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Doug Butler of the Kiwanis Club of Winchester works to replace the Kiwanis emblems in a local park.

### 2019-20 LEADERSHIP INFORMATION

#### **GOVERNOR**

David Lurie Tysons, VA

#### **GOVERNOR-ELECT**

Dennis Baugh Harrisonburg, VA

#### **SECRETARY-TREASURER**

Tom Varner Ashland, VA

#### **IMMEDIATE PAST GOVERNOR**

John Morris Richmond, VA

#### **TRUSTEE - CHESAPEAKE BAY**

Jack Hassman Bridgeville, VA

#### **TRUSTEE - HEART OF VIRGINIA**

Bill Watson Richmond, VA

#### TRUSTEE - MASON DIXON

Renee Mackey Hagerstown, MD

#### **TRUSTEE - NATIONAL CAPITAL**

Elana Gardner Eastern Branch, DC

#### TRUSTEE - SOUTHEAST VIRGINIA

Ron McCallum Middlesex, VA

#### **TRUSTEE - SOUTHWEST VIRGINIA**

John Montgomery Roanoke, VA

#### **MAGAZINE EDITOR**

Jennifer Wolff editor@capitaldistrictkiwanis.org

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The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.

# Governor's Message

#### DAVID LURIE, 2019-20 GOVERNOR



CAPITAL DISTRICT

2019-2020

GROW FOR THE KIDS

#### Hello Capital District!

Well the calendar says August – two months to go in the 2019-2020 administrative year and still so much to do! Capital District remains strong and committed to serve our communities. Whether it is collecting and distributing food, making masks, checking on fellow members, family, and friends, or even serving chicken – we are making a difference.

The COVID-19 pandemic brought our clubs significant challenges, and this will continue to impact us beyond this year. I am continuing to encourage all clubs to be active in a safe and responsible manner. Many clubs have been meeting virtually and continue to carry out their activities to the best of their ability. Thank you to all those clubs and members for their desire to continue to serve during these trying times. However, we still can do more.

While many clubs are active, there are a great number that are not. The leadership team is working with every club and encouraging them to stay connected. However, we cannot simply wait this out before starting activities again. We need to adapt to our changing times and remain relevant to our communities by serving them.

We are not growing as much as we had hoped this year. While we had been experiencing solid growth prior to the pandemic, our numbers have slipped in the last four months. There are clubs still adding members though and that is encouraging – we need to continue to recruit. Our District Membership Committee has set up a couple of new programs to encourage clubs to recruit and I hope many will take advantage of them. We are hopeful that more clubs will resume membership recruitment in earnest and help us maintain a positive number for the district for this Kiwanis year.

Despite the impact of COVID-19 though, our district has been busy:

I had the opportunity to attend the Kiwanis
 International Council in Indianapolis last month to
 take part in the election of our 2020-21 International
 Board. It was not only a historic meeting for Kiwanis
 International but also for Capital District. At that

meeting we elected one of our own to the office of International President - Art Riley. I was honored to be able to be a part of this event and represent our district. I know all of us are proud of Art and look forward to his year serving as the leader of our organization.

- The District Board approved a new member dues rebate program that has being rolled out to the clubs. For any new members recruited from July 1 to September 30, the district will rebate those new members' 2020-21 district dues
- We completed our Teenager of the Year program and selected division and district winners. This year's district winner will be announced at our District Education Day on August 22.
- Although we will not be having an in-person District Convention this year – we will be having a virtual District Convention Education Day on August 22. We have lined up some great presenters and topics and I hope all of you will join us that day.
- Like the International Council, we will be holding our District House of Delegates online this year on the evening of August 21 to elect our Governor and Governor-elect for next year.
- We moved our Club Leadership Education training to an online format in conjunction with Kiwanis International. All the sessions have been recorded and are available for Club Presidents, Secretaries, Treasurers and for the first time, Membership Committee Chairpersons. This allows them to get the required training they need to prepare for the 2020-21 year. I foresee us continuing to do so in the future so we can reach more club leaders to be educated and ready for their terms.
- Capital District is bringing back several district recognitions awards for both clubs and members including our Distinguished Kiwanian award. We also will be selecting and recognizing distinguished clubs and Lt. Governors this year as KI has passed that responsibility to the districts.

• We created a joint Kiwanis-CKI-Key Club Task Force on Diversity and Inclusion. The three district boards came together in June and adopted a joint statement that Capital District Kiwanis Family will be addressing this topic. The Task Force is working to develop educational resources and create opportunities for dialogue as we move to address this important topic in our society going forward.

Finally, the end of this administrative year will mark the retirement of our District Secretary-Treasurer and Past Governor, Tom Varner. Tom has served our district with distinction since 2011 and I was extremely glad to be able to serve with him this year. The District has selected Past Governor Jeffrey Wolff as his replacement and a transition is on-going to ensure a smooth handover of this important position. Thank you, Tom, for all of your service to our district.

While this is the last column I write as Governor, this is not the end just yet. We want to finish the year strong. I know that my leadership team is planning to work all the way to September 30<sup>th</sup> and beyond to help Governor-elect Dennis Baugh and his team be ready for their year ahead. We need to "Grow for the Kids" and show the strength and dedication that Capital District Kiwanis has to our communities.

Thank you all again for all that you do for Kiwanis and I hope to see many of you soon.

Yours in Kiwanis Service and Fellowship,

# **CURRENT EVENTS**



# PRESIDENT-DESIGNATE'S REMARKS

This speech was delivered at the Kiwanis International Council Meeting, June XX 2020.



I am excited about the coming Kiwanis year. This enthusiasm is based on the dedication of many Kiwanians I have observed as I have served as Vice President and President-Elect. When I asked Kiwanians to assist with projects to expand the reach of Kiwanis, the answer was always, "Yes, I am committed to improving Kiwanis."

Currently more than 80 Kiwanians are working hard on a variety of initiatives. President Daniel and Vice President Peter are working hard to create a continuity of leadership for Kiwanis International, and has been a privilege to serve with them. The combined result will be a stronger organization. I also want to thank the members of the Capital District for their encouragement and support.

Every summer for 105 years Kiwanians have met to discuss the coming year. The events of 2020 dictate that we look ahead with determination and optimism. The air of uncertainty caused by the pandemic demand we examine our values more than ever. The Objects of Kiwanis point the way. The fifth object, "To provide a practical means to form enduring friendships, to render altruistic service, and to build better communities," is one of those values.

"To build better communities," is the heart of Kiwanis. During the pandemic Kiwanians remained faithful to building better communities by utilizing new technology, continuing to serve their communities, and opening new clubs based on electronic communication. The absence of member to member contact has reinforced our desire to be involved with people.

As 2020-2021 approaches we must focus on the transformation of Kiwanis. All transformation occurs in four stages: resistance, contemplation, the ah ha moment, and action. There is always a reluctance to change and Kiwanis is no different, and contemplating change has been the focus of many convention discussions. The events of 2020 have brought Kiwanis to the ah ha stage and the realization that we must act now.

This action must include growing membership, expanding service, bolstering the Kiwanis image, and ensuring the organization's financial stability. This transformation begins through:















- Membership growth through new club openings, coaching and the support of existing clubs. An emphasis on greater diversity, expanding new club opportunities, and the development of an adult leadership curriculum will be the basis of achieving a goal of 350 clubs and a 5% net increase in membership. To grow Kiwanis, it will take the efforts of many in strong Kiwanis districts developing innovative ideas and implementation of the recommendations of the International Committee on Diversity, Equality, and Inclusion.
- Service expansion by promoting the successful signature service effort. We all realize effective service attracts members.
- Focusing on youth leadership education as the vehicle to ensure the future of the children Kiwanis serves.
- Examination and expansion of youth opportunities through Key Club.
- Coordination of the Children's Fund efforts to support the long-term objectives of Kiwanis.

The development of leaders is an integral component of these five initiatives. Communities, of all sizes and cultures, require leaders now and in the future. The global resources and reach of Kiwanis positions us to be the premier provider of leadership education. The need for Kiwanis leaders is exhibited annually and our communities worldwide will have an increased need as populations grow. There is no more significant transformation that we can undertake than to commit to a robust development of future leaders. The reward will be dynamic Kiwanis leaders at all levels. The additional dividend will be the continuation of Kiwanis leaders becoming community leaders and the increased recognition of Kiwanis worldwide.

Kiwanis must extend this leadership development to the youth of our communities. Leadership offerings can define the meaning of our pledge of "serving the children of the world." Currently, the foundations of these curriculums are being developed. These may demand transforming the way Kiwanis develops partners and utilizes the technology we have become more familiar with during the past months.

Partnerships and technologies will also be major components in addressing the educational, wellness, and security needs of children. I have been fortunate to witness the results of Kiwanis efforts in Cambodia and Nepal. A promise of a better future for children through the service and money of Kiwanians is a reality. The goal of better than minimal education, standardized healthcare, and the security children deserve can be realized through Kiwanis leadership.

