

# The Capital

August/September 2012

# Kiwanian

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)



**Fields of (Free) Dreams For  
16,000 Kids**

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**Capital District Foundation  
Donates \$3,500 to Johns  
Hopkins Children's Center**

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**The Capital District  
Heads to The Big Easy!**

*Four days of education, fellowship,  
business, and Bourbon Street!*

**Register now for District Convention!** Page 6



**Kiwanis**

# Your ad here!

**For half the regular rate, your division or club can advertise its activities, fundraisers, projects; or send congratulations to a deserving Kiwanian or community member. Here are the rates:**

**Club/Member Rates:**

Full Page: \$100

Half Page: \$55

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Full Page: \$200

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Jen Wolff: [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)



# Kiwaniis®

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Vol. 1, Number 3

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## 2011-12 Leadership Information

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GOVERNOR-ELECT  
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Fairfax, VA

SECRETARY-TREASURER  
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Ashland, VA

IMMEDIATE PAST GOVERNOR  
Don Dudey  
Reisterstown, MD

TRUSTEE-DELMARVA  
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TRUSTEE-HAMPTON ROADS  
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Virginia Beach, VA

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Betty Bell  
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TRUSTEE-MASON DIXON  
William Hand  
Crofton, MD

TRUSTEE-NORTHERN VIRGINIA  
David Lurie  
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John Tyner II  
Rockville, MD

TRUSTEE-PRESIDENTIAL  
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TRUSTEE-SOUTHWEST VIRGINIA  
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*The Capital Kiwanian* is published bi-monthly by the Capital District of Kiwanis International. All correspondence relating to editorial content, distribution, or advertising should be sent via e-mail to Greg Davy, Editor, at editor@capitaldistrictkiwanis.org. The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.



# Governor's Message

Jeffrey M. Wolff, 2011-12 Governor

**Summer is beginning to wind down and as we enter fall, it's time for Kiwanis clubs to make the transition into the new administrative year. A change in leadership is just the catalyst that some clubs need to energize them to do more service for their community and the world around them.**

Here in the Wolff household we definitely had a significant change recently as we happily welcomed our second daughter, Audrey Ella Wolff into the world on July 16, 2012.

No successful new year can begin without a reflection on the past year to see where we have been. As this is my last Governor's Message, I wanted to take the opportunity to share with you what your District leadership has accomplished over the past ten months. You see your Lt. Governors on a regular basis providing communication and education to their clubs. Your Board of Trustees meets quarterly to perform the work of the District and find new ways to provide support to the clubs. District Committees are also in place to provide clubs a local resource in their area of expertise throughout every division and region.

One of the primary themes of this year was modernization and transparency of board operations. Your District website ([www.capitaldistrict-kiwanis.org](http://www.capitaldistrict-kiwanis.org)) has been an important

vehicle in making sure that relevant and timely information is available to all clubs and members. A reorganization of the website itself took place and more content was added than ever before. For the first time, the agenda and all reports presented at our quarterly board meetings was published into an electronic Board Book and posted to the website weeks before each meeting so that any interested Kiwanis member could review the business to be conducted and provide input. Draft minutes of all board meetings are now available within two weeks following every meeting as well. Monthly financial statements have been added to the site so members understand how their dues money is utilized. Your District Foundation also underwent a significant transformation this year with a new branding initiative and their own new website ([foundation.capitaldistrict-kiwanis.org](http://foundation.capitaldistrict-kiwanis.org)). The Foundation also now publishes their meeting agendas, minutes and financial reports to their



Governor Jeff and First Lady Jen welcomed Audrey Ella on July 16.

websites for your review as well.

Many Internet technologies have been instituted this year to provide greater efficiency and lower cost to how our District functions. Most of our committees now utilize Skype and Voice Over IP (VOIP) teleconferencing to conduct business instead of costly in-person or pay-by-minute teleconference meetings. New applications like Formsite and SurveyMonkey allow us to conduct online registration for district events and survey our membership without the cost of postage and paper. PayPal allows us to collect credit card payments online and in person for district events.

Significant enhancements to how our District communicates were also made this year. In the past, the club secretary was the gatekeeper for all information that the District needed to get to the membership of each club. Now, we utilize VerticalResponse to be able to directly communicate via e-mail with every member that provides a valid e-mail address to Kiwanis

International at zero cost. After many years, our district publication, *The e-Builder* was retired and replaced with *The Capital Kiwanian*, a full-color professionally produced magazine that is distributed electronically via Issuu, but can easily be printed for off-line consumption. We have already received many positive comments about the *Kiwanian* and our analytics show a significant improvement in readership after the first two issues. A subscription to a service called GoToMeeting, now allows our committees to conduct webinars, just like those put on by Kiwanis International, whenever a need arises.

The growth of existing clubs and the ability to open new Kiwanis clubs is vital to the success of our organization. This year, Lt. Governors were asked to expand their local teams by appointing a New Club Builder and a Club Counselor. These individuals work with the Lt. Governor in each division to form a growth team and to help existing clubs improve in areas they lack in and also help in the process to open new Kiwanis clubs.

One area of concern for our District was the aging structure of our divisions and regions. 1992 was the last time any significant change was made in the alignment of clubs in divisions. At the time we had 235 clubs in the District; two decades later, we have 165, but the same number of divisions. Many of our divisions have trouble finding Lt. Governor candidates who haven't already had the position two or three times. As a result, an ad-hoc committee was commissioned to analyze our structure and make recommendations to the Board in September for a long-overdue realignment. This will result not only in stronger divisions with a larger pool of capable leaders, but a

financial cost-savings to the District.

You can be extremely proud of our Service Leadership Programs as they have all grown to record numbers this year. 20 new Key Clubs and 1 new CKI club have opened so far with at least 3 more CKI clubs coming before the year ends. We also added a third Key Leader site this year, becoming one of the leading Kiwanis districts with this fantastic program for high school students. In an effort to protect our youth, your Board of Trustees also adopted a new policy requiring all District Officers and our District Committee members involved with SLPs to submit to a criminal background screening once every two years.

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*“No successful new year can begin without a reflection on the past year to see where we have been. As this is my last Governor’s Message, I wanted to take the opportunity to share with you what your District leadership has accomplished over the past ten months.”*

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Education of club leaders and members is critical to the success of any Kiwanis club and therefore, we have made great inroads to improve the educational offerings available to clubs. Last year, our District eliminated the fee that clubs pay to send their presidents and secretaries to Club Leadership Education. This year, our certified instructors have expanded their effectiveness by also offering

Achieving Club Excellence workshops to clubs as requested. A realistic approach to club action planning was created this year by your Long Range Planning committee and presented at all Midwinter Conferences. A number of clubs will be piloting this new methodology in the upcoming administrative year.

An ad hoc committee was chartered to analyze the educational effectiveness of our Midwinter Conferences and as a result next year’s Midwinters will have a more standardized approach to their schedule and workshops. Your Board of Trustees wisely acknowledged this year that the educational offerings of our annual District Convention need to be made available to all members, and as a result the registration fee was waived making the non-meal sessions (workshops, House of Delegates, etc.) of the convention free for all to attend.

