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Does your club have a Signature Project?

Learn about the new contests



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MARCH 17-19, 2017**

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Kiwaniis

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 6, Number 3

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Kelly Boswell
Olney, MD

GOVERNOR-ELECT
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SECRETARY-TREASURER
Tom Varner
Ashland, VA

IMMEDIATE PAST GOVERNOR
David Heppner
Lynchburg, VA

TRUSTEE - CHESAPEAKE BAY
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The Capital Kiwanian is published bi-monthly by the Capital District of Kiwanis International. All correspondence relating to editorial content, distribution, or advertising should be sent via e-mail to Jennifer Wolff, Editor, at editor@capitaldistrictkiwanis.org. The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.



Governor's Message

Kelly Boswell, 2016-17 Governor



Can you believe we are one quarter through the Kiwanis year? These past four months have gone by so quickly and there is so much good work going on in our own back yards. We are continually opening new Service Leadership Programs such as Aktion and Key Clubs with the help of sponsoring Kiwanis Clubs. The Formula Team is busy identifying communities that would benefit from organizing a Kiwanis Club.



I know that we are all very busy, but if you would take a moment to reflect on why you joined Kiwanis, and share it with a family member, friend, co-worker or neighbor; invite them to your next service project and then, dare I say it...ask them "Would you like to join Kiwanis?", you might just be surprised. That's what is happening all around the District. Members are asking and people are joining. For the 4th month in a row, we are showing growth. During the month of January, 88 new members joined our family. Since October 1, we have grown by 280 members, impacting 56,000 lives. 14 out of 17 Divisions had an increase in membership this past month. Congratulations Division 12 leading

the way with 29 new members, Division 13 had 14 members join with Division 3 right behind with 13. Thank you everyone for the effort that you are putting into making the Capital District strong. More hands-more service.

I mentioned in the first issue of *The Capital Kiwanian* that I would highlight each component of the I-Plan. I have centered our efforts in four "I" priority areas.

- Inspiration-representing our membership and engagement
- Impact-addressing meaningful service
- Image-expressing our Kiwanis image and brand
- Investment- addressing our financial viability

All four of these are important and needed at every level. Each priority area supports the other three! Woven throughout the plan you'll see four important concepts as well.

Last issue I focused on Inspiration-representing our membership and engagement

Our goal: To build, retain and support a growing Kiwanis membership network. Kiwanis inspires and engages men, women, youth, corporation, other nonprofits, partners and communities to make the world a better place for children to thrive.

Now let's take a look at:

IMPACT - MEANINGFUL SERVICE

Our Goal: To perform meaningful service, with service to children as our priority. Kiwanis is best expressed through meaningful service in communities around the world. When we work together and with other organizations to address important needs for children, we change lives, build stronger communities and even improve our own lives.

STRATEGIES FOR IMPACT

- **Empower and support growth in our Service Leadership Programs**
Start a SLP in your local schools where there isn't one; engage your current SLP's to join your club in a service project or fundraiser; assist them in their projects too

- **Align relevant service with community needs**
Conduct a community survey; work with other non-profits
- **Encourage the development of a signature project**
Signature projects are one way to increase a club's impact in the community. A signature project is the project or program that defines the Kiwanis reputation in a community. It must be a significant, high impact, high visibility project that improves the community for youth and children that occurs annually. Signature projects meet a need, help elevate awareness of Kiwanis, engage current members and remind them why they joined Kiwanis.
- **Encourage hands-on service projects**

If you are planning on attending DCON, there will be several sessions going into more detail of the I-Plan and I would encourage you to attend one of these sessions and take the information back to your clubs.

Let's keep the momentum going. Remember...Dreams strengthen creativity. Dreams spark imagination. Dreams power innovation. All children deserve the right to dream.

Kiwanis clubs in every community erase the barriers that stop the dreaming. Kiwanis clubs take away worries, pain and hardships. Kiwanis clubs provide the opportunity for all children to reach their full potential. Kids need Kiwanis now more than ever before.

See you in Baltimore!
Kelly

SAVE THE DATE



It's time to start thinking about all the great things that 2017 will bring. That includes the next Aktion Club Training and Leadership Conference!

Join us for education, inspiration and fellowship—all the things that make the TLC great. And help us celebrate the 30th anniversary of the very first Aktion Club! We'll honor the past, enjoy the present... and keep making the future brighter.

September 15-17, 2017
Michindoh Conference Center
Hillsdale, Michigan

November 10-12, 2017
Keystone Camp and Conference Center
Starke, Florida

Getting the Word Out

Which Social Media Platform is Right for Your Club? (Part 1)

By Meg Rayford
District PR Committee Chairperson

Although many social networks come and go, some are here to stay. But how do you know which ones are right for your Kiwanis club?

In this two-part article series, I'll give you a rundown of four of the major social media platforms, as well as their ideal uses, so you can choose the ones that fit your club's needs.



Facebook is the king of all social networks, and most of the people you know are on it. The Facebook landscape changes constantly, but this best practice remains: Post a variety of engaging and valuable content to hold your members interest and to stand out in their crowded newsfeed.

Post photos and videos from service projects and social events, meeting information, club member spotlights, club milestones and more. Inspire conversations and shares by asking lots of questions and posting surveys now and then (Google "free Facebook survey" to find free survey generators). Post once or twice per week to ensure your content shows up in news feeds and to keep your members interested.

Since Facebook is so ubiquitous, I recommend considering it for your club. You can create events, post tons of photos, and craft longer messages when necessary. These capabilities make Facebook ideal for Kiwanis clubs.