Kiwanis leadership begins with Kiwanis youth especially Key Club. Key Club is an investment that must be protected through improvement. Kiwanians dedicated to this goal are evaluating how Key Club can offer more experiences to more youth. These experiences might include a variety of mentorships, internships, volunteer encounters, and enhanced leadership opportunities that build upon their academic curriculum. The process of improving Key Club must also be applied to K-Kids, Builders Clubs, Action Clubs, CKI, and Key Leader.

About every decade there is an opportunity to make a real difference. The 2020-2021 Governors and their teams are prepared to be agents of change. Now is the time for action by harnessing Kiwanis experience and the enthusiasm of our youth. Kiwanians have always been "dream makers." Do not underestimate the power of a dream. The Kiwanians of past decades had a powerful dream of Kiwanis serving communities around the world. Every child has a dream! We need to respond to today's dream, of Kiwanians reaching out to as many children as possible so they can develop the skills to fulfill their dreams. Children achieving their dreams will build better communities.

It is honor to become your president and to support you as you build your communities and build the dreams of tomorrow. You will shape the future.

**Arthur N. Riley** President-Designate

### **DISTRICT MAGAZINE CONTEST**

Send in a minimum of 4 article submissions about what your Kiwanis Club is up to Editor Jen Wolff
(editor@capitaldistrictkiwanis.org)
between now and June 30, 2021
to be entered in a raffle drawing for a
FREE 2021 District Convention Registration!

# **Our Firm Foundation**

#### **News from the Capital District Kiwanis Foundation**

# Capital District Kiwanis Foundation

#### **Club Grants**

"Kids Need Kiwanis" and our local clubs are always there to support their communities, in order to improve the lives of one child at a time. The Capital District Kiwanis Foundation aims to make this easier by offering a club grants program twice a year. Grants are awarded base on their connection to the mission of Kiwanis. the scale of impact to be made in the community, and the other funding sources also being considered. The grant program was implemented to assist Kiwanis Clubs within the Capital District in having an ability to create a larger difference!

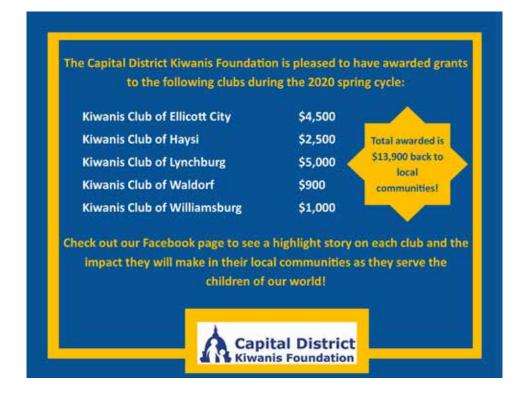
It is the Foundation's pleasure to highlight our clubs that received funding during the 2019-2020 Fall cycle. These clubs are currently using the funds to carry-out their projects.

The Kiwanis Club of Montgomery County-Blacksburg, VA received \$1,000 through grant funding for their Montgomery County Junior Appalachian Musicians (JAM) Program. JAM's mission is to provide communities with the support and tools they need to teach children to play and dance to traditional old-time and bluegrass music. The introduction of JAM will allow the children to help learn and maintain music and dance associated with the Appalachian Mountains dating back to colonial times in the USA. To see a video description of JAM and its impact on children and community development, please visit <a href="https://">https://</a> youtu.be/28vdicZ891k?t=20

The Kiwanis Club of Williamsburg, Kiwanis Club of Toano, and the Kiwanis Club of Colonial Capital received \$5,000 through grant funding for the creation of a Kiwanis Kids Idea Studio in partnership with the Williamsburg Regional Library System. (See facing page for photos) "The Kiwanis Kids Idea Studio will provide children, their parents and caregivers a new space in the community, free to all, to create, explore, imagine, and play. The Kiwanis Kids Idea Studio is a boldly innovative re-imagining of a children's library. The design incorporates traditional collections but will offer the books integrated throughout play spaces, learning toys, and activity stations."

The Kiwanis Club of Waynesboro received \$5,000 for their literacy program titled Raising Resources for Readers. This program provides books for students at Wenonah Elementary, William Perry Elementary and Kate Collins Middle School. Students from these schools are provided with the opportunity to attend the Green Valley Book Fair each Spring to pick out books to take home with them over the summer and keep.

The Foundation is very pleased to see the differences being made in local communities all throughout the Capital District. In addition, the Foundation was very pleased to award five grants to Kiwanis Clubs during the Spring cycle. Stay tuned for updates and pictures of their projects to come in future editions of The Capital Kiwanian.











Our next funding cycle is quickly approaching. The Foundation will consider all grant requests that are submitted by September 15th at its November 2020 meeting. If your club is looking for financial assistance, please check out how you can receive a grant from the Foundation by visiting our site at <a href="https://k03.site.kiwanis.org/foundation-grants">https://k03.site.kiwanis.org/foundation-grants</a>

### **Duck Derby Update**

Despite the cancellation of the District Convention, the Kiwanis Foundation is committed to fundraising for the nine pediatric trauma centers that we support. Therefore, the Kiwanis Foundation is still holding the Ducky Derby and will be mirroring the typical format to the best of our ability, except for the drawing portion. The drawing for all prizes will now be conducted virtually through Facebook Live on Saturday, August 29th at 7:00 p.m.

Thanks to everyone who has purchased tickets to date! We have raised \$2,990.00 for the Ducky Derby!

We encourage all Kiwanis members, their families, and friends to purchase tickets to help us in our efforts! The raffle is open to anyone as the prizes (checks or gift cards) will be mailed. Tickets can be downloaded at <a href="https://tinyurl.com/2020DuckyDerby">https://tinyurl.com/2020DuckyDerby</a>



# **Around Capital**

### FROM THE GOVERNOR-ELECT

BY DENNIS BAUGH,
DISTRICT GOVERNOR-ELECT

On June 7, 2020, a Joint Resolution was adopted by the Capital District Kiwanis Family Boards; Key Club, CKI, and the Kiwanis Board of Trustees. The preparation of this document did not happen overnight. A task force was formed, resulting in a draft being presented for open discussion by the three bodies. The final product was published on the District website and distributed throughout the district.

The term "Black Lives Matters" was included in the statement. This was not accepted by all and has since been viewed by some as controversial. Yes, I debated why it was important. I supported it then and still do. I think the reason is based on many things.

Recently, I saw a post on Facebook that I think best illustrates why "Black Lives Matters" was appropriate on June 7th. It uses previous incidents in our lives where THAT event was the focus of caring. Examples used were: Boston Marathon – "Boston Strong"; Las Vegas shooting – "Stand With Vegas"; and now, "black lives matters" versus "all lives matters."

But, here is the point I want to make, and I am quoting from an unknown source: "This is not an either/or proclamation. When there is a crisis, we have always rallied around that particular group/city/cause. It does not diminish any other group/city/cause, it just brings awareness and support to where it is needed. Nobody is saying all lives don't matter, but right now our black friends, families, colleagues, neighbors, and strangers need our support."

Look at what Kiwanis has done in your community, in your division, in our District and in the world. We have been serving diversified groups/cities/causes for many years and will continue to do so.

Based on the events that have been occurring in our country since the June 7th Joint Statement, we may have added more paragraphs to support other groups/cities/causes. We can look around us and see the violence being aimed at all different groups, ideas, movements etc. Yes, all groups have people that demonstrate inappropriate behavior. Individuals actions are based on many things – cultural/religious/ethic/privilege/beliefs, how they were raised, where they were raised, their real-life experiences, to name a few.

As I previously said, Kiwanis is not trying to change people's minds as much as getting people to understand people are different and see things differently, to accept that and respect other opinions. To look at yourself and deciding if you have an unconscious bias you are not aware of, and if so, what do you need to do to be a better person. Whether we say "Black Lives Matters", "All Lives Matter", or anything else, it is about respecting others and the communities that do not look like you.

You will be hearing more about where the Capital District is going. We will be having panel discussion on Diversity and Inclusion during our Virtual Kiwanis Education Day on August 22.

I want to end with a definition from https://builtin.com/ diversity-inclusion "Diversity refers to the traits and characteristics that make people unique while inclusion refers to the behaviors and social norms that ensure people feel welcome."

Let us not get so hung-up on any movement that we forget the Kiwanis Movement – IMPROVING THE WORLD, ONE CHILD AND ONE COMMUNITY AT A TIME.



### **SECRETARY'S MINUTES**

BY TOM VARNER,
DISTRICT SECRETARY TREASURER

I would make an evaluation that no one who reads this has ever seen a Kiwanis year like the one we are experiencing now. Social distancing, recommendation to not gather in large groups (size depends on when you read the gudelines), the inability to have one-on-one conversations at meetings, councils, mid-years, and conventions at all levels. Clubs, divisions, and District meetings being held virtually with the challenges of lack of equipment and/or systems and Internet access.