We are, first and foremost, a service organization. To be relevant to current and future generations, all of our clubs have to embrace this. All of the messaging that went out from the District this year was meant to underscore this key point. Service = Growth. Rather than the traditional Governor’s Visits where we dress up and eat overpriced chicken, I asked divisions and regions to invite me to service projects they had planned. One thing that I am particularly proud of is how our District undertook those service efforts this year. I was honored to be part of an amazing Salvation Army Angel Tree project in Richmond, an extremely successful Bowl-A-Thon for Eliminate in Winchester and a widely attended Service Leadership Programs Appreciation Dinner in Wal-

*Continued on page 25*



# PASSPORT TO SERVICE

2012 Capital District Kiwanis Convention  
August 24-26, 2012 • Reston, Virginia

The deadline to get FREE registration is August 6th!

**When:**  
**August 24-26, 2012**

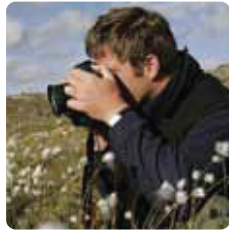
**Where:**  
**Hyatt Regency Reston**

**For the very first time,  
Registration is FREE  
to all Kiwanians and  
Kiwanis Family Members!**

**“We invite each and every Kiwanis Family member to join us at the Hyatt Regency Reston from Aug. 24th through 26th, 2012 for some service, education, inspiration and of course, fun!”**

**- Kristina Dlugozima,  
Convention Chairperson**

### Don't miss:



**Personal Development Workshops on Friday, like the Photography workshop given by freelance photographer Kyle Gustafson!**

This workshop and others, like "Key Leader for Adults," will have you wanting to get to the Convention early!



**A Friday Night Rock Concert with the band “Back-N-Time”**

They have guaranteed to keep you dancing for the entire party! So come prepared to kick off the convention with great Kiwanis fellowship and fun. There will be party snacks and a cash bar to keep your legs going. This event will also include key recognition moments.



**The Walk for the Eliminate Project on Saturday**

Kiwanis Family attendees will be participating in a walk to support the ELIMINATE Project. It will be a 3K walk through Reston Town Center. Aren't able to walk? Sign up to be a volunteer!



**John Shertzer, Kiwanis Director of Programs... all the way from Kiwanis International headquarters!**

John will be joining us as the Keynote speaker on Saturday of Convention. His speech, entitled “The Future of Kiwanis: Can You Imagine It?” is sure to be a can't-miss event! You can also get some more time with John during one of his Friday or Saturday workshop sessions.

**...and much more!!!**

**Visit [www.passporttoservice.org](http://www.passporttoservice.org) for more info and to register!**

# A Capital Idea

## Fields of (Free) Dreams For 16,000 Kids

By Greg Davy, Editor

For more than 50 years, the Staunton Kiwanis Club – led most of that time by one determined Kiwanian -- has provided a youth baseball league to the kids of this western Virginia community – with a decidedly unusual twist: It's all free.

And that means everything: the cap, the hat, well-groomed baseball diamonds to play on, scoreboards, and a competitive league with umpires.

After graduating from the University of Virginia, Ken Bosserman came back to Staunton in 1969 and was asked to coach a team. It wasn't long before he took over the directorship of the program. He's been at it ever since, and he has steadfastly insisted that the opportunity to play baseball be provided free of charge to every community kid that has ever dreamed of playing. And what American kid hasn't?

"It's easy for a service club to start a youth sports league," Bosserman declares. "The trick is keeping it free. It takes a lot of effort." A great deal of which, it turns out, Bosserman has done himself over the years. He orders concessions, sweeps water off the fields when needed, hires the umpires for the games, and has worked tirelessly over the years to constantly improve the youth baseball facilities in the city. Under Bosserman's leadership, Staunton Kiwanis has spent about \$150,000 to greatly improve the facility.

Early on, businesses in the community realized the good thing they had, so the Kiwanis Club has not had trouble getting the \$300-per-business sponsorships they ask for to support the program. Parents happily work the concession stands, and the players sell Kiwanis peanuts, bringing in about \$8,000.

For his effort, Bosserman was inducted into the Babe

*Continued on next page*

Service Project Tip #2:  
Plan projects for causes  
that your members are  
passionate about.



For 40 years, Ken Bosserman has done whatever jobs that need doing to ensure that kids can play organized baseball for free in Staunton. Above, he makes announcements during a game; below, club and community members honored him by affixing his name to one of the fields he helped to build.



# A Capital Idea *(continued)*



Three of the 16,000 kids that the Kiwanis Club of Staunton has served over the years enjoy soda and hot dogs in this 1973 photo.

Ruth League Southeast Regional Hall of Fame for 2011. To honor him, the City of Staunton published the following article, which appears here in its entirety, in its Winter 2012 Parks and Recreation publication:

It is with great pleasure that I can inform you that you have been nominated and accepted for induction into the Babe Ruth League Southeast Regional Hall of Fame for 2011.

Ken Bosserman must have been stunned and honored to read those words in a letter dated October 9, 2011, written to him from Henry P. Sermons, the Southeast Regional Commissioner of Babe Ruth League Inc. After all, Ken has been the Staunton Kiwanis Baseball League Director for 41 years. So this honor has been a long time in the making.

Kenny played in the league in 1955 and then upon graduation from the University of Virginia in 1969 he

became a league coach. Two years later in 1971, Ken Bosserman was named the League Director and has remained in that capacity ever since.

Chris Tuttle, the Director of Staunton Parks and Recreation praised Ken by writing in his nomination letter to Mr. Sermons, "Mr. Bosserman's actions speak louder than his words; several years ago he donated funding to build a new press box and dugouts to improve the field conditions for Staunton's youth. He is a true ambassador for baseball and it shows with

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*"As an individual with a vested interest in seeing our city's young people provided opportunities for positive growth during after school hours and other free time, Mr. Bosserman's commitment to serving our youth cannot be overstated."*

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his commitment to providing a positive baseball experience..."

The Kiwanis Baseball Program has averaged 400 players every season since its inception back in 1946. During those 65 years the Staunton Kiwanis Club has operated the league free of charge including the league play, playoffs and tournament teams with a no cut policy for league play. Roughly 16,400 players over 41 years

have passed through the Kiwanis Baseball Program under the direction of Ken Bosserman. Many young baseball players' lives have been touched and influenced by Ken Bosserman and the opportunities afforded in the Kiwanis Baseball Program.

In his nomination letter to the Southeast Regional Commissioner, Chief of Police Jim Williams writes, "As an individual with a vested interest in seeing our city's young people provided opportunities for positive growth during after school hours and other free time, Mr. Bosserman's commitment to serving our youth cannot be overstated."

Ken was elected in 1993 to be the District 4 Babe Ruth Baseball Commissioner and left his post as Babe Ruth Baseball League President. He has served in the Commissioner capacity concurrently with that of Staunton's Kiwanis Babe Ruth Baseball League Director. The Mayor of Staunton, Lacy King, had this to say about Ken in his nomination letter: "I have known Mr. Bosserman for about 45 years and during that time he has devoted himself to young people of Staunton as a schoolteacher, coach, and director of the youth baseball program. Mr. Bosserman works tirelessly to provide baseball to our youth. Anytime during the season you will find him either working on fields, working on a fundraiser or monitoring the Kiwanis concession stand...."