People who are building their personal brands, as well as those who are running multinational corporations, use Twitter. However, that does not mean it is necessarily right for your club. This content-hungry network demands to be fed several times a day. It does come in handy for having conversations, through hashtags, and for keeping a finger on the pulse of the world.

Before launching your own Twitter campaign, take a quick show of hands at your next meeting to find out if your members are on the site. Of course, one of the goals of social media is to bring in new members, but you'll mostly want to use it to communicate with existing members.

If you decide to pursue Twitter, I suggest beginning with a mirror campaign, in which you post the same content you use on Facebook, but

customized for Twitter. This means whittling down your messages to 140 characters (standard on Twitter) and adding hashtags.

Hashtags are used on other sites, but they reign supreme on Twitter. A hashtag is a word or short phrase, preceded by a hash or pound sign (#), which allows people to communicate on a specific topic. Hashtags help people find your conversations and, therefore, your website (always link to your club's website from any social network you use). Examples of Kiwanis-themed hashtags include #leadership, #makeadifference, #service and, of course, #kiwanis and #kiwanisclub.

These are just some of the basics of Twitter. The "Twitterverse" is fascinating once you delve in, and that is truly the best way to learn. If you do have members who regularly tweet, I would recommend the low maintenance mirror campaign to spread your word a little further. In my next article, I will cover two more social networks to consider for your Kiwanis club. In the meantime, experiment with the ones mentioned above to see if they have a place in your communication strategy.

Around Capital

District Convention 2017... a Kiwanis-Family Affair

by PG Jeffrey M. Wolff

Members of Key Club, Circle K and Kiwanis will converge on Baltimore's Inner Harbor, March 17-19 for the 2017 Capital District Convention. The theme for the weekend is "Service Through The Ages" denoting not only the vast amount of service performed by our organization through the decades but also the diversity of our membership.

Kiwanians will have their own convention activities at the Sheraton Inner Harbor Hotel which start with Friday afternoon's extended education sessions for incoming club presidents and secretaries. Friday evening, The Murder Mystery Company of Baltimore will be joining us for "Totally 80s, Totally Murder" an interactive mystery dinner where each of you will try to solve the crime. Attendees are encouraged to don their favorite 80's attire and take part in the fun.

Saturday brings our opening Inspirational Breakfast with speaker Stephanie Feinberg and a host of educational workshops on a variety of topics. You can also visit the Caring Corner to purchase a gift basket raising funds for our District Foundation.

Our Fellowship Luncheon will take place next door to the Sheraton at the Baltimore Convention Center where

CKI and Key Club will join us for an event not to be missed. Keynote Speaker Kevin Wanzer will be on hand to share his own brand of Aloha with the expected 1300+ luncheon attendees.

After our afternoon House of Delegates session and the District Foundation's Annual Ducky Derby, it's free time to hit the Inner Harbor for dinner at your favorite Baltimore restaurant before returning for the Governor's Reception and Gala. Governor Kelly Boswell will give her remarks before Comedy Hypnotist Marshall Manlove astounds and amazes the crowd in a truly unique evening session.

Hospitality suites hosted by several regions will be open both Friday and Saturday nights for you to relax and enjoy the company of your fellow Kiwanians.

Sunday morning's House of Delegate session will see the election of our new Governor and Governor-Elect before we wrap up the convention with the Inspirational Breakfast and speaker Darius Wise.

It's not too late for you to join the rest of the family on our trip through the ages. Online registration and more detailed information is available at www.servicethroughtheages.com.



Club Delegate Registration Forms are available for download as well. These should be sent to the District Office once completed. If you are interested in purchasing an advertisement in the convention program or exhibiting a project of your club at the convention, you can find more information at this site as well.

Education sessions are free to all Kiwanis members to attend if you register by February 13, 2017. Package registration including all meals sessions is available for \$140.00/person or you can register for individual sessions on an a la carte basis. After February 13, 2017, the fee for registration is \$25.00/person and package registration goes up to \$165.00/person.

A group rate of \$129.00/night + tax (as well as discounted parking) is available at the Sheraton Inner Harbor Hotel if you reserve your room online before February 18, 2017 at <https://www.starwoodmeeting.com/events/start.action?id=1608247437&key=B79185D>

We look forward to seeing you in Baltimore!

Around Capital

Signature Project Contest

Kiwanis International is pleased to announce a new Signature Project Recognition Program and Contest. The new program and contest will help draw attention to the many incredible signature projects Kiwanis clubs are doing around the world to make a difference in communities.

As a reminder, signature projects are service projects, events that:

- Are recurring
- Enhance the Kiwanis brand
- Demonstrate significant impact on the community in terms of monies raised or children served
- Strengthen membership and partnership opportunities

The contest includes two parts:

DISTRICT LEVEL:

Each district is encouraged to conduct a selection process of its own design to decide one club-level signature project to represent the district. While the district should determine how best to select their representative club project, the project should meet the following criteria:

To qualify for the Signature Project Recognition Program and Contest, projects must meet the following criteria:

- Meet the definition of a signature project
- Be a service project, fundraiser or event



- Benefit children
- Follow proper brand guidelines and use the correct Kiwanis logo or other brand elements

Special consideration will be given to projects that also:

- Include at least one Kiwanis partner
- Involve other civic partners or community stakeholders

INTERNATIONAL LEVEL:

Each participating district will submit one club-level nomination to Kiwanis International, and the top 10 projects will be recognized during an event at the Kiwanis International convention in Paris in July 2017.

