Kathy Still | Norton |
| Alex Coogan | Wheeling |
| Otha Britton | Fairmont |
| Joel McNeely | Logan |
| | Serena Bell Carolyn Richar Marie Bowe-Quick Krista Latchaw Steven Cohen Van Olmstead Robert Force Mary Anton Pam Warren William Williamson Barbara Dickinson Matthew Brent Kenneth Surles-Law Stephanie Welke Donald Witt Sherry Charles Kathy Still Alex Coogan Otha Britton |

You'll notice three new divisions (18, 19 and 20) have joined the list representing our new seventh region of West Virginia since the consolidation of the West Virginia Provisional District into the Capital District will go into effect on October 1st.

In addition, this list shows that the Mitchellville club (as well as the Prince George's County and Greater Landover clubs) have been moved to Division 3 by recent action of the Board of Trustees. This was done to better align the geography of our divisions and strengthen the leadership pool in the affected divisions.

Our District Board of Trustees starting October 1st will also look a bit different as it will (assuming approval of the relevant proposed bylaws amendment) be comprised of 12 members instead of our current 10:

| Name | Home Club |
|------------------------|--|
| Elana Gardner | Eastern Branch |
| Jeffrey Wolff | Tysons |
| Dennis Baugh | Harrisonburg |
| Eric Fithyan | Wellsburg |
| , in the second second | |
| Trustees: | |
| Joshua Hiscock | Ellicott City |
| William Watson | Richmond |
| Renee Mackey | Hagerstown |
| Timothy Gillette | Tysons |
| Richard Pippin | Chesapeake |
| Robert Lewit | Christiansburg |
| Keith White | Logan |
| | _ |
| | Elana Gardner Jeffrey Wolff Dennis Baugh Eric Fithyan Trustees: Joshua Hiscock William Watson Renee Mackey Timothy Gillette Richard Pippin Robert Lewit |

Of course, this list doesn't include our 2021-22 Governor-Elect who will be elected at the District Education and Leadership Conference on August 21st. But you will notice that it does include our seventh trustee representing the West Virginia Region and the Immediate Past West Virginia Governor who will be a member of our Board of Trustees for one year.

The District Board of Trustees meeting schedule has also been finalized for the year.

| C | To Do Dotomolio ad |
|--------------------|------------------------|
| September 19, 2021 | To Be Determined |
| November 13, 2021 | Clarion Hotel & Suites |
| | Fredericksburg, VA |
| March 5, 2022 | Great Wolf Lodge, |
| | Williamsburg, VA |
| May 7, 2022 | Clarion Hotel & Suites |
| • | Fredericksburg, VA |
| August 19, 2022 | Sheraton Inner Harbor |
| | Baltimore, MD |
| | · |

(CONTINUED ON PAGE 30)

EDUCATION NEWS

BY KRISTA LATCHAW AND DON DUDEY,
DISTRICT LEADERSHIP EDUCATION COMMITTEE

It's 5 O'clock Somewhere Series

Did you miss the May Topic: The Kiwanis Social Media Experiment? Here is a simple question: Does your club have a Social Media strategy? If you answered 'No' or 'What is Social Media?' and 'How do I use it for Kiwanis' then this session is for you!! Our very own KI critically acclaimed Rogena 'Ro' Woods Mitchell spoke to us about the highlights & do's/don'ts of using social media for club openings & recruitment. You can watch it here.

Club Leadership Education (CLE) Update

Kiwanis International Education Sessions – This year, CLE Sessions will be led by KI representatives and held virtually during the weeks of July 19th and August 16th. These will be specifically geared to each position. More information will be coming from the District soon!!

2021 TEENAGER OF THE YEAR

BY JUDY PANTELIDES, DISTRICT TEENAGER OF THE YEAR CHAIRPERSON

The Capital District Kiwanis is excited to announce that Cole Cestaro has been selected as the 2020-2021 Capital District Kiwanis Teenager of the **Year.** Cole is a senior at John Handley High School in Winchester, Virginia and has earned a 4.4 GPA. He spent last summer at Harvard University and participated in the Wharton Global Youth Program. He has been a Key Club member, served 2 years as Lt. Governor and ran, unsuccessfully, for Key Club International President. Cole earned recognition as the recipient of the Robert F. Lucas Outstanding Lt. Governor Award in 2020. He was the President of DECA, FBLA, and a member of the tennis, basketball, swimming, and football team during his high school career. He served as the Chair of the Principal Advisory Committee, a group he established. Cole was chosen by the Winchester Schools Superintendent as one of two students in the district to serve as a Winchester Public School Board Student Representative.

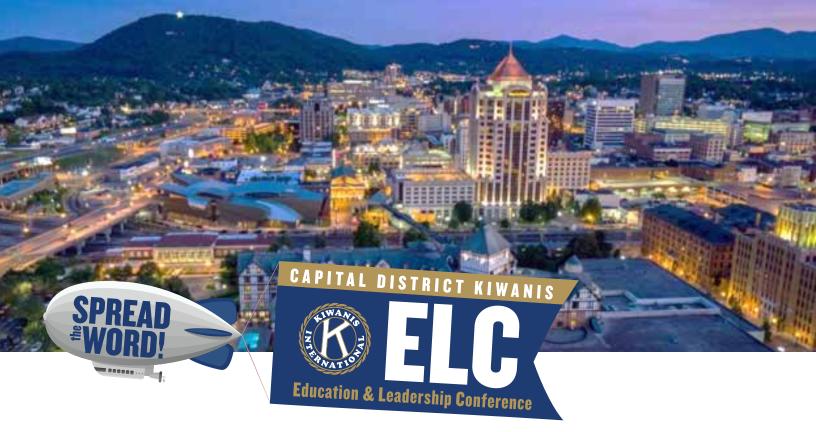
Other recognitions include the Virginia House of Delegates Certificate of Distinction, the schools' nomination for the Harry F. Byrd, Jr. Leadership Award, DECA Stock Market Game International Finalist, and FBLA Mobile Application and Development International Finalist. All of this was achieved while serving as the chair for the Capital District Key Club Member Services Committee, working as counselor at Camp No Limits serving campers with limb-loss and limb-differences, running a lawn mowing service, and providing over 200 hours of Key Club service hours.

The words used in his letters of recommendation were Cole is a "visionary leader", "team player", "well respected by both students and teachers", very active in a of community projects", variety "organizer", "good time manager", "shows empathy", "humble", "not easily defeated" and so much more. He recognizes his overachieving personality and says he works hard to find balance in his life. He is an amazing young man and well deserves to be honored with this award. Cole is all that is right with teens today and we



can only hope, and we will expect, he will change the world...at least his part of it. Congratulations again to Cole for his accomplishments, leadership, and community spirit.

