

# The Capital Kiwanian

April/May 2014

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)

**Kiwanis Chief of Programs Discusses "These Kids Today"**

*Page 19*

**The Perfect SLP Sponsor**

*Page 25*

**Does your club "Hangout"?**

*Page 14*

**The "Magic" of Kiwanis Service Leadership Programs**

*Take a look at the SLP Conventions, learn more about these great organizations, and find out how to sponsor one!*



August 22-24, 2014 | Reston, VA

***DCON is coming...***

***Don't miss the action!***



**FORMULA ONE**

*District Convention 2014  
Reston, Virginia*

Rev-up your engines and get ready for a fast-paced fun and educational three days with your fellow Kiwanians! High energy sessions will help you grow as a Kiwanian, and personally, too! A Monte Carlo Casino Night and dancing will jump start the event. On Sunday, you'll ease into Victory Lane and go home a winner!

***Coming Soon: [www.KiwanisFormulaONE.com](http://www.KiwanisFormulaONE.com)***



# Kiwaniis

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 3, Number 4

## In this Issue

**GOVERNOR’S MESSAGE** ..... 4  
Afterall...“It’s all about the Kids!”

**CAPITAL IDEA** ..... 7  
Kiwaniis club puts a spotlight on youth

**EYE ON KI** ..... 8  
Halo Awards, Build a Playground in 2015, Up with the People, and more!

**OUR FIRM FOUNDATION** ..... 12  
Your Capital District Kiwanis Foundation

**TECH WATCH** ..... 14  
Google Hangouts make meetings easy and convenient

**AROUND CAPITAL** ..... 15  
Club president training opportunities

**CAPITAL RECORD** ..... 16  
Learn the happenings of the Capital District and its members.

**MY KIWANIS MOMENT** ..... 17  
David Heppner, Kiwanis Club of Lynchburg

**FRONT AND CENTER**  
The Service Leadership Program Issue ..... 18

**FAMILY TIES** ..... 29  
Updates from our Kiwanis Family

**SERVICE SHOWCASE** ..... 30  
Clubs from throughout the District demonstrate that there is no limit to the number of ways of offering service to the community.

**GETTING THE WORD OUT** ..... 32  
Public Relations made easy: Show your Kiwanis

**BEYOND THE CALL** ..... 35  
Bill Bunnell, Kiwanis Club of Williamsburg

## 2013-14 Leadership Information

GOVERNOR  
P. Scott Zimmerman  
Williamsburg, VA

GOVERNOR-ELECT  
R. Brian Bell  
Woodbridge, VA

SECRETARY-TREASURER  
Tom Varner  
Ashland, VA

IMMEDIATE PAST GOVERNOR  
Carolyn Richar  
Fairfax, VA

TRUSTEE-CHESAPEAKE BAY  
Rose Poole  
Seaford, DE

TRUSTEE-HEART OF VIRGINIA  
John Morris  
Richmond, VA

TRUSTEE-MASON DIXON  
Ted Zapalowicz  
Baltimore, MD

TRUSTEE-NATIONAL CAPITAL  
John Tynner II  
Rockville, MD

TRUSTEE-SOUTHEAST VIRGINIA  
Carla Morin-Diehl  
Toano, VA

TRUSTEE-SOUTHWEST VIRGINIA  
Jon Rife  
Grundy, VA

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# Governor's Message

P. Scott Zimmerman, 2013-14 Governor

Spring has finally sprung! April flowers are blooming and birds are singing songs about love to one another. We are the lucky ones because their bright and cheery sounds and colors make the whole Capital District feel fresh and new. It is a great time to be a member of the Kiwanis Family. There are so many ways to show our own Kiwanis Love. I love my Club. I love my Community, And most assuredly, I LOVE MY KIWANIS FAMILY!



The Kiwanis Family includes our Aktion Clubs, CKI, Key Clubs, Builders Clubs, K-Kids and their programs of Bringing up Grades and Terrific Kids. Also, do not forget Kiwanis Key Leader; improving lives by teaching life skills of leadership to high schoolers.

