

The Capital

December/January 2017

Kiwanian

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org

Capital District Kiwanians received a visit from "Santa Stankus" at the Key Club November Board Meeting

**Builders Club
Students Change
the World**

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**Foundation
License Plate
Frames for Sale**

Page 8

Happy Holidays
from Capital District Kiwanis





BALTIMORE, MD
MARCH 17-19, 2017

Mark your calendars now for this can't-miss event that is a century in the making! Join your Kiwanis family friends in Baltimore's beautiful Inner Harbor for a celebration of leadership, fellowship, and most importantly, service. Hope to see you there!

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Kiwaniis

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 6, Number 2

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Governor's Message

Kelly Boswell, 2016-17 Governor



It's hard to believe that the holidays are upon us, 2017 is just around the corner and there's just no slowing down. I have enjoyed all the division newsletters and updates that I'm receiving from around the Capital District, keeping me informed with all of your activities, projects and community service. We are off to a great start!



We have a positive growth in membership in the month of November — 53 new members have joined our Kiwanis Family. That equates to 10,600 lives that we will impact in our communities around the District. Let's keep the momentum going by continuing to ask our family, friends, neighbors and co-workers to join us in fellowship and service. I mentioned in the last issue of *The Capital Kiwanian* that I would highlight each component of the I-Plan. I have centered our efforts in four "I" priority areas.

- Inspiration- representing our membership and engagement
- Impact- addressing meaningful service

- Image- expressing our Kiwanis image and brand
- Investment- addressing our financial viability

All four of these are important and needed at every level. Each priority area supports the other three! Woven throughout the plan you'll see four important concepts as well.

The first is the formation of a Kiwanis network of service. In order to improve the lives of children and communities we will need others to help us. This network of service will help us expand our reach with extra hands and extra resources. It's here that Kiwanis can become the catalyst for positive change in our communities by pulling all interested parties together in a common goal.

The second is the concept of the Kiwanis community. So what does a Kiwanis community look like? We see it as a local network of Kiwanis family clubs, supporters, donors, SLP alumni, for-profit and not-for-profit organizations, and others, including governments, educational institutions and others that work together under the Kiwanis name to deliver meaningful and impactful service for youth and children to a defined local community. Our Kiwanis network helps lead to a Kiwanis community.

The third concept is that of a signature project in each of our clubs. A signature project is 1) annual or reoccurring, 2) high impact (the project should have a demonstrable positive impact on the community

measurable in monies raised, children served, flags hung, playgrounds built, etc.), 3) brand-enhancing (the project should be designed to elevate the brand identity of Kiwanis in the local community with opportunities for public relations activities such as Kiwanis naming rights, media inclusions, etc.), and 4) is membership focused (should support opportunities to strengthen membership and develop new partnerships).

And the last concept involves our Service Leadership Program participants. It's time for us to recognize these young leaders and our other K family members as our "partners" in service. The Kiwanis SLP clubs and members, including K-Kids, Builders, Key Club, Circle K and Aktion Clubs need to be recognized and appreciated as full-fledged partners in service as part of the global and community Kiwanis networks.

I would like to focus on Inspiration - representing our membership and engagement.

Our goal: To build, retain and support a growing Kiwanis membership network. Kiwanis inspires and engages men, women, youth, corporation, other nonprofits, partners and communities to make the world a better place for children to thrive.

STRATEGIES FOR INSPIRATION: THE FORMULA

- Increase membership; strengthen traditional membership that meets in the traditional club format.
- Research, develop and grow our own non-traditional membership like Club Satellites, 3-2-1 Clubs (new models are yet to come)
- Open clubs – locate a community that would benefit having a Kiwanis Club

DEVELOP LEADERS

(and that's leaders at all levels)

- Focus on the strategic plan; this will improve the member experience as well as create a leadership pipeline at multiple levels.

FOCUS ON SERVICE TO INVITE NEW MEMBERS, STRENGTHEN CLUBS AND OPEN NEW CLUBS

- Recruit and build with a service focus (these networks are designed to make a positive difference from the start)
- Increase the value of the member experience

BUILD A STRONG NETWORK OF LOCAL AND GLOBAL PARTNERS (PARTNERS IN SERVICE AS WELL AS FUNDING)

The Formula is the single most important objective within this strategic plan. Kiwanis International launched this global campaign for growth. It was launched as the crisis part of their strategic plan knowing they needed to address membership concerns immediately. It ran concurrently while they planned the rest of the priorities. Now called the Formula it has been a key piece of our I-Plan from the very beginning to take us solidly into the next 100 years.

The Formula Goals:

- Develop a leadership structure with 2,700 additional leaders
- Expand Kiwanis' impact to 1650 new communities. OPEN CLUBS- data shows us that's the only way to really grow. We need to keep opening clubs!
- Inspire and equip clubs to be stronger by an average of net 10 members

Thank you Capital District for all the wonderful work that you do in your communities.