Cole and his parents will be recognized at the District ELC on August 21, 2021 in Roanoke, VA.



GOODBYE (FOR NOW) DISTRICT CONVENTION... HELLO, EDUCATION AND LEADERSHIP CONFERENCE!

Declaration of Emergency Conditions

At the May 16, 2021 meeting, the Capital District Kiwanis Board of Trustees declared that an Article VI, Section 16 emergency condition still exists which prevents the holding of our 2021 District Convention.

Section 16. In the event the District Board shall determine by resolution that there exists a condition of emergency that compels cancellation of the annual district convention, the Board shall notify Kiwanis International and district clubs immediately and shall determine one of the following methods to transact any and all business that was to be transacted at the annual convention, as soon as practical. The preference will be to reschedule the convention, if possible, or, alternatively, to call a meeting of all persons having the status of delegates-at-large at district conventions, a quorum of which shall be a majority.

What led the Board to make this decision? A survey was conducted of all club presidents and secretaries several weeks before the meeting. The results showed that 131 members indicated they would attend a virtually conference only and 132 would attend in person. However, the in-person numbers fell short of meeting the minimum required clubs for a quorum to conduct business. It was the belief that it would be easier to meet the requirement of a simple majority of the delegates-at-large.

Who are the delegates-at-large? This is defined in the District Bylaws, ARTICLE VI. CONVENTIONS Section 8. All officers and past Governors of the district who are active members of a club in the district shall be delegates-at-large to all district conventions.

Their responsibility will be to elect officers, vote on any proposed bylaws amendments, and conduct any other business that may come before it. You are encouraged to review the proposed bylaws amendments and other business and discuss them with one of the delegates-atlarge if you have a concern.

Education and Leadership Conference

We will still hold a smaller in-person Education and Leadership Conference at the Hotel Roanoke in Roanoke, Virginia, the weekend of August 20-22, 2021. We will open the event on Friday night with a meet and greet lounge with a cash bar and small deserts. It will be a place to renew acquaintances and relax after a busy week and long drive. Saturday and Sunday will look similar to a DCON with workshops, sessions and a business meeting replacing the House of Delegates. We will conclude Sunday with the retiring of 2020-2021 officers and the installation of the 2021-2022 officers.

Education at the ELC

Governor-Elect Elana Gardner has been working hard with her team to present a wide array of topics to help you grow as both a Kiwanis leader and human being. Speakers include Past International President Jane Erickson, who is sure to amaze and inspire. Cavanuagh Bell will give an update on his organization Cool & Dope, which he presented about at the MidYear Conference back in March. An old friend to the Capital District, Kiwanis International Area Director Rhonda Vrell will give a thought provoking presentation on leadership. You will also get to hear from members of our Capital District team on other subjects such as human & spiritual values, service leadership programs, strategic planning, service projects, and more! You can learn more about the speakers, presentations, and schedule on the district website, and in the August issue of *The Capital Kiwanian*.

Things to do in Roanoke

The theme of the Education and Leadership Conference is consistent with Governor Dennis Baugh's theme for the year: "Spread the Word!" We believe there are so many things to do in Roanoke – that is exactly what you will want to do! We have lined up a number of speakers to whet your appetite – including 2016-17 Kiwanis International

President Jane Erickson, Roanoke Times columnist Dan Casey, former Roanoke City Manager Chris Morrill and a Sunday morning inspirational program coordinated by GameTime Cunningham, the vendor that installed Roanoke's Centennial Playground just last year.

There are a number of events outside of the Kiwanis educational track that will be attractive entertainment options for spouses and family members: a tour of Roanoke's Coca-Cola plant, a "Market Passport" trip through Downtown Roanoke retail merchants complete with a drawing for a grand prize, and a Friday work project opportunity at the Centennial Playground in Northwest Roanoke – not far from Hotel Roanoke.

Roanoke has been named an All-American City a recordsetting seven times over the years – and was recently inducted into the All-American City Hall of Fame. If you've attended Capital District events in Roanoke in the past, you will want to come back again – and if not, come find out what the excitement is all about!

Registration is now open – the Capital District Education and Leadership Conference will be August 20-22 in Roanoke. **SIGN UP NOW!**

View the current schedule on page 32.

FIND SERVICE PROJECT IDEAS IN RESOURCES

BY DAVE ROTHBERG, SERVICE COMMITTEE CHAIRPERSON

Looking for ideas for Service Projects for your Kiwanis Club? It's all about RESOURCES!

Start with Kiwanis International's website www.kiwanis.org. Click on the "Member Resources" tab in the top right corner. Here you will find "Virtual Club Resources". "Membership & Education" including Club Strengthening, "Training" for Clubs, Divisions and District, "Governance" including bylaws and youth programs, "Strategic Plan" including signature projects, Service Leadership Programs and Kiwanis Mission statement, "District Reports" for KI and SLPs, "Kiwanis Family Events", "Awards and Recognition" including the FREE Ruby K Award, "Funding" details for Club and District Grant Programs.

Continue to scroll down on that KI website to find detailed sections on "Service Leadership Programs", "Service Projects" including "Signature Projects", "Service Project Ideas", "Fundraising Ideas", "Risk Management" (youth protection), "The Eliminate Project" and "Kiwanis One Day".

In the bottom third of the KI website, you'll find a section called "Club Playbook". Here you will find "Recipes For Success" downloadable tips, "Kiwanis Partners" with details on free or reduced rates on products or services, "Create A Club Mission Statement", "Member Outreach" tools to engage potential, new and existing members, "Media Relations" public relations tools, how to build or upgrade a "Club Website", "Social Media" tips, graphic and materials to promote "Kids Need Kiwanis", KI approved "Download Logos" including how to get a FREE logo for your club or district, and even "Licensing and Registered Trademarks".

Your other source for resources, is the Capital District Kiwanis website https://capitaldistrictkiwanis.org Under the "Resources" drop-down tab, be sure to check out the "Kiwanis Education" section for replay links to the "It's 5 O'clock Somewhere" series and "Club Leadership Education" details and training videos.

This article is short in quantity of words, but HUGE in content. If you have any questions or comments, please feel free to reach out to me at madventuresinc@yahoo.com.

Membership Minute

BY CAREN SCHUMACHER, CAPITAL DISTRICT MEMBERSHIP COORDINATOR

CONGRATULATIONS MAY IS MEMBERSHIP MONTH WINNERS!

The results are in! Congratulations to those hard-working Kiwanians who added 25 new members to the Capital District during May. There was even a tie in two of the three categories! The winners below have been given a registration to the District's ELC in Roanoke, and will be recognized at the event, as well.