Spring also brings with it another fresh beginning. Our student-led Service Leadership Programs (SLPs) are winding down their school year based leadership and service terms. CKI and Key Club have elected their new officers at the club level. Then, at their recently completed District Conventions they have elected their District leadership teams. It is an incredible experience to see the deep commitment that these SLP's have to the Kiwanis Family. The elections were meaningful and emo-

tional because these young leaders care passionately about service, justice, patriotism, and goodwill. These members of our Kiwanis Family make your Governor and First Lady feel incredibly blessed to have the honor of serving alongside them.

In February, CKI members attended their District Convention, themed "The Wonderful World of Service". They had a ball and celebrated their many success, including raising nearly \$7000.00 for The Eliminate Project. Our new CKI Governor, Ben Romano, is a sophomore and is off and running building bridges to the future alongside Kiwanis. He took over right where Immediate-Past Governor Ben Durham left off. We built relationships that will strengthen our communities throughout the Capital District including your community.

Then in March Key Club held their District Convention, also themed "The Wonderful World of Service." First Lady Missy and I celebrated Kiwanis Family with nearly 1,000 of our best friends in an environment that literally burst forth with energy and pride. Immediate Past Capital District Key Club Governor Garrett Fraino had the great privilege of announcing that Key Club had raised \$72,532.00 for The Eliminate Project saving nearly 40,000 lives in the process. That doesn't even include the tens of thousands of service hours invested in each of our communities. Our recently elected Key Club Governor Anastasia Slepukhova is committed to strengthening the Kiwanis Family and our communities even more.

*Continued on page 34*

# Governor's Travels



## February 1, 2014

- Heart of VA Midwinter

## February 6, 2014

- Attended Gloucester Club's Board of Directors meeting

## February 7, 2014

- Spoke to Lynchburg Club about Membership.

## February 8, 2014

- Capital District Kiwanis Foundation Board meeting

- Capital District Board meeting

## February 10, 2014

- District Convention meeting

## February 11, 2014

- Williamsburg Club's Satellite Committee Meeting

## February 19, 2014

- Winchester Club's New Member Induction and Aktion Club Awards Ceremony

## February 20, 2014

- Williamsburg Club's BOD meeting

## February 21-23, 2014

- CKI District Convention

## February 28, 2014

- Mason Dixon Midwinter

## March 7, 2014

- District Convention meeting

## March 8, 2014

- National Capital Midwinter Conference Leisure World

## March 13, 2014

- Gloucester Club Membership Drive

## March 20, 2014

- Washington D.C. Club's Joe Riley Youth Achievement Awards
- Woodbridge Club's 67th Charter Celebration

## March 20-23

- Key Club District Convention

## March 28-29

- Southwest Virginia Midwinter

Visit the  
**KIWANIS STORE**  
for the latest apparel,  
meeting items, and more!



[store.kiwanis.org](http://store.kiwanis.org)

# Discover the spirit of Japan

JULY 17-20



In 2014, the Kiwanis International convention will be in Japan. Visit the Tokyo-Chiba convention booth to learn more. Get informed. Get inspired. Get ready to celebrate our 50 years in Asia-Pacific!

[www.kiwanis.org/japan](http://www.kiwanis.org/japan)



**Kiwanis**  
CONVENTION  
2014



# A Capital Idea

## Shining a spotlight on students' skills

By Lois Szymanski, Neighborhoods correspondent  
*The Carroll County Times*

How can the community recognize high school students for their many, varied skills? That is the question local Kiwanians took to the Carroll County public school system six years ago. As a result, the Spotlight on Youth event began.

Carroll County Public Schools and Carroll County Kiwanians will have their sixth annual Spotlight on Youth event from 9 a.m. to 1 p.m. March 29 at Winters Mill High School.

Spotlight on Youth will include a juried art show, a chess tournament, a film festival, an edible art contest, a floral design contest, dance exhibitions, robotics demonstrations and instrumental selections.