Visit the
KIWANIS STORE
for the latest apparel,
meeting items, and more!



store.kiwanis.org

A Capital Idea

Brick by Brick: Tabb Middle School's Long-Term Project to Change the World

By Laura Shaske
Builders Club Faculty Advisor

Five years of school equates to nine hundred days or approximately six thousand, three hundred hours. An innumerable amount of learning and experiences take place within that time. Students undertake lessons, labs, and countless proficiencies all geared to push their thoughts further. Intermingled within these hours, children join clubs for fun and excitement. Some of these clubs instill leadership and the power to make a difference in our school, community and the world. Welcome to Builders Club – the perfect blend between our school and the Tabb Kiwanis Club.

Digging in deeper, picture this - last day of school and the bell sounds. Students are hesitant to board busses since it marks the end of a school year, saying goodbye to friends for the summer, and for some students, it is a pivotal point as they leave middle school to enter high school. Teachers crave that reward as we see students succeed year after year and grow into functional young adults in our community. For Tabb Middle School - Yorktown, Virginia, the end of the 2015-2016 school year marked so much more than a conclusion. Spanning five years – nine hundred days, TMS's Builders Club has finally accomplished its lofty goal. New beginnings are just around the

corner for so many children and they don't even know it quite yet!

Five years ago, my initial group of students made up the Tabb Builders Club. They were tasked to find a problem in the world and fix it. This driven group of students asked a very fundamental question on its first day. "What is this club about?" and "What is Builders Club and what are we going to build?" Those two questions only make sense and are logical given the name. Then it snowballed into something spectacular. Students began to talk about how we can leave our dent on the world and adjust it for the better, by building. Discussions draped around the fact that we were in a school setting and we valued education every day. Combining the two became the driving force. Tabb Middle School was somehow going to construct a school! During the next month, students were engrossed; researching different organizations that would be just as driven about making change and educate us at the same time about world concerns. Our



local Kiwanis club was so excited about the changes we were going to make in the world and cheered us on, offering any support we needed.

Oprah's Miracle Network website, Free the Children – www.we.org, became the organization that we partnered with and who we have affiliated ourselves with for the duration of this project. Reading about Free the Children's Adopt a Village Program, we could build a school in several different countries. Research began to identify which country we wanted to help and who touched our hearts. It was a quick decision to adopt Sierra Leone as our country based on the Children's Army that devastated families during a gruesome civil war. A war fought by children was inconceivable to our TMS students. They were horrified

when learning about the experiences these children had to endure and that most of the children were orphans. We wanted to make it better and undo the injustice that was mandated upon so many children. The cost of a whole school - \$10,000. Coming from a student's stand point, it almost seemed impossible. Club members began to list possible ways to fundraise and begin a base for our goal. This initial club understood that it was not going to be done in one year, or even two or three, but knew deep down the efforts would keep going until it was reached!

As each of the five years continued, Tabb Middle School's Builders Club worked and pushed on, always keeping the promise to fulfill the initial goal and promise. A multitude of fund raisers were always in the works: car washes, selling candy-cane o'grams right before the holidays, and raffles were common money makers. Brick by brick, students remained excited and determined to reach our goal. The third year, we were offered

the opportunity to hold a Valentine's Dance. Over \$1,500 was added to our account and the club was on fire! We were closer than ever. Students began to envision that a distant and almost impossible objective, could actually come true! Pushing for completion, each year, students would pass this torch on to the next year's group with determination and excitement. Joining in, National Junior Honor Society, also at Tabb Middle School, began to contribute to the cause. Not only were we collecting money, but our message for change was louder and stronger!

Five years – nine hundred school days have passed and we just made it. \$10,000 was in our bank account and ready to be turned over to Free the Children! Over the last five years, 67 students have made this possible and it was time to celebrate. Invitations went out to all of the students who played a part in this accomplishment. The magical part of this, the original group who designated and set the goal were now high school

seniors and preparing to graduate. On May 19, 2016, members of the Yorktown School Division, Kiwanians, parents, and students celebrated our accomplished goal! We are change!!!

During our celebration, we were able to Skype with Kiwanis International President Sue Petrisin and hear her words of encouragement, pride, and congratulations. We were also able to Skype Allison Haier and Victoria Mazzaroil from Free the Children. During this Skype session, members of the audience were able to ask questions pertaining to our project. "How long will it take to build?" "What is going to happen next?" "How can we monitor the school?" and so many others. What was once so abstract was now reality for the students who were witnessing their hard work realized. Years of waiting to see a grand finale was now happening! In talking about the goal, it was very hard to not shed a tear – passion was evident for these young adults and the closure of this project. The hour-long celebration was coming to a close, one could sense pride and accomplishment in the room. Departing remarks were made, cake cut, and conversations glowed before students and guests began to leave. After a burst of time, the room was empty and I was able to truly reflect on this experience as a mentor to these students.