As Kiwanians we believe in community service and support of our youth. We must look for new ways to raise funds and to allow our clubs and our youth organizations to meet and to carry on business and service.

One of the methodologies that is being used by many is teleconference and videoconferencing. Where the Internet permits and where Kiwanians have computers connected to it, many are enjoying video-conferences. Where this is not possible due to conditions, there are also tele-conferences. If you do not know how to make these connections, I would suggest you contact one of your Key Club or Circle K members for assistance. If you have neither of these, look for a teenager in the neighborhood. I am sure any of these resources would be willing to assist you in getting connected. When group sessions are not possible, call another member, but keep in contact.

Please make sure you continue to read The Capital Kiwanian, our District magazine. I say continue, since this is an article in the latest edition. When you look through the magazine you will find information that will benefit you and your club. You will also find service and fundraising ideas that may work while we struggle with the current restrictions on large in-person meetings.

You can also submit questions and suggestions for other Kiwanians to help everyone through these difficult times.

In conclusion, let me briefly tell you what is coming. First, Capital District Past Governor Arthur Riley will become the Kiwanis International President on October 1, 2020. Past Trustee Dennis Baugh will become Governor and Past Trustee Elana Gardner will become Governor Elect on that date. The District will also have two new Trustees – Joshua Hiscock for Chesapeake and Timothy Gillette for National Capital. Elana's election will place at the virtual DCON later this month.

I wish all Kiwanians well in these difficult times.

Tom Varner Secretary-Treasurer

# **SHOP NOW**

20% of your purchase of select products through July 4 will support kids' greatest needs through the Kiwanis Children's Fund.









### **CLE EDUCATION SESSION A SUCCESS!!**

BY KRISTA LATCHAW, CLUB LEADERSHIP COORDINATOR

Thank you to the over 115 members that attended the Capital District Club Leader Education (CLE) Session on Wednesday, July 15th. Although this was a 'different' year on the education front, we appreciate your patience with this process.

#### DISTRICT EDUCATION SESSION RECORDING

If you were unable to join the meeting, please <u>CLICK HERE</u> to view a recording of the session on the Capital District Education page (Go to the Capital District Website > Click 'Resources' on the Menu Bar > Click 'Kiwanis Education' and scroll down to the blue box)

#### DISTRICT EDUCATION DOCUMENT

The 2020 – 2021 Capital District Education Document reviewed in the session is also available for download (Use the link above. Both links are in the blue box on the page)

A big shout out to all of the 23 members of the Education team!! We truly value your contributions and creativity this year.

Please remember, you can use your CLE Team at any time during the year for additional assistance, questions, or education. We are ready to help you and your club. We are also open to all ideas that you may have for other programs we can offer. Please <u>CLICK HERE</u> to contact the team.

### PLAN AHEAD FOR KIWANIS YOUTH PROTECTION WEEK 2020

BY JOSH HISCOCK, DISTRICT YOUTH PROTECTION MANAGER

This year, Kiwanis clubs and members observe Youth Protection will Week from October 5-9, 2020. The Kiwanis Youth Protection Policies & Procedures are designed to protect the youth we serve, Kiwanis clubs, and Kiwanians. Youth Protection Week provides an opportunity for clubs to learn more about the policies, why they are so important, how they impact service projects and service leadership program (SLP) clubs, and how to report issues or concerns should they ever arise.

As part of this annual observance, Kiwanis International and the Capital District will provide daily programming for district officers, club officers, and all club members to participate in. This will include club-level webinars on the Kiwanis Youth Protection Policies & Procedures, as well as training for club and district secretaries on Kiwanis Advisor background check and webinar events on "Building a Culture of Care in Our CKI and Key Club" and "Bullying Awareness for Builder's Club and K-Kids Advisors." More and more events are being



added to the schedule. This year's offerings promise to be more robust and informative than ever before.

All Kiwanis clubs are encouraged to schedule their annual Kiwanis Youth Protection Policies & Procedures member education session during Youth Protection Week. This is a requirement for every Kiwanis club and must be completed every Kiwanis administrative year (October 01 - September 30). Once completed, this action should

be reported officially by the club secretary in the Kiwanis Connect online dashboard. Completing this task is one requirement to become a Distinguished Club.

Additional information on Kiwanis Youth Protection Week and the Kiwanis Youth Protection Policies & Procedures can be found at <a href="https://www.kiwanis.org/youthprotection">www.kiwanis.org/youthprotection</a>. Questions or concerns about youth protection may be directed to the Josh Hiscock at hiscockj@gmail.com.

### K-KIDS & BUILDERS CLUBS OF THE CAPITAL DISTRICT

BY DONNA RILEY, K-KIDS & BUILDERS CLUB DISTRICT CHAIRPERSON

The Kiwanis Family has clubs for anyone from age 6 upward. The youngest members are students, ages 6 – 14. These members participate and lead their local K-Kids or Builders Clubs. Kiwanis is the leader in providing Service Leadership Programs for children, youth, and young adults.

K-Kids was established in 2000 for students in primary/ elementary schools, ages 6-12. Builders Clubs was first chartered in 1975 for students in middle/junior high schools, ages 11-14. Around the world, members of K-Kids and Builders Clubs are making their communities and the world a better place.

The purpose and mission of each club is to provide members the opportunity to lead; to perform services; to build character; and to develop leadership skills. Currently, as a District, we are fortunate to have sponsoring Kiwanis and school advisors working with over 90 clubs.

Supporting our K-Kids and Builders Club members, along with their Kiwanis and school advisors, during the COVID-19 pandemic is critical. The manner in which schools will operate this Fall and beyond may vary widely across the Capital District. Dependent upon local conditions, schools in some jurisdictions may re-open for in-person instruction and allow student clubs to meet. While others may reopen, but without club meetings. Others may not open for in-person instruction at all. Regardless of the manner in which students will receive academic instruction, in accordance with respective state and local guidelines and in any given area within the Capital District, our current K-Kids and Builders Clubs members and advisors need our encouragement and support more than ever. I encourage sponsoring Kiwanis Clubs to reach out to your local K-Kids and Builders Club faculty advisors to determine what assistance or support their clubs may need, and how the students can continue to engage in meaningful service while following World Health Organization (WHO), Center for Disease Control (CDC), state and local guidelines.

In these unique times we all need to be able to adapt and be ready for change at a moment's notice. Again, dependent upon your state and local guidelines, consideration should be given to exploring the move or establishment of K-Kids and Builders Clubs within community settings, such Boys & Girls Clubs, local YMCAs, child care centers, or other before/after school settings in your community that could accommodate the needs of families and children.

Kiwanis International is in the process of developing educational resources on a new online platform now. We're hoping to have this available by September. Although the online interactive education materials are not ready quite yet, there are other helpful resources advisors can take advantage of reviewing now. I'm providing links below. Watch for future emails announcing availability of online interactive education. Kiwanis International will announce this in upcoming Administrator E-newsletters.

#### K-Kids

Advisor resources

Advisor E-newsletter



#### **Builders Club**

Advisor resources

Advisor E-newsletter



### Kiwanis and Its Impact within the World

Past Kiwanis Magazine Issues

#### **COVID-19 Resources**

Coronavirus updates

Continue the work

As more information becomes available I will share it with our District Leadership, sponsoring Kiwanis Clubs, and Faculty Advisors.

As we have heard often in the last several months, we are in this together. I look forward to communicating via email with sponsoring Kiwanis Clubs, K-Kids and Builders Club advisors. If you have questions or need assistance, please do not hesitate to contact me via email at driley854@icloud.com or at 443-974-6404.

# **KEY LEADER**

# KEY LEADER CAN CHANGE A LIFE

Key Leader is a weekend retreat sponsored by Kiwanis International and the Capital District. Our program has contributed to an international total of over 33,000 high school aged students who have found their inner leader and gained the confidence to take charge. We are scheduled to have a weekend event at the Jamestown 4-H Educational Center in Williamsburg, VA on April 23-25, 2021. It's not too early to start working on a successful event. The more students we can register, the more leaders we can help to bloom into adulthood. What can you do?

- Volunteer to be a District Team Member: we need folks from all over the district who can explain the program and encourage students to attend and adults to sponsor them.
- Volunteer to serve as an adult chaperone for the weekend and bring a carload of attendees with you when you come. Or, plan on spending a long weekend in Williamsburg after dropping off your precious cargo at 4H.
- Volunteer to sponsor one of more student as either a Kiwanis Club or an individual. We can always find a worthy student in need of financial aid to be able to attend.

For more information, or to volunteer, contact current Chairperson Charles Marks (Charles.marks4@verizon.net), or 2020-2021 Chairperson Missy Zimmerman (missykiwanis@gmail.com).



# VIRTUAL KEY LEADER IS LIVE!

Our Kiwanis District, and many others, were compelled to cancel Key Leader events for 2020. For those who know the program and what it can do for our future leaders, it was a sad decision. Just when you thought you would be forced to wait for Spring 2020 to volunteer or find students for Key Leader, Virtual Key Leader launches! While it doesn't have S'Mores, it is a great way to keep interested students engaged until in-person events can resume.