"The day includes so many students who are very talented but don't necessarily get the notoriety that sports and other areas do," said Sherri-Le Bream, director of high schools in Carroll County. She said she formed a committee to work with the Kiwanis clubs on this event.

Arthur Riley, of the Westminster Kiwanis Club, represents that club and the Mount Airy Kiwanis Club on the event's committee. "Students with fine art or academic achievements don't always get the recognition they deserve," he said.

Manchester Valley High School junior Skylar Hull said she is excited about the Spotlight on Youth event. She put 31 hours into her 17-inch by 22-inch portrait of a cheetah created with colored pencils. Hull said she had just begun the

Service Project Tip #9:  
Ask your public school  
system what they need.



Contestants in the 2013 Spotlight on Youth Academic Challenge await the next question while spectators watch.

portrait when she learned about the juried art show.

"I put in a lot of hours to get it finished in time," she said. "My art teacher [Stacey Saltzgeber] was there giving me advice all along the way. I couldn't have done it as well without her help."

Hull is excited about being a part of the art show. "It gives me a chance to see where I stand with other young artists my age and it lets me express my artistic ability to the rest of the county," she said.

*Continued on page 34*

# Eye On KI

## News from Kiwanis International



### Nominate a deserving teen

Spread the halo effect by nominating a special member of your club's sponsored Service Leadership Programs for a Teen Nick HALO Award, presented by Kiwanis Vision Partner Nickelodeon. HALO Effect honorees are those who Help And Lead Others with their good deeds.

Each month, TeenNick will recognize a HALO Effect honoree by giving a \$5,000 grant to the charitable organization of his or her choice. Deserving teens:

- Have unique personal stories that inspired them to make an impact in their communities
- Are engaged in different types of service: from working with big organizations to starting their own groups and addressing global concerns to issues in their own backyards
- Participate in service and motivate others to join

Do you know an inspiring teen in Builders Club, Key Club or Circle K International who fits the bill? Get

their hard work recognized when you nominate them for a TeenNick HALO Award: <http://www.teennick.com/shows/halo-awards/nomination>.



### Plan playground for Kiwanis One Day 2015

As your club catches its breath after a successful 2014 Kiwanis One Day, be thinking about how you can make even more impact next year during Kiwanis' 100th anniversary.

Consider a highly visible project especially for kids with immediate and extended appeal: building or enhancing a community playground. Landscape Structures, a Kiwanis Vision Partner, has created three personalized designs that showcase the 100th anniversary: <http://www.kiwanis.org/docs/default-source/community-partners/playground-resources/pdf---centennial-playgrounds-flier.pdf?sfvrsn=6>. There are options for clubs with any size of budget.

A playground build is a great way to show club pride, engage mem-

bers—and attract new ones—plus raise awareness of your Kiwanis club's impact on your community. But it does require planning. Start now with Landscape Structures' playground planning guide: <http://viewer.zmags.com/publication/f088b2fc#/f088b2fc/1>.



### UNICEF, Kiwanis team visits Kenya

A delegation from Kiwanis International and the U.S. Fund for UNICEF has just returned from a visit to Kenya for The Eliminate Project: eliminating maternal and neonatal tetanus. They were able to observe UNICEF's prenatal health care, immunizations and education programs.

On their first day, the delegation visited a small health facility located more than 70 kilometers from the nearest hospital. Some women and their children had walked more than 8 hours to receive vaccinations. Located in the Eastern and Southern Region of Africa, Kenya is one of only two countries in the area (the other is Madagascar) that has yet to achieve maternal and neonatal tetanus elimination.

Our delegation included Bill Cater, a member of the Dover Kiwanis Club



(Model Club); Kim and Heather Conrad, members of the Dartmouth Kiwanis Club (Model Club); Charlet Long Little, a member of the San Antonio Army Residence Golden K Kiwanis Club (Platinum Club); Mark Rabaut, the Kiwanis International Foundation Treasurer and a member of the Kiwanis Club of Ute Pass-Woodland Park (Model Club) and Michael Malik, The Eliminate Project campaign area director—USA 3. They were joined by Marci Brenholz, Deputy Director of Development for the U.S. Fund for UNICEF and Jessica Willet, Planned Giving Officer for the U.S. Fund for UNICEF.