Remember, membership is the lifeblood of Kiwanis. Every member helps 206 children on an annual basis. If your club is not actively recruiting new members to build more hands for service, what are you waiting for?

Club (5 new members)

Jackson River Area - President, Susan Knick Division Tie (6 new members each) Division 9 - LTG Eric Lamb Division 16 - LTG Bob Lewit

Individual Three Way Tie (2 new members each)

Robert Dodd, Jr. - Fredericksburg Logan Dudding - Jackson River Area Schuyler Fury - Jackson River Area



ACE IS THE PLACE

Ace Hardware had a very successful advertisement campaign that will ring familiar to some of you. Remember "Ace is the place with the helpful hardware folks" jingle, featuring real-life Ace owners and associates and actual Ace customers. With the familiar tune as a backdrop, the jingle's lyrics were customized in humorous and memorable ways to highlight that Ace's exceptional service and expertise, best brands and product selection help consumers succeed with their home maintenance and repair projects. The ads featured real customers, in real stores, getting real problems solved by real associates.

Are you questioning "what does Ace Hardware have to do with Kiwanis membership?" I am glad you asked! Like Ace Hardware, Kiwanis Clubs need to showcase their exceptional service and expertise, our best brands - SLPs – and our jingle - #kidsneedkiwanis. These are important for maintaining current members and attracting new members. But the similarity goes beyond that. You guessed it! Kiwanis has its own ACE, the Achieving Club Excellence Tools for Success.

The ACE resource is available on the Kiwanis International website in the <u>Member Resources section here</u>. I have written about the ACE Tools in the past. I believe it is the single best resource that KI has for clubs.

So why do I think it is the greatest thing since sliced bread? Another good question; thanks for asking! The ACE Tool is a workbook that is divided into sections. Each section guides you through a process that is critical for long-term success and growth for clubs. Starting with Creating Purpose followed by: Measuring Member Satisfaction; Rediscovering Your Community; Developing Community Partnerships; Analyzing Your Impact; Planning for Club Excellence; Club Scorecard; Hosting an Open House; and Celebrating Success. Evaluating your club is like a doctors visit. It can help with a problem you have identified or can be like an annual check-up for staying healthy. Either way, it's a good thing.

Finish this Kiwanis year strong and be positioned to move into the 2021-2022 year on a successful course. Use the tool I have suggested, and I have no doubt that you will agree: ACE is the place!



11 BENEFITS OF VOLUNTEERING

KIWANIS INTERNATIONAL NEWS

The world has many urgent issues — food insecurity, wars and conflicts, infectious disease, water shortages, extreme poverty. And in the age of COVID-19, the number of people who need a helping hand has only increased.

Clearly, volunteering matters. But the benefits go far beyond altruism. A growing body of research shows that it provides many benefits, some of which are surprising. Here are 11 of them:

- Whether you're collecting supplies for a food bank to feed malnourished children, building a home for a family or fostering or adopting an abandoned or abused pet, you're making a tangible change in a person's (or animal's) life. Even better, you're also giving them hope.
- The ability to involve more people. When you volunteer, you're raising awareness for an organization and its cause. And you often mention your service to friends and family perhaps even without noticing you're doing it. You might even post something about it on your social media platforms, which spreads the word. That can encourage more people to get involved.
- A physical feeling of satisfaction. There's scientific evidence that volunteering positively affects your body. Studies show that

- when people donate to charity, either financially or through volunteering, they trigger the mesolimbic system the portion of the brain responsible for feelings of reward. The brain releases feel-good chemicals, spurring you to perform more kind acts. Psychologists call it "helper's high."
- 4. New friends and stronger friendships. When you help others, you give off positive vibes, which can rub off on peers and improve your friendships, creating strong, lasting bonds. For instance, if you're volunteering to mentor children, chances are good you'll meet people who care about young children. Volunteering is an excellent way to find your "tribe."
- 5. Connection and confidence. Silence the inner voice that's saying you're not enough! People who volunteer have been found to have higher self-esteem and overall well-being. Experts explain that the more connection you feel, the higher your self-esteem.
- 6. Social and networking skills. Volunteering is a social activity so it can build up your list of important contacts. For example, the people you volunteer with are great candidates for recommendation letters. After all, these are the people who have seen you interact with others and handle new challenges.

- 7. A readiness to take on the world. People who participate in volunteer work feel rewarded, more fulfilled. Volunteers report that helping others enriches their sense of purpose and empowers them.
- 8. Value to schools and employers. Volunteer experience can set you apart from other applicants for jobs and colleges. Your volunteer experience tells them that you are ambitious, care about your community and are willing to put in the work that brings change.
- A chance to pay it forward. Kindness is contagious. Simply seeing someone help another person gives us a good feeling. And that inspires us to do something altruistic ourselves.
- 10. A sense that you have more time. Volunteering won't literally give you more than 24 hours in a day. But it makes those hours seem more fulfilling. In fact, research shows that those who volunteer their time feel like they have more time.
- II. Feelings of gratitude. Helping others is a wonderful way to gain perspective on your own situation, and that can make you more appreciative of what you have.

Capital Record



Donations

As an ongoing part of the **Kiwanis Club of Christiansburg**'s support of the local community, Kiwanian Jim Vanhoozier presented a check in the amount of \$2,000 to Sheila Roop, Executive Director, of the **Intellectual Disabilities Agency of the New River Valley**. This organization provides services to families in the New River Valley who have members with Intellectual challenges.

Honors

The Kiwanis Club of Marion, like many civic organizations, has begun in-person meetings and recruiting new members following a year of interrupted and limited community service activities. At one of its recent meetings the Kiwanis Club heard guest speaker Rose Likins, the new Executive Director of the Smyth County Public Library. Not only was Rose one of Kiwanis' early program speakers, she was the



Rose, along with fellow new member Cathy Cooper, was recently inducted.

first new member to join the club during the membership campaign. The Marion club expects to see an increased growth in membership during the month of May.

In her presentation to the Kiwanis members, Rose Likins spoke not only as a professional librarian, but also as a former U.S. foreign service diplomat. During her thirty-two years working for the State Department she witnessed some of the humanitarian work Kiwanis International provided in countries around the world. For example, in El Salvador she saw Kiwanis come to the aid of people impacted by a devastating earthquake. That and her respect for service to children inspires her to affiliate with Kiwanis here in Marion. Other postings in foreign countries included Peru, Mexico, Paraguay, and Bulgaria.

Membership Campaign Chairman, Marvin Leslie said, "We are delighted to bring such a talented and experienced new member into our Kiwanis fellowship." Rose is co-sponsored by Marvin and by Kiwanis member Meredith Frank. "Coincidentally, Rose and Meredith are both alumnae of Mary Washington University," Marvin added.