Eligible students can use this link to register and download a copy of the fabulous workbook.

Virtual Key Leader (VKL) is a self-guided program intended for high school students but is appropriate for anyone aged 13 and up. It incorporates lessons and videos which are not a part of the in-person Key Leader programs, so even students who have taken part in Key Leader will find something new to learn and enjoy. It is available free of charge.

#### Here's what we need for you to do:

- Tell your Key Clubs about this as soon as you can!
- Announce this in your club newsletters, at meetings and any other channels you have available.
- Share this info with your high school principals and church youth leaders.
- Encourage those eligible students you know to check it out!
- Consider using this outside the high school target audience to enhance your own meetings.

This is a go-at-your-own-pace FREE leadership training experience rooted in social-emotional learning. VKL is broken down into 6 "tracks" (Service Leadership + the 5 Key Leader Principles) and each track contains 3 lessons. These lessons can serve as activities for Key Club, CKI, or Kiwanis Club meetings to spark discussion and keep members engaged. Each lesson kicks off with a Mindfulness video by fellow Kiwanian Lisa Pyron. VKL can be a family-bonding activity or a way for friends to have conversations about values, their community, and how they can make a difference.

# **Service Showcase**



#### **Cozy Comforts Backpacks Donated**

Kiwanis Cozy Comforts is a gift of love and support for children and families in transitional and/or difficult situations. The goal is to show these families and children they are warm, safe, and cared for and to inspire them to have fun together as well. At the end of July, forty-five backpacks were distributed by the **Kiwanis Club of Charlottesville** to representatives of Ready Kids, Elk Hill, and Shelter for Help in Emergency (SHE), who will make sure children in their care receive them in their time of desperate need. Each backpack includes a hand-made fleece blanket to surround a child with warmth; books and puzzles to share together as a family; nightlights for security and safety; and various personal care items to ensure health and wellbeing. More than 170 backpacks have been donated by the Charlottesville Kiwanians over the past several years.

### Blue Crabs Food Drive Collects 4,106 Food Items

The Southern Maryland Blue Crabs announced the final tally of food items from their Food Drive hosted at Regency Furniture Stadium on Friday, May 8th. The Blue Crabs Food Drive collected 4,106 food items, many monetary donations, and non-food donations such as toilet paper. The **K-Kids of Matula and Mitchell** participated in the drive.

# **AKtion Club Provides Support to Ronald Mc- Donald House Families**

Members of the **Jefferson Area Aktion Club at Innisfree Village**, a residential community with adults with intellectual disabilities, reached out to the families being helped by Ronald McDonald House Charities Charlottesville during this time of extra stress by donating special food items produced at the Village Bakery and the Farm Workstation. They also voted to share a large box of fresh fruits (bananas, oranges, grapes) purchased directly from the Village's produce supplier, Standard Produce. Aktion Clubbers made use of the Bakery during off hours to bake seven grain bread, pies, and cookies, and gather organic eggs to donate. The food donations were accepted gratefully by staff at the Ronald McDonald House who were also happy to receive colorfully decorated greetings of hope and happiness artfully drawn by Aktion Club members.

### **New Signs (of the times)**

With the meetings of the Kiwanis Club stopped due to the virus, Doug Butler of the **Kiwanis Club of Winchester** found an activity to participate in to keep Kiwanis in Winchester in the public view. He is replacing all the Kiwanis emblems in the Jim Barnett City Park Kiwanis area with new signs. The Kiwanis area in the park is located to the opening gate so it catches the eye of visitors early.

#### **Kiwanis Partners with Walmart**

"Life is Short. Do Stuff that Matters!" We do stuff that matters every day! Did you know that during this health crisis, the Kiwanis Club of Charlottesville continues to donate items to several organizations who are helping the underserved of our community? We are working hard to serve even during crisis. In November, 2018 the Kiwanis Club of Charlottesville Foundation became the new donation distribution arm for Walmart Store #1780 in Charlottesville. Non-perishable items like clothing, small electronics, toys, school supplies, sports equipment, household items of all types, lawn and garden items, and more are made available to Kiwanis on a weekly basis for distribution to community agencies in need of gifts-in-kind. The Kiwanis Club of Charlottesville has reached out to more than a dozen such community agencies since this partnership has been in effect and has now distributed more than \$131,000 worth of gifts-in-kind.

# **KIWANIS IN THE NEWS**

## STAUNTON KIWANIS FIND NEW USE FOR BASEBALL CONCESSION STAND

BY KEN BOSSERMAN, STAUNTON NEWS LEADER

STAUNTON - The Staunton Kiwanis Club's concession stand in Gypsy Hill Park is open for business. That may seem strange since it only operates when there are youth baseball games in the park. And with the COVID-19 virus having canceled the season, there are no games and children in baseball uniforms to serve this year. But with grass growing in the infield dirt and cobwebs in the dugouts, you can still find Kiwanians at the field on Wednesdays, dishing out all kinds of food at its concession stand. It's just that it's taken a new direction.

Each Wednesday, regularly at 9:30 a.m., about a half-dozen club members meet at the Martin's food store loading dock to pick up discarded and out-of-date food items that normally would be thrown away. The club loads those items on a pickup truck and heads to Gypsy Hill Park. At the club's concession stand at Kiwanis Field, members sort out the items which then are taken to needy agencies around the area for distribution to the poor.

The club's motto is serve the kids, but this year, it's just in a different way. Club member Michael Roman got the idea from the Charlottesville Kiwanis Club. "They struck up a deal with the local Walmart to pick up stuff that was out-of-date or things they didn't carry any more for repurposing. The club then looked for local charities that would take it and distribute it to either individuals in need or charities." Roman then learned through a parent of one of his Sunday school kids that the Staunton Martin's store had such items. And a deal was struck.

So far, there have been 15 pickups averaging 450 pounds each. That comes out to a little over three tons of food that is being distributed. "We are now like a distribution center," Roman said. "We have Martin's and will look to do it with every grocery chain in the area who needs to get rid of stuff. We will take it and redistribute it to local charities."

The club began its project in April, practically at the exact time that the youth baseball season was canceled by the virus. With the concession stand at Kiwanis Field closed this year for normal business, it offered a perfect place to sort the food. "It's a good way to get foodstuffs out to the community during the pandemic," said club member Rick Pfizenmayer. "It's a terrific Kiwanis project. It is getting families food."

"It's a great help to the community during this time," Dan Bonner added. "We are fulfilling a need. Anything you can get in a grocery store, we've got it." Roman said that



an average Wednesday pickup at Martin's was around 400 pounds, which provides enough food for about 334 meals."If we were not doing this, it would all be thrown out to the dump. The stores have to get rid of it."

It was interesting to see what is in a normal pickup. In one two weeks ago, there were tortillia chips, baked pork rinds, banana nut muffin mix, roast coffee, rice crisps, Ritz crackers, peanuts and Hershey dark chocolates to mention a few.

Sometimes there are personal items plus dog and cat food. There was a case of damaged toilet tissue, and broken bags of charcoal in last week's pickup. Roman makes sure everything is counted, sorted and readied for distribution. The items are reloaded onto the pickup and taken to such agencies as the Staunton Salvation Army, SACRA (Staunton-Augusta Church Relief Association) and the Blue Ridge Area Food Bank. Valley Mission is also on the list. Pet food winds up at the SPCA, while personal items like diapers and toys plus baby food goes to agencies like People Places.

Each month, Kiwanis gives Martin's a list of which charities benefited from their gifts. The agreement to renew the project is on a yearly basis. It is not just Martin's from whom donations come. Ironically, Staunton's own Kiwanis Club was a recent donor. The stand had been stocked with food in preparation for the Kiwanis Baseball opener. But two weeks before that start, everything was shut down for the year. So such items as canned drinks and candy which can't be held over to next year wound up in the donations. That also included about 150 pounds of Ball Park franks.

"We miss the kids and baseball," said club member Alan Biskey. "We can't make hot dogs although we would like to. So, we are doing what we can do."

# VIRTUAL DISTRICT CONVENTION

# **HOUSE OF DELEGATES - FRIDAY, AUGUST 21, 2020**

Delegates-at-Large (Past Governors and all current District Officers) will receive an invitation to an online GoToMeeting scheduled for August 21st at 7pm Eastern to conduct the business of the District.

# **EDUCATION DAY - SATURDAY, AUGUST 22, 2020**

Join the room by visiting the <u>district website</u> for instructions.

9:00 – 9:25	Opening Session	David Lurie, Governor		
EDUCATIONAL WORKSHOPS				
TRACK/TIME	SERVING YOUR COMMUNITY	MEMBERSHIP		
9:30 – 10:20 am	Community Service and its Impact	Prescription For Success		
10:30 - 11:20 am	Benefits of Service Leadership Programs: Being a Club Advisor	Don't Forget about X's		
11:30 am – 12:15 pm	Panel Discussion:  Diversity and Inclusion, Where Do We Go From Here			
12:15 – 1:00 pm	BREAK			
1:00 – 1:50 pm	Special Programs: Signature Projects and TOY	Is Your Club a MONSTER!?		
2:00 – 2:50 pm	Risk Management/ Liability/ Youth Protection	Expanding CLE Training for Clubs		
COMMITTEE MEETINGS				
3:00 – 4:00 pm	Past LTG Committee Election of Chairperson	Past Governor's Committee		

For workshop descriptions and information about our Virtual DCON, please the website.