See photos and read more about their experiences on The Eliminate Project blog: <http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/blogs.aspx>.



## Order free 100th anniversary party kit

Celebrating Kiwanis' anniversary requires more than boring balloons and a twist of crepe. After all, 100 years is quite an accomplishment! Make your party festive—Kiwanis style—with

a free 100th anniversary celebration party kit.

With this special package, your epic event can feature Kiwanis-branded centerpieces, coins, balloons, confetti and other fun surprises. But act fast: orders will only be taken until June 14, to be delivered this fall. Order your club's 100th anniversary celebration party kit now: <http://www.kiwanis.org/kiwanis100/celebrate/celebration-party-kit>



## Welcome new partner Up With People

Kiwanis has formed a new partnership that will bring music, song and service to Kiwanians and their Service Leadership Program clubs. Welcome to the Kiwanis family, Up With People!

Up with People is a global education organization that's been bringing the world together through service and music since 1965. More than 21,000 young leaders from 100+ countries have traveled abroad through Up With People in a unique combination of international travel, service learning, leadership development and performing arts.

Kiwanis clubs can now host student-performers, raise funds and partner

with Up With People on local service projects—check the current schedule to find out when students will be performing in your area. By sponsoring an Up With People cast, your Kiwanis club can gain brand awareness and boost club pride all while supporting young leaders in their quest to serve. Contact Paul Whitaker at [PWhitaker@upwithpeople.org](mailto:PWhitaker@upwithpeople.org) or +1-720-215-3205 (U.S. and Canada) to get started. Visit [www.upwithpeople.org](http://www.upwithpeople.org) for more information.



2014

## Martial arts up close in Japan

To win a point in kendo, a martial art that enhances both physical readiness and mental control, you need to execute three things perfectly. Learn what they are up close during the 99th Annual Kiwanis International Convention.

Experience kendo in a powerful display of strength and art, along with other Japanese traditions like origami and calligraphy, at the Japan cultural

# Eye On KI

fair ...and learn more about this martial art not for the faint of heart—but a lot of fun—on the Kiwanis International convention blog. And sign up to attend the convention today: <http://www.kiwanis.org/convention/2014/register#.Ux79yj9dWSo>

## Time to skip a meal!

April in Kiwanis means it's time for Skip-a-Meal. This month, the Kiwanis International Foundation asks you to join other Kiwanians in choosing to eat at home instead of going to a restaurant, skip your morning coffee or bring your lunch to work. Then, donate the savings to our foundation. This small change in your daily routine can make a big impact in a child's life.

You can even use Skip-a-Meal to grow your club's membership. Hold a club pitch-in dinner or potluck event and invite the public. Use the event to share not only the purpose of Skip-a-Meal but the goals of our foundation and Kiwanis International as well.

Check out the Skip-a-Meal resources for details and report your success at [skipameal@kiwanis.org](mailto:skipameal@kiwanis.org): <http://www.kiwanis.org/foundation/give-and-extend-your-kiwanis-impact/club-gifts/skip-a-meal#.Ux24iz9dWSo>



## New foundation club recognition program

The Kiwanis International Foundation now has a new, simpler club giving recognition program. The Today Club bundles the former club recognition programs Each Kiwanian, Each Year, 100% Kiwanis International Foundation Sustaining Club and Top Three District into one.

The Today Club makes it easier to get the recognition you and your club deserve for your hard work to improve the lives of children. Any unrestricted gift you make to the foundation—through Skip-a-Meal, Giving Tuesday, The Eliminate Project and annual giving—counts toward your club's per-member average.

The four levels are:

- Blue, US\$10
- Silver, US\$25
- Gold, US\$50
- Diamond, US\$100

Learn more about how your club can join the Today Club, and then contact

Jereme Grinslade, alumni and annual fund administrator, at [jgrinslade@kiwanis.org](mailto:jgrinslade@kiwanis.org), if you have questions.