In addition to a special Signature Project recognition event in Paris, top projects also will be highlighted in Kiwanis publications, website and social media channels.

The goal of this contest is to recognize clubs that participate in signature projects to impact their communities and to inspire all clubs to create exciting signature projects. Here is a great online resource to assist with understanding or planning a signature project.

Donna Riley will be accepting clubs submissions through March 22nd. A committee will review each submission and make a District selection to forward to International for their judging process. The winner will be announced in Paris.

Donna Riley
410-857-4917
Driley854@icloud.com

There so many great projects and we will highlight the District submissions in *The Capital Kiwanian* to share with everyone Thank you for your assistance in making this a success and for all you do to serve the children of the world.

Changing Lives with KEY LEADER®

By Maegan Richards
Past Key Leader Attendee

Key Leader is one of the greatest experiences and opportunities that a student can have in their high school career. My name is Maegan Richards, and I am the 2016-2017 Capital District Key Leader Ambassador. I am in 11th grade, attending E.C. Glass High School in Lynchburg, Virginia. I have also been lucky enough to serve as the Lieutenant Governor of Division 15A on the Capital District Board. Out of all of my experiences, Key Leader has by far taught me the most.

I have been lucky enough to attend 3 Key Leader events in the past, one of which attending as a student facilitator where I got to lead a group of students though the weekend and help show them what it means to be a servant leader. Thanks to the Lynchburg Kiwanis Club, I have never



had a problem with financial aid trying to attend this event. The most helpful thing is that they have a fund set up just for students to be able to attend Key Leader. From speaking with other students, this is not always the case.

Students and Key Club members are missing this wonderful experience because it becomes too expensive for the school, organization, or parents to be able to pay for without some sort of financial aid. In my opinion, Key Leader has shaped the best student leaders that our communities have ever seen. Going to Key Leader, I was taught about servant leadership (serving others before myself), teamwork, and participation in groups leading activities that helped to better me as a leader.

Every student, grades 8-12, should have the opportunity to take part in this event. Funding is very important, especially for those who are interested but don't have the means to attend. Without Key Leader, I would not be where I am today; let alone know what servant leadership really is. I have made so many friends and have opened the doors to so many great opportunities because of this experience.

Key Leader is an amazing opportunity to build new friendships, better your speaking skills, and go a little bit outside of your comfort zone to learn how to work with and alongside any type of person. This event has changed my life, others' lives, and will hopefully continue to change the way students see leadership. I encourage you all to sponsor a few students from your division and see the real impact that Key Leader can have on the world around us.

There will only be one Key Leader Weekend in the Capital District for the 2017 calendar year. The date is April 28-30, 2017 and it will be at the Jamestown 4H Camp in Williamsburg, VA. Registration is now open at www.key-leader.org. The registration fees are: Non-Key Club participants \$250, Key Club members \$225 and Student Facilitators \$175. As Maegan said in her article, encourage students to attend and please help a deserving young adult financially with the registration fee. You will be glad that you did.

Around Capital

Capital Kiwanians Attend SLP Conference

By Jon Rife
District Governor-Elect

Kiwanis International held the annual Service Leadership Program conference on January 27-29, 2017 in Indianapolis; I attended on behalf of Capital District. Also attending were Joe Stankus, Key Club Administrator, Derek Dupuis, incoming Circle K Administrator, Jennifer Hiscock, Aktion Administrator, and Elana Gardner, Builders Club Administrator.

Kiwanis International's vision for SLP is "building the greatest generation of service our world has ever known." The mission of our SLP is "Through the experiences of member-led and advisor supported service clubs, high impact

service projects, and life changing leadership education. Our members and participants will discover their Heart to Serve, answer the Call to Lead, and summon the Courage to Engage."

The session I thought most informative was conducted by John Shertzer, Chief Programs Office. He discussed the importance of understanding how to facilitate a group discussion and meeting. He pointed out that most groups go through four stages of development: Forming (coming together), Storming (conflict and distrust), Norming (reaching clarity), and Performing (achieving goals).

Effective facilitators act with restraint-working with rather than

doing to or for. They work towards helping the group achieve balance in their deliberations. One of John's suggestions was to use the BLUF technique which stands for Bottom Line Up Front. Start the meeting by ensuring that everyone is clear on the purpose for the meeting and the intended outcome. This is explained before the discussion begins.

Our District team discussed District data and what these numbers really mean. We had time to prioritize areas of concern, discuss goals with particular attention on growth. This was a wonderful weekend of fellowship, sharing ideas, and opportunity to listen and learn from the very best Kiwanis International staff.

Capital District Partnership Coordinator Named

Past Division 12 Lt Governor Ron McCallum of the Kiwanis Club of Middlesex helps clubs throughout the Capital District to access the benefits that come with being a part of the Kiwanis International family. KI has designated Partnership Coordinator as a "District Key Position" like Formula Coordinator, Youth Protection Manager, Risk Manager, etc. KI works to identify organizations and companies that can help the Kiwanis family maximize its service in local communities around the globe, as well as provide opportunities to enhance the member experience through member benefits. Some of the benefits include free materials, discounted supplies for

service projects and direct access to outside organizations.

Ron has been appointed by Governor Kelly Boswell to serve a three-year term as the District Partnership Coordinator—a newly created position that works closely with Kiwanis International staff and partners. Kiwanis International works to identify organizations and companies that can help the Kiwanis family maximize its service in local communities around the globe, as well as provide opportunities to enhance the member experience through member benefits. As the Capital District Partnership Coordinator, Ron works to make



sure all clubs are receiving important information about those relationships. Ron can be reached at captdistpc@gmail.com, or (703) 965-6611.