I truly hope that along the way, these 67 students witnessed the importance of identifying a problem, creating a plan of action, and executing it. I also hope that students remember that goals are not always reached in a short amount of time, but may need



Continued on page 13

Around Capital

Governor-Elect Training Recap

By Jon Rife, Governor-Elect
Capital District Kiwanis

I was pleased to attend my Governor-Elect Education Conference Training in Indianapolis November 2nd through November 5th. I will admit I was somewhat apprehensive about meeting Governors-Elect from throughout the world. As we gathered together during the opening session on Wednesday evening, it was apparent that we all shared the same purpose, **SERVING THE CHILDREN OF THE WORLD!** The staff escorted small groups of 10-15 throughout the Kiwanis International building, stopping at various food stations. With each stop, we were told of the support the staff might offer to Governors-Elect.

Thursday, November 3rd, was our first full day with Kiwanis International President-Elect Jim Rochford and his "Eye of the Tiger" leadership team. Past International President, Paul Palazzolo, spoke of the two most important tasks, that we as CEOs of our respective districts, would be responsible for accomplishing: Opening New Clubs and Strengthening Old Clubs.

The primary focus of this Education Conference Training was to open clubs and strengthen our existing clubs, thus achieving membership gains for our districts. Jim Rochford pointed out that to be an effective Kiwanis



From left: Kiwanis international President-Elect Jim Rochford, Governor-Elect Jon Rife, and Kiwanis International President Jane Erickson

organization and to try to maximize our potential, we would need to fill various roles.

One such role is the **FINDER**. This is a role that we must all participate in if we care to attract new members. On the club level this member must be engaging, friendly, and always present a positive attitude towards Kiwanis. This member must be given the time and resources to **FOCUS** first and foremost on attracting new people to our club and most importantly spreading Kiwanis to new communities. This member will be the type of person that the Formula Leadership Team is seeking to fill the position of **CLUB OPENER**.

Another role is the **MINDER**. This person takes new members and clubs under his wing and mentors them. This role helps us close the back door

and to orient new members/clubs and inform them of the opportunities available for service.

Another role is the **GRINDER**. This person fills the positions of committee chairs, chairs of service projects, SLPs, and fundraisers. This member helps define the purpose of why we joined Kiwanis in the first place.

The final role is the role of **BINDER**. This member is the glue that holds all of the other roles together. On the Club level, this will be officers and the board of directors. On the Division level this will be LTGs, on the Regional level this will be the Trustees. On the District level, this is the Governor and his leadership team. When we can work together to effectively fill these roles, the likelihood of future success increases dramatically

North American Districts are divided into four regions consisting of seven districts. The Capital District is in USA II Region, consisting of Capital, Carolinas, Florida, Georgia, Alabama, Kentucky/Tennessee, and Louisiana/Mississippi/Western Tennessee. During our daily meetings, we had breakout sessions with our USA II Region. These sessions were extremely valuable to understand how other districts handled opening new clubs and serving their communities. In particular the Governors-Elect of KY/TN, Carolinas and Georgia were quite helpful. One consistently dominant idea throughout the training was HAVING FUN! To accomplish our goal during our term in office, we need to make our member experience worthwhile and having fun is an integral part of this experience.

Day two consisted of much valuable information on both the international and district levels. Just a few of the many topics discussed were District Financing, importance of SLPs, branding, public relations, and Kiwanis partners. Stan Soderstorn, Executive Director of KI, gave a report on membership. Our Capital District has dropped from a membership of 10,066 members in 1990/1991 to 4,605 in 2015/2016. Capital Districts Clubs in this same time period decreased from 225 to 146. The average age of the Kiwanis member is 60, and the average club size is 27 members. We lose 52% of our members during the September purge. Also the Kiwanis Children's Fund, formerly known as the KI Foundation, and The Eliminate Project were discussed by John Mayfield, who will be president of the Kiwanis Children's Fund in 2017/2018.

Our last day was primarily devoted to The Formula, which is a member led and KI staff supported initiative: Loving, Sharing, and Living this experience. This program is critical to our future success with opening clubs and increasing membership.

Past Governor David Heppner appointed District Chairperson Missy Zimmerman and Vice Chair Past Governor Scott Zimmerman, a husband and wife team who will continue to serve under Governor Kelly Boswell. With Missy and Scott's enthusiasm and love of Kiwanis, and Governor Kelly's leadership I can see us putting a stop to our membership loss! We all look forward to working with Kelly, Missy, and Scott on improving our world, ONE CHILD AND ONE COMMUNITY AT A TIME!



LOOKING FOR A GIFT FOR THE KIWANIAN THAT HAS EVERYTHING? CONSIDER A TABLET OF HONOR, FOUNDERS SOCIETY, OR LIFE MEMBERSHIP!

FOUNDATION.CAPITALDISTRICTKIWANIS.ORG

Around Capital

Capital District & The Formula

By Missy Zimmerman
The Formula District Chair

Hello, Capital District. Each of you has joined Kiwanis and added another pair of hands for service in your communities and around the world. Every dollar we raise and every hands-on service project we do improves the world. It's noble, it's empowering, it's the right thing to do.