## Check out new Kiwanis magazine iPad app

Kiwanis has launched a digital version of Kiwanis magazine for the iPad. This interactive and entertaining publication expands the experience of reading Kiwanis magazine through video, slideshows, audio and other exciting features.

To download the new Kiwanis magazine app to your iPad, launch Newsstand and search for "Kiwanis." Then follow the instructions to download the current issue—and past issues—right to your device. The Kiwanis magazine app is free, and you will be alerted automatically when a new issue is available.

Currently, the app is available exclusively for the iPad. Download the Kiwanis magazine app now, and experience the future of storytelling.

### ADVERTISE YOUR CLUB EVENTS IN *THE CAPITAL KIWANIAN*

\$30 (quarter page ad)

\$55 (half page ad)

\$100 (full page ad)

[editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)



KIWANIS CLUB OF ROANOKE

# GOLF TOURNAMENT

*to support*

## THE ELIMINATE PROJECT

**KIWANIS & UNICEF project to Eliminate Maternal / Neonatal Tetanus Worldwide**

***Friday, June 13, 2014***

Lunch at 11am Tee-off at 12:30 pm

### ROANOKE COUNTRY CLUB

3360 Country Club Dr., Roanoke, Va



*Limit of 32 teams so sign up early!*



*Prizes, Favors and a Fun Time!*

**Cost \$400 per team or \$100 per person**

Hole Sponsors: \$150 per hole † \$500 per hole with a team

Corporate Sponsors: \$750 per hole † \$1,000 with a team

**Contact:** Kiwanis Club of Roanoke • P.O. Box 19313, Roanoke, Virginia 24019  
or call 540-265-2441 / 540-989-5301 or lenoch54@gmail.com

# Our Firm Foundation

## News From Our Capital District Kiwanis Foundation

By Roy Sheets, CDKF President

The Capital District Kiwanis Foundation's major fundraising season is almost upon us. We have three major fundraising efforts that support the Foundation's contributions to the seven Pediatric Hospitals that stretch from Wilmington, DE to Roanoke, VA. They are the Ducky Derby raffle, the Caring Corner store at the Capital District Convention, and the \$3 per member contribution from each club in the Capital District. This project started in the 1986-87 Kiwanis year with a \$3500 contribution to Children's Hospital National Medical Center in Washington, DC. Since then three hospitals were added in the 1987-88 year. They were Children's Center at Johns Hopkins Hospital in Baltimore, Children's Medical Center at MCV hospital Richmond, VA and Children's Medical Center at UVA hospital in Charlottesville, VA. In the 1991-92 year two more were added: Children's Hospital of the Kings Daughter, Norfolk, VA and Children's Hospital at Community Hospital of Roanoke Valley, Roanoke, VA. In the 1992-93 year the seventh hospital at the Medical Center of Delaware Wilmington, DE was put on the list.

Last year we raised \$20,300 to be given to the seven children's medical centers. The contribution to each was \$2,900. To find a smaller contribution we have to go back to 1990-91 year when \$12,200 was raised. Each hospital received \$3,050 as there were only four hospitals on the list at that time.

What do we have to do to improve our fundraising performance? Lets look at each of our fundraisers. First, the Ducky Derby raffle. The raffle is our largest source of revenue. Our District has approximately 5,100 members. It would seem that we have one terrific sales force in place to sell tickets not only to Kiwanians but also to friends, family, neighbors, and associates. We are encouraging each club to have a committee to adopt a plan to sell the raffle tickets. One change: all tickets sold must be filled out completely and be legible. If not and the ticket is drawn, then that ticket will be disqualified.

Let's go to the Caring Corner. A few years ago the Caring Corner was run by a group of Past Governors wives and the profits from the store amounted to several thousand dollars. At that time the goods sold were mostly hand made crafts or new items. Last year the Caring Corner only took in \$730. Over the years several things have happened. There have been times when the location at the convention wasn't the best. For the coming Convention the Caring Corner Committee of the Board of Directors is working hard to have a desirable merchandise display

and we will have a great location for the store at the convention. If each club would contribute one or two nice items we would be back on the road to success with the store. We hope everyone will take time to visit the store.

