

The Capital

June/July 2019

KIWANIAN

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org

**National Night Out -
A Way to Promote Kiwanis**

**Register for
District Convention**

A HEART WARMING VISIT

And Other Service Leadership Program Highlights



Kiwanis

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Volume 8, Number 5



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News from Kiwanis International





Even Princesses need to “Let it Go” and get a vision screening - provided by the Kiwanis Club of St. Paul-Castlewood at Clinch River Days!

2018-19 LEADERSHIP INFORMATION

GOVERNOR

John Morris
Richmond, VA

GOVERNOR-ELECT

David Lurie
Tysons, VA

SECRETARY-TREASURER

Tom Varner
Ashland, VA

IMMEDIATE PAST GOVERNOR

Jon Rife
Grundy, VA

TRUSTEE - CHESAPEAKE BAY

Jack Hassman
Bridgeville, VA

TRUSTEE - HEART OF VIRGINIA

Dennis Baugh
Harrisonburg, VA

TRUSTEE - MASON DIXON

Fred Lohnes
Westminster, MD

TRUSTEE - NATIONAL CAPITAL

Elana Gardner
Eastern Branch, DC

TRUSTEE - SOUTHEAST VIRGINIA

Ron McCallum
Middlesex, VA

TRUSTEE - SOUTHWEST VIRGINIA

John Montgomery
Roanoke, VA

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Governor's Message

JOHN MORRIS, 2018-19 GOVERNOR



Gov. John and First Lady Crickett attended the Kiwanis Club of Richmond's 100th Anniversary Gala.

I am delighted to announce that at last month's major club building effort in Baltimore we were able to organize a new club in Canton-Fells Point. Special thanks go to Jennifer Wolff and Dale Collins who were instrumental in the effort to open that club and who have become its club counselors. Although we had applications from enough people to open clubs in South Baltimore and Catonsville, we did not have enough members at the organizational meetings to actually open them. Special thanks to Jan and Don Dudey for agreeing to be the club counselors in South Baltimore and to Kennette Mitchell and Josh Hiscock for agreeing to be the club counselors for Catonsville. Don, Jan, Kennette and Josh and Jennifer Hiscock are hard at work setting up meetings to take the final steps to open those two clubs.

Another special thank you goes to all Kiwanians who assisted in that club opening effort. We had approximately 25 Capital District Kiwanians who participated in Baltimore as drivers and/or recruiters. We had a number of other Kiwanians who helped us prior to our arrival in Baltimore by calling prospects who had been identified. Special thanks go to James Shackelford of the Middlesex Club who created and managed the spreadsheets that enabled us to make the calls efficiently and to keep track of how we were doing. Special thanks also go to Caren Schumacher, our District Membership Coordinator, who organized the entire effort. We were also delighted to have four individuals from Kiwanis International who came to Baltimore to help us.

One of the biggest surprises of our efforts in Baltimore was the help we received from social media. Kiwanis International and our District Public Relations Coordinators, Courtney Buzzell Riley and DeAnna Kimrey, posted several notices on Facebook about our upcoming new club drive in Baltimore, along with fliers about the organizational/informational meetings at each new club site. Three of the new members of the Canton-Fells Point club came because they saw the posts on Facebook. If your club is planning a membership drive or you are trying to start a new club, please consider using Facebook or other social media to get the word out. Courtney, DeAnna and the KI staff will be delighted to help you.



The International Convention is almost here. Those of you who will be attending should plan to attend our District Dinner at the Hoop-De-Doo Music Revue at Disney's Fort Wilderness Resort and Campground on Thursday evening. Please go to the District website to sign up if you haven't already done so. As of June 4th, we had sold 37 out of our 50 seats for the Revue. Please join us.

Also, all Capital District Kiwanians who will be delegates to the House of Delegates are encouraged to attend our District Caucus on Friday at 7:00 a.m. to hear from our leaders about the issues that are to be decided in the House of Delegates as well as to discuss the candidates for election. They will not be telling you how to vote, but will provide you with important information that will assist you in casting your vote in the manner that serves the best interests of your club.