Sadly, Kiwanis world-wide has been shrinking. Lots of people have been looking at the numbers and have come up with results that say we are not losing members faster than before through either resignation or death. What we are not doing is bringing in new members at the rate we have done in the past. To remain an organization of the same size we need to replace each departing member. To grow we need to do better than a one-for-one replacement and neither of those has been happening.

What does that mean? It means there are fewer Kiwanians all around the world doing what we do. Fewer Kiwanians feeding hungry children or nourishing children's minds. Fewer Kiwanians helping to equip children's hospitals. Fewer Kiwanians putting shoes on children's feet. Or building playgrounds. Or teaching kids to fish. The Capital District is not immune from this phenomenon. On October 1, 2015 there were 4,871 Kiwanians in the Capital District in 17 Divisions for a total of 150 Kiwanis Clubs. On October 1, 2016 there were 4,605

Kiwanians in our District and only 146 Clubs. We started this new Kiwanis year with 266 fewer pairs of hands. If you consider that each Kiwanian provides the equivalent of 206 hours of service in their communities annually, then we started out already unable to do almost 55,000 as many hours of service as we did last year. But it's not all bad news: since October 1st there have been 63 new members inducted across the District. The number of clubs above charter strength (15 members) grew from 115 to 120. The number of clubs that have added new members so far this year is 42, up from 34 last year. The number of clubs that have maintained their membership level has jumped from 20 in 2015-2016 to 80 so far this year.

This tells me that we are starting to join the Formula Movement here in the Capital District! We are starting to turn things around! Over 50% of our Clubs have a Membership Chair. In our current environment that one person (and their committee) who can focus on what each Club needs to do to grow is an essential member of each club's makeup. If your club doesn't have a Membership Chair, consider designating one of your most energetic members to the position. There's training available on line and there will be live training at this year's District Convention.

Meanwhile, Governor Kelly and I have been working with The Formula team from Kiwanis International, as well as District Vice-Chair for



The Formula, Scott Zimmerman and Governor-Elect Jon Rife. We're looking at the other essential piece of The Formula: Club Opening. While adding to our clubs' memberships is beneficial to communities where Kiwanis already serves, bringing new clubs to underserved communities means hands for service where there were none, and generally results in an average of 23 new members all at once. We have a goal of SEVEN new clubs in the Capital District before September 30, 2017.

How can you help with that? If you know of a good spot where a Kiwanis Club could be an asset to a community contact me right away so we can get that site on the list for a Site Survey. The good news is that you are not expected to do it on your own! I'll have more news on some exciting developments on the Club Opening front in the next Capital Kiwanian. Until then, all ideas are good ideas to consider so bring it on!

You can email Missy Zimmerman at pasbehegh@verizon.net.



The History of Auld Lang Syne

In 1788, Robert Burns sent the poem 'Auld Lang Syne' to the Scots Musical Museum, indicating that it was an ancient song but that he'd been the first to record it on paper. The phrase 'auld lang syne' roughly translates as 'for old times' sake', and the song is all about preserving old friendships and looking back over the events of the year. It is sung all over the world, evoking a sense of belonging and fellowship, tinged with nostalgia.

It has long been a much-loved Scottish tradition to sing the song just before midnight. Everyone stands in a circle holding hands, then at the beginning of the final verse ('And there's a hand my trusty friend...') they cross their arms across their bodies so that their left hand is holding the hand of the person on their right, and their right hand holds that of the person on their left. The following is a version that was shared at our 2016 District Convention:

Auld Lang Syne (Kiwanis Version)

*Should old acquaintance be forgot,
and never brought to mind?
Should old acquaintance be forgot,
and old lang syne?*

*For auld lang syne, my dear,
for auld lang syne,
we'll take a cup of kindness yet,
for auld lang syne.*

*Let all Kiwanians stand and sing,
A song of pride and cheer
For all the good things we have done
Throughout the passing year.*

Tune in for the Kiwanis Float!

On New Year's Day, millions of people around the world will view the work of the Kiwanis family on live television. That's when the Rose Parade® presented by Honda rolls through Pasadena, California—featuring the Kiwanis float and eight others decorated by Kiwanis-family members.

In fact, Kiwanis offers more volunteers for the event than any other organization. About 7,000 people come from all over North America, contributing more than 56,000 volunteer hours. They represent nearly all of Kiwanis International's service leadership programs. Kiwanis clubs also provide lunch and dinner for the volunteers.

Using 8,000 gallons of glue, the volunteers create flower-covered floats for Kiwanis International, Honda, Bayer Advanced, Trader Joe's,

Western Asset, Donate Life, Rotary International, City of Alhambra, Bank of America, City of Hope, RFD-TV and U.S. Bank.