Congratulations to a most worthy recipient of the 2011 Induction into the Southeast Regional Babe Ruth League Hall of Fame – Mr. Kenton Bosserman.



# Our Firm Foundation

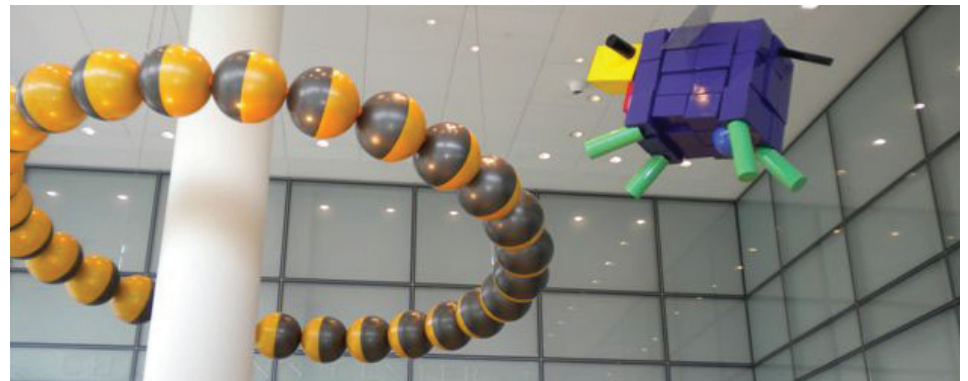
## Donation Helps Keep Johns Hopkins Children's Center A Cheerful Place

Your Capital District Kiwanis Foundation recently donated \$3,500 to the Johns Hopkins Children's Center, known as the new Charlotte R. Bloomberg Children's Center, in downtown Baltimore. This new multi-million dollar state-of-the-art center is equipped to heal young patients, many of whom suffer from complex and troubling conditions. The colorful, whimsical design of the Center is appealing to young patients through sculpture and paintings as well as craft and activities rooms.

The overall mission of the Children's Center is to treat each patient with a specific care that will ensure a bright future. Research, coupled with cutting edge technology, provides the perfect opportunity to discover and improve methods of treatment for bedside and clinical care. All children regardless of age have private rooms so that their parents may be with them in providing needed comfort.

Through your continued donations, our Capital District Kiwanis Foundation enables the Center to remain a leader in global pediatric care. Our Kiwanis support helps provide the resources necessary to advance the practice of pediatric medicine for the good of our young patients and their families.

Presenting a check to the Charlotte R. Bloomberg Children's Center at Johns Hopkins Hospital, from left: Sandra Allen, Lt. Governor 12th Division; Cynthia Palacz, Director of Development for Johns Hopkins Children's Center; and Joe Maranto, Past President of the Capital District Kiwanis Foundation.



# Front and Center

## The Capital District Heads to The Big Easy!

Members of Kiwanis clubs all over the Capital District joined the nearly 5,000 attendees who made their way to The Crescent City of New Orleans, Louisiana, for the 97th Annual Kiwanis International Convention this past June. There were fantastic speakers like political couple Mary Matalin and James Carville as well as Sean and Leigh Anne Tuohy, whose life was chronicled in The New York Times bestseller and movie "The Blind Side." Entertainment was provided by The Smoking Time Jazz Club and a legends concert with world-renowned saxophonist Branford Marsalis and Aaron Neville of Neville Brothers fame. Educational workshops provided attendees with valuable Kiwanis knowledge in areas such as Bridging the Generation Gap in Kiwanis Clubs to Risk Management issues with one of the most creative titles ("OMG, that nice little old lady fell at our club event and is now suing us, what do we do?") There was truly something for everyone at this convention!

The well populated exhibit hall provided attendees with a secondary stage for presentations between general sessions, vendors from around the world and a Kiwanis-Family lounge to rest your weary feet from walking around the convention center. An Internet cafe was even available for the attendees so that they could check e-mail between sessions and print out customized convention schedules.



Capital Kiwanians showing their support for Trustee Jerry Peuler.

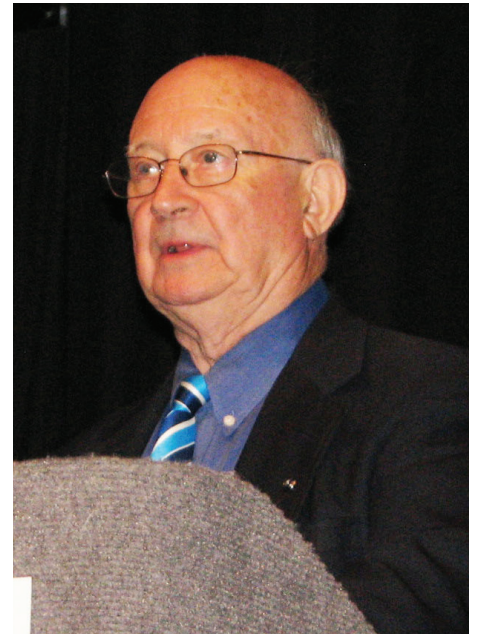
The Capital District Dinner was held at The New Orleans School of Cooking and General Store where our delegation was treated to a mouth-watering local menu of culinary delights. Dinner and dessert was cooked right in front of the attendees along with witty information that was provided about the city and its history by the chefs. The attendees even received copies of the recipes for the dishes they ate that evening so if a member of your club attended, you might ask them for a copy.


Our delegation was out in full force supporting International Trustee Jerry Peuler of the Waldorf, MD, Kiwanis club who ran for the office of International Vice President. Although Trustee Peuler was unsuccessful in his campaign, our attendees got the opportunity to meet and speak

with thousands of Kiwanis members from around the world about a great Kiwanian!

The 2013 Kiwanis International Convention will take place in Vancouver, British Columbia, from June 27-30th. It's not too early to make your plans now to attend as registration is already open at <http://sites.kiwanis.org/Kiwanis/en/vancouver-convention/register.aspx> If you register before April 1, 2013, you will secure the early registration price of only \$185. Kiwanis is even planning an official post-convention 7-night Alaskan cruise leaving from Vancouver aboard Celebrity Cruises' Century.

Cover Image: Nancy Cressy and Stacy Miller help celebrate 25 years of women in Kiwanis.




  
 Clockwise from the top: Lt. Governor Gus Lamond with Trustee Jerry and Judith Peuler; KIF President Hugh Siggins addressing the crowd; Trustee Jane Erickson and her husband Gus introduce Governor Jeffrey Wolff at the opening session; Kiwanis signage outside of the Convention Center; Capital District members with Chef Kevin at the New Orleans School of Cooking



## Election of KI President

Tom DeJulio, a 46-year member of the Kiwanis family, will lead the organization through the 2012-13 year. Convened at the 97th Annual Kiwanis International Convention in New Orleans, Louisiana, this past June, the House of Delegates elected the Fordham, Bronx, New York, Kiwanian as the next Kiwanis International President.