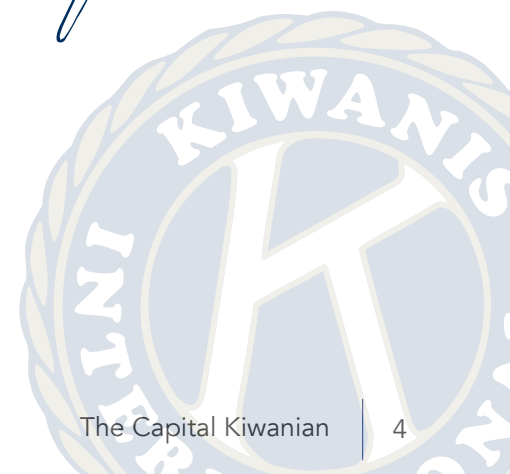
My home club, the Kiwanis Club of Richmond, just celebrated its 100th Anniversary with a Gala at the University of Richmond. No, despite all my white hair, I am not a charter member of the Club. However, I am very proud of my club and all the service it has done over the last century. The Kiwanis International Vice President, our District's own Art Riley, attended and told us his vision for the future of Kiwanis and what he plans to do during his year as President of KI in 2020-2021. I want to personally thank Art and all the Kiwanians from around the District who joined us for our Gala. Our guests came from five of the six regions in the Capital District.

Richmond is the fourth club in the District to reach this venerable age, following the Kiwanis Clubs of Washington DC, Baltimore, MD and Wilmington, DE. Several more clubs will be reaching the century mark in the next two or three years. Please help them celebrate reaching that milestone.

Speaking of clubs reaching the 100th Anniversary, the District Convention in Portsmouth will honor the clubs that have reached or are approaching their 100th Anniversary. The District Convention will be here soon, from August 23 to 25. Elsewhere in this issue of The Capital Kiwanian, there is an article about the convention by the Convention Chairperson Richard Pippin. Please make plans to attend and encourage your leaders and other members of your clubs to attend.

I have enjoyed getting around to the divisions and clubs in the District. I had a particularly memorable trip last month to Divisions 15, 16 and 17. Driving to Wise, Abingdon and Roanoke reminded me of how beautiful southwest Virginia is and once again showed me the remarkable service being performed by our clubs for our communities. If I have not already been to your division and do not yet have a visit scheduled, please encourage your lieutenant governor to contact me to schedule a visit and please come when I make the visit.

As we are moving through the second half of the Kiwanis year, we have already had a great year, with two new clubs created and two more that are almost completed. Please renew your efforts to strengthen our existing clubs, to provide more service to our communities and to identify communities that are in need of Kiwanis. Let's keep this momentum going. Remember, Kids Need Kiwanis.



Around Capital

DONATE TODAY



WHAT ARE WE ACTUALLY DOING WITH THE ELIMINATE PROJECT?

PG JOHN TYNER, II, DISTRICT ADVOCATE

Hi everyone! As I write the latest in my articles reflecting our progress with MNT, I realize that those of you who have read these all year long have heard me AND my train of thought about The Eliminate Project. I'd like you to read what my fellow KCF board member Bob Garretson from the Rocky Mountain District had to say about his recent program trip to Cambodia:

"At the beginning of The Eliminate Project, we needed easy and concise ways to explain what the campaign was about. At the beginning, we were told to think of how much three shots cost. But it's so much bigger than that. It's about transportation and education and providing health care. The Eliminate Project helped create health networks in these remote communities that didn't have access to healthcare before. And the health networks only work because of the community workers we helped train.

"We have a commitment to fulfill — and beyond that, a commitment to continue. We need to be able to refocus on how we can finish and sustain what we started. The Eliminate Project campaign may have an end, but the work does not. I wish everyone could see the outcome of what we have been investing in and see lives being changed. See the moms being educated and the salt being iodized. See the dedication of the health care professionals and volunteers who are doing whatever it takes to save lives and better their communities. And to see kids being kids. It's universal. They were happy, rough-housing, playing. We helped give them that."

We have 16 months to officially finish our Campaign by the end of our Gov-Elect Dave Lurie's year. That means we have \$534,000 in cash to raise to complete our \$3,000,000 district pledge.

For you mathematicians, that means raising \$33,400 per month....or each division giving a total of \$31,400.... or each club giving a total of \$3,800...or each member giving themselves a Zeller or Zeller diamond. Such are the averages, but we all know that key to our success will be our individual member – he or she will determine WHAT and WHEN we give what our heart tells us to give.

I remind you that MNT remains a threat in 13 countries – nations where women are poor, have little access to health care or may be in danger from wars or internal conflict. With support from Kiwanians worldwide, immunization plans are being implemented in most of those countries.

Your district board has made a \$250 match available for each Zeller Fellow donation, and so far 135 matches of the 200 funded have been achieved. And perhaps the 43 clubs who have so far given under \$1,000 would like take advantage of a 20% discount for a Zeller for themselves or someone they wish to honor.