The theme for the 2016 parade is "Find Your Adventure," which will highlight the partnership between the Pasadena Tournament of Roses and the U.S. National Park Service. The theme for the 2016 Kiwanis Rose float is "Children ... Our Treasure".

Make sure to follow Kiwanis International on Facebook for an all-access pass to the behind-the-scenes action as thousands of Key Clubbers decorate nearly a dozen floats for millions to see. Then watch for the float in the parade, which will be broadcast live in the United States beginning at 8 a.m. PST, on Friday, January 1, 2016. Check your local broadcast listings for more information. Don't miss it!



Kiwanis[®]

CHILDREN'S FUND

October 25, 2016

Dear Kiwanis leader,

This is an exciting time for the Kiwanis International Foundation. Very soon, we will begin the rebranding of our foundation as the Kiwanis Children's Fund, which has been approved by the Kiwanis International Foundation Board of Trustees. We believe the Kiwanis Children's Fund is poised for greatness.

That change will take place very soon, and we are excited to share with you some of the details behind what we know will be a fruitful, strategic move for all of Kiwanis.

This decision was made after an extensive study and careful consideration.

- Third-party consultants evaluated our foundation's brand and recognized an opportunity to increase positive awareness and participation by connecting the name of our foundation to the Kiwanis motto: serving the children of the world.
- A global survey in seven languages overwhelmingly supported Kiwanis members' interest in a name change that ties our foundation to our mission.
- The name change is a logical extension of Kiwanis International's brand solidification.

The benefits of the rebranding efforts will be far-reaching. With enhanced understanding of our foundation's purpose and a stronger intellectual and emotional connection to the Kiwanis motto, members will be more predisposed to make donations to the Kiwanis Children's Fund. We believe this will lead to greater participation among clubs and individuals, increased availability of funds and, most importantly, more services provided to kids.

The logistics of the change are well under way.

- The Kiwanis International Foundation will be "doing business as" the Kiwanis Children's Fund; so there are no legal changes required.
- Kiwanis International and Kiwanis Children's Fund staff members are updating materials in phases in order to implement the change as quickly and efficiently as possible, with minimal financial impact.
- The logo for the Kiwanis Children's Fund will stay aligned with the current Kiwanis International branding strategy. A sample of the logo is included at the bottom of this message.
- Kiwanis International will craft special versions of the name "Kiwanis Children's Fund" to reflect nuances in various languages and cultures. For example, through our survey, we learned that "fund" is an unfavorable term in South America; so the Kiwanis Children's Fund will be referred to in Spanish as the Kiwanis Children's Foundation.
- The Kiwanis Children's Fund will continue implementing best practices for fundraising and distribution of funds to support Kiwanis clubs, districts and district foundations as they serve the children of the world.

We hope you share the same sense of excitement and optimism as we begin this important step into the future of the Kiwanis Children's Fund.

Yours in service,

Jane M. Erickson
2016–17 President
Kiwanis International

Chia Sing Hwang
2016–17 President
Kiwanis Children's Fund

Our Firm Foundation

News From Our Capital District Kiwanis Foundation

By Gary Boswell, President

Greetings to all this holiday season.

Did you know that over a third of the Capital District Foundation budget goes to charities OTHER than the eight pediatric hospitals that we give grants to each year? AND the current philosophy of the Foundation Directors is that they would love to be able to give MORE away in club grants and scholarships.

With the thinking outside the box, Nancy Simonelli has designed and we have approved a Capital District Foundation license plate holder. They are selling at \$10 each and can be either purchased from your Division Director or can be obtained at the District Convention in Baltimore next March. Proceeds all go to the Foundation.

Speaking of that Convention, it is where we do our annual Ducky Derby drawings and baskets can be both donated to or purchased from to help our cause. Chairman Charles Marks informs me that raffle tickets are currently going to the Division Directors to be distributed to each club. Or they can be found on the website foundation.capitaldistrictkiwanis.org under fundraising. You can print from that and start selling to the friends of the Capital District.

Thanks for all you do to help make this District ROCK!

Happy holidays to one and all and see you in Baltimore if not before.

Brick by Brick *cont'd from page 7*

nurturing and fostering in order to complete them. I have faith knowing they perceived the lumps and bumps along the way while drawing the conclusion that there are always ways to go around and succeed! I would not change much. Students must possess the magic of voice and choice to create meaning and heart within a venture. It was not easy to fundraise and keep students engaged all of the time, but maintaining hope and a straight course, the goal will become reality, as it did.

To the Tabb Kiwanis Club, you all have been inspiring. We have enjoyed working with you, laughing and stretching our thoughts along the way! You as well, have changed this world.

To my Builders Club students – you have made a positive change in the world. Congratulations and Well Done! Continue our journey in some means. Continue to make your mark on the world. To the students who will be attending our five room high school in the Kona Providence of Sierra Leone: we send you our love. Ground will be broken, Fall of 2016. As future students, you have the spirit of education and soon the knowledge of reading, writing, math, science, and history. You have power and opportunity. It is a true and heartfelt contribution. To the students who will be attending Tabb Middle School's club this year: we invite you to extend the power of learning and the hope of dreaming! So excited to see what you decide to tackle over this school year and beyond. One school year equates to 180 days — here we come!