The Formula Update

By Missy Zimmerman
District Formula Chairperson

Greetings, Capital District! The news is good: District membership is on the rise. That means more hands for service in the communities where those growing clubs are located. The Formula goal for this point in the year is 297 new members. Meeting our Formula goal for new members should result in Capital District ending this current Kiwanis year with positive growth in spite of any normal attrition. We do have 215 new members recorded in the Kiwanis membership database, and we are gaining momentum!

Ask your club secretary to enter new member information online as soon as possible so we can keep an eye on how we are doing. Many clubs have added a new member or two but some are having great success. Here's a special shout out to the following clubs:

Division 3
Leisure World – Silver Spring: +5 members

Division 4
Severna Park: + 6 members

Division 5
Ocean Pines – Ocean City: +5 members

Division 6
Wilmington: +8 members

Division 8
Strasbourg: + 6 members

Division 12
*Middlesex – Saluda: +8 members AND
Poquoson: +19 members*

Division 13
Downtown Hampton: +5 members

I know that some of these clubs have had Membership Drives and all but one of them has a Membership Chairperson in their club governance structure. We'll be having a workshop at the District Convention in Baltimore (March 17 – 19 and Registration is Open!) featuring an open round table discussion on the merits and obstacles for having a Membership Chair. I would love to have representatives from these successful clubs at that session on Saturday morning to share their tips, tools and trials!

Here's a teaser for those of you who are itching to learn more about how to strengthen existing clubs and identify areas in need of new clubs: If your calendar is clear, plan on staying in Baltimore for a couple more days after DCON, okay? The Formula Team is laying out plans for a dual purposed event that will train New Club Openers on Site Survey Techniques and help formulate a plan for revitalizing Kiwanis in the Downtown Baltimore area. We'll need around 20 energetic Kiwanians to stick around and help us with this training and



club strengthening event. It will be a busy 2.5 days, but just as rewarding. The Formula will pick up your room tab if you stay over Sunday through Tuesday mid-day (March 19-21). Your commitment is to bring what you learn back to your Region, Division and Club and USE IT! We're forming the Baltimore Team now, so let me know at pasbehegh@verizon.net if you think you should be there. Formula Team members will be in touch with interested Kiwanians from anywhere in the District very soon, once the final details are firmed up.

I'm looking forward to seeing all of you in Baltimore at our District Convention. There will be three Formula related workshops on Saturday morning, each one focusing on a different aspect of what we are trying to achieve. Come to one, or come to all three!

Around Capital

Coming Soon: The Capital District Kiwanis Children's Summit

By PG Brian Bell

The District Board has adopted the "Kiwanis Children's Summit" as a signature project and approved a budget for our upcoming event. This event will be held on Tuesday afternoon, April 4, 2017, at the Hilton Crystal City at Washington Reagan National Airport. The event is open to Kiwanians and the public.

The theme for this summit is "Developing Today's Young Minds for a Better Tomorrow", with a focus on children from infancy to age five. The preliminary agenda is as follows:

- 1:00 – 1:50 Opening Session
Governor Kelly's Welcome
Three speakers
(15 min each)
- 2:00 – 2:50 Three Parallel Breakout Sessions
- 3:00 – 3:50 Three Parallel Breakout Sessions (repeat)
- 4:00 – 5:00 Summary Session
Panel Discussion of Breakout Sessions (45 min)
Wrap up speaker (15 min)
- 5:00 – 7:00 Happy Hour /
Networking Social



The breakout session topics are:

1. Creativity (play and how this helps minds develop new ideas),
2. Resilience (how to build an atmosphere that allows children to deal with minor and major stress),
3. Beyond Colors and Shapes (ways children learn basic concepts needed for education as they grow).

Division 2 (Lt Governor Tim Gillette) will serve as host division. Host clubs are the Kiwanis Clubs of Arlington, Fairfax, and Mount Vernon.

For more information on this exciting event, go to our Capital District Kiwanis website. Online registration is now available. Don't miss this opportunity to learn more about ways to support child development in your community.

Kiwanis
Young Children
Priority One

Meet John Morris, Candidate for Governor-Elect

Why did you decide to run for office?

I love Kiwanis. As a son, brother, nephew and cousin of pediatricians, I have a genetic pre-disposition to help children. Kiwanis matches my passion to improve our children and communities. However, it distresses me to see our clubs failing and our membership continuing to fall. The service we provide to children is dependent on membership. We need to help existing clubs and open new clubs. With your help we will rebuild the Capital District.

What qualifies you to become Governor of the Capital District?

As a Club Counselor, New Club Opener, and District I-Plan Committee Chair, I am uniquely qualified to help our clubs and the District get stronger through growth. I am a member of both a large club and a small new club and a Club Counselor to clubs struggling to survive. These experiences have given me a good perspective of the problems and challenges faced by most clubs and some of the solutions to those challenges.