The Kiwanis membership campaign continues thru the month of May. Kiwanis is a global organization of volunteers, dedicated to improving the world, one child and one community at a time.

Happy Anniversary

June

| Staunton | 1922 |
|------------------|------|
| Winchester | 1922 |
| Arlington | 1931 |
| Comodore Mayo | 1955 |
| Ocean View Beach | 1974 |
| Middlesex | 1978 |
| Great Bridge | 1985 |
| Tysons | 1998 |

July

| Norfolk | 1919 |
|----------------------|------|
| Waynesboro | 1925 |
| Coastal Delaware | 1928 |
| Bluefield | 1946 |
| Delmar | 1950 |
| Fort Hill | 1958 |
| Colonial Heights | 1963 |
| Accomack | 1973 |
| Far East Washington | 1983 |
| Southwest Waterfront | 2001 |
| Hopewell | 2006 |
| Hurley | 2016 |
| Carrollton | 2018 |
| Clinchco | 2018 |
| | |



The Capital District extends our most sincere condolences to Past International President Jane Erickson, on the passing of her husband, **Past Nebraska-Iowa Kiwanis Governor Gus Erickson**. Gus served as the only "First Gent" of Kiwanis International, and did it with great pride and love. He will be missed by all of us. Here he is pictured above (always by Jane's side) during our 93rd District Convention in Williamsburg, VA.

Kiwanis Club of Christiansburg Presents Gift Cards to Area Schools

As a part of the Kiwanis club's continuation of the Clothing Program and Supplies Program, Kelly Olsen, President of the **Kiwanis Club of Christiansburg** and a teacher at Christiansburg Middle School, presented Walmart gift cards in the amount of \$550 each to **Christiansburg High School** and to **Falling Branch Elementary School**.

This program was started by Kiwanis several years ago at all the Christiansburg schools, to serve those in need, is an on-going program. Once the schools use up the funds on the cards, they let the Kiwanis club know and the cards are replaced. Kiwanis funds the card in the amount \$500 and Walmart adds \$50. These cards are used to purchase much needed school supplies and clothing for students who cannot afford to buy their own.



Funding for service projects, such as these, is generated by fund raising events such as the Kiwanis Wilderness Trail Festival, a gospel concert and others. One hundred percent of all income taken in from fund raisers goes back into the community, with most going to serve the needs of the children in the Christiansburg area.

Even though the COVID-19 pandemic resulted in cancellation of all the Kiwanis club's fund-raising projects budgeted for the 2020 year, the club was able to continue with all its youth support programs. Thanks to the Wilderness Trail Festival's vendors and sponsors who chose to donate their prepaid fees to the club and some reserves, the club was able to continue to fund the youth programs.

Hometown Hero Celebrated with Parade

On May 7th, **Norton VA Chief of Police James Lane** was shot multiple times while responding to a call while on duty. He is a member and Past President of the **Kiwanis Club of Norton**. Three weeks after being shot, Chief Lane was truly touched when the city held a hero's parade as he was released from the hospital. He was escorted by law enforcement and first responders from several localaties in the region. The Norton Kiwanis Club was along the parade route with signs to cheer him on.







Our students are back in school and able to do some after school activities! Buckingham Elementary School K-Kids, along with advisors Tonya Jones and Doreen O'Connor made baskets for residents of Berlin Nursing Home containing hand painted mugs, cozy socks, handmade ornaments, tie dyed mask sand cards. The club is sponsored by the Kiwanis Club of Greater Ocean Pines-Ocean City.

Service Showcase

Division 2



Several members of the **Manassas-Battlefield Kiwanis Club** gathered for their first tot lot cleanup of this year, which is the club's signature project. Organized by Lisa Baird, for numerous years now they have cleaned up the park and surrounding woods, and performed light ground maintenance at Baldwin Park in Manassas City. Several years ago, the club erected a train themed play set (pictured behind our members) as Baldwin Park is a few minutes to the historic Manassas train station. The club often hears from parents how much they enjoy that train play set.

Division 5



On April 21st, volunteers assembled the traveling version of the Vietnam Memorial Wall, located in Washington, D.C., in Ocean Pines. It's known as "The Wall That Heals". It's both wonderful and sad to recall and honor those who perished. The community was asked to volunteer to both assemble and breakdown as well assist the public when they viewed the Wall. Members of the **Kiwanis Club of Greater Ocean Pines-Ocean City** participated in this project. The event was hosted by the Worcester County Veterans Memorial At Ocean Pines and presented by the Vietnam Memorial Veterans Fund. Never Forget!

Division 9

"We are so honored to have great partners like the Kiwanis Club. Thank you so much to the Kiwanis for coming to plant flowers, blow leaves, and paint rocks for our new rock garden. We LOVE our volunteers!" That's how Rita Ralston, Executive Director, feels about the work performed on April 26 and for the steadfast support provided over the decades to Ronald McDonald House by the Kiwanis Club of Charlottesville and indeed by the entire K-Family. While at work, the club was thrilled to find memorial bricks donated by the Albemarle High School and Western Albemarle High School Key Clubs in 1995 among the many still beautifully maintained on the terrace. This was the second service night in support of Ronald McDonald House in as many months. At the end of March, eight Kiwanians gathered (masked and outdoors) at the Ben Hair Swim for Life Foundation offices to put together a 1,400-piece mailing for this outstanding community agency helping children and families in need at the UVA Children's Hospital.

Before the pandemic, for some twenty years, Kiwanis Charlottesville had reserved the fourth Monday evening of each month to perform a service work night at a local non-profit in memory of the great Kiwanian PLG Dick Fowler. The March and April service work nights were the first such work nights the club cautiously attempted under the pandemic restrictions. They hope to resume their regular routine every fourth Monday evening starting in June or July now that many of these restrictions are being lifted.

Division 16



As the **Kiwanis Club of Christiansburg** was looking for additional ways to support the youth of the local community, a club decision was made to contact the Montgomery County Department of Social Services (DSS) and offer assistance.

After a meeting with two of the Kiwanis members, Kelley Edmonson, Director of Montgomery County Social Services, agreed to come and speak to the club. During the visit she made a presentation on how the two organizations could partner to meet the needs of children under their care and during her presentation, she expressed a similar need for the elderly in Montgomery County. Even though the club's primary focus is youth, the club agreed to work with DSS to donate supplies needed for both the children and elderly. Also, the cub will be supplying labor where appropriate.

Once the two organizations agreed to work together, DSS supplied Kiwanis a list of immediate needs. The club voted to fund the requirements and purchase the requirements every three months and deliver the needed supplies to the DSS office in Christiansburg.