Eye On KI

News from Kiwanis International



Members saluted on International Volunteer Day

Children in communities around the world have the opportunity to thrive, prosper and grow because of the 18.5 million hours of community service donated annually by Kiwanis members. On International Volunteer Day, Monday, December 5, Kiwanis International recognizes the contribution from our members who are improving the lives of children.

“Kiwanis clubs make a positive difference in the community,” said Jane Erickson, 2016-17 Kiwanis International president. “We want to make sure every child has the opportunity to be happy, healthy, safe and loved. Kiwanians serve the children of the world.”

Every year, Kiwanis club members donate a combined 18.5 million hours of volunteer service. The Independent Sector estimates US\$23.07 as the

hourly volunteer rate, making the total Kiwanis impact at \$426,795,000.

We’ve created a website full of resources for districts and clubs to use to promote this day and recognize members. Go to:

<http://tinyurl.com/KI-volunteerday>.



Ruby Bridges to speak at opening session

American activist Ruby Bridges will address Kiwanians and guests during the opening session on July 13, 2017. In 1960, she became the first black child to desegregate the all-white William Frantz Elementary School in Louisiana. She was immortalized by Norman Rockwell in the famous painting *The Problem We All Live With*.

Don’t miss convention updates. Subscribe to the newsletter here: <http://tinyurl.com/ICONsubscribe>

Recognition program honors members

Kiwanians are inherently not ones who want spotlight. They are dedicated members and serve their communities to enrich the lives of children. But every now and then it is nice to be recognized for hard work and dedication. That’s where The Formula’s recognition program comes in. We want you to know we appreciate your dedication to Kiwanis and want to provide a small gesture to show you that we notice your commitment. Learn more about The Formula’s recognition program here: <http://tinyurl.com/formularecognition>



Kiwanis benefit helps during travel emergency

Any time you have an accident or sudden illness while traveling away from home, the Kiwanis Emergency Assistance Plus program provides a crucial safety net that helps pay for emergency medical transportation expenses your health or travel insurance generally will not cover. Annual coverage is US\$99 per member/\$129 per family. Secure your EA+ coverage before rates increase! For more information, visit www.emergencyassistanceplus.com/kiwanis or call toll free 1-844-292-4353.

2017 scholarship opportunities

The Kiwanis Children's Fund proudly assists in the disbursement of select scholarships available through our donor-advised fund program to members of the Kiwanis family. Share these opportunities with local Circle K and Key Club leaders today: <http://tinyurl.com/SLPscholarships>.

National Pancake Day is March 7, 2017

Since 2006, IHOP National Pancake Day has raised more than US\$24 million for Children's Miracle Network Hospitals - where every dollar raised goes directly to your local children's hospital. You and your Kiwanis family club can help us 'put a purpose behind the pancakes' by explaining how donations made can help your local hospitals. Here's how you can help:

- Watch this video Training Video to learn how you can be an ambassador for kids on National Pancake Day: <https://vimeo.com/185556331>
- Recruit others to sign-up
- Be sure to be on time for your shift at IHOP
- Wear Kiwanis branded clothing and check in with the manager when you arrive.

Announced Candidates for Kiwanis International Board

To be elected during 2016–17, for terms beginning 2017–18 (as of October 25, 2016)

PRESIDENT: James M. Rochford, Peoria, Illinois, USA
(one to be elected)

PRESIDENT-ELECT: Florencio C. "Poly" Lat, Metro Manila, Philippines
(one to be elected)

VICE PRESIDENT (one to be elected) Announced candidates are:

- Arthur N. Riley, Westminster, Maryland, USA
- Dewey Smith, Albany, Georgia, USA
- Barbara K. Thompson, St. Louis, Missouri, USA
- Daniel Vigneron, Howald, Luxembourg

TRUSTEES: Six (6) trustee offices will be filled as follows:

UNITED STATES AND PACIFIC CANADA — Three (3) three-year terms to be elected at the 2017 Kiwanis International convention in Paris, France (July 13–16, 2017) by delegates from the United States and Pacific Canada Region. Announced candidates are:

- Greg Beard, Alexandria, Louisiana, USA
- Charles R. "Chuck" Gugliuzza, Homestead, Florida, USA
- Richard "Dick" Olmstead, Lancaster, California, USA
- Cathy Szymanski, Erie, Pennsylvania, USA

ASIA-PACIFIC REGION — One (1) three-year term to be elected at the 2017 Kiwanis Asia-Pacific conference in Jeju-do, South Korea (March 9–12, 2017) by delegates from Asia-Pacific. Announced candidate is:

- Peter Kimberley, Warburton, Victoria, Australia

AT-LARGE SEAT — One (1) three-year term to be elected at the 2017 Kiwanis International convention in Paris, France, (July 13–16, 2017) by delegates from all regions. Candidates from all regions, except United States and Pacific Canada, are eligible. Announced candidates are:

- Ernest Schmid, Einöde, Austria
- Frans van der Avert, Elsloo, Netherlands

EUROPE REGION — One (1) two-year term to be elected at the 2017 Kiwanis International-European Federation convention in Paris, France (July 12–16, 2017) by delegates from Europe. Announced candidate is:

- Paul Inge Paulsen, Florvåg, Norway

Canada and the Caribbean Region does not have a guaranteed trustee seat open for the 2017–18 administrative year.