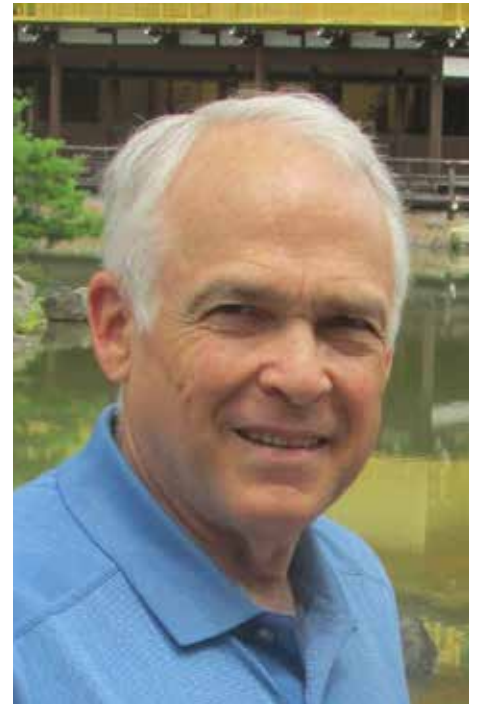
How will you leave your mark on Kiwanis?

When I leave office, I hope to see the fruits of the efforts that Governor Kelly, Governor-Elect Jon and I have put and will put into The Formula and the I-Plan. I envision a Capital District that has reversed its downward membership trend, a Capital District serving

more children and more communities, a Capital District whose clubs are more engaged with SLPs, and stronger communities and more positively impacted children in the Capital District.

Biographic Summary

I received undergraduate and law degrees from the University of Virginia. I have practiced law in Virginia for over 40 years and am recognized as one of the “Best Lawyers in America” in the area of eminent domain. More importantly, I have served as a Lieutenant Governor, a Capital District Trustee, and a Club Counselor and have opened one of the few new clubs in the Capital District in the past three years.



View John's campaign literature here:

<https://portalbuzzuserfiles.s3.amazonaws.com/ou-77/userfiles/files/morris%20nomination.pdf>



Get to know our Kiwanis partners.

VISION PARTNERS

Landscape Structures Inc. has been creating innovative playground equipment since 1971. Think of the impact your club could have in your community by constructing a playground as a signature project. Ask your members if giving children a place to play is the right project for your club. See Kiwanis playgrounds and find a local representative at playlsi.com.



Nickelodeon's The Big Help campaign puts kids into action to do something about issues communities face. Kiwanis clubs are encouraged to work with their SLPs on projects like Worldwide Day of Play—when the network goes black and kids are encouraged to head outdoors and help their community. Learn what your club can do to engage at nick.com/thebighelp.



The **U.S. Army** partnership is based on a foundation of shared values. Engaging in local opportunities, U.S. Army personnel connect with Kiwanis family members and provide access to local battalion support and resources. Contact your local battalion to invite soldiers to speak at a club meeting, take part in service projects and become Kiwanis members. goarmy.com.



KEY CLUB CO-SPONSOR

Rustic Pathways has more than 30 years of experience leading exceptional international education and service programs. High school students broaden their global perspective while performing meaningful service projects around the world. Learn more about the incredible trips offered by inviting a local representative to speak at a club meeting or district convention. Find your local connection at Rusticpathways.com.



PROMOTIONAL PARTNERS

Scholastic Books partners with the Kiwanis Family to promote literacy outreach programs. Discuss with your club members how a reading oasis for your local school can be woven into your signature service projects and discover the wide array of literacy programs at kiwanisone.org/read.



Up with People is a global education organization focused on bringing the world together through service and music. Kiwanis clubs can engage with Up with People by coordinating service projects, hosting the cast in their homes and sponsoring performances as fundraisers. Find out when Up with People will be in your area at upwithpeople.org.





COMMUNITY PARTNERS

Sister Cities International serves as the national membership organization for individual sister cities, states and countries across the U.S. This partnership gives Kiwanians access to more than 2,100 international partnerships, member rates on events and exchange opportunities. Think about how your club can increase local education, arts and cultural impact through a Sister City collaboration. Contact your local Sister City Program through the city search on sister-cities.org.



JCI is a nonprofit organization of young active citizens, ages 18 to 40, who are engaged and committed to making an impact in their communities. Kiwanians can partner with JCI members on joint community projects to increase local impact. Find your local JCI chapter or contact your state office to inquire about ways to connect and collaborate. kiwanis.org/findjci

CAUSE PARTNERS



IHOP. Your club members can support National Pancake Day by serving as ambassadors to encourage restaurant patrons to support Children’s Miracle Network hospitals. Beginning in each January, watch for information from Kiwanis International about registering to volunteer on National Pancake Day.

PREFERRED CHARITIES



Kiwanis International partners with **Boys & Girls Clubs of America** with a focus on mentoring tomorrow’s leaders. Invite their staff to a club meeting and begin building an impactful relationship. Find your local Boys & Girls Club at bgca.org.



Kiwanis International partners with **Boy Scouts of America** to ensure boys, young men and women grow in character, citizenship, responsibility and leadership to achieve their greatest potential. Your club can sponsor a local troop and support its projects. Find your troop at scouting.org.



Kiwanis family members participate with **Children’s Miracle Network** by sponsoring fundraising events and conducting service projects at their local children’s hospitals. Get involved by contacting your local CMN hospital and invite a representative to a club meeting to share ideas and create a partnership. Find your hospital at childrensmiraclenetwork.org.



Kiwanis family members partner with **March of Dimes** by raising thousands of dollars annually to give every baby a healthy start. To find out how you can help support local events, such as March for Babies and Prematurity Awareness Month, contact marchofdimes.com.



Kiwanis family members joined forces with **UNICEF** to virtually eliminate iodine deficiency disorders. Today we collaborate on The Eliminate Project, raising US\$110 million to help eliminate maternal and neonatal tetanus from the planet. Continue to stay up to date on this campaign at theeliminateproject.org.