I'm sure you understand that The Eliminate Project campaign is NOT over until we have completed our pledge in cash, having redeemed all pledges. There are other levels of support available to you as a member:

Your **\$1,250 donation** for a Walter Zeller Fellowship saves **695 kids' lives**

Your **\$625 donation** makes an IMPACT saving **350 kids' lives**

Your **\$300 donation** makes an IMPACT saving **175 kids' lives**

Your **\$180 donation** makes an IMPACT saving **100 kids' lives**

Every bit counts, if you send it in! We get results from monthly donation jars, 50/50 collections, unneeded program funds from clubs and club foundations all added to the District total, credited to the donating club. I invite all of you to join your 100% Zeller Fellow district board and most of your lieutenant governors in making another effort to stretch once again to reach our goal! Be sure to contact me at tyner@taliesan.com for further details. See you at DCON!

ELIMINATE
maternal/neonatal tetanus



COMMUNITY SERVICE UPDATE

PG LINWOOD WATSON, DISTRICT COMMUNITY SERVICE CHAIRPERSON

The Kiwanis year is in the third quarter. I hope that your club has increased its service to the community. The next important date for Kiwanis is the District Convention. As we plan for DCON I will have a table for the Service Project Committee. I hope that your club has a project that you would like to highlight. Send me information about the project. Make sure that you send photos so that they can be displayed at the table.

Will anyone from your club attend the International Convention? There were exhibits and vendors who shared information about projects that your club could use in our community.

I am still in the process of creating the criteria for a district award for the clubs that have greatly improved the number of projects and service hours. Don't forget to go the Kiwanis Resource page of the Kiwanis website for information about service projects. You don't have to reinvent the wheel when it comes to finding information. There are small and large scale projects.

Thank you for all of the service projects and service hours that your club has performed. Remember that there is much more service that is needed in your community.

CLUB LEADERSHIP REMINDERS

KRISTA LATCHAW AND DON DUDEY,
DISTRICT LEADERSHIP EDUCATION

CLE Training Sessions are now in full swing!! If you are an incoming president or secretary, please visit the Capital District Website under the 'Training' menu to sign up for your session. There are also limited treasurer sessions this year, so a soft-copy of the Treasurer Training Guide and training PowerPoint is available upon request.

Please send email questions and requests to Krista Latchaw at KLatchaw@HuronConsultingGroup.com or your lt. governor.

Thank you for your participation in this year's CLE Sessions!!

KIWANIS IS GROWING IN BALTIMORE!

Connect with Your Community | Make a Difference | Have Fun

NEW CLUBS COMING:

- » Canton/Fells Point
- » South Baltimore
- » Catonsville
- » Baltimore e-Club

#kidsneedkiwanis  Contact newclubs@capitaldistrictkiwanis.org or you can learn more about us at kiwanis.org

KIWANIS IN THE NEWS

Waynesboro Kiwanis “Buddy Bench” Installed at School

READ THE NEWS VIRGINIAN HERE: WWW.DAILYPROGRESS.COM/NEWSVIRGINIAN/

The Waynesboro Kiwanis Club installed a Buddy Bench on William Perry Elementary School's playground last month. Students at William Perry Elementary can go sit with a student they see sitting alone on the bench

-- teaching students to be proactive when it comes to making kids feel included. The story made area news outlets like NBC29 and the *News Virginian*.



Around Capital (continued)



NATIONAL NIGHT OUT

CAREN SCHUMACHER, DISTRICT MEMBERSHIP COORDINATOR

Have you ever heard of National Night Out (NNO)? I hadn't until National Capital Trustee Elana Gardner, told me about the event and what a great opportunity it could be for Kiwanis Clubs throughout the Capital District. As I began to learn more, I, too, got excited about how participation could promote Kiwanis and increase membership.

NNO is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live. NNO enhances the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances.

NNO was introduced in August of 1984 through an already established network of law enforcement agencies, neighborhood watch groups, civic groups, state and regional crime prevention associations and volunteers across the nation. The first annual NNO involved 2.5 million neighbors across 400 communities in 23 states.

Millions of neighbors take part in NNO across thousands of communities from all fifty states, U.S. territories and military bases worldwide on the first Tuesday in August (Texas and select areas celebrate on the first Tuesday in October). Neighborhoods host block parties, festivals, parades, cookouts and various other community events with safety demonstrations, seminars, youth events, visits from emergency personnel, exhibits and much, much more.

I learned that the town of LaPlata, Maryland offers grants to community organizations for participation. I can't help but think there must be other jurisdictions in the Capital District that do the same. The NNO website (www.natw.org), has an interactive map that lists the towns/cities in each state that hold events. I was amazed to see how many communities where Kiwanis Clubs exist currently participate in NNO.