Service Showcase

News From Capital District Kiwanis Clubs

Division 2

The **Kiwanis Club of Tysons, VA** club members sorted food at the Arlington Food Assistance Center (AFAC). AFAC is a community-based non-profit that provides supplemental groceries to Arlington neighbors in need.



Division 3

The **Kiwanis Club of Olney, MD** held their annual Toys for Kids Toy Drive. Members sorting toys for distribution at Longwood Recreation Center on December 3.



Division 5

Every year at Thanksgiving, the **Kiwanis Club of Greater Ocean Pines - Ocean City** collects food donated by their members for Diakonia -- a local shelter that provides temporary assistance to those in need.



Division 12

The **Kiwanis Club of Williamsburg, VA** and their sponsored CKI Club at The College of William & Mary scared up some serious fun at their Fall Festival. This annual event is held for the local Head Start children and families.

Family Ties

Updates from Our Kiwanis Family

Key Club Daniel Inglis, Governor

Hello Capital Kiwanians!

The past couple of months have been pretty great and pleasantly busy in Capital District Key Club

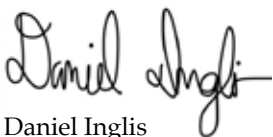
First of all, Capital District hosted one of their two annual Key Leader events; this one was in West River, Maryland. I took the opportunity to attend and I greatly enjoyed participating as a student facilitator alongside a fellow board member Alex Lin. For future Key Leaders, please have some funds in your club accounts to send as many people to Key Leader as possible! It's a great program that always leaves me with new skills, fond memories, and many new friends.

The following week, some Capital District board members attended Kiwanis Family Conference in Black Mountain, North Carolina. Three executives and two Lieutenant Governors drove down with Mr. Stankus to experience the Kiwanis family on an international scale in the beautiful mountains of North Carolina.

The weekend after that, we had a board meeting! We planned heavily on our conjoined DCON, we discussing LTG elections, and we shot a lot of videos for our district to inform members about our jobs, service projects, and DCON!

In addition to all of this, we have two members (that I know of) who have been selected for Key Club's new immersive service experience, breakthrough! They will be spending a week of January in Miami, meeting other Key Clubbers and serving that community!

Yours in Service,



Daniel Inglis



CKI Elizabeth Rodriguez, Governor

Hello Capital Kiwanians,

As we approach the end of another semester and year I am very happy to reflect on what CKI has accomplished so far. In October, we hosted our Fall Membership Rally to get our members excited for another school year full of service. Thank you so much to the Kiwanians who attended! At Fall Membership Rally, I was auctioned off to the George Washington University CKI club to cook for their club and will be completing that commitment in a few days.

The CDCKI board is now focusing on preparing for the Tri-K Convention in March. This will be my third and last convention as a CKI member so I'm ecstatic that the whole family will be together for this event. I am excited to see the leadership that has been inspired this year and will step up during the elections at the District Convention. Our theme this year will be Service Through The Ages. I encourage you all to come and bring forth your best costumes. I will be representing Towson University CKI, which was chartered in 1960.

As our CKI clubs go into winter break, I would like for you all to still reach out to your clubs as many students stay on campus during break. Please continue to invite them to your Kiwanis meetings and events. I know they will be grateful to participate in any way possible. With few months left in the CKI year, I am very eager to see how we continue to grow and strive to reach our goals. I hope you enjoy your time off with your friends and family, and I will see you all at the Tri-K Convention!

Happy Holidays!



Elizabeth Rodriguez



The Capital Record



Donations

At their regular Tuesday breakfast meeting, the **Kiwanis Club of Poquoson** presented a \$1,000 check to each of the four school principals in attendance. This presentation is now an annual event and the money is for support of children in any way, at the principals' discretion.

Poquoson School Superintendent Jennifer Parish, also a Kiwanian, said she was "putting on my Superintendent hat to thank the club for these gifts and all their kind support in past years." Each principal in turn gave her own thanks and recounted some of the uses in past years helping needy families and children to pay for field trips, school lunch, special programs, and even classroom equipment.