The first three month's supply which was delivered to DSS for the children included: Diapers, 2 sizes, 30 packages, 25 count; Baby wipes, 60 boxes, 80 count; Pull-ups for girls, 15 packages, 74 count: Pull-ups for boys, 15 packages 66

count; Children's Tylenol, 18 bottles; Children's Motrin 18 bottles; and Pack n Plays 3. Items delivered for the elderly included: Ensure, healthy snack packs; Tums; pill boxes and flashlights. Every three months a similar delivery will be made. The quarterly cost of the supplied items totals almost \$2,000.

Kelley Edmonson reported that the DSS staff was overwhelmed with the amount of stuff donated to serve the needs of families in the community. She stated "It is a blessing, now we can support so many families in the next coming months with this generosity. Thank you, Kiwanis. We look froward to the work we will do together for our families in need."

Division 17



The Kiwanis Club of Clinchco and Kiwanis Club of Clintwood have launched a computer assistance program (CAP) with the goal of making sure that every student in their county has access to a computer. Both clubs are in Division 17 and located in the Southwest Region of Virginia.

During the early stages of the current pandemic when schools were compelled to perform their classwork virtually several club members realized that there was a need for a special project to assist local needy families in obtaining better computer set-ups for their young learners. What began as an idea, with a few local donations, came to fruition as a full-fledged learning concept involving multiple community participants. They have partnered with the Dickenson County School System, the Dickenson County Department of Social Services, Dickenson County Behavioral Health and ATD Fourth World to provide computer training and donations of computers.

In the Fall of 2020, these two Kiwanis clubs were using the Clintwood location for collection of the first round of computer donations. An article in the local newspaper, The Dickenson Star, introduced the public to CAP and several computers were donated from various community members and from the Town of Haysi. Also at this same time, a formal appeal was made to the Dickenson County School Board to see if they had surplus computer equipment that could be donated. As the possibilities for many donations grew it was obvious that a more permanent base location was needed, especially since the Kiwanis Club of Clintwood would want their building available for meetings and rentals once the pandemic restrictions ended. In February, a solution was found when a local member of the National Board of Directors of ATD Fourth World proposed seeking approval to use their location as a storage and training location. Board of Directors for Fourth World were pleased to approve use of their local Co-Op Learning Center which was created in 2009 and over the years has offered introductory classes in robotics and solar energy. The mission of ATD Fourth World is to advocate to overcome the injustices of persistent poverty and social exclusion by bringing together people from all walks of life, learning from people who face poverty every day and running family and community projects.

Members from both clubs spent the month of March arranging, cleaning, and organizing the donated equipment, with the Dickenson County Litter Control taking the surplus equipment that was no longer usable and transporting for recycling. On April 4, the first collection of finished computer set-ups (tower, monitor, keyboard, mouse) was ready to be delivered to the Dickenson County Department of Social Services for distribution. DCDSS will identify the youth most in need and will coordinate all deliveries. The identities of the receiving youth and families will be kept confidential, so they will also be the liaison with Kiwanis regarding future upgrades, etc. This is a longterm service project for both clubs and the hopes are that later donations will go to a general population of students.

Roanoke Kiwanis Club Auctions the Roanoke Star

One of the City of Roanoke's most popular attractions is the Mill Mountain Star. The Mill Mountain Star, also known as the Roanoke Star and the Hollywood sign of the East Coast, is the world's largest freestanding illuminated man-made constructed in 1949 at the top of Mill Mountain in Roanoke, Virginia. It is 88 feet high and is visible for 60 miles from the air. It sits 1,045 feet above the city. So why would the City want to divest itself of this iconic structure through an auction?



The idea came about through the creativity of Eric Danielsen, a Kiwanian who was production coordinator for this year's Kiwanis Pancake and Auction Day (KPAD) fund raiser. Because of the pandemic, the auction took place on line and the star became the major attraction of the over 140 items up for bid.

So how did Kiwanis manage to convince the city to auction the star? Eric met with the City Parks and Recreation Department to negotiate the deal. Because of the club's on-going environmental projects with the City, they were willing to listen to the plan. Eric's plan was to recognize "ownership" of the star by installing a plaque at the star base with the bid winner. It would remain in place for one year with the sign changing every year as new bidders win the "purchase" of the star at the annual Auction Day. In exchange, the Kiwanis club would conduct periodic trash cleanup around the star, a win-win for the city and Kiwanis.

The winner this year was Lionberger Construction with a bid of \$1,450. CEO, Sam Lionberger III thought that the idea of auctioning the star was crazy, thinking there was no way the city's parks and recreation department would consent to such a marketing scheme. But he now views the star auction as a good marketing tool for his company and for the city.



Right to left: Clark Goodman KPAD chair, Sam Lionberger III Star "Owner" and Eric Danielsen KPAD Production Coordinator

The KPAD event was the most successful for the club ever! The auction netted \$5,955. KPAD net proceeds was over \$42,000 which will be filtered back to the community for nonprofits and scholarships. pancakes were served via a drive-through at the City's civic center. 575 cars passed through with over 2300 orders filled. Over 100 volunteers flipped pancakes, cooked sausage, served drinks and packaged to-go pancake breakfasts. A video of the event can be viewed here.



(Above) bags on the delivery loading dock at S4S Richmond warehouse. (Below) A variety of shoes ready for bagging. Donated shoes had to be "packaged" into bags of 10 pair for the delivery to the S4S Richmond warehouse.

Division 11 Shoe Drive Delivers Big Results to Soles4Souls

BY JIM DONAHUE, KIWANIS CLUB OF RICHMOND

Under the leadership of Division 11 Lt. Gov. George Smith, the four Kiwanis clubs in Greater Richmond were challenged to collect and donate "gently-worn" pairs of shoes to Soles4Souls, a global social enterprise organization. "I wanted to accomplish a division-wide service project during my term. This was the perfect opportunity. S4S representatives had recently told us about how they put old shoes to new uses for people in need everywhere. So I said, 'let's go'.

- The challenge: a competition between four local clubs

 Ashland, Midlothian-Chesterfield, Richmond and Tuckahoe – to collect shoes during a month-long drive: March 1st – 31st.
- The goal: to collect 1,000 pairs of shoes.
- The result: 3,000 pairs of shoes delivered to S4S!

"That was a tremendous response by our clubs to a project that only came together in February," George said. "It's a testament to our shared Kiwanis spirit and how clubs can work together to pursue a common goal."