I see endless opportunities for participation in NNO including: a tabletop display to showcase your club's activities; the chance to talk about how Kiwanis is improving

the lives of children in your community; inviting SLP club members to talk about their projects, or to distribute a brochure or other Kiwanis promotional items; making it a fundraiser, such as a bake sale or maybe there is a need for a hot dog vendor! Face-to-face, one-on-one engagement. Every person with whom you interact is a prospective member. And let's not forget our current club members that need a "boost." Participation in an exciting community event can help re-invigorate a member, too.

I urge you to see if your community is among those listed below. The second week of August is just around the corner, so 2019 participation may not be an option. Make an appointment with the NNO event leader in your community and learn how your club can participate. And if your club is already participating in an NNO event, please email me at carenkiwanis@aol.com. I would love to learn more and be able to share information with Kiwanians across the Capital District.

Virginia

Alexandria	Danville	King George
Amherst Co.	Dulles	Lancaster
Annandale	Dunnsville	Lanexa
Arlington	Emporia	Lawrenceville
Arlington Co.	Essex Co.	Leesburg
Ashburn	Exmore	Lorton
Ashland	Fairfax	Loudoun Co.
Atlavista	Fairfax Co	Luray
Augusta Co.	Falls Church	Lynchburg
Bedford	Farmville	Manassas City
Berryville	Fauquier Co.	Manassas Park
Bowling Green	Franklin Co.	McKenney
Bristow	Frederick Co.	Mechanicsville
Broadway	Fredericksburg	Middleburg
Buena Vista	Front Royal	Midlothian
Canoga Park	Garrisonville	Mount Jackson
Caroline Co.	Glen Allen	Naval Station
Centreville	Goochland Co.	Norfolk
Chantilly	Grayson Co.	New Kent
Charles City Co.	Greene Co.	New Market
Charlotte Co.	Hampton	Newport News
Charlottesville	Hanover Co.	Norfolk
Chesapeake	Harrisonburg	North Chesterfield
Chester	Henrico	Northumberland Co.
Chesterfield Co.	Henrico Co.	Oakton
Clarksville	Herndon	Patrick Co.
Clifton	Hopewell	Pennington Gap
Crewe	Isle of Wight Co.	Petersburg
Culpeper	James City Co.	Portsmouth
	King and Queen Co.	Powhatan

Prince George
 Prince William Co.
 Pulaski Co.
 Purcellville
 Quantico
 Reston
 Richmond
 Roanoke
 Rocky Mount
 Ruther Glen
 Salem
 Sandston
 Smithfield
 South Hill
 South Riding
 Spotsylvania
 Springfield
 Stafford
 Stafford Co.
 Stanley
 Staunton
 Stephenson
 Strasburg
 Suffolk
 Surry Co.
 Sussex Co.
 Tazewell
 Timberville
 Victoria
 Virginia Beach
 Warrenton

Waynesboro
 Western Hanover Co.
 Westmoreland Co.
 Williamsburg
 Winchester
 Woodbridge
 Wytheville
 York Poquoson
 Yorktown

Maryland

Aberdeen Proving
 Ground
 Annapolis
 Arnold
 Baltimore
 Bel Air
 Berlin
 Boonsboro
 Bowie
 Brentwood
 Burtonsville
 California
 Cambridge
 Camp Springs
 Capitol Heights
 Carroll Co.
 Catonsville
 Charles Co.
 Charlestown
 Chevy Chase

Clinton
 Cockeysville
 College Park
 Colmar Manor
 Columbia
 Cottage City
 Crisfield
 Crofton
 Cumberland
 Denton
 District Heights
 Easton
 Elkridge
 Emmitsburg
 Fairmount
 Forestville
 Fort Detrick
 Fort Washington
 Fruitland
 Gaithersburg
 Glenarden
 Grasonville
 Greenbelt
 Gwynn Oak
 Hagerstown
 Halethorpe
 Hampstead
 Hancock
 Havre de Grace
 Highland
 Howard Co.

Hughesville
 Hyattsville
 Indian Head
 Jessup
 Kensington
 La Plata
 Lanham
 LaPlata
 Laurel
 Leonardtown
 Lexington Park
 Lusby
 Manchester
 Maryland
 Mechanicsville
 Mechanicsville
 Middle River
 Middletown
 Montgomery Co.
 Morningside
 Mt. Airy
 Myersville
 Nanjemoy
 Naval Station
 Bethesda
 New Carrollton
 New Colony
 New Market
 North Beach
 Nottingham
 Ocean City

Ocean Pines
 Olney
 Owings Mills
 Oxon Hill
 Parkville
 Perryville
 Pikesville
 Pittsville
 Pocomoke City
 Prince Frederick
 Prince George's Co.
 Randallstown
 Rockville
 Salisbury
 Savage
 Seat Pleasant
 Severn
 Silver Spring
 Snow Hill
 Springdale
 St. Marys Co.
 St. Michaels
 Swan Point
 Takoma Beach

Takoma Park
 Taneytown
 Temple Hills
 Towson
 U.S. Naval Academy
 University Park
 Upper Marlboro
 Waldorf
 Washington Co.
 West River
 Westminster
 White Plains
 Windsor Mill

Delaware

Dagsboro
 Greenwood
 Harrington
 Laurel
 New Castle Co.
 Newark
 Seaford
 Wilmington
 Wyoming

Washington, D.C.