DeJulio joined the Kiwanis family as a teen when he became a member of New York's Mt. Vernon High School Key Club in 1966. Moving on to Fordham University, he helped found the Circle K club there in 1970. He has been a Kiwanis member since 1973 and has served as a distinguished club president, lieutenant governor and New York District governor, before joining the Kiwanis International Board in 2005. He is employed as general counsel of Fordham University.

Also elected at the New Orleans convention were:

**President-elect:** Gunter Gasser, Kiwanis Club of Spittal an der Drau, Austria.

**Vice president:** John R. Button, Ridgetown, Ontario

**Trustees for U.S. and Pacific Canada:** Dennis M. Oliver, Gulfport, Mississippi; James M. Rochford, Peoria, Illinois; and Elizabeth M. Tezza, East Cooper, Mt. Pleasant, South Carolina were elected to three-year terms. Kevin Dean, Suncrest Area, Morgantown, West Virginia, was elected for a one-year term to fill the position of Kiwanis International Trustee Oscar Knight III,



KI President-Designate Tom DeJulio

who passed away this past April.

**Trustee for the Canada and Caribbean Region:** Colin Reichle, South Edmonton, Alberta, was elected for a three-year term during the 2011 Western Canada District convention.

**Trustee for the Europe Region:** Óskar Guðjónsson, Kopavogur-Eldey, Iceland, was elected to a three-year term during the 2012 Kiwanis International-European Federation Convention.

## KI Amendments

Kiwanis club representatives approved 14 amendments to the Kiwanis International Bylaws, including provisions for clubs to investigate members' misconduct. Here is a summary of results from the House of Delegates:

### Approved as Amended

- Allow greater flexibility to clubs in various areas by providing that members must be "adults," (legal age of majority) where the club is located.

- Allow a club flexibility to hold regularly-scheduled meetings once per month if desired.
- Allow a club greater autonomy and flexibility by providing that a club member's rights and privileges are based on maintaining good standing with the club.
- Give greater flexibility to clubs operations by expanding the membership classes clubs may use.
- Clarify provisions about the role and purpose of districts.
- Set minimum standards for districts regarding government and financial reporting.
- Set minimum standards for federations regarding government and financial reporting.
- Align reporting duties for Kiwanis International finances.
- Include the vice president on the Kiwanis International Board Executive Committee.
- Provide that clubs will investigate and discipline for conduct unbecoming a member of the Kiwanis family.
- Clarify discipline of Kiwanis International officers.
- Extend the freeze on tiered dues rates.
- Determine the minimum number of members to charter a new club.
- Separate provisions about regular vs. special meetings of the Kiwanis International Board.

### Defeated

- Add a new Kiwanis Object.
- Establish a new Kiwanis International standing committee of past Kiwanis International trustees.  
*Referred to committee*
- Increase Kiwanis International dues.  
*Referred to committee*

## CKI Celebrates In New Orleans; Helps Raise Funds for Eliminate

Circle K International Convention and the Aktion Club Training and Leadership Conference took place in New Orleans at the same time as Kiwanis International Convention.

Capital District CKI members were able to get a taste of New Orleans with their District Dinner at the Gumbo Shop, followed by a walking ghost tour. As usual, the students showed their Capital District pride by wearing their crab hats for opening session and giving out their red crab beads and commemorative crab pins.

CKI incorporated The Eliminate Project into its annual Large-Scale Service Project and created paper flowers that were auctioned during The Eliminate Project luncheon. The students have decided to continue this project as a fundraiser in the Capital District.

Members and clubs from the Capital District walked away with quite a few awards, including:

- Growth Enhances Membership Award
  - Ruby Level – 4th Place: George Washington University
  - Sapphire Level – 2nd Place: Virginia Commonwealth University
  - Diamond Level – 3rd Place: Virginia Tech/5th Place: Howard University
- Club Achievement Award
  - Bronze Level – 2nd Place: NVCC-Alexandria
- The Eliminate Project Award
  - 1st Place: Virginia Commonwealth University
- Outstanding Club T-shirt Award
  - 2nd Place: Virginia Commonwealth University
- Service Partners Award
  - 2nd Place: Virginia Commonwealth University
- Distinguished Secretary-Treasurer: Mikail Clark
- Distinguished Chairperson: Avanti Kollaram

Plans are underway for the CKI and Kiwanis Conventions to once again be together, this time in Vancouver for 2013.



From the top: Capital District CKI members, along with Asst. Administrator Derek Dupuis, enjoy their District Dinner at the Gumbo Shop; Governor Mikail Clark announcing the Capital District at Opening Session.

# Aktion Club

## Aktion Club Rewards Are Huge... And Starting One Is So Easy!

By PG Art Riley, Chairman  
Capital District Aktion Club

Now is a great time for Aktion! This opportunity is for Kiwanis Clubs to develop new Aktion Clubs to serve their community. Aktion Clubs are a fast growing member of the Kiwanis family. Capital District Kiwanis Clubs that currently sponsor Aktion Clubs demonstrate that the sponsorship provides the sponsoring club with new service options, unique community exposure, additional ways to work with Kiwanis SLP and the opportunity to improve the lives of an important segment of the community.

Now is the time for Kiwanis Clubs to investigate venues in the community where Aktion Clubs are possible. The locations for possible Aktion Clubs are greater than you think.

Initially, Aktion Clubs were organized in conjunction with community based agencies that serve citizens with developmental challenges. Now, through the work of many Kiwanis Clubs, some in the Capital District, Aktion Clubs are being formed in assisted living facilities, rehabilitation units, military rehabilitation hospitals, and nursing homes, as well as the original model. The common result is that Aktion Clubs enable persons with physical or learning challenges the opportunity to contribute to their community to the extent of their abilities.

Kiwanis Clubs that sponsor Aktion

Clubs have learned that the results also include more opportunities to work with CKI and Key Clubs and greater exposure through joint projects with Aktion Club members. Aktion Clubs are developing their own wide variety of service projects and are being recognized for these projects within their communities. Kiwanis Clubs are also experiencing increased interest in membership because of involvement with these communities.

Aktion clubs are easy to start and require minimal financial support. The necessary steps vary slightly depending on the location of the proposed club, but the initial step is to explain the benefits of Aktion Clubs to a prospective facility or community provider. Aktion Clubs do, however, require Kiwanian involvement and commitment. As with other SLP programs, if the Aktion Club is to be successful, Kiwanians must be willing to guide, educate, encourage and promote the new club. The Aktion Clubs generate rewards that are significant and life changing for the members and provide significant benefits for the community.

The time for Aktion is now! Join the growing number of Kiwanis Clubs that are sponsoring Aktion Clubs. For more information or a presentation on building an Aktion Club, contact me at [RxArthur@aol.com](mailto:RxArthur@aol.com).

*Art Riley is a past Governor, and is a member of the Westminster (MD) Club.*

## Wilmington Club Hits Home Run With Aktion Clubbers at Phillies Game

Forty Aktion Club members representing the Genesis HealthCare-Hillside Center and Don Guanella Village Aktion Clubs recently attended a Philadelphia Phillies baseball game at Citizens Bank Park, paid for through the fundraising efforts of the Upper Main Line (PA) Kiwanis Club in partnership with the Wilmington (DE) Kiwanis Club.