Based in Nashville, Soles4Souls works with partners worldwide to repurpose donated shoes into new opportunities that provide relief, create jobs, and empower people to break the cycle of poverty. In particular, its "micro-enterprise" program enables people in Haiti, Honduras and elsewhere to become local entrepreneurs by starting small shoe businesses in their local communities. Since 2006, S4S has distributed more than 51 million pairs of shoes in 129 countries.

The Richmond club collected 2,136 pairs of shoes; Tuckahoe collected 633 pairs; Ashland 163 pairs; and Midlothian-Chesterfield 71 pairs. Shoe drive leaders for each club were: Richmond – Jim Donahue; Tuckahoe – Betty Meador; Ashland – Mike Fonseca; Midlothian-Chesterfield – Jim Friedline.

Harry Harris, president of the Richmond club noted that the drive reflected the Kiwanis mission to serve the children of the world. "It was great to partner with our fellow



clubs in the Richmond area to the benefit of Soles4Souls and its mission to promote global entrepreneurship and put refurbished shoes on feet in need."

More information on S4S can be found by visiting its website www. soles4souls.org.

Eye on KI

News from Kiwanis International

WHERE A LEADER'S ANSWERS COME FROM

BY STAN SODERSTROM, EXECUTIVE DIRECTOR, KIWANIS INTERNATIONAL

What happens when a leader doesn't have all the answers? It's not exactly a trick question — but it also doesn't have a single, simple answer.

In fact, that's the point: Leaders are human, and no human has all the answers. What matters is how the flow of information is structured among the people you lead.

We sometimes have an unrealistic image of who a leader is and what he or she does. It can be comforting to envision a wise figure sitting at the mountaintop — or a grand hero rushing in to sweep away danger and complication.

In reality, leadership usually isn't about conquering problems but making decisions based on the circumstances before us. All of which brings us back to the flow of information — the issue of where it comes from and how it reaches decision-makers.

I've learned that leaders need to take the time to get as much information as they can. And to get it, they need to be open to the input of others.

But for the information to be of any quality, a structure — and a culture — must be in place to allow for such time and input. Otherwise, each decision a leader makes can seem like a quick guess in the middle of a crisis, and input can seem like a dart thrown at a board by whoever passes by.

This is one good reason why boards, committees and other kinds of work groups are created. Ideally, each group has a specific purpose or area of focus. And each is populated with members whose expertise is suited to that purpose. But even with a common purpose, work groups should be composed of people who bring different ideas, perspectives and experiences. If everyone on a committee has the same background and opinion, a "committee of one" would get the job done as easily as a larger group. That's not the purpose of a team where everyone's contributions come together in one solution.



If you've done your job as a leader, diversity supports a common goal. I've talked before about casting a vision, which is less a matter of knowing all the answers than defining an intended outcome. When the vision remains consistent, you can adjust tactics when conditions change. Or even when things don't go quite right. You can acknowledge the need for new facts, new information, new approaches.

Ultimately, you maintain the kind of stability that helps people see how the circumstance, not the vision, has shifted. Through it all, you give confidence to the people around you while they give you the input you need.



Start Your Own Food Fundraiser

You've read about other clubs hosting socially distanced food fundraisers, but how can you emulate their success? Check out these resources:

- <u>"Dining for Donations"</u> recipe card from the April/May issue of Kiwanis magazine.
- Four steps to create a virtual fundraiser.
- Video tutorial on how to use Google Forms for your Kiwanis fundraiser.



Help Is a Click Away

Give your club a boost of energy! An online meeting could get you started. Or maybe the club needs to write its <u>vision</u> statement. If your club needs new ideas, these recipe cards (pictured above) might be the secret ingredient. Once you're ready to set ideas in motion, use our <u>social media</u> tips and website updates to tell the world.



Looking For a Summer Project?

For Kiwanis clubs, the end of the school year means backto-school planning. Check out these resources:

- <u>Kiwanis Warehouse</u>. Operated by Dollar Days, a Kiwanis partner, with supplies, backpacks and more at wholesale and bulk prices.
- Reading is Fundamental (above) A Kiwanis partner with resources for supporting kids' literacy in your community.
- <u>BUG</u> and <u>Terrific Kids</u>. Kiwanis programs that celebrate kids' achievement and behavior in school.



Try These Membership Tips

As clubs start planning the next Kiwanis year, membership is often at the top of the to-do list. New members bring new ideas and fresh perspectives. <u>Click the "Learn More" button</u> for membership resources — including this video of two clubs that successfully added members during the pandemic.

Family Ties

CKI TANIYA BELLAMY, GOVERNOR

Hello Capital Kiwanians,

Summer is one of the best times of year, especially for fun outdoor service events. There is always something fun or interesting to do. This summer will be a great one for Capital District CKI. We have been working on a lot of new directives to set a strong foundation for the year.



Our first few months we worked hard to set goals, routines and put in place initiatives for the year. At our last board meeting we set several goals for the upcoming year: 305 dues paid members by DCON 2022, 3,000 service hours completed by DCON 2022, charter five new CKI clubs by March 30th, 2022, with two of those clubs chartered by Fall Membership Rally, & fill all seven Committee Chair positions.

While we have a lot of goals to accomplish this year, we understand that members value both service and fellowship. Members of the District Board have been working hard to plan fellowship events for the year to engage members and up overall engagement. One of my fellowship initiatives will be a series of Mental Health Mondays, hosted via Instagram. This series will be dedicated to providing members with mental health resources, tips and just a safe space for CKI members to collaborate and have real conversations. As the dates and times become available, don't hesitate to reach out to attend or be a guest speaker.

As a district, we are currently in the midst of planning a Key to College, creating new avenues for digital engagement, updating our website and planning out new tools and resources for members. We have a lot of exciting projects coming up and I can't wait to share more about them with you all.

I look forward to meeting many of you at the Kiwanis Education & Leadership Conference! If you need anything, please feel free to email me at governor@cdcki.org.

Yours in Service.

Ta Niya Bellamy

Key Club MACY LINDBLOM, GOVERNOR

Hello Capital District Kiwanians,

Although the school year is winding down and many clubs are in the process of completing the transitional tasks that come with the end of the year, our Key Clubbers have stayed as active as ever - continuing to serve their homes, schools, and communities!



On the District level, our lieutenant

governors have absolutely excelled in the first months of their terms. Many are already forming deep relationships with their clubs and are working to implement specific goals in order to bring new life to their divisions. Throughout the past few months, we have all been working to learn the responsibilities of our positions through events such as District Board Training and the Governors and Administrators Training Conference which were held in late April. It's been extremely rewarding to see everyone's hard work and positive impact already.

In May, our district board members, along with other studentleaders, came together to experience Virtual Key Leader. The event was truly beyond successful and was definitely a highlight of the service year. Thank you again to all of our wonderful Kiwanians who helped to plan and execute an invaluable event!