Our Firm Foundation

News From Our Capital District Kiwanis Foundation

By Gary Boswell, President

The convention in Baltimore is just around the corner. The Ducky Derby and Caring Corner Basket fundraising project is in full swing. Tickets for the Ducky Derby....if you do not see them being sold at your club you can

always go to the website foundation. capitaldistrictkiwanis.org then on the dropdown to fundraising click on Ducky Derby and print the 4 up, then cut and buy. Get the money and the filled in tickets to your Division 3 Director or to your club president or your Lt. governor. Or you can just stop

by our table at convention and buy then. Caring Corner Basket theme ideas are shown here (designed by Nancy Simonelli). Baskets will be bid on at the convention.

I hope to see you in Baltimore.

Ice Cream Basket – toppings, sundae dishes, waffle bowls and cones, sprinkles, ice cream scoop, cherries



Movie Night – candy, microwave popcorn, movie gift certificate/passes, popcorn bowls



Art Basket – crayons, paints, construction paper, play dough, colored pencils, sidewalk chalk, paint brushes, finger paints, glitter, scissors, sticker



Coffee & Tea Basket – flavored coffee, coffee mugs, creamers, carafe, flavored teas, tea strainer, biscotti



Fishing Tackle Basket – tackle box, lures, fishing line, bobbers, fishing net, Swedish fish



Mexican Fiesta-chips, salsa, beans, salsa/chip bowl, taco shells, chili peppers, spoons, Tabasco sauce

Capital District Convention

March 17-19, 2017

Don't forget your gift basket donation to the Caring Corner!

Chocolate Lover's Basket – hot cocoa, chocolates, truffles, chocolate cookbook



Spa Basket – soaps, bath salts, loofa, sponge, candles, bubble bath, lotions, bath pillow, eye mask



Grilling Basket – grilling tools, grilling mitt, grilling spices, marinades, meat thermometer, apron, skewers



Margarita Basket – Margarita mix, margarita glasses, rim salt, lime juice



Teacher's Basket – stapler, pens, note pads, Biscotti



Dog Lover's Basket – leash, collar, dog dish, food mat, pillow/blanket, treats, grooming tools, bones, pet frame



Eye On KI

News from Kiwanis International

Applications available for presidential recognition

Members who strengthen Kiwanis and make a difference in the community during the 2016–17 administrative year are eligible for special recognition from the Kiwanis International president. “It’s important to recognize the outstanding work of our members,” says 2016–17 Kiwanis International President Jane Erickson. “Recognized members go above and beyond to make sure every child is happy, healthy, safe and loved.”

Kiwanians who invite two new active members to join the organization, participate in one service project and attend a district or Kiwanis International convention can receive the recognition. Recognized members receive a letter from President Jane and a special member pin. Applications are submitted online and verified by Kiwanis International staff. The deadline to apply is October 15, 2017.

Apply: <http://www.kiwanis.org/kiwanisone/lead/distinguished-recognition>



Introduce new communities to Kiwanis

Have you thought about taking your Kiwanis experience to new communities but are not sure where to start? The Formula has developed a club opening toolkit to assist you with introducing new communities to Kiwanis. The toolkit helps simplify the club opening process, keep you organized and provide instant recognition for a job well done.

New resource available for presentations

We are committed to giving you the resources you need to help you spread the Kiwanis message. We’re working on templates you can customize for your community and then print, post or display. Some of the items on the list are banners, club brochures, signs and newsletters. Our plan is to deliver them to you in early 2017. We’ll post them on kiwanis.org/brand as they are finished. In fact, we just posted a new PowerPoint template. You can use it to give presentations to your club, partner organizations or potential members.

Flexible membership options available

Thinking outside the box is a must when looking to strengthen your club. This means using your imagination to solve problems by looking at them from unexpected perspectives. It involves leaving behind traditional modes of thought and approaching problems in new, innovative ways. That’s why Kiwanis has flexible membership options. These choices allow you to cater to new members and welcome more of them into the Kiwanis family.

Explore the flexible membership options and start thinking outside of the box



Help children on IHOP® National Pancake Day

2016–17 Kiwanis International President Jane Erickson says a two-hour shift on IHOP® National Pancake Day can help children get the medical care they need at a Children’s Miracle Network Hospital.

Learn more and sign up at kiwanis.org/NPD.

Three Great Reasons to Travel to Paris

By PG Art Riley
International Trustee

Since election to the International Board in Chiba, Japan, it has been my honor to represent all Kiwanians in decisions that are brought to the board. I believe that these decisions have advanced Kiwanis. However, my tenure has illustrated to me that there is much more to be accomplished to fulfill the potential of Kiwanis. I am excited about the potential of being involved in the future of Kiwanis. I am also hoping the many members of the Capital District will travel to Paris and be involved in shaping the future of Kiwanis by participating in the International Convention in Paris. Here are three great reasons to go to Paris.

ELECTION: I am proud to be a candidate for International Vice President. As you know, when elected as Vice President, that will ensure that I will serve as International President in 2019-2020. Since the Capital District has had the privilege of only one past president from the district, it would be a great honor to ascend to the Kiwanis presidency. More importantly, my experience on the board, my visits to many Kiwanis districts and my knowledge of Kiwanis has prepared me to represent all Kiwanians. However, a key to

this honor rests with the Capital District. The more Capital District Kiwanians who attend the better the prospects of an election victory in the House of Delegates. I realize the cost commitment of traveling to Paris and I will be grateful for the efforts of each person willing to attend.