# **MEMBERSHIP**

### **SETTING OUR SIGHTS ON NEW SITES**

New club openings in the Capital District have been on the back-burner during the pandemic, but it is now time we lit a fire under our efforts! Thinking creatively, exploring innovative formats like virtual clubs, for example, are they way of the future. The great news here is that the Coronavirus has introduced the masses to Zoom, GoToMeeting and other platforms and has opened a door for promoting the idea of a fully or partially virtual organization.

So where do we begin? There are already some new club sites in the hopper, and I am hopeful that by thinking creatively we will be successful in opening a club or two during this Kiwanis year. Beyond that, there is what I would call "the low hanging fruit."

First, Jen Wolff is leading the effort to recruit former CKI members. As a former member of CKI and a past CKI Administrator, there is no one better to work on this than Jen. She has reached out to her fellow Kiwanians to build her team. Meeting and doing business virtually is no stranger to the former CKI demographic. Whether this outreach results in opening new clubs or engages former CKI members to join an existing club, I am confident that Jen's team's efforts will result in increased membership.



Second, communities with orphaned Key Clubs or schools that currently do not have Key Clubs should be easy to identify. Then the real work begins to plan our work and work our plan to open a new club to support these Service Leadership Programs (SLP). There are Kiwanians around the Capital District that have been trained in the process of opening a new club and stand ready to help. And while schools throughout the Capital District may be experiencing delayed openings, we should not delay our efforts to build the needed support system for successful Key Clubs. In some cases, that very well could be a new club.

The Capital District Regional Membership Coordinators will be reaching out to lieutenant governors to find out where the Key Club gaps exist. I can't think of a better way to ignite our new club opening efforts than by making sure that all of our

SLPs are supported by a Kiwanis Club, and that past SLP members become members of Kiwanis.

If you would like to be a part of Jen's team to recruit CKI into Kiwanis, or know a CKI Alum that is interested in an eClub, contact jen@wolff.net To share information about where there are orphaned SLPs, new Key Club opportunities where a club can be established, or you know of a community that needs Kiwanis and our hands for service, please contact carenkiwanis@aol.com. Let's work together to set our sights on new sites.

No matter how your club meets in these unprecedent times — be creative! So many clubs simply say, "We've never done it that way before." But we're all doing everything a little differently these days. Embrace it. Have fun with it. Try new things.

### **SHOW AND SELL**

Does your community know what Kiwanis is doing to build better lives? When you are conducting a service project is it obvious that it is a Kiwanis effort? Do you promote your good work on social and local media?

If you are not showing your Kiwanis, you are not selling Kiwanis! Promoting Kiwanis has a direct impact on growing your club's membership. Kiwanians have a connection and a camaraderie that is linked by a common cause, and we need to do a better job of sharing the message.

Here are two ways you can show your Kiwanis:



#### **YARD SIGNS**

Kiwanis International has created a prototype for a yard sign that says "Kiwanis is serving here today" that includes #KidsNeedKiwanis. You can find the downloadable sample here. You can work with a vendor in your community to create the signs. Cost is around \$25 per sign, and they can be used repeatedly.



#### **KIWANIS INFLATABLE**

Purchase an inflatable Kiwanis logo! Individual clubs can purchase, if budgets allow, or Divisions can form a partnership with clubs to jointly purchase an inflatable for shared use. The inflatables are a project of the Centennial eKiwanis Club. Cost for inflatables is \$425, and can be ordered by reaching out to Bob Raub at rraub@aol.com

Here is some great news! Purchase an inflatable between August 1, 2020 and September 30, 2020 and receive a 10% or \$42 rebate from the Capital District. Send your proof of shipment of the inflatable after the order goes through to Secretary Tom Varner at <a href="mailto:capdistst@gmail.com">capdistst@gmail.com</a> for reimbursement.

Kiwanis is about community. We are servant leaders – neighbors helping neighbors. Don't keep it a secret! When you show your Kiwanis, you sell Kiwanis!



WANT YOUR KIWANIS CLUB TO HAVE A GREATER IMPACT IN YOUR COMMUNITY?
BOOST YOUR CLUB'S MEMBERSHIP BY PARTICIPATING IN TWO INCENTIVE PROGRAMS!

#### **KIWANIS INTERNATIONAL NEW MEMBER FEE WAIVER**

The KI new member fee will be waived for any new member that joins an existing club between April 22, 2020 and September 30, 2020.

#### CAPITAL DISTRICT REBATE PROGRAM

New members added by clubs between July 1, 2020 and September 30, 2020 will be eligible to have those members 2020-21 district dues rebated to the clubs in the fall after they pay their annual dues invoice. The program is currently limited to 200 new members. Information on how to apply for rebates will be distributed in the fall.

**RE AGGRESSIVE IN YOUR MEMBERSHIP OUTREACH** 

SE SOCIAL AND LOCAL MEDIA IN YOUR RECRUITMENT EFFORTS

NVITE PEOPLE TO PARTICIPATE IN YOUR CLUB MEETINGS AND SERVICE PROJECTS

AUNCH CREATIVE INCENTIVE PROGRAMS THAT ENCOURAGE MEMBERSHIP GROWTH

O ALL YOU CAN TO ENSURE THE CHILDREN IN YOUR COMMUNITY ARE HAPPY, HEALTHY AND SECURE

Every pair of hands for service helps 206 children annually. Start building your club's hands for service today! Questions? Contact Caren Schumacher, Capital District Membership Coordinator at carenkiwianis@aol.com or 757-876-8239.





#### Temporary new member fee waiver for existing Kiwanis clubs

The COVID-19 pandemic has had an impact on communities worldwide. More than ever, kids and communities need Kiwanis. To encourage existing Kiwanis clubs to continue to invite new members, the Kiwanis International Board approved a new member fee waiver to bolster membership and help Kiwanis clubs perform the service needed in the wake of this pandemic and beyond. The Board encourages districts and clubs to comply with this waiver due to the emergency conditions presented by the pandemic.

#### APPROVED MOTION BY THE KIWANIS INTERNATIONAL BOARD

That the Kiwanis International Board approves the waiver of the Kiwanis International new member fee for any new members who join existing Kiwanis clubs between April 22, 2020, and September 30, 2020. Further, due to the emergency conditions and resulting effects created by the COVID-19 pandemic, the Board recommends districts and clubs to also waive their respective new member fees.

#### NEW CLUB NOTE FROM THE APPROVED AUDIT AND FINANCE COMMITTEE REPORT

This recommendation is not applicable to charter members of new Kiwanis clubs joining during the same time period. Such charter members will pay the appropriate charter member fee then receive a waiver of dues for the administrative year 2020-2021. This additional waiver is not applicable nor appropriate for such charter members.

#### **NEW CLUB CLARIFICATION**

Clubs organized\* on or before December 31, 2019, <u>do not</u> receive a dues waiver for the 2020-2021 administrative year. These clubs may submit additional members and be granted a new member fee waiver. Clubs organized\* on or after January 1, 2020, must submit new member fees. These members receive a dues waiver for the 2020-2021 administrative year.

#### **DISTRICT AND CLUB NEW MEMBER FEES**

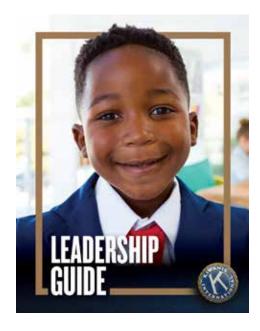
The Kiwanis International Board strongly requests districts and clubs to waive any new member fees. District Boards and Club Boards should meet to approve such waivers. Kiwanis International will not collect new member fees for districts during this period. If a district wishes to continue to collect a new member fee for members added through September 30, the district must invoice the club. Questions regarding member rosters for billing should be addressed to René Booker at <a href="mailto:rbooker@kiwanis.org">rbooker@kiwanis.org</a>.

#### **DUES VERSUS FEES AT KIWANIS INTERNATIONAL**

In addition to a new member fee (the amount a member remits to initially join Kiwanis International), insurance and magazine subscription are fees assessed in subsequent years. Dues are not assessed to new members. Annual dues are billed on members after their initial new member period beginning October 1.

\*Organization date: The date the club officially hosts its organizational meeting. That date is placed on the new club information sheet and determines the club's first day of business with Kiwanis International. This date holds even if club roster, dues, and bylaws have not been officially sent to Kiwanis International. Charter date: The date the club hosts a celebratory event to honor the club's formation in the community. The charter date is not officially recorded at Kiwanis International.