At the end of June, we will be holding our first official board meeting where we'll discuss everything from the District and Governor's Projects (more information to come), divisional updates, and more. Looking forward, we are planning to utilize the summer months to prepare for a productive start to the new school year. We have so many ideas in the making that we cannot wait to share with you all when the time is right, so stay tuned. Again, thank you all for the continuous support you provide to Key Club everyday, as we truly couldn't do it without your assistance. If you have any questions or comments, please feel free to contact me!

Yours in Service and Friendship,



Kiwanis Club of Arlington's 58-Year History of Funding Treatment for Substance Abuse

BY JULIE MANGIS, KIWANIS CLUB OF ARLINGTON

In 1962, faced with an increasing and very visible problem of alcohol abuse in Arlington County, the Kiwanis Club of Arlington participated with other groups in organizing and supporting Rehabilitation, Alcohol Inc., treatment and recovery program for male alcoholics. While treatment and recovery has evolved over the years to include all types of substance abuse as well as all genders and age groups, and the name of the rehabilitation program has changed several times, Arlington Kiwanians have been stalwart supporters for 58 years. The club is estimated to have donated a total of more than \$200,000 over the years.

The program is now called National Capital Treatment & Recovery (NCTR) and its President & CEO Deborah Taylor recently spoke to the club at a Zoom meeting, describing addiction treatment today and, especially, the impact COVID-19 has had on patients. "For nearly a year, individuals with substance abuse disorder have faced an epidemic of addiction within a pandemic," Taylor, a registered nurse specializing in chemical dependency, asserted. "Substance abuse disorder is a disease of isolation."

Across the country, evidence shows significant increases in opioid-related incidents, overdoses and deaths. Arlington County alone has seen an increase of 72% in opioid-related incidents since the start of the pandemic. In the United States, alcohol consumption increased by 14% over the previous year, 17% among women.

Operating treatment centers has also become more difficult. "Due to the pandemic, we have been forced to halt community contact, including live support groups," Taylor added. "The availability of beds in our residential facilities has decreased due to

(Above) Exterior of the residential building for men. Our Kiwanis Club made a substantial donation to the Capital Campaign for this building.

(Right) Interior of the residential building for men.

social distancing and quarantines. Individuals face increased obstacles in seeking and securing employment due to business layoffs and shutdowns. And stress brought on by sickness or death of friends and loved ones can impair a patient's ability to be successful in recovery."

Taylor expressed appreciation for the Kiwanis club's generous support and their 58-year relationship. Past President Edd Nolen has served on the board of NCTR for more than 20 years and through several name changes. Today, the Arlington Kiwanians target their funds for support of the Young Adult Treatment Fund to provide financial resources to help cover costs for individuals when their insurance or personal finances do not completely cover the cost of treatment.

Nolen emphasized the Kiwanis Club of Arlington's dedication to the NCTR mission, saying, "It is more important than ever to provide the support individuals with substance use disorder need, and ensure that patients leave our programs with the skills they need to manage their recovery and rejoin their communities and families with aspirations and plans for productive and independent lives."

For more information, please contact Edd Nolen, ecnolen@hotmail.com

Kiwanis in the News

From ABC 47

Local students donate supplies to non-profit organization

BY SARA ASH | March 1, 2021

OCEAN CITY, Md. – A group of students in a club at their high school recently donated some needed supplies to a non-profit in their area. Diakonia thanked members of the Stephen Decatur High School Key Club for organizing a collection of 785 pairs of socks to their organization. The donation as much needed because the non-profit provides emergency housing for the homeless population, emergency food assistance, and SNAP food stamp application assistance.

Diakonia says they are very grateful for the donation and appreciate what the students did to help those who are less fortunate.



From WBOC - Outdoors Delmarva

Kiwanis Club Car Shows for 2021

You must watch this interview that Lt. Governor Christine Johnson did for Channel 13 promoting the Kiwanis Club of Delmarva and all of the Kiwanis Clubs in Division 5. Good job promoting Kiwanis also.

Please *spread the word* on what can be done. For more information, reach out to <u>Christine</u>.



From *The Roanoke Times*

Kiwanians, new captain ring in **Christmas for the Salvation Army**

BY CHRISTINA KOOMEN | DECEMBER 13, 2020

NEWS

Kiwanians, new captain ring in **Christmas for Salvation Army**

There are many community traditions that we associate with the holidays: decorations, parades and gift shopping, but also an outpouring of charitable giving.

Who among $u\bar{s}$ hasn't encountered one of The Salvation Army's red kettles during the Christmas season, accompanied by bell-ringers greeting shoppers and tolling encouragement

to share a few dollars to help those less fortunate.

Local Kiwanis Clubs have long supported the New River Valley Salvation Army by providing volunteers to ring those



bells. "The Blacksburg

Kiwanis Club, of which I am a member, rings the bell from Black Friday to Christmas Eve," Dr. Larry Taylor wrote in an email, noting in a subsequent message that the weekend of Dec. 4 and 5 had been particularly successful: between regular collections and two special checks, the name his organization The Salvation tally for Dec. 5 was more than \$1,600, he reports.

"I had the pleasure of counting this money Monday morning with Char-

Cover, who recently became the new leader of The Salvation Army in the Giles and the city of Radford. In Cov-New River Valley. Cover hails from Jamaica, and has previously served Salvation Army corps in Parkersburg, West Virginia, and in Hagerstown, Maryland.

"Charlene's passion is to preach the gospel and meet human needs without discrimination," Taylor wrote in one of several email messages to The Roanoke Times. "Her ultimate desire is to see people fully embrace God's love."

England in 1865 by a man of the cloth named William Booth, who chose to minister to needy people in the of gifts to dozens of children in need. streets of London rather than work in a traditional church. Originally calling his ministry The Christian 552-8296 or gmjones@vt.edu. Mission, he was inspired by a refer-



KIWANIS CLUB OF MONTGOMERY COUNTY-BLACKSBURG PHOTOS, PROVIDED

Montgomery County-Blacksburg Kiwanians have a long tradition of ringing bells at Salvation Army Christmas kettles.

ence to his "volunteer army" to re-Army. One of Booth's missioners. Eliza Shirley, brought The Salvation Army to the United States when her parents immigrated to Philadelphia.

lene's assistance," Taylor added.