National Night Out has been implemented through the seven police districts. More information coming soon!

REGISTER FOR DISTRICT CONVENTION!

RICHARD PIPPIN, DISTRICT CONVENTION CHAIRPERSON

Have you registered for the District Convention, which will be August 23-25? If not, you need to do so and take advantage of the early discounts for all the events offered. You don't want to miss this one at the Renaissance Hotel in Portsmouth, VA. In less than 80 days you can have fun, fellowship, and learn more about Kiwanis and the vast opportunities we have to help the children of our communities and the world.

Here's what is coming: We have already told you about the Speak Easy with Frank sings Frank on Friday night. Great entertainment and all proceeds will go to the Kiwanis Children's Fund and The Eliminate Project.

Educational sessions galore: Judy Pantelides and Governor-Elect David Lurie have put together educational sessions you don't want to miss. While space does not allow me to list them individually, they will be on the Capital District website and our Facebook page very soon.

Speakers: Saturday morning opening session will have Dr. Rick Manning, who founded "Be Team International", a non-profit that works in developing countries with national and international stakeholders to continue the good work of CURE International.

For the Saturday Fellowship Luncheon, we will have Kevin Thomas, a member of the Kiwanis Family since 1980 who was International Chair for



the Early Childhood Development and the Young Children Priority One Committee and presently serves as a member of that committee. And for the Sunday Closing Session we will have Mark Morrow who, along with his wife Pam started CrossWalk Church. The church has grown and operates a private school (Greenwood Christian Academy), as well as an extension site of Southeastern University where he serves as an adjunct professor. Mark speaks at leadership conferences in Asia, Africa, Europe, and the United States. The complete bios are posted on the Capital District website and our Facebook Page.

In addition to Kiwanis events there are tons of things for the entire family to do in Portsmouth and the surrounding communities. Remember there is a lot of history in the area so don't miss out on this opportunity. Follow us on our Facebook page "Annual Capital District Kiwanis Convention." Like us so you won't miss out on the updates as they are posted.

Service Showcase



Division 2

On May 18th, the **Kiwanis Club of Tysons, VA** hosted a Generosity::Feeds event to feed local children. The event was held at Lanier Middle School in Fairfax, VA. The **Kiwanis Club of Fairfax** and **National Capital Region Trustee Elana Gardner** were also in attendance. **Kiwanis Club of Woodbridge** contributed to the project as well. All of the over 10,000 meals packed will go directly to Fairfax County Public School students.



Division 12

A great team of pool uncoverers from the **Kiwanis Club of Williamsburg, VA** gathered April 20th for the annual ritual of preparing the Jamestown 4-H Center's swimming pool for summer. Jamestown 4-H Educational Center, Inc. is a non-profit organization dedicated to the development of youth and adult volunteers through innovative 4-H camping, environmental education, and leadership training.



Division 14

After 6 months of mentoring 4th and 5th grade STEM Club members at Lynnhaven Elementary, building 4 robotic cranes, and learning to have the kids drive them through their paces, the **Kiwanis Club of Virginia Beach, VA** culminated the effort with a school district-wide competition in a maritime logistics exercise--loading cargo containers off and on railroad cars, terminals, and ships! One of their two teams made it all the way to the semifinals.

ENGAGING NEW MEMBERS

COURTNEY RILEY, DISTRICT PUBLIC RELATIONS CO-CHAIRPERSON

Welcoming new members is always a fun part of the Kiwanis experience. You now get to share your passions for the community with a new person, in the hope that they will be just as dedicated as you. But sometimes, members do not always play an active part in their Kiwanis Clubs, usually because they don't feel engaged. So, once a member has joined your club, get to know them, discover their interests, communicate, and follow up on their expectations to keep them engaged.

The key to engagement

Make your members feel valued and appreciated. Clarify any expectations from your members and assess their club experience often. Find out what they enjoy about being a Kiwanis member, what they think the clubs strengths are, and what they think the club could improve on.

Excite your members

Remind them to look for prospective members and invite some to club meetings. Try hosting a contest on referral memberships. If your members aren't excited about finding new people to join your club, then how can you expect new people to want to join?