Now for the annual club gift of \$3 per member. Last year the number of clubs that responded to this request had 3,600 members. The Foundation Directors will be working with those that did not respond to improve the numbers.

Since this project began, the Kiwanis Capital District Kiwanis Foundation has done a lot for the children and their families in times of uncertainty and stress due to the illness of a child. Last year at VCU-MCV in Richmond, 1,500 indigent children were admitted to the Pediatric Hospital. They receive the care they need without regard for their ability to pay. Over the years that we have had the hospital project in operation the Capital District Kiwanis Foundation has contributed \$595,513 to the seven pediatric hospitals. This year we will go over the \$600,000 mark. We have a first class product to sell and a sales team which will be second to none. Let's go, Kiwanians!





What if your  
**Mother's Day gift**  
could save a child's life?

Honor a special woman with a Mother's Day/International Women's Day Zeller Fellowship. Make a gift to The Eliminate Project in the name of your mother—or any person who has been an inspiration. When you give a Mother's Day Zeller Fellowship, you'll save or protect more than 690 lives from maternal and neonatal tetanus.

Learn more at [www.TheEliminateProject.org/mothersday](http://www.TheEliminateProject.org/mothersday).

**ELIMINATE**  
maternal/neonatal tetanus



Limited-edition 2013  
Mother's Day Zeller brooch

## Have a “Hangout” with your Kiwanis Club wherever you go!

Many Kiwanis clubs are conducting meetings and business over the internet to be more inclusive of members’ busy schedules. Programs such as Skype and GoToMeeting are common tools that have been used in the past, but like all technology, more options are developed every day.

In 2013, Google updated its Google Talk feature within Gmail to the new Google Hangouts. While Google Talk (affectionately referred to by users as “Gchat”) had the ability to video chat with another user, Hangouts takes it up several notches. With one touch, you can start a video call with up to ten people. Video calls ring everywhere your friends have Hangouts. Whether they’re on their computer, phone or tablet, they’ll know you’re calling. If they’re not around or can’t pick up, Hangouts will let them know you were trying to reach them. Hangouts works on computers, Android and Apple devices, so you can connect with everyone, and no one gets left out.

When you are in a Google Hangout, there are many great features at your fingertips. All participants in the hangout can be viewed as thumbnails at the bottom of the screen. Whoever is speaking at the time is featured in the main window of the hangout. You also have the ability to screenshare with

your friends, easily selecting which open window on your computer that you want visible.

Do you want to stream a meeting to more than 10 people? Perhaps an entire club meeting? Well, Google has you covered!

Hangouts On Air allows you to stream club meetings from your laptop. What differentiates Hangouts On Air from similar programs like LiveStream is that viewers can communicate during the meeting by video like in regular Google Hangouts, improving interaction for all participants. Once your Hangout On Air is over, it’s easy to

keep the conversation going. The recording will be publicly available on Google+ and on your YouTube channel, ready to be shared.

You are probably wondering how much Google Hangouts costs. It’s FREE! You simply need to have a free Google account. So go “hangout” today!

For more information on Google Hangouts, and to download it, visit <http://www.google.com/+/learn-more/hangouts/>.



Google.com

# Around Capital

## Club President Training Opportunities

By PG Don Dudey

Throughout these past months, many of you have attended the Midwinter Conferences in your respective regions. One of the courses offered was the Succession Planning session that talked about obtaining qualified Kiwanians to be a future club officer, especially the president-elect.

Each year the District Kiwanis Education Committee conducts the Club Leadership Education (CLE) Course for club presidents-elect within each region free of charge. These courses are four (4) hours in length, taught by a Kiwanis trained Certified Instructor using the Kiwanis International course so that there is uniformity in each class taught. These classes are a facilitated course rather than a lecture type course. There is open discussion by participants on all topics throughout the class. Even though you have past experience as a club officer, attending this class is important to you in three ways:

1. It provides you with the most up to date material and programs that are being used within Kiwanis.
2. It provides you an opportunity to meet and get to know your fellow club officers and your incoming Lt. Governor within your Division and region.
3. It gives you an opportunity to ask

those questions that you and/or your club have had a hard time finding answers to: membership growth, service projects, fundraising, etc.