# MEMBERSHIP COMMITTEE RESOURCES



# **LEADERSHIP GUIDE**

Click here to download your copy.

### **NEED MORE HELP?**

Contact your district's membership coordinator for more membership resources.

# **MEMBERSHIP WEBSITES**

- Membership homepage
- Club strengthening
- ACE tools
- Inviting new members
- Membership application
- New member fee waiver

# **EDUCATION WEBSITES**

- Education homepage
- Membership Committee homepage
- EdHub
- <u>CLE homepage</u>

# **ADDITIONAL RESOURCES**

- Army Recruiter Reporting & Dues
- Boosting Membership Retention
- Sharing Kiwanis With Strangers
- Prospective Members in Other Parts of Your Community
- Tips for Club Rejuvenation
- 12 Steps to Excite Your Membership
- Membership Committee Chair Checklist

# CONTINUE THE WORK

Kiwanis International is offering advice for clubs on how to stay connected and continue the good work we do in communities during this global pandemic. VISIT KIWANIS.ORG FOR MORE INFORMATION ON CONTINUING THE WORK DURING A GLOBAL PANDEMIC.

# **LUNCH WITH A LEADER**

Join us for these weekly conversations between Kiwanis leaders around the globe and Chief Communications Officer Ben Hendricks discussing topics related to the Kiwanis experience. Watch on Wednesdays at 1 p.m. ET on facebook.com/kiwanis. All of the previously-recorded sessions can be viewed here: https://www.kiwanis.org/news/covid-19-kiwanis-suggestions#LUNCH



# July 29: Meet the 2020-21 Circle K International President and Vice President

Meet Tana Early and Joey Cain, the new Circle K International president and vice president. Learn how the Kiwanis family has shaped their lives and find out their vision for CKI during the 2020-21 year.



# **July 1: Focus on membership**

Get ideas for finding new members and using social media to promote your club. Our guests this week: Brian Tenclinger, area director manager; Rogena Woods Mitchell, club opening specialist-logistics lead; Steven Hadt, brand journalist.



# July 15: Meet the 2020-21 Key Club International President and Vice President

Meet Alex Drahos and Caroline Bushnell, the new Key Club International president and vice president. Hear how the Kiwanis family has shaped their lives and learn more about their vision for Key Club during the 2020-21 year. Also joining us today: Greg Stowers, Key Club International director.



# June 17: Announcement of 2020 Signature Project Contest winners

Every year, Kiwanis International recognizes the best signature projects from around the world. Join us as we announce the 2020 gold, silver and bronze award winners!

# **Capital Record**





# Capital Member is Keynote at AsiaPac

Robin Handleman of the Rockville Kiwanis Club was the keynote speaker at the Kiwanis Asia Pacific Convention, in Kathmandu, Nepal. During her time in Asia, Robin volunteered in two out of the six countries that she had planned (Sri Lanka and Nepal), before it was cut short due to coronavirus. With the help of her Kiwanis chapters she was able to open up her first library in Nepal, and six more libraries in six more countries will open. Robin is so grateful for the support of her Kiwanis chapters and looks forward to speaking to more Kiwanis clubs in the near future when this pandemic is over.

# **Harrisonburg Received Surprise Donation**

A phone call in January 2020 started a very surprising adventure for the **Kiwanis Club of Harrisonburg**. Keith Spitzer contacted Dennis Baugh, club member and Capital District Governor-Elect, indicating that he had a friend that wanted to pay back the club for allowing her to attend Madison College (now James Madison University) after graduating from Harrisonburg High school in 1958. That person was Sandra Leake, now Crippen!

But, first, a little bit about **Sandra Leake Crippen**. Sandra Leake was one of twelve children born to Clarence ("Tucky") and Ellen Leake born in 1939. While a senior at Harrisonburg High School, she was awarded a scholarship by the Kiwanis Club of Harrisonburg for \$350.00. The attached clipping reads, "Miss Sandra Leake receives the Kiwanis Club scholarship from President Harold Clark at the graduation exercises of Harrisonburg High School. Miss Leake was one of the

Continued on page 30...

# **Happy Anniversary**

#### **AUGUST**

Washington	1917
Bassett	1926
Reisterstown	1935
Front Royal	1945
South Arlington	1947
Peninsula at Oyster Point	1959
Virginia Beach Town Center	1973
Greater Hilton	2010

#### **SEPTEMBER**

Allegany Highlands	. 1923
Georgetown, DE	. 1935
Abingdon	. 1942
Montgomery Co-Blacksburg	. 1946
Wise	. 1946
Mount Vernon	. 1953
Denbigh	
Poquoson	. 1974
Shepherd Park	. 1976
Smithfield	. 1976
Tuckahoe	and the second
Olney	. 1982
Lynnhaven	. 1983
Greater Millsboro	. 1989

# Effective immediately, the new Capital District Office is located at:

4410 Brookfield Corporate Dr. #220469 Chantilly VA 20153-0469 (703) 544-5655

# **Family Ties**

#### **Updates from our Kiwanis Family Governors**

### **CKI** MADELEINE EICHORN, GOVERNOR

Capital District Kiwanians,

It definitely hasn't been the summer we expected, but Capital CKI has and continues to work hard to build fellowship between our members, serve others, and be leaders in our communities. We have held monthly meetings with our Club Presidents throughout the summer and are working with them to develop individual club



goals going into the school year. On a district level, we have begun the process of updating our Policy Code and formalizing a 5-year strategic plan for Capital CKI to bring more structure and organization to the District in the years to come. The district board also approved the creation of an ad-hoc Diversity & Inclusion Committee to help in the facilitation of advocacy and educational workshops for our district's officers and members. On an international level, the CKI International Council met on July 21st to elect our new international board of officers: International President Tana Early from the Alabama District, International Vice President Joey Cain from the New York District, and eight International Trustees from all over. In addition, we voted on amendments to CKI's foundational documents.

Capital CKI has also had the opportunity to work with Capital Key Club and Kiwanis to keep our branches connected and proactive. In June, we collaborated with Capital Key Club to put on a Key to College event for Key Clubbers interested in CKI and learning more about the college experience. We had close to 40 Key Clubbers register for the event with 12 CKI district board members and club officers to facilitate. CKI members provided insight into our three tenants of service, leadership, and fellowship as well as their experiences as college students. Over the past two months in response to recent events, Capital CKI is proud to be working with Key Club and Kiwanis on a joint task force to address issues of diversity and inclusion within our organization. While there is a lot of work to be done, we believe the formation of this task force is the first step in allowing for a flow of different experiences and education resources between the branches of our organization. We can't wait to see what we will accomplish together. As you can see, CKI has taken the challenges of this year head on. We have not backed down and continue to work harder than ever before to make an impact. Going into the school year in a few weeks, we know it will be filled with challenges both expected and unexpected. However, we also know that our communities need leaders now more than ever and we are ready to serve. To do this, our CKI clubs need their Kiwanis clubs now more than ever.

Please check in with your CKI clubs and work with them to make this year as successful as possible. Let's work together to make a difference.

Yours in Caring and Service,

Madeleine Echorn

Madeleine Eichorn

# **Key Club** EMMA LLEWELLYN, GOVERNOR

Hello Capital District Kiwanians!

Key Club is busy planning the upcoming service year, as different as it may look. The Capital District Key Club Board is dedicated to serving our District as best as we can to ensure that regardless of what the upcoming school year looks like, we will continue to thrive as an organization. In order to accommodate for the



upcoming service year being virtual, we are working on boosting our social media presence and creating resources for our members to use when it comes to planning online service projects and fundraisers. We are still working towards our goal of fulfilling the pledge of \$250,000 made in 2015 by raising the remaining \$70,000 for The Eliminate Project. This has been made more difficult due to having to hold virtual fundraisers, but we are determined to raise as much money as possible to combat maternal and neonatal tetanus. My Governor's Project, Keep it Clean, Capital, is an opportunity for eco-friendly service. This project serves as a way for our members to participate in hands-on service, and it has been great to see the service our members have been doing. While there is much uncertainty surrounding the upcoming service year, we are working hard to keep our members engaged. Events such as Key to College and Capital District Game Night have been very successful, and we are looking forward to having more events like this in the future. Thank you so much for reading, and feel free to reach out at any time!

Yours in service,

Emma Llewellyn

# Eye on KI

#### **News from Kiwanis International**



# UNITY AND THE LESSONS OF HISTORY

STAN SODERSTROM | JUL 20, 2020

Stan D. Soderstrom is the executive director of Kiwanis International and the Kiwanis Children's Fund. His background includes global and community-based work in the public and private sectors.

Google the term "greatest U.S. presidents." You'll find online articles that rank America's 47 presidents from best to worst. Now click on several links. In almost every case, you'll see the same two names at the top: George Washington, the nation's first president, who usually comes in at No. 2, and the 16th president, Abraham Lincoln, who comes in first.