Those who attended thoroughly enjoyed the game, with Jim Thome hitting a walkoff home run in the bottom of the ninth inning, prompting club members to consider that Thome might make a good Kiwanian! They also report figuring out a way to deliver 15 ice cream cones to each Hillside wheelchair member without having them melt.



# Service Showcase

## News From Capital District Kiwanis Clubs

### Division 1

#### D.C. Metro Young Professionals Club --

The DC Scores Jamboree celebrated the conclusion of the DC Scores spring season through a day of soccer games, food, arts and crafts, and other fun activities. DC Scores is an after-school program that combines creative writing, soccer, and service-learning for more than 800 students in the D.C. area. The Club assisted with refereeing, arts and crafts booths, registration, food, and setup and breakdown.

#### Greater Landover Club

The Club recently supported the Pediatric Unit of the Princes Georges Hospital by monitoring the door, delivering lab items, appointments, etc. Members also provided weekly reading to children at the DorMontae Day Care Center as part of the Reading is Fundamental program.

### Division 2

#### Fort Hill, Lynchburg Club

To help preserve the memories of the girls who went there, as well as provide something fun for those who live there now, the Club has decided to restore an old seven-seat merry-go-round located on the grounds of the Miller Home in Lynchburg, a home that has been serving disadvantaged girls in the area



since 1875. The merry-go-round has been on the grounds for years, and has provided some of the fondest memories for past residents, says Club President Ron Reynolds. The Club has begun by posting "Broken--Do Not Ride" signs on it. They will refurbish it and install a fence, and then re-open it to become the centerpiece of a sitting and picnic area on the grounds of the Miller Home, to be used only on special occasions.

### Division 3

#### Wythe County Club

Seven Future Business Leaders of American (FBLA) students from George Wythe High School received \$300 from the club so they could attend competitions at the national FBLA convention in San Antonio, TX.



The Fort Hill, Lynchburg Kiwanis Club will restore this merry-go-round that provided many fond memories for past residents of the Miller Home for disadvantaged girls in Lynchburg.

### Division 4

#### Greater Richmond Club

Clubs from Divisions 4 and 18 (Greater Richmond, James River and Tuckahoe) joined together to host Kiwanis Dolls for Kids, during which they created more than 60 Kiwanis Dolls to be donated to local hospitals for the children they serve. Hospital stays for kids can be scary, and the dolls serve several purposes: The child can show his fear or sadness by drawing faces on the doll; he can use it to point out areas where he is hurting or feeling

# Service Showcase *(continued)*

uncomfortable; it also is soft and cuddly, providing comfort. Doctors and nurses use the doll to demonstrate. At the end of the stay, the doll leaves with the child, providing the child a “hospital buddy” who went through the same hospital stay.



Members from three clubs in Divisions 4 and 18 worked together to create 60 Kiwanis Dolls for patients in local children’s hospitals.

## Middlesex/Saluda Club

As part of the Club’s Founder’s Day celebration, 19 Kiwanians packed backpacks of food for Middlesex County children who may not otherwise have access to healthy and nutritional meals on the weekends. Also, Three Kiwanians presented Terrific Kids awards to some 125 students during ceremonies at Middlesex Elementary School.

## Richmond Club

Club members worked the Kiwanis booth at the 16th Annual Health and Safety Day at the Children’s Hospital -- Brook Road Campus. The Kiwanis theme once again was bike safety, with children receiving a brief session stressing the need for wearing bike helmets and giving them book markers. The bike helmet promotion is in keeping with the Club’s long-standing partnership with Children’s Hospital and its primary outreach program of providing bike helmets to second graders in the City of Richmond. A total of 810 pre-school children attended.

## Division 5 Allegheny Highlands Club

Despite the severe weather that invaded western Virginia the first night of the two-day event, the Club helped to put on the Kansas City BBQ Pork Cook Off, held in downtown Covington, VA, with 18 pork vendors vying to be judged on a national level for a grand prize of cash. There were 51 street vendors, nine wine tasting booths and band music, all on a downtown parking lot and Main Street. Even with widespread power outages, the following day was not a total loss with some vendors operating with portable generators. The Club ended up raising \$773.

## Harrisonburg Club

The Club donated \$1,000 to the RMH Foundation to fund the purchase and

display of a new mural, which was unveiled in the hospital’s pediatric unit playroom. The photographic mural portrays a mountain farm, featuring cows, barns and open spaces. The artwork was selected because it mirrors the scenery beyond the hospital walls. “What better way for us to serve the children of the world than support RMH and its pediatric department,” said Club President Rev. Dawn-Marie Singleton. “We have a long history of supporting RMH because of the vital role it plays in our local community.”

The mural project began after a Pediatric unit nurse suggested something was needed to make the playroom more appealing for children. The new mural brightens the room and gives the space an out-of-doors feeling, said Gina Bondurant, staff nurse and pediatric clinical educator.

## Division 11 Bridgeville Club

Kiwanians joined with Key Clubbers and 4-H children to spread 90 cubic yards of hardwood mulch on the Sanctuary for Kids Playground, completing a Kiwanis International One-Day Service Project originally scheduled for May. The club also assisted the following local organizations with their fundraising efforts at the Kiwanis Chicken Barbecue Bridgeville Mustang 4-H group (\$1,765); Woodbridge Pop Warner Football team \$1,050); Woodbridge Little League Baseball (\$1,548); and the Union United Methodist Church Ladies (\$450).





From left: Harrisonburg Kiwanis Club Secretary Jim Gilchrist, RMH Staff Nurse Gail Bondurant, and Past President Dawn-Marie Singleton inspect a new mural the Club donated to the hospital's pediatric unit playroom.

## Division 14 Commodore Mayo Club

Members provided, set up and took down club and senior center tents, tables and chairs for South County Relay for Life fundraiser for cancer research. Staff and provided all work and ingredients for the funnel cake stand. All proceeds from the funnel cake sale (\$132) were given to the Relay For Life fund.

## Division 15 Chincoteague Club

The first time ever, the Club partnered with the Marine Science Consortium to send three community children to the Consortium's week-long day camp, where youngsters between 10 and 17 get a "hands-on, feet-wet" education. Each camp includes hands-on explorations of marine and coastal environments as well and up-close and personal expe-

riences with a wide range of coastal wildlife.

## Greater Ocean Pines – Ocean City Club

As a culmination of all the fundraising work done by the Club during the year, 22 scholarships totaling \$23,000 were awarded to seniors graduating from Stephen Decatur High School in Ocean City. The Scholarship Committee of Don Brisbane, Ron Graybill, Ed Aurand, Dan Peletier, and Rev. David Herr had some tough choices to make in deciding who was most deserving.

Front row, from left: Kinsey Camelio, Miranda Oliver, Michelle Rosinski, Hannah Getchell, Lydia Logan, Kelly Marx. Second row, from left: Mariah Goodwin-Amos, Maura Smith, Arielle Toulotte, Cara Carr, Kelly Sullivan. Third row, from left: Ashley Hrebik, Courtney Blumenthal, Ravyn Saunders, Ariel DePaul, Natalie Cieri. Fourth row, from left: James DiBuo, Michelle Ott, Kathrine Bakke. Back row, from left: Club President Mike Morton, Carly Bodolus, Robert Haman, Joseph Crank, and Kiwanis Club Scholarship/Financial Aid Chair Don Brisbane.