Keep members involved

Communicate often, sending out newsletters and email blasts reminding members of programs, special projects, and fundraisers. Make sure you plan your meetings out and have an agenda to follow. When members know a specific meeting is going to be a good one, they are more likely to invite prospective members to come along. And don't forget the fun! Occasionally host fun meetings with food and activities for members to invite friends and family.

Encourage friendliness

Distribute a member contact list to all members and encourage them to communicate with one another. Building relationships among members is important for your club to work together and grow. Be sure to extend a warm welcome to guests and visitors at meetings and follow-up with their visit. If any members have missed a few meetings, send them a "we miss you" card to let them know you care. Monthly, send invitations to prospective members and thank-you notes for donations, this will help your prospective members feel appreciated.

Keeping your members engaged in the club and its purpose can really make a difference for how they get involved with your efforts. It's not just about having a lot of members, it's about having the right group of members to make a difference in the community.



Family Ties

Updates from our Kiwanis Family Governors

Key Club PAMELA BARRETT, GOVERNOR

Hello Everyone!

In Key Club's Capital District we have been kicking off the service year with many different things. The District Board has had our May Board Meeting and we have been discussing plans for International Convention, District Convention and Fall Rally. We have set a date of October 19th, 2019 for our District's Fall Rally. As Governor, I have sent out my Governor's Greeting along with two newsletters to the District and District Board. For our District Project, we have chosen The Eliminate Project and have a goal of \$50,000 to try and help complete our pledge. I have also chosen "Feeding America" as my Governor's Project. For the Summer, our lieutenant governors have been hosting Divisional Council Meetings and Officer Training Conferences to ensure that our Key Clubs have officers that are trained and prepared for the upcoming school year. We are all working hard and we are so excited to be working with our Kiwanis Family this Summer!



Yours in Service,



Pamela Barrett

CKI TÉA LE, GOVERNOR

Greetings Kiwanis Family!

Now that finals are behind us and summer lays ahead, Capital District CKI has spent the first few months of our term ensuring that we're fully prepared for the year ahead. The District Board has established 5 main goals: add 3 active clubs, have at least 650 dues paid members, complete at least 9,000 hours of service, and attendance goals of 95 for FMR and 75 for DCON. We hope to accomplish this all by the end of the CKI Service Year on March 31st, 2020.



This year's International convention, CKIx is from June 26th-29th in Orlando, FL and Capital District CKI is currently bringing 11 members! We're all looking forward to four full days of fellowship, service, and leadership. The district is also planning our Fall Membership Rally, preparing to kick off the District Council (made up of the District Board and all club Presidents), and revamping the tools and resources available to our members.

This summer is set to be full of recuperation, development, and service! It's thrilling to see the dedication and passion that my fellow board members have maintained so far. Their plans to stay engaged in their communities during the summer serves (pun intended) as motivation to always take the initiative to create greater change!

I look forward to meeting many of you at the Kiwanis District Convention in August, and please feel free to contact me at governor@cdcki.org.

Yours in Service,



Téa Le

Service Leadership Program Highlights



Builders Club Springs Up at Berkley Middle School

Thanks to the efforts of Neal Shambaugh, CKI members Kathryn Montfalcone and Jennie Cuddeback, and the leadership of Berkeley Middle School, a Kiwanis Builders Club has sprung up there seemingly overnight as the club is suddenly 23 members strong. Builders Clubs are student-led community service organizations that operate under school regulations and draw members from the student body. The Kiwanis Club of Williamsburg, VA has sponsored a Builders Club before at Hornsby Middle School, but it became inactive. Earlier this spring, Montfalcone, Cuddeback and CKI advisor Shambaugh met with Berkeley's principal Panagiotis Tsigaridas and faculty advisor Monica Underwood about getting a club started. They met with 6th and 7th grade teachers to introduce them to the potential of the club to "build" character and leadership through student-led service projects and to help identify possible members. Neal agreed to be this club's advisor, too. Also helping recruit members were CKI members Katie Brownfield and Anna Pope, who will be the 2019-2020 CKI Project Head of Builders Club. After an interest meeting, 23 Berkeley students signed up! Elections for officers were held on April. Seven of the new Builders Club members already have participated in their first service project: the Spring Road Cleanup that took place this past Saturday. The Kiwanis Club of Williamsburg will serve as the club's primary sponsor, covering the chartering expense and providing a support budget as required.