"Charlene" is Capt. Charlene River Valley encompasses the coun-The Salvation Army of the New ties of Montgomery, Pulaski, Floyd, er's role, she serves as pastor of the Salvation Army Church on Roanoke Street in Christiansburg, and oversees projects such as the Christmas Angel Tree, weekly soup kitchens, and of course the red kettles placed throughout the community. The New River Valley corps also operates a thrift store in Fairlawn, and provides disaster, emergency and casework

As the bells ring on, Taylor notes The Salvation Army was started in that Kiwanians also support the Angel Tree project, which wraps up on Thursday, Dec. 17, with distribution

> For more information about Kiwanis, please contact Jerry Jones at

> > -Christina Koomen



Salvation Army Christmas Angel Tree gifts collected by Montgomery County-Blacksburg Kiwanis members await delivery.

Secretary Scribbles

Continued from page 13

It's never too early to start planning for your club's next Kiwanis year to be as successful as possible. Club officers should already have been elected at club's annual meeting and reported through the Club Secretary's Dashboard.

To date, only 50% of the clubs in our district have done this so please make sure your club takes care of this important task now, so that your incoming Board of Directors can conduct their planning this Summer!

Summer also brings our annual International and District Conventions, which as you know will both look a bit different this year, as they will both be Education and Conferences instead. Both ELCs are available to you in-person or online, so choose the attendance type that makes sense for you, but don't miss either of these opportunities for Kiwanis education and fellowship.

As always, if you need anything from the District, please do not hesitate to reach out to us as we are here to serve you and your clubs.

BY NADINE JACOBS, KIWANIS CLUB OF SEVERNA PARK

Former Severna Park Kiwanis Club member for over 30 years, Gene Stastny died at home on April 10, **2021** at the age of **95**.

Gene joined the Kiwanis Club of Severna Park in 1987 and served as both President and many years as Vice President. He ran the clubs' Community Yard Sale for many years and was known as "Apple Salesman Extraordinaire"! He not only staffed the Apple Sale until his last year but also baked home-made Apple Pies, which always sold quickly. Ms. Krista Latchaw, Division 4 Lt. Gov and SP Kiwanis member remembers "Gene stepped off the curb at the apple sale and fell on his wrist. He went to the ER that night and found out it was broken. Despite all that, he was up bright and early the next morning - arm brace and all & again selling apples!"

Many Severna Park Kiwanis members were able to celebrate Gene's 90 Birthday with his family when he received the ASPIRE Leadership Award in 2016 for his decades of service to the Kiwanis Club of Severna Park.



Gene Stastny and Booker McManus endure the Apple Sale rains, October 2007.

Gene was also one of the original owners in his neighborhood of Ben Oaks on the Severn and was the first community association president. Gene was instrumental in helping develop Scott's Pond, which is their spring-fed community pool.

Gene served in the Army in World War II, seeing action in both theaters. After the war, he earned a degree in mechanical engineering from Drexel Institute of Technology and

was employed by Koppers Company (later Environmental Elements Inc.) until his retirement.

He was an avid sailor and enjoyed golf, bowling and playing pinochle. extensively He traveled professionally and for pleasure, including a cross-country trip with his motorcycle and kayak to celebrate his 80th birthday.

A life well lived! He will be missed.

KIWANIS FUN FACTS LT. GOVERNOR RICHARD RUPRECHT, DIVISION 3

Ever wonder why you don't see Canadian warships on Lake Michigan? Here is a Kiwanis Fun Fact you should know.

86 years ago, on April 29, 1935, Kiwanis International placed a marker in the District of Columbia at the site of "the British Legation" where the "Rush-Bagot Agreement" was signed between Canada and the United States some 118 years earlier, on April 29, 1817, restricting "Naval Forces on the Great Lakes." The Agreement came after the War of 1812, when British forces invaded DC, attacked the US Capitol and burned the White House.

The Kiwanis marker stands today for you to see at the 2425 L Street, NW, the former site of the Columbia Hospital for Women (where my son was born 30 years ago). Now, you can buy a condo there.







Program of Events

August 20-22, 2021 | Roanoke, Virginia

Friday, August 20, 2021

| 5:00 p.m. – 8:00 p.m. | Registration Check-in |
|------------------------|--|
| 12:00 p.m. – 2:00 p.m. | Service Project at Centennial Park |
| 2:00 p.m. – 4:00 p.m. | Capital District Kiwanis Board Meeting |
| 4:00 p.m. – 5:00 p.m. | Past Governors' Meeting |
| 5:15 p.m. – 6:30 p.m. | Leadership Team Dinner (ticketed event) |
| 7:00 p.m. – 9:00 p.m. | Meet and Greet Lounge - Cash Bar, Deserts, Music |

Saturday, August 21, 2021

| 7:00 a.m. – 3:00 p.m. | Registration Check-in |
|-------------------------|--|
| 7:30 a.m. – 8:45 a.m. | Opening Breakfast (ticketed event) Speaker: Chrill Morrill, former City Manager Roanoke City |
| 9:00 a.m. – 9:30 a.m. | Workshops Session I: Kiwanis is a Verb |
| 9:40 a.m. – 10:10 a.m. | Workshops Session II: Kiwanis is a Conjunction |
| 10:20 a.m. – 10:50 a.m. | Workshops Session III: Kiwanis is a Pronoun |
| 11:00 a.m. – 11:30 a.m. | Workshops Session IV: Kiwanis is a Noun |
| 11:40 a.m. – 12:10 p.m. | Workshops Session V: Kiwanis is an Interjection |
| 12:20 p.m. – 1:45 p.m. | Fellowship Luncheon (ticketed event) Speaker:Dan Casey, Roanoke Timescolumnist |
| 2:00 p.m. – 4:00 pm | Capital District Kiwanis Foundation Board Meeting |
| 2:00 p.m. – 2:30 p.m. | Workshops Session VI: Kiwanis is an Adjective |
| 2:40 p.m. – 3:10 p.m. | Workshops Session VII: Kiwanis is an Adverb |
| 3:20 p.m. – 3:50 p.m. | Workshops Session VII: Kiwanis is a Preposition |
| 4:00 p.m. – 5:00 p.m. | Delegates-at-large Business Session |
| 5:05 p.m. | Ducky Derby Drawing |
| 6:15 p.m. – 7:15 p.m. | Governor's Reception |
| 7:30 p.m. – 9:30 p.m. | Governor's Banquet (ticketed event) |

Sunday, August 22, 2021

| | Closing Breakfast (ticketed event) |
|-------------|---|
| 9:00 a.m. – | Retiring and Installing Officers |
| 11:00 a.m. | Speaker: Victoria Schmitt Babb, Community Resource Director for |
| | Cunningham Recreation/Play 4 ALL Campaign |

Register Today!

www.capitaldistrictkiwanis.org



Everyone deserves the opportunity for outdoor play and physical activity. From design to installation, our team of experts can help guide you to creating the perfect play and recreation space for your community.

800.438.2780 cunninghamrec.com