# Service Showcase *(continued)*

## Division 17

### Leisure World, Silver Spring Club

Through June 30, the Club's Community Service Committee had collected a total of 5,870 new and used greeting cards to be sent to St. Jude's Ranch for Children.

### Olney Club

If you ever drive through Olney and notice attractive, clean roads, give much of the credit to the Olney Kiwanis Club. Kiwanis Club of Olney maintains one corner of the intersection of Route 97 and 108 in the center of Olney, MD. They also participate in the Maryland Adopt-A-Highway road clean up with Good Shepherd Church.

## Division 18

### Chester Club

Members participated in the James River clean-up project, helping to clean the trails and river banks around Henricus Park in Chester.

## Division 19

### Blue Ridge/Winchester Club

Members assisted with the International Children's Festival Obstacle Course in Jim Barnett Park, in which children from the community are invited to complete an obstacle course relative to world environments.

## Division 20

### Fairfax Club

Members assembled first aid kits for the Vision of God Clinic in San Luis Talpa, El Salvador, to provide much-needed medical supplies. The clinic provides care for thousands of children and elderly people without access to medical care due to the high cost of this care and the lack of any insurance or government programs to provide care. Locally, the Club works with Fairfax FISH, working in conjunction with the Office of Coordinated Services Planning, to respond to requests from local citizens who are in temporary need of life's necessities such as food, clothing, and financial assistance for rent, mortgage payments, utilities, and medical treatments.

## Division 21

### Great Bridge/ Chesapeake Club

Working with the teenage girl unit in the Chesapeake Juvenile Jail, members send in a book for each girl in the unit and then a couple of weeks later bring in a DVD of the book and pizza. They watch the movie with the girls and discuss the differences between the movie and the book.

## Division 22

### Calvert County Club

Members participated in the Kids Day on the Farm event held at Jefferson Patterson Park, where they provided food service for the event.

Boys and girls of the Poquoson Boys and Girls Club show their appreciation for a recent purchase of computers for them by the Gloucester Kiwanis Club.





A Poquoson Club member presents a Poquoson Primary School student with a certificate for reading program completion.

## St. Mary's County Club

The club planned a youth trail ride event on the newly opened Three Notch Trail. The superintendent of schools led the first group of cyclists along the trail. Even though there was a lower-than-expected turnout because of the heat, participants learned a great deal and had a good time.

## Waldorf Club

The Club provided drug-free graduation parties at the College of Southern Maryland for all graduates from Charles County Public Schools on the two nights following their graduation. Sponsored by several organizations,

the parties provided food, games, entertainment, and door prizes in a safe environment. Kiwanis provided chaperones and food service.

## Division 23 Colonial Capital/ Williamsburg Club

In conjunction with the Bruton Key Club and the guidance office, 18 members of the Club presented a career day at Bruton High School. This was the first such event for the school involving the members of the Kiwanis Club. More than 350 juniors and seniors participated in the program. The goals were to give higher visibility to the efforts of the Key Club and to provide an opportunity Club members to provide a service to older youths in the community.

## Gloucester Club

The look at the kids' faces, plus the enthusiastic thumbs up, says it all about this project spearheaded by Gloucester Kiwanis: The purchase of a set of computers for the Gloucester County Boys and Girls Club Computer Room. Members worked together with the Capital District Foundation and the Virginia Peninsula Boys and Girls Club main office to purchase the computers.

## Poquoson Club

The Club finished another year of volunteer tutoring in reading at the Poquoson Primary School and in

math at the Poquoson Middle School. The Poquoson Club began its tutoring program in 1993 with the Tutoring at Poquoson Primary School (TAPPS) program, which was led for more than 15 years by the late Richard Bachmann, for whom the program is now named. The reading tutors meet their students during normal school hours twice a week in the Primary School Library. At the end of the year, the club hosts students and their parents at their regular Tuesday morning meeting to celebrate another successful year. This year, students, parents, tutors, and teachers finished off their year in the Middle School library with ice cream and cake in the library after school.

## Tabb Club

The Club has been a partner in Poquoson Public Library's "Books for Breakfast," an outreach reading incentive program for children, in the past six years, providing the funds to purchase age-appropriate classics and popular books for children who enjoy breakfast at Poquoson Elementary School and Poquoson Primary School. Tabb visits the schools twice a year to promote reading. More than 1,100 children have enjoyed the visits and free books to take home.

# Key Club

## Capital District Key Clubbers “Clawed” Their Way Through Great Convention; Let’s Get Ready To Host Next Year

By Joe Stankus, Administrator  
Nicole McDermott, Asst. Administrator  
Capital District Key Club

The Key Club International Convention in Orlando, FL, was truly an incredible experience for the 46 students who attended from the Capital District. Our crab hats, T-shirts and pins garnered a lot of attention from other attendees and from Key TV -- everyone loved our crab spirit!

Our District was recognized in the following ways during the 59th Annual Key Club International Convention:

- 1st place (Panashe Mutombo from Division 12) and 3rd place (District Editor Minwei Cao from Division 12) in the Oratory Contest.
- 2nd place in Traditional Scrapbook (James Wood HS in Division 19)
- 2nd place in Single Service - Bronze (North Carroll HS in Division 9)
- One of our students was a finalist in the annual Talent Contest and performed during a general session (District Treasurer Hanwen Liu from Division 12)
- Our immediate past district governor Caroline Morris (from James Monroe HS in Division 10B) and immediate past district editor Pat Mitchell (from Broad Run HS in Division 20C) were both recognized as distinguished officers
- Nine immediate past Lt. Governors received the Robert F. Lucas



Outstanding Lt. Governor Award (Carter Black from Division 19, Steph Feinberg from Division 9, Chris Flower from Division 12, Chris Frye from Division 14, Yein Ha from Division 20D, Karina Payerrhin from Division 2A, Sapna Rao from Division 20B, Kyle West from Division 10A, and Maggie Wilson from Division 5A)

- Yein Ha (from Broad Run HS in Division 20C) was elected as an International Trustee! She follows Alan Wang (from Charter School of Wilmington in Division 11B) from our District who served as an International Trustee this past year and was retired at the convention. Being elected International Trustee is not only a great honor for the student and our District, but represents a deep commitment to Key Club and reflects A LOT of hard work, preparation and courage -- there are many

students who run for this office each year at this convention, and we are so proud to have students elected to this great office two years in a row.

The Capital District is proud and excited to be the Host District for the 2013 International Key Club Convention next July. Our goal is to have at least 150 students there plus other Kiwanis members and advisors from our District. More information will be available in the coming months, but please save the dates and start fundraising now for July 3-8, 2013, in Washington, D.C. Please share all of this information with your students, too. This is an excellent opportunity for the clubs in our District with little travel required to attend. We hope that everyone will take advantage of this.

To get a sense of what Key Club

*Continued on page 25*

## Aside From New Orleans' Great Food and Music, The Eliminate Project Was Main Focus at KI Convention

By Greg Davy, Editor

This year's Kiwanis International convention in New Orleans was a huge success for The Eliminate Project. Hundreds of Kiwanians attended workshops on getting involved with this lifesaving work and making their efforts as successful as possible. In addition, 44 Kiwanians became members of the Walter Zeller Fellowship, each saving or protecting more than 690 mothers and their future babies.