Featured on the Cover

Aktion Club's Heart Warming Visit

On May 7th, 2019, the Worcester County Developmental Center's Kiwanis Aktion Club, sponsored by the Kiwanis Club of Ocean Pines-Ocean City, MD, visited Hartley Hall to present female residents with a companion doll and Mother's Day cards. Dolls and cards were made by the collective efforts of the Aktion Club and Kiwanis Club quilters for 45 recipients. The field trip was intended to bring some joy to female patients/residents but the Aktion Club and Kiwanis members were surprised to find that one of the patients who was at Hartley for physical rehabilitation was the mother of an Aktion Club member and another resident was well known to one of WCDC's staff aids who said when he was growing up she was "like my grandmother!"



Key Club Donates Free Library Box

Stephen Decatur High School Key Club, sponsored by the Kiwanis Club of Ocean Pines-Ocean City, MD, installed a "Free Library Box" at the Worcester County Developmental Center in Newark, MD on June 5, 2019. Anyone has access to the books and anyone can donate books. The purpose is to make books more readily available.

Capital Record



Recently Honored

Paulette Crawford, member of the Kiwanis Club of Fairfax, is a recipient of the 2019 David Lawrence Community Service Award -- which has recognized employees and physicians throughout Kaiser Permanente who champion outstanding volunteer activities to improve the health of our communities. "I am so grateful to my colleagues for nominating me for this award and to Kaiser Permanente for recognizing my service," Paulette said. "Like Kaiser Permanente, the Kiwanis vision is to be a positive influence so that one day, all children will wake up in communities that believe in them, nurture them, and provide the support they need to thrive. I am excited and honored to be a part of organizations that are so perfectly aligned."

Welcome to Kiwanis

Ryan Grubb, Bethesda
Tim Lund, Greater Ocean Pines-Ocean City
Jennifer Snider-Tornetta, Greater Ocean Pines-Ocean City
Trish Isbell, Williamsburg
Kenya Williams, Williamsburg

Mark Your Calendars!

[REGISTER NOW!](#)

2019 DISTRICT CONVENTION
August 23-25, 2019
Renaissance Portsmouth-Norfolk Waterfront Hotel
Portsmouth, VA

Happy Anniversary

June

- Staunton 1922
- Winchester..... 1922
- Arlington..... 1931
- Comodore Mayo 1955
- Ocean View Beach 1974
- Colonial Capital 1976
- Middlesex 1978
- Great Bridge 1985
- Tysons 1998
- Toano 2006

July

- Norfolk..... 1919
- Waynesboro..... 1925
- Coastal Delaware 1928
- Bluefield 1946
- Delmar 1950
- Fort Hill..... 1958
- Colonial Heights..... 1963
- Accomack..... 1973
- Far East Washington..... 1983
- Southwest Waterfront..... 2001
- Tabb..... 2003
- Hopewell 2006
- Dinwiddie 2015

101ST ANNUAL CAPITAL DISTRICT CONVENTION



HIGHLIGHTS:

FRIDAY NIGHT

Frank Slings Frank will perform
at the Speakeasy social night

FRIDAY SERVICE PROJECT

Birthday boxes for EDMARC
children's hospital in Portsmouth, VA

SATURDAY

Workshops and Governor's dinner

AUGUST 23-25, 2019
RENAISSANCE PORTSMOUTH
WATERFRONT HOTEL
PORTSMOUTH, VA

Eye on KI

News from Kiwanis International

THE TALENT FOR RISING TO THE OCCASION

STAN SODERSTROM | MAY 02, 2019

Leadership. You know it when you see it — even when you don't define it as such.

Of course, it's easy to identify a leader by a title. But positional leadership — appointment or election to a set of powers and responsibilities — is just one form of leadership. And there are circumstances in which it can be the least important kind.



As the executive director of Kiwanis International, I don't say this out of modesty. Kiwanis is an international organization with a mission of service to children, so I know from experience that people often make a difference with acts of leadership that don't result from titles and official duties.

Sure, Kiwanis has governors, presidents and other positions at various levels. And they're important. But we also have thousands of the other kinds of leaders the world needs.

For example, there are everyday leaders — people who are role models for people of all ages, from kids to friends and neighbors.

There are also leaders-by-example, people who are thrust into the role by circumstance, sometimes when they least expect it.

At Kiwanis, they're members whose best qualities emerged when their communities were struck by misfortune or natural disaster. Or they're people whose day-to-day lives got a jolt of inspiration when they saw the chance to change lives or reach kids in need.

I've met many of them myself. That's why I'm excited by the opportunity to share my thoughts and experiences regarding leadership in this post and others to come. Because one thing I've seen is that leadership isn't an abstract concept. It's a skill to be cultivated, a quality to be developed.

At Kiwanis, we help develop leadership skills and principles. We place a particular priority on teaching these skills to young people — through service in Kiwanis clubs, but also in Kiwanis youth programs whose members range from elementary school through high school.