What did they have in common? Both led at a time when the future was extremely uncertain. Washington headed a young nation that had no guarantee of survival. Lincoln lived with uncertainty about restoring the American union. Both had passionate critics, and both had times of doubt and even despair.

Both leaders were also lifelong learners despite lacking formal education. And each led largely through relationships with others. In each case, I think those qualities persuaded both men toward unity as a solution to the tumult of their times.

Washington helped a young country whose motto was e pluribus unum ("out of many, one") to realize its aspirations — because of, rather than despite, a population that had come from many parts of the world to form many communities in 13 very different colonies.

Lincoln, known for many of his oratorical performances and historic speeches, delivered one to a country on the brink of civil war — two years before he was elected its president. "A house divided against itself cannot stand," he said in an 1858 address, rephrasing a verse from the Bible to express his own vision for the nation.

In today's world, it's easy to find leaders whose style is to divide. And people easily become polarized or splintered. Too often, our first inclination is to think in terms of winning and losing. And we all hate to lose.

But we have big challenges to overcome — together. Whether it's the global pandemic, the resulting economic turbulence, racial injustice or whatever crisis may be just over the horizon, solutions come only when people pull together.

That's where leadership comes in. When you analyze the histories of Washington and Lincoln, you see constant effort toward uniting people. They had their critics, and they surely weren't perfect. But the power of unity overcame the appeal of division — not by magic or mere hope, but because of the framework they created. And both are viewed among history's winners because of that.

In turbulent times, it can be easy to get caught up in the back-and-forth of public debate. After all, leaders are individuals too — and we all have our own perspectives and experiences. But our responsibility as leaders is to bring different perspectives and viewpoints together for a common purpose. And since the essence of leadership is to create other leaders, we should also look for and mentor other people who have that commitment and talent.

After all, it was good enough for Washington and Lincoln — so I'm confident it's the best long-term approach for us too.

### **SPREAD THE WORD**

Kiwanis clubs around the world are beginning to gather again. And they're sharing their stories on social media platforms and in traditional media. When your club meets again, shares information about a postponed or rescheduled event or participates in a service project, be sure to tell the public. There may be potential members waiting to join. Not sure where to start? Download the Tips and Tools booklet.



# RILEY, MANCUSO, WEST ELECTED NEXT LEADERS OF KIWANIS INTERNATIONAL

Art Riley was elected president of Kiwanis International, Peter Mancuso was elected president-elect and Bert West was elected vice president during Kiwanis International Council, a special meeting of the board of trustees, past presidents, current district governors, the European Federation president and the Kiwanis Asia-Pacific chair. The Kiwanis International Board convened the Council on July 25, 2020, due to the cancellation of the 105th Kiwanis International Convention.

"The events of 2020 dictate that we look ahead with determination and optimism," said Art Riley, 2020-21 president. "The air of uncertainty caused by the COVID-19 virus demands we examine our values more than ever. In the coming year I will work to transform Kiwanis through membership growth, more focused youth leadership education and greater attention to diversity and inclusion."

#### All new officers for 2020-21 are:

- Art Riley, president
- Peter Mancuso, president-elect
- Bert West, vice president
- Kip Crain, U.S. & Pacific Canada trustee
- Chuck Fletcher, U.S. & Pacific Canada trustee
- Michael Mulhaul, U.S. & Pacific Canada trustee
- Michel Fongue, at-large trustee

Trustees from the Asia-Pacific District were elected during the Asia-Pacific District Convention held in Nepal in March. They are Buheita Fujiawara of Tokyo, Japan, and Wilfredo G. Aguilar of Koronadal City, South Cotabato, Philippines.

(Information on all candidates is here.)

Additionally, council voted to memorialize past international presidents who died in the past year, including:

- Ray Lansford, 1984-85
- Frank DiNoto, 1986-87
- Anton "Tony" Kaiser, 1987-88
- John Button, 2014-15
- Florencio "Poly" Lat, 2018-19

Executive Director Stan Soderstrom addressed the challenges presented by the pandemic.

"Our inability to predict where we will be three months from now has never been more difficult," Soderstrom said. "We are not necessarily in crisis, nor are we in the midst of a calamity or impending disaster. We need to properly assess the environment in which we exist."

During the evening portion of council, attendees and viewers were able to "Celebrate Great" during two awards ceremonies.

Council presented eight districts with Distinguished Awards for the 2018-19 administrative year, noting that the districts achieved a net gain in membership. There were 433 new clubs formed to help children and communities that year.

Additionally, council presented awards to districts that won the Signature Project Contest and Recognition. Winners are:

#### **TIER I WINNERS**

GOLD — Kiwanis Club of Ormond Beach, Florida District, Kiwanis Reads! Summer Reading Challenge

SILVER — Kiwanis Club of Oak Lawn Area, Illinois-Eastern Iowa District, Feed 6 Mega Event

BRONZE — Kiwanis Club of the Adelaide Hills, Australia District, Kiwanis Book Shop

# **Eye on KI (continued)**

#### **TIER II WINNERS**

GOLD — Kiwanis Club of Prescott, Southwest District, Live Annual Auction

SILVER — Kiwanis Club of Ames-Town and Country, Nebraska-Iowa District, Teen Maze

BRONZE — Kiwanis Club of Mansfield, Ohio District, Friendly House

Soderstrom challenged members to be innovative when finding ways to meet, fundraise and support children in their communities. "We may not be able to predict the future, but we can begin to predict the skills we will need to survive and we can recognize that change is on the horizon," he said.

"It has been a difficult second half of the Kiwanis year," said 2019-20 Kiwanis International president Daniel Vigneron. "We have lost members to the pandemic and it has not



been easy for our clubs to meet. Some of our initiatives have been put on hold, including training for expansion in Africa. I know that coming through this we will be stronger in the future. The transition of leadership to Art Riley and Peter Mancuso will put Kiwanis in a position to move our organization forward."

### MNT DEATHS CONTINUE TO FALL

JENNIFER MORLAN I JUN 18, 2020

The number of babies needlessly dying from neonatal tetanus continues to fall, thanks, in part, to the commitment of Kiwanis International.

The world has seen an 85% reduction in newborn deaths from tetanus during the past 18 years, including a 57% drop since Kiwanis joined UNICEF in the fight against maternal and neonatal tetanus in 2010, according to a new report by the World Health Organization.

A group of scientists, statisticians and experts recently analyzed data that showed an estimated 25,000 babies died of tetanus in 2018, almost 6,000 fewer than reported in 2017.

The report also showed that the number of newborns dying each day from tetanus decreased from 85 in 2017 to 68 in 2018, the latest year for which data was available. In 2011, 159 babies died every day from tetanus.

"It's encouraging to see that the work we started with UNICEF a decade ago keeps moving us toward the day when no baby dies of tetanus," says Stan Soderstrom, executive director of Kiwanis International and the Kiwanis Children's Fund. "These are more than just numbers — they are lives saved. The Kiwanis family should be proud of its international impact."

Kiwanis' partnership with UNICEF supports health care workers and volunteers who face conflict and other health priorities, such as polio and Ebola, in some of the world's most forbidding areas. They have vaccinated more than 161 million women of childbearing age, freeing them from the fear that their babies could die from this excruciating disease

If a mother has not been vaccinated, neonatal infections can occur when childbirth takes place without proper hygienic care — for example, on a dirt floor or without sterilized tools. Newborns who contract tetanus suffer repeated and painful convulsions and extreme sensitivity to light and touch. Without hospitalization, there is little hope of survival.

But in addition to providing vaccinations, the effort to eliminate maternal and neonatal tetanus (MNT) has led to more births being overseen by doctors, nurses or midwives — leading to better outcomes for moms and babies. And Kiwanis' involvement has motivated other large membership-based organizations to join the fight.

Despite the progress, the global MNT elimination initiative faces numerous challenges. Today, MNT remains a threat in 12 countries — nations where women are poor, have little access to health care or may be in danger from wars or internal conflict. And while immunization plans are in place in most of these countries, the COVID-19 pandemic has disrupted vaccination efforts.

But Kiwanis' life-changing work will continue, says Soderstrom. Kiwanis International continues to raise money to pay for vaccinations, transportation, training, monitoring and supervision — so that mothers give birth in clean, safe environments.

Support moms and babies by making a gift today.

# CLUBS HELP KIDS WITH E-LEARNING

When the COVID-19 pandemic hit, schooling was disrupted for more than 1.5 billion children worldwide. For some students, the transition has been smooth. Work done in classrooms is being done on the family computer or students' laptops.

But nearly 830 million young learners globally lack access to a computer, according to the United Nations Scientific and Cultural Organization (UNESCO). Numerous Kiwanis clubs are tackling the digital divide that has been exposed by the coronavirus.

Using grants from the Kiwanis Children's Fund, clubs are working with school districts to provide technology to students.

While delivering food hampers in Scarborough, Tobago, Shelly-Ann McPherson-Price said her club learned about the obstacles facing families in their community. She heard about a family with six children who were all trying to do their schoolwork on their father's smartphone.