In Memoriam

Dave Lloyd, Kiwanis Club of Ocean Pines-Ocean City, MD

Joel Sheppard, Jr., Kiwanis Club of Williamsburg, VA

Welcome to Kiwanis

Charlene "Char" VanVick, Kiwanis Club of Ocean Pines-Ocean City

Meredith Fernandez, Kiwanis Club of Williamsburg, VA

Jim Ahearn, Kiwanis Club of Williamsburg, VA

Michael Hyman, Kiwanis Club of Williamsburg, VA

Happy Anniversary

December

Marion	1922
Towson-Timonium	1928
Westminster	1931
Clintwood	1937
Parkville	1944
Chincoteague.....	1946
Loch Raven	1950
Hampden-Midtown.....	1952
Virginia Beach	1954
Northwest Washington.....	1955
Severna Park.....	1955
La Plata	2002
Potomac.....	2006

January

Portsmouth	1920
Lynchburg.....	1920
Norton	1921
Radford.....	1923
Dover	1935
Bridgeville.....	1939
Bethesda	1945
Eastern Branch	1948
Suburban Frederick	1972
Northern Neck-Kilmarnock.....	1989
Blue Ridge.....	1990
Grafton	1991
Downtown Hampton	2009

Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact editor@capitaldistrictkiwanis.org

Joel Sheppard, Jr. Kiwanis Club of Williamsburg, VA

By Greg Davy
Kiwanis Club of Williamsburg, VA

Joel Steven Sheppard Jr., who a generation of Kiwanians knew as the Shrimp Commander for his tireless leadership of our year's biggest event until his health forced him to cede the reins, has passed at the age of 90.

"Those who worked with Joel at the Shrimp Feast were awed by his razor sharp mind and attention to detail," remembers Gary Ripple. "He took an idea and ran with it until his body could no longer hold out." Until just two years ago, Sheppard was in charge of Shrimp Feast food preparation, stored all the equipment in a shed at his home, and would always sell more tickets by far than any other member.

"Our club and community has been tremendously enriched by his ability to drive the event to levels of success that ordinary folks might never imagine," Ripple says.

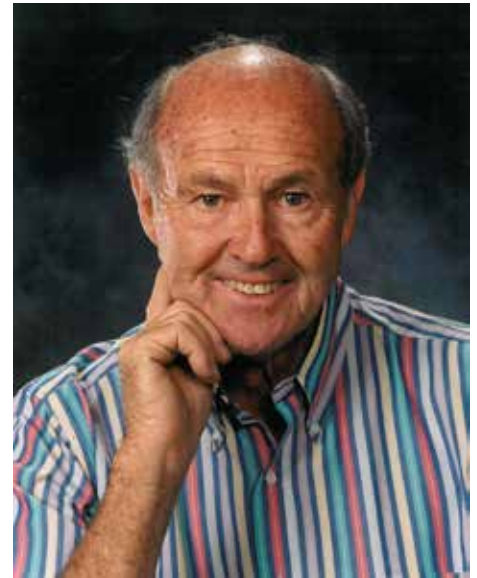
Joel was born in Henrico County where he attended Glen Allen High School. He served in the U.S. Army during World War II and then moved to Newport News in the early 1950s to get married and have a family. He started his career at the Newport News Shipyard as a pattern maker, but soon switched to building homes, which was his true calling. He spent 62 years in the business, founding

Joel S. Sheppard Inc., an award-winning custom home builder. He was named the Peninsula Housing and Builders Association's Builder of the Year in 1997.

He served many organizations in addition to Kiwanis, including the Tidewater AAA, Custom Builder Supply and Williamsburg Landing. He joined our club in 1978, at which time he co-founded the annual Shrimp Feast with Mike Sternberg as well as participated in parades and fundraising. Joe was proud of his Outstanding Kiwanian award and treasured his many friendships.

"Joel ran his business the way he ran his life: with energy, enthusiasm and remarkable professionalism," Ripple says. "He approached each Kiwanis project with a tenacity and can-do attitude that inspired us all."

"The one thing I remember most about Joel is what a great dancer he was," says President Mary Beth Murphy. "He and Bonnie were always the best dressed dancing couple at Kiwanis and Chamber events. They were both tireless and entertaining in their snappy formalwear."



He is survived by his wife Bonnie Biddle Sheppard, four children, six grandchildren and seven great-grandchildren.

You can make a donation to the Kiwanis Club of Williamsburg Foundation in Joel's name, P.O. Box 5533, Williamsburg, VA 23188 or to Hospice House & Support Care of Williamsburg, 4445 Powhatan Parkway, Williamsburg, VA 23188.

Kids' safety is in your hands.

Our guidelines should be too.

Working with young people is a rewarding experience. It also brings important responsibilities. Kiwanis can help you meet them—with youth protection guidelines for all Kiwanians. Get to know the updated guidelines. And make sure your club uses them to train members each year. It's a key way to protect young people...and the reputations of the adults who serve them.

Download the Kiwanis youth protection guidelines today at kiwanis.org/youthprotection.

kiwanis.org/youthprotection



Kiwanis[®]