Members of the entire Kiwanis family also came together to participate in The Eliminate Project walk, which showcased our message throughout New Orleans. Through the generosity of the Kiwanis family, more than \$72,750 was raised—and more than 40,400 lives were saved or protected. This was truly an outstanding convention! Thank you to every Kiwanian who made this year a success.



The Eliminate Project leadership team is almost complete. As we return from the 2012 Kiwanis International convention in New Orleans, inspired and excited to advance the campaign, we're focusing on recruiting club coordinators—the final piece of our volunteer leadership team. The club coordinators fill an essential role in the

campaign because they have direct contact with club members.

If you are interested in a leadership role—and if your club has not yet secured a club coordinator—contact The Eliminate Project campaign office at [campaign@TheEliminateProject.org](mailto:campaign@TheEliminateProject.org) or call (317) 217-6213.

### District Seeking Editor for *The Capital Kiwanian*

We are currently seeking an individual to fill the paid Editor position for *The Capital Kiwanian*. Applicants should include a resume, three professional references and at least two examples of publications which the applicant edited.

Applications should be submitted to Governor-Elect Carolyn Richar at [carolynsrichar@hotmail.com](mailto:carolynsrichar@hotmail.com) no later than August 31st.

### In Memoriam

**William A. "Bill" Cochran, 87**  
Arlington Kiwanis Club

**Glynnis Schmidt, 37**  
St. Mary's County Kiwanis Club

**Bill Stabler, 68**  
Rockville Kiwanis Club

## Your New Website: How To Get The Stuff Around the Edges

By PG Bob Powers  
Great Bridge Kiwanis – Division 21

In our first two columns, we discussed how to access and set up Kiwanis International's Club Management System for your club's website. Once you have it functioning, it will be a fairly generic club website. You also have a set of tools to customize your website, to make it your own. The next columns will discuss how to change the format elements of your website -- the stuff around the edges. After that, we will discuss how to add content to your website -- the stuff in the middle.

You can customize five elements around the edge. From the menu's Administration menu option, select Public Website Content. If you haven't already done so, watch the training video (link at top of the page). The page has links to five customizing tools that we will discuss in these columns. Later, we will discuss the Google Applications at the bottom of the page.

To change the look and feel of your page, the system uses a technique known as "cascading style sheets" (CSS). Most of the layout and default font, color and, and style information is coded in a style sheet which is applied to each page of your site. CSS provides two advantages: first, continuity for your site – each page has exactly the same look and feel; and second, the ability to quickly change the look and feel of your site. If you

The screenshot shows the homepage of the Great Bridge Kiwanis website. It features a navigation menu on the left, a main content area with a banner for 'Serving Chesapeake Virginia for over 26 years Holiday Service', and a right sidebar with 'Kiwanis News' and 'Support our Members and our partners'. A table of events is at the bottom. Numbered callouts point to: 1. The top banner image; 2. The left navigation menu; 3. The 'Support our Members' section; 4. The 'How to Find Us' section; 5. The 'Kiwanis News' section; 6. The 'Support our Members' section.

Event Code	Event Name	Details
2/14/2012	Elf Wagon Drive	Details
2/21/2012	Reading is Fundamental - B.R. Jones	Details
2/21/2012	Interclub Franklin	Details
2/25/2012	K Family Reunion	Details
3/10/2012	Book 2 Movie	Details
4/21/2012	Kiwanis One Day	Details
5/4/2012	Smithfield Golf Tournament	Details
5/4/2012	Homearama Preview Party	Details
5/5/2012	Homearama	Details
5/17/2012	ShrimpFest	Details
6/9/2012	Book 2 Movie	Details
7/15/2012	Kids Fishing Day (Prep/Council)	Details
7/17/2012	Kids Fishing Day	Details
8/8/2012	Book 2 Movie	Details
12/8/2012	Book 2 Movie	Details

make one change, it will "cascade" through the entire site.

You cannot access the style sheet coding directly, but the developers have provided several style sheet templates containing well-designed schemes incorporating the banner, stock images, layout, and color choices. Click on the Select Public Template option to link to a page titled Public Page Layout Selection, which contains a selection box and a sample of the layout currently selected. Click in the selection box to access a dropdown menu of template choices. Select one and the display will change to show you what that template looks like. When you find one you like, click on the

Giving your web page some extra personality is easy if you follow these steps.

Set Master button to apply the new style sheet to every page in your website. (If you have your website open, you will need to hit the refresh/reload button to see the change.)

It is just that simple. You can change the layout of your site as often as you like. Your content doesn't change, just the way it is displayed. Check this tool periodically as the developers add new layout formats from time to time. This is the first step in putting your stamp on your website. The next column will discuss the stuff on the left side, the menu and the rolling business cards.

# Buzz Creation 101

## Done Correctly, Public Relations Can Be Key Part of Your Club's Success

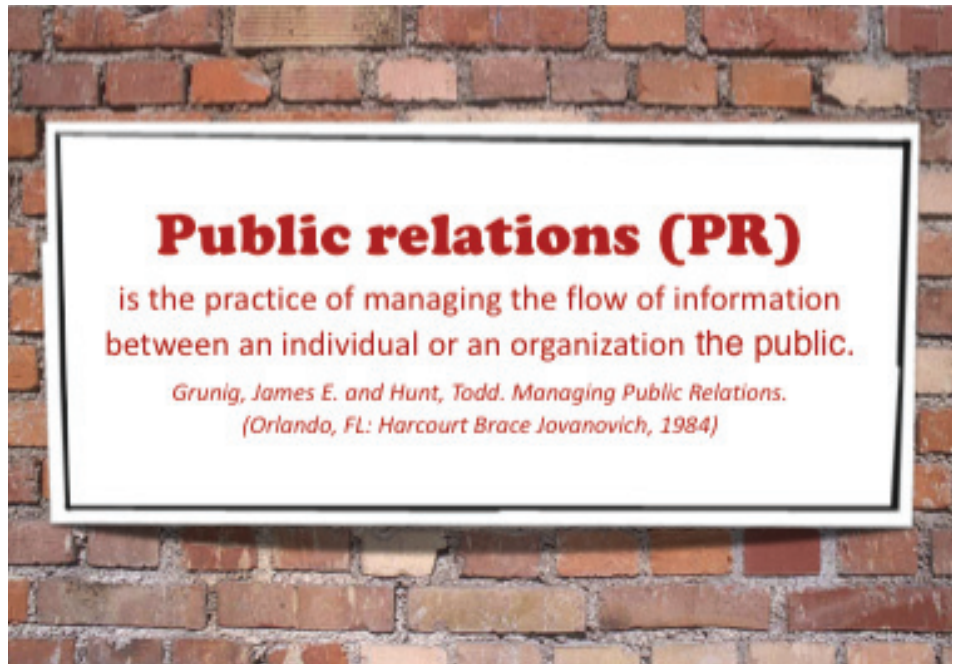
By Jack White, Chairman  
Communications and Public Relations

Public relations (PR) is “the practice of managing the flow of information between an individual or an organization the public.” – Grunig, James E. and Hunt, Todd: *Managing Public Relations* (Orlando, FL: Harcourt Brace Jovanovich, 1984)

This is fine, you say, but we join Kiwanis to serve children and our communities. PR sounds slick and manipulative. Why should our clubs engage in this? One big reason is that Kiwanis thinks you should. Each District has a Communications & Public Relations Committee. They deal with communications within clubs, and communications by clubs with their communities (which is PR). Your club also should have such a committee.