When we help young people develop them, we help make their schools and sports leagues and social groups better. We make our communities better.

We also make the future better. Because young people whose leadership potential is developed at an early age are more likely to come through when leadership is needed — both in their everyday lives and in extraordinary situations.

After all, most people don't know when they'll be asked to lead. But people who recognize the opportunities and the responsibilities of leadership are the ones who rise to the occasion. In fact, they're an inspiration. They fulfill what I consider the first job of a leader: to create more leaders.

HAPPY ANNIVERSARY!

Happy anniversary! Kiwanis clubs around the world are celebrating milestone anniversaries. If your club's 25th, 50th, 75th or 100th birthday is approaching, the digital materials on the website can help share the ways you help children in your community. From traditional media releases to social media graphics, the materials will tell your club's Kiwanis story. From messaging, social media and staging events, [get your club noticed here!](#)

IDEAS FOR PLANNING A FUN AND EFFECTIVE FUNDRAISER

LORA HOOVER | MAY 03, 2019

Your organization wants to serve its community, but that takes money. Holding a fundraising event is one way your group can get some money — and improve its profile at the same time. If this is the right solution for your group, make sure your fundraiser is fun, effective and profitable. Fundraising expert Lora Hoover, director of development for the Kiwanis Children's Fund, says a successful fundraiser should:

1. Be fun! Fundraisers shouldn't be dreadful. It's important to have fun every step of the way, from planning to clean-up. If you don't enjoy and embrace every aspect of a fundraising event, it might not be the right project.
2. Be sustainable. Regularly assess your event by asking yourself:
 - Is this event aligned with our capacity?
 - Have we chosen an event that has potential for long-term growth?
 - Are we making the best use of our resources and relationships?
3. Promote your organization's goals. Your fundraising event may be the first opportunity for a member of the public to learn about your organization. Make sure that every aspect of your event represents your organization's culture and purpose.
4. Highlight your community's culture. We often fall back on the same kinds of fundraising events: golf outings, galas, wine tastings. Rather than hosting a fundraiser that other organizations in your community have tried, find something unique and lean into that.
5. Engage your community in various ways. Your event can be led by your organization and benefit a cause it's passionate about, but that doesn't mean you have to go it alone. Here's a pro tip: Ask community members to serve on the event's organizing committee. Community partnerships can lead to deeper engagement with your organization. Each year, you'll gain more support and move closer to cultivating your volunteers into funders and champions of your cause.
6. Don't leave money on the table. People come to fundraising events knowing they'll be asked for a gift. But don't be afraid to raise money in other ways. Some ideas include:
 - Admission fee
 - VIP experience
 - Raffle, auction, gift certificate board, wine pull, diamond dig
 - Merchandise sales
 - Concessions
7. Include a follow up. Make sure to strengthen your relationship by reaching out to participants afterward. People who attend your fundraiser may be interested in having a closer relationship with your organization.

Don't waste the opportunity to engage!



5 WAYS TO USE YOUR KIWANIS MAGAZINE

JACK BROCKLEY | MAY 01, 2019

So you get a Kiwanis magazine in the mail eight times a year. You read it, enjoy the articles and photos and then leave it on your breakfast table until you end up throwing it away. Our thought is that you read, reuse and recycle it. Here's how.

Take it to your Kiwanis club meeting. Discuss the items listed in the front News section and then peruse the Feature and Showcase sections. How could your club customize these projects for its own? Think about these projects featured here and imagine your club doing something similar — or with a twist.

Give it to a friend. Kiwanis is stronger with more people, and more people means more children and families who get help when needed. Give your Kiwanis magazine to a friend and then invite them to a meeting or upcoming project. Introduce everyone and have fun!

Give it to a teacher. Does your club sponsor a youth club as part of Kiwanis Service Leadership Programs? If you don't, consider it. Share what Kiwanis is doing with a teacher and explain the value that a K-Kids, Builders Club or Key Club can bring to the school. Invite the teacher to a service project! Ask to talk to the class about volunteering.

Share with Kiwanis. What is your club doing that is worth being featured in Kiwanis magazine? Reach out to editors at shareyourstory@kiwanis.org.

Recycle. When you get a new magazine, recycle the old one.

LET'S MEET WHERE IT'S MAGIC.



As to Disney properties/artwork: © Disney

At *Walt Disney World*® Resort in Florida, wonders await — from fun and fellowship to a legendary *Magic Kingdom*® Park. Register today! Then join Kiwanians from around the world in the Happiest Place on Earth.

Learn more at kiwanis.org/convention.

Kiwanis®
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JUNE 27-30