KIWANIS FELLOWSHIP AND EDUCATION: Kiwanis education has always been synonymous with Kiwanis Conventions and Kiwanians who attend conventions leave with a new knowledge and commitment to Kiwanis and the children we serve. Education will be plentiful in Paris but because of the dynamic “City of Lights,” there will be plenty of time for fellowship. This fellowship breeds new ideas for growth, membership, service, and fund raising.

PARIS FUN: Paris is a unique capital of the world. The great history of the city and surrounding area gives birth to fabulous museums and significant historical sites. The cuisine of Paris is legendary and can be experienced in many restaurants and cafes. Come to enjoy the great pastries and wine of France. The Friday morning Bastille Day parade and events will be memorable. (If you are interested in joining a river cruise from Nice to



Paris prior to the convention, contact me).

Come enjoy Paris, the fellowship of attending Kiwanians and the experience of a unique convention. The Kiwanis International staff has arranged time to enjoy the city and has taken extra steps to ensure your safety. Please register now and join many of your Capital District Kiwanians in Paris.

Thank you for your support during the past three years and I look forward to a great Kiwanis future.

Service Showcase

News From Capital District Kiwanis Clubs

Division 2

The Kiwanis Club of Fairfax held a reboot of a successful project – a reading program from several years back with FACETS - a non-profit organization in the City of Fairfax. In 2014, restarting this project was included in their planning session and the membership approved matching \$250 if the club was selected for the Capital District New Service Project Grant. The Friends of the City of Fairfax Library agreed to partner with the club by providing books for readers grades 1 to 6. The club opted to do their reading session at the Ragan Oaks Recreation Center, one of the centers operated by FACETS.

The Kiwanians meet with the kids one Saturday per month (coordinated by the FACETS Community Advocate) and generally, there is a theme for each session that guides the books they select - e.g., Thanksgiving, Winter, Valentines. They spend half the time doing related activities such as word searches, puzzles, discussing topics that the kids are interested in, and provide snacks or lunch.

Attendance ranges from 8 - 12 kids; older kids love reading to younger ones and most days, Kiwanians are just facilitators. Thanks to the generosity of the Friends of the City of Fairfax Library and the Kiwanis members, each child receives a “goody bag” that may include a notepad, pens/pencil, stickers, and a



book or two to take home for reading. They donate extra books to the onsite library to support other activities at the center.

Division 5

For the second time, the **Kiwanis Club of Greater Ocean Pines - Ocean City** held a Coat Drive. The coats were delivered to St. Peter's Lutheran Church in Ocean City and St. Joseph's House in Salisbury.

Division 12

Kiwanis Club of Williamsburg - A battalion of Salvation Army bell ringers joined the ranks on Monday at the Kingsmill Harris-Teeter, including Christie Davenport, Bill Bunnell, Ron Adolphi, and Mary Beth Murphy.



Family Ties

Updates from Our Kiwanis Family

Key Club Daniel Inglis, Governor

Hello Capital Kiwanians!

These last couple months have been excellent in the Capital District of Key Club International. December through January, our LTGs have found their replacements as their terms are quickly coming to a close. All of the Lt. Governors-Elect are very excited to start their terms for the next year.

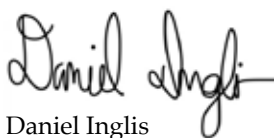


Most recently, we had our February board meeting. From February 4th to February 5th, we met up in Sterling, Virginia to discuss a variety of topics. However, the main focus of the meeting was DCON. Our LTGs spent hours grading award applications. Some LTGs had to go through 15 applications for outstanding club president alone. Governor Boswell and Stephanie Feinburg, a past District board member from my home Division both stopped by! Stephanie talked to us about Make-a-Wish and what she does for that organization.

The international board also had their board meeting this weekend in San Antonio, Texas, the home of Key Club's ICON 2017. Our International Trustee, Audrey Dilgarde was in attendance and made vital decisions for all of Key Club. She is ecstatic to return to Capital District for our District Convention in March.

That's all I have for now! I believe that this is my last issue so thank you for all the support Kiwanians have given me during my four years of Key Club. It has been an absolute pleasure and honor to have served in this position and I will see you all at DCON!

Yours in Service,



Daniel Inglis

CKI Elizabeth Rodriguez, Governor

Greetings Kiwanis Family,

As we approach our Tri-K District Convention, it's a great time to reflect on everything we've accomplished this year. Our DCON will be a time to celebrate the growth of our members as we continue to implement our tenets in the way we serve our communities. Capital District CKI members have grown into exceptional leaders in their communities and represent the Kiwanis family as dedicated to serving those in need. As my term comes to a close, I am so grateful for my time so far in the Kiwanis family. Being part of this organization has introduced me to some of my best friends and the people I admire the most. Thank you for all of the support you have provided me and Capital District CKI as we continue reaching for our goals.



Your support has led to our clubs working hard all year and I am very excited to see them get the recognition they deserve and prepare them for another great year. We will be saying goodbye to our graduating seniors and welcoming a new group of district leaders as well as our newest clubs. Each year, I am most excited to hear about everyone's amazing service projects and the passion in which it's talked about. With over 6,000 hours this year, there is still plenty we can do to make a positive impact on our communities. For all DCON go'ers, it will be an experience for the ages.

Can't wait to see you all in Baltimore for our Tri-K DCON on March 17-19th.

Yours in Service and Leadership,



Elizabeth Rodriguez

The Capital Record



In Memoriam

Judge Robert "Bucky" Yacobi,
Williamsburg, VA
Joe Richard McCray,
Eastern Branch, MD
John Wiley, Woodbridge, VA

Welcome to Kiwanis

Williamsburg, VA:
Rebekah Brewster, John Grantz,
Karen Solderitch, and Jennifer Stanley

Ocean Pines-Ocean City, MD:
Kitty Wrench, Dr. Aaron Dale,
Skip McComas



"We have WALLS!"