In this first of three articles in which your District committee will talk about PR, we'll begin with the question: Should we really do this? The answer is a loud YES, for these reasons:

**Member Satisfaction** – With good PR, your club and Kiwanis will have higher profiles in your community. You will be recognized for who you are and what you do. When you perform good service, the word will get around. It also will happen when you donate earned money to worthwhile groups. Occasionally, individual



club members will be recognized. All of this makes your members feel good – about Kiwanis and their work for the club.

**New Member Recruitment** – Clubs always should be recruiting members. They may have membership drives, but each member should be constantly looking for people they know or meet who could be good Kiwanians. Think about it. Assume you want to invite someone you know – whether they are in your neighborhood, at work, or maybe at church – to a club meeting or service project. Would it help if they already knew about our organization and what we do, and had a favorable impression of us?

Of course. This is where PR helps. By increasing awareness of Kiwanis and our work, the job of recruiting new members becomes a lot easier. Just ask people who have done it.

**Community Support** – No Kiwanis club lives in a world to itself. We are a part of our community and we depend upon it, not only to supply us with new members, but to help with service and fundraising projects. Does your club solicit businesses, for example, for advertisements or to sponsor events?

Have you asked your local government for permission to fly a banner for a fundraising project, or to use a

*Continued on page 25*

# Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)

## Elana Gardner

### Eastern Branch & Rockville Kiwanis Clubs

When she was 10 years old living with her family on Bolling Air Force Base, Elana Gardner earned the prestigious title of “Little Miss Helping Hands” among the children at the base church. She reports wearing a pink dress and white gloves in her role as an ambassador for the church, always preaching helping others.

Elana doesn't wear pink dresses much anymore in her work with the Eastern Branch Kiwanis Club. But her efforts over the last 15 years demonstrate that her passion for serving others hasn't diminished.

Elana got involved with Kiwanis early, spending four years with the Key Club of Cabrillo High School in Lompoc, CA, while her family was stationed at Vandenberg Air Force Base. She joined the Eastern Branch Club in 1996, and the string of distinguished service was off and running. She has twice served as club president, as Key Club advisor, and as advisor for the Howard University CKI Club for the entire 15 years of its existence. The Howard CKI Club has had as many as 150 members, with a current roster of 72. Of late, she has served as the Zone Advisor for CKI Clubs in the Potomac Region, George Washington University, and St. Mary's College in addition to Howard University. She is a Hixson Fellow and a life member of the Capital District Kiwanis Foundation.



Elana Then and Now: Elana Gardner as a high schooler, 1990, front row, third from left; Elana today.

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*“Recognizing talent when they saw it, the Capital District last year tapped Elana to serve as the chair of its Diversity Committee, where she is responsible for ensuring that diversity is incorporated in everything the District does...”*

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Recognizing talent when they saw it, the Capital District last year tapped Elana to serve as the chair of its Diversity Committee, where she is responsible for ensuring that diver-

sity is incorporated in everything the District does, reviewing all District programs and processes, and recommending ways to increase diversity in those processes where necessary. “I am encouraging everyone who attends our upcoming District Convention in August to make a point of sitting next to someone you don't know,” Elana says. “This is the best way I know of to encourage diversity, not only among ourselves but in our ideas.”

**Want to have your club's event featured in  
*The Capital Kiwanian*?**

October/November 2012

Copy/photo submissions due: September 7



## BUZZ CREATION

*cont'd from page 23*

public park or other facility, or to let your club stage a Christmas parade on Main Street? What will cause these people to say yes? The nature of your project and the reasonableness of the request are important. But people also want to know the organization that is making the request. Are they responsible? Do they really help people, or just raise money? In short, should we help them?

This is the third place where good PR is valuable. When your club asks someone to help you, they will know Kiwanis and its nearly 100-year-history of serving others. It's hoped they also will know your club as good citizens and a good representative of the Kiwanis family.

Before your club engages in any public relations, there are two things you should do:

**Develop a Plan** – You wouldn't think of having a big fundraising project without a plan – what needs to be done, when, and by whom. The same is true for public relations. Identify the ways in your

community that you can disseminate information about your Club and the good work it is doing. This may include newspapers, social media like Facebook and Twitter, website and other media.

### Find the Right People To Do It

-- To be sure opportunities are not overlooked, you need people to execute it. Look for members with communications backgrounds. If they have been journalists or other communication workers, try hard to enlist them. Others may not have done this professionally, but still may have excellent communications skills. Another way to find such talent is one that few clubs think about – recruit them! Go into the community and find people with the skills you need and invite them to become Kiwanians and use their talents to help others.

We hope this gets you started. In the next issue, we will discuss specific ways for clubs to promote themselves in small to mid-sized communities. The final article will cover the same for clubs in large urban areas. The techniques for each differ.

## Governor's Message

*cont'd from page 4*

dorf to name just a few. These are the types of events that are Kiwanis and will attract people to our cause.

It has been an absolute privilege to serve as your Governor this past year. Jen and I had a great time serving as host to the Kiwanis International President and First Lady back in May. We have loved having the ability to travel and meet so many of you and see the

inspiring work that you do in your communities. I know that our District is in great hands with Governor-Elect Carolyn Richar and First Gentleman David as we begin to Change Our World. Please know that the work you do is appreciated, whether or not you are ever publicly recognized for it. You may never fully understand the importance of the service that you perform but it is reflected in the children that live and thrive in our world.

## Key Club

*cont'd from page 20*

International Convention (ICON) is, your students can check out some videos online. Throughout each day of the convention, a video team films and interviews students. The footage is edited down into daily "episodes" of Key T, all of which can be accessed at this link: <http://www.youtube.com/user/keyclubtv>

Also at the convention, a new Eliminate video was unveiled. It is not online yet but we will send it out when it is available so you can share it with your members. Once again, our District is going to be fundraising for this worthy cause throughout 2012-13. In terms of fundraising, our District was 4th in total amount raised per District out of all of the districts in Key Club International for this past Key Club year. The tradition of the Parade of Checks will continue at our DCON as well (March 8-10, 2013, in Baltimore).



Audrey Ella Wolff

July 16, 2012

7lbs 4oz - 20 inches long

Baby photos by Beryl Young -

[www.berlaynyoung.com](http://www.berlaynyoung.com)



Thank you for being a Kiwanian, for the time and treasure that you give up and for Increasing Hands for Service!



## SHARE YOUR SUCCESS

If your club has a success story, simply email a summary and a few high resolution photos to [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org) to be considered for possible future use in a Kiwanis publication.



**\$1.80** is all it takes  
to **protect**  
the **connection**  
between a **mother**  
and **her child.**

[www.TheEliminateProject.org](http://www.TheEliminateProject.org)

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