The Scarborough Kiwanis club is using its grant from the COVID-19 Response Program to provide food, laptops and internet service to 30 children in six families.

You can help: Make a gift to the Kiwanis Children's Fund to help Kiwanians meet the urgent needs of children around the world — especially during this time of crisis.

"At least we can bring relief to some large families that don't have a computer but have many children," said McPherson-Price, adding that the island nation has been hit hard by the loss of tourism.

The Kiwanis Club of Kanata-Stittsville is also using a grant from the Children's Fund to fill technology gaps in Eastern Ontario, said club President Glynn Kneebone. Working with the Kiwanis Club of Bytown, the Kiwanians are working with public and parochial school boards to find students who need computers.

While school districts were loaning computers to families, the Kiwanians are buying Chromebooks that students can keep. Before receiving the grant, the clubs had raised enough money to purchase 60 computers; the grant will allow the clubs to give away an additional nine to 11 Chromebooks through the program it's calling Kiwanis Computers for Kids.

The clubs don't meet the families but have learned about their circumstances, Kneebone said. For example, computers have been given to Canadian First Nation families; a family who recently immigrated to Canada from Equatorial Guinea; a family with five siblings, including two with learning delays; and siblings living with their elderly grandmother.

Kneebone said the club, which recently celebrated its second anniversary, was considering a computer project before the pandemic forced students to stay home. "We knew this was a problem, but no one knew how large it was until COVID-19 happened," he said.

Response to the program from school officials has been overwhelming.

"The pandemic will pass but this initiative by our partners in the Kiwanis clubs will have far-reaching implications for students to help achieve equity and excellence," the Ottawa Catholic School Board wrote to the Kanata-Stittsville club.

As of May 11, The Kiwanis Children's Fund has awarded 27 grants totaling more than US\$61,000. Here are some other examples of ways clubs are using grants to serve their communities:

Kiwanis Club of Tokyo: Kiwanians are buying computers and tablets to help children who don't have access to technology. The club is focusing on helping state-run children's homes.

Kiwanis Club of Tambun, Perak, Malaysia: The Kiwanis club is providing lunch and dinner box meals to an orphanage, as well as homes that assist the disabled and elderly. The club has been able to distribute more than 25,000 box meals.

Kiwanis Club of Beavercreek, Ohio: The club will use the grant to help the Feed the Creek food pantry that is supplying more than 4,500 breakfast and lunches to children who are no longer receiving meals at school.

# **Eye on KI (continued)**

Kiwanis Club of Magandang Gensan, South Philippines: About 150 families will receive surgical masks, hand sanitizer and food packs thanks to this Kiwanis club. In addition, the club hopes to teach unemployed mothers how to sew reusable face masks to bring in money for their families.

Kiwanis Club of Sincelejo, Colombia: The club is working to provide food, health care, computers and internet service to families in the Vereda Policarpa village.

Read how clubs are using grants to feed hungry children during COVID-19 pandemic.



### **LEGACY OF PLAY CONTEST**

Kiwanis International teams up with Kiwanis Vision Partner Landscape Structures to give one Kiwanis club US\$25,000 of playground equipment. The Legacy of Play Contest, now in its seventh year, celebrates our shared belief that investing in communities through legacy signature projects is important to the success of a Kiwanis club. And with its emphasis on inclusive play, Landscape Structures helps Kiwanis achieve our goal of bringing play to all children.

Review the questions for the 2020 contest and submit your entry beginning August 10.

- The 2019 winner is the Kiwanis Club of Barron, Wisconsin, USA.
- The 2018 winner is the Kiwanis Club of Marietta, Ohio, USA.

 The 2017 winner is the Kiwanis Club of Mankato, Minnesota, USA.

Read the official contest rules.

**Entry period:** August 10 through 11:59:59 p.m. EDT on September 10, 2020

**Voting period:** September 14 through 11:59:59 p.m. EDT on September 27, 2020

Winner announced: October 7, 2020

#### LOOKING FOR HELP WITH YOUR ENTRY?

- Hear from Andrew Sloan of the Kiwanis Club of Barron, Wisconsin, winner of the 2019 Legacy of Play Contest, and LSI inclusive play expert John McConkey, on how to prepare for building a playground.
- Learn how Marcia Stewart, 2017-18 president of the Kiwanis Club of Marietta, Ohio, got her community involved.
- Wilbur Neushwander-Fink, member of the Kiwanis Club of Mankato, Minnesota, winner of the 2017 Legacy of Play Contest, offers other tips and advice for your submission.
- Previous judges explain why some submissions raised red flags.

#### POSSIBLE ADDITIONAL FUNDING

- The Kiwanis Children's Fund provides grants for Kiwanis-led service projects that focus on health, education and youth leadership development. Clubs interested in applying for a grant for a playground project should review the program material carefully to learn about the Children's Fund as a potential funding partner. Check out the Club Grant program for eligibility requirements, important dates and additional resources.
- Keurig Dr Pepper & KaBOOM! have teamed up to offer \$15,000 grants to be used toward purchasing playground equipment. Grantees will lead their community through a self-guided planning process, using the \$15,000 grant towards the total cost of playground equipment and assembling the playground using the KaBOOM! community-build model. Grantees have up to one year to build the

playground and will have the support of a remote KaBOOM! Grants Manager and an onsite Certified Playground Installer. Learn more about the community build model in the Build a Playground Toolkit.

#### **FUNDING APPLICATION DEADLINES**

Round 1: February 1

Round 2: June 1

Round 3: September 1

# SHOULD MY CLUB MEET OR SERVE RIGHT NOW?

We're all impacted by COVID-19 to some degree. Kiwanis International wants to help keep members and the kids we serve safe. Clubs should follow local health department guidelines for meetings, projects and fundraisers — because the number of people allowed to gather in one place can vary among locations, states and countries.

Up-to-date health information is available from the World Health Organization, your country's health department, as well as local governmental health agencies.

Kiwanis will continue to serve you and provide ideas about how to continue making an impact. If you haven't followed us on social media, please do. Follow Kiwanis on Facebook for the most up-to-date news and information.

# **Continued from page 25**

65 graduates receiving diplomas from Principle Melton Wright." During the preceding discussions, Sandra expressed how grateful she was for the help Kiwanis provided her. She stated that without the scholarship, she would not have been able to attend college. It paid for her first semester and culminated with her graduation from Madison College in 1962.

Sandra spent the next 20 years as a teacher in Richmond and Henrico County, Virginia, with the Department of Defense in Germany and finally in Fairfax County, Virginia. For the past 30 years, Sandra has volunteered helping children that have been victims of abuse and neglect. This is a quote contributed to her on the Childhelp organization website; "I've seen real miracles take place for these kids. I don't know where they would be without Childhelp." Sandy Crippen, an elementary school teacher in Great Falls, Virginia, remembers seeing the bruises on the little faces in her classroom and knew she had to get involved. Today, Sandy devotes her time to working with the children at the Childhelp Alice C. Tyler Village in Lignum, VA. She was a member of Childhelp's National Board until last year but continues her service in Northern Virginia and Lignum.

Now, back to that phone call in January. After several conversations with Keith and Sandra, the icebreaker occurred the end of March. Sandra indicated again how important it was to pay back, with interest, what the Kiwanis Club did for her. She wanted to donate \$50,000 for scholarships for seniors at Harrisonburg High School so someone else can have the same benefits she enjoyed. The club had just closed the application submission process and had received fifteen requests for assistance. They were having a difficult time narrowing the list down to the normal 3 given each year. With Sandra's gracious donation, the scholarship committee made the decision to award all fifteen. Although one person withdrew as he no longer needed the funds, fourteen students will receive scholarships ranging from \$2,200 to \$6,000, thanks to this wonderful gift from Sandra Leake Crippen, so they too can continue their educational journey.

On behalf of the Kiwanis Club of Harrisonburg, thank you Sandra Leake Crippen for remembering where your journey began to help the children of the world. It is also ironic that in 1991, the founders of Childhelp, Sara O'Meara and Yvonne Fedderson, received the Kiwanis World Service Medal for their hard work and dedication to making the world a better place.





### Ducky Derby 2020 - Tickets are available now!

To download and purchase your tickets, please go to <a href="https://tinyurl.com/2020DuckyDerby">https://tinyurl.com/2020DuckyDerby</a>

All proceeds raised through the Ducky Derby sales supports the nine pediatric trauma centers supported by the Capital District Kiwanis Foundation.

DRAWING DATE: Saturday, August 29, 2020

(Livestreamed at 7:00pm)

Cash Prizes: \$500, \$400, \$300, \$200 & \$100. Many additional prizes will also be awarded.

Donation: \$5.00 per ticket or 3 for \$10.00

Checks can be made payable to: CDKF (Capital District Kiwanis Foundation)

Return money and tickets to: **CDKF Ducky Derby, 502 Barley Drive, Wyoming, DE 19934** by August 24, 2020.

**Ducky Derby Chairman: Charles Marks** 

Email: charles.marks4@verizon.net Cell phone: 302-236-4878