Tabb Builders Club is excited to share the progress of their five-room high school in Sierra Leone. Read more about this project in the December/January issue of the Capital Kiwanian.

Happy Anniversary

February

Petersburg.....	1922
Ashland.....	1923
Fredericksburg.....	1923
Grundy.....	1947
Haysi.....	1949
Wheaton-Silver Spring.....	1950
Petersburg Breakfast.....	1973
Virginia Beach Combers.....	1980
Greater Ocean Pines.....	1980
Council.....	2006

March

Baltimore City.....	1918
Richmond.....	1919
Martinsville.....	1921
Salem.....	1921
Hagerstown.....	1921
Coeburn.....	1923
Prince Georges County.....	1934
Woodbridge.....	1947
Warwick.....	1949
Fairfax.....	1956
Leesburg.....	1957
Leisure World.....	1967
Chester.....	1972
Tappahannock.....	1975
Botetourt County.....	1976
Charles County.....	1992
St Mary's County.....	2000
Bel Air.....	2007

Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact editor@capitaldistrictkiwanis.org

John Wiley

Kiwanis Club of Woodbridge, VA

By PG Brian Bell
Kiwanis Club of Woodbridge, VA

John Wiley joined the Kiwanis Club of Woodbridge on December 15, 1983. He was an active member for over 33 years until his passing on January 26, 2017. John served as President in 1986-87.

John also served as a member of the Board of Director of our club. However, John's most important contributions to the club came in his role as Committee Chair for Spiritual Aims. For many years, he organized our annual Prayer Breakfast and arranged for wonderful programs.

John was active in fundraising and service projects including our annual Kiwanis Peanut Day, Kiwanis Karnival, Salvation Army Kettle Program, Thanksgiving Dinner for the Woodbridge Senior Center and Senior Daycare, Special Olympics, Scholarships and Citizenship Awards for graduating Key Club members, and the 4th of July Parade. John and Al Knehans transported nonperishable food items from the First Baptist Church in Woodbridge to the ACTS (Action in the Community Through Service) Food Pantry on a regular schedule. Each year, John would take the left over peanuts from Peanut Day to the Masonic Home for Children in Oxford, North Carolina, where John grew up.

In 1988, our club raised \$4,500 selling hotdogs and other refreshments at the

Grand Opening of IKEA at Potomac Mills. This turned out to be a bigger event than we planned for. So John and I ended up making many trips to buy more hotdogs and soft drinks to keep the operation going. The money we made paid for materials to build a picnic/activities pavilion at Merchants Park for the Town of Dumfries.

John was the unofficial (and self-described) Mayor of Brittany, Four Seasons and Westminster – developments where he lived – and few would dispute his claim. He was also “Big Bad John” to many Kiwanians and loved to visit other Kiwanis Club events in our Division and District.

John told the story that he was responsible for my becoming Governor of Capital District Kiwanis. That's probably true. He would tell me that I should run for Governor, and I would tell him only if he runs for Lt Governor. I never convinced him, but he convinced me.

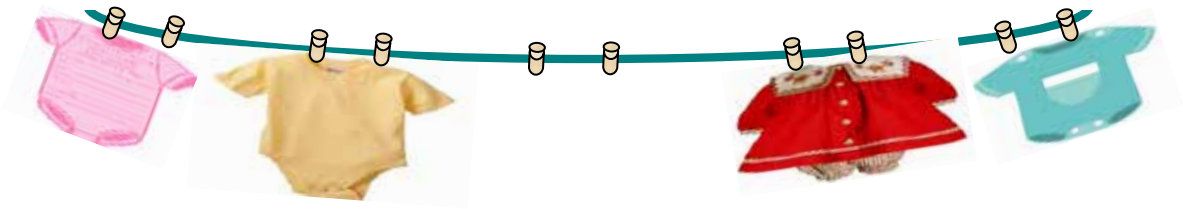
I can't forget mentioning John's essential role at our annual Charter Night Celebration in March. John made the best homemade ice cream ever, whether it was strawberry (my favorite), peach, banana or butter pecan. Charter Night was just not Charter Night without John's special dessert. John really wanted to make it to Charter Night one more time. We all wish he had.



John has received several Kiwanis awards including: George F. Hixson Fellowship, the Legion of Honor, the Distinguished Service Award, Life Membership in the Capital District Kiwanis Foundation, and the Centennial Award (in November 2015) for contributions to eliminate maternal and neonatal tetanus worldwide.

To know John, was to love and admire him. I'll close by sharing a message from long time member Ralph Eckley, who also new John well. "What a wonderful man who lived out his faith humbly, yet fervently. A great sense of humor with a wry smile. It was a privilege knowing John and sharing my Kiwanis experience with him. RIP my friend." And I add, rest in peace with Rita, good friend.

Children's Hospital Needs clothing for infants



Only **White** infant outfits requested Size 6 months old to Size 24 months for children that are patients at the hospital



Donations will go to: Children's Medical Center/ Hospital
Doctor's Bear's Closet



It is a room with new items that are given to sick children to keep.

Bernice Oden will be collecting clothes

At the Capital District Convention

Sheraton Inn Harbor Hotel, Baltimore, Md 21201

March 17th thru March 19th, 2017

Give Bernice a call 202-584-3186

If you have items to donate.

Our goal is to have 800 pieces