Some of the topics that will be discussed during this training session are: job description, club meetings, board meeting; parliamentary procedure; communications; elections and appointments; planning and goal setting; succession planning; bylaws and local government requirements; dues and fees; club budgeting; club foundations; club insurance; fundraising and service ideas; Kiwanis International foundation; The Eliminate Project; Service Leadership Programs and other programs; guidelines for adults working with youth; District topics; and where to find more help.

These classes are being scheduled for Saturday mornings and sometimes on Sunday afternoons in a centrally located town within your region. Your Lt. Governor will be sending out specific information about the time and place for your region. They will be asking for you to register for the class to allow the organizer a way to know how many to plan for because of student materials as well as refreshments for the training session. The CLE training schedule



will be posted to the District Website as soon as it is available. Please check it regularly.

This training is vital to both you as an individual as well as to your club. The better trained a club officer is the better they will fulfill their obligation as the club president. And, the better a club officer fulfills their duties, the better the club becomes along with its members. Good clubs are normal, great clubs do the right things at the right time. You and your club deserve to be a great club. Training is the key to making the difference between good and great. Get involved with the opportunities to get trained this year, contact your Lt. Governor or Lt. Governor elect about this program near you. Remember, this training is free, but you may be asked to pay for refreshments, if they are provided by your LTG. This training will be occurring in June and July, so don't wait, register now.

You can contact me, if you have any questions regarding the above. Don L. Dudey, PG [dldudey@gmail.com](mailto:dldudey@gmail.com) or 443-794-1112.

# The Capital Record

## Honors

In February, the **Kiwanis Club of Greater Ocean Pines - Ocean City** awarded "Kiwanian of the Month" to **J. Graham Caldwell** who is the Programs and Speakers Chair for the club. Graham has done an outstanding job for many years, arranging for guest speakers who inform the club members of so many varying topics. Graham can be seen working at most every event that Kiwanis holds and is the Bingo caller at the Berlin Nursing Home where he and other members of Kiwanis volunteer to provide some fun for the residents.

## Welcome to Kiwanis!

Dana Jonas, Past President, inducted five new members into the **Kiwanis Club of Wythe County** in December and in January. The five new members are **Matt Temple**, Youth Director at All Nations Church; **Rev. Brad Simpson**, Pastor at Wytheville Presbyterian Church; **Fielden Sanders**, Controller at Coalfield Services; **Garnett Miller**, retired business owner in Wytheville; and **Lewis LaFon**, Director of Wythe County Department of Social Services. We give these members a warm welcome and are glad they joined Kiwanis!

On March 12th, at the weekly meeting of the **Kiwanis Club of Greater Ocean Pines - Ocean City**, newy-wed **Jennie Rice** became the newest member of

the club. Jennie is employed by The Farmers Bank of Willards. She is presently obtaining a degree in Business Administration. Welcome to Kiwanis!

## Everyday Heroes

On February 19, 2014, the **Kiwanis Club of Wilmington, DE** celebrated its Annual Civil Service Awards and Dinner at the Hotel du Pont in Wilmington. The annual event recognized exemplary service of distinguished members of the Wilmington Police Department, Wilmington Fire Department and the Paramedics of New Castle County.

## District Foundation

Congratulations to the following recipients of Capital District Kiwanis Foundation Life Memberships for the months of December and January:

**Jacqueline Gould Felton**,  
Greater Landover  
**Sheila Traynham**, Far East

## Donations

At their regular Tuesday morning meeting, the **Kiwanis Club of Poquoson** presented a check for \$2,000 to "Beyond Boobs!@", an organization founded eight years ago in Williamsburg to call attention to "Breast Health Action," using humor to get women beyond the obstacles of breast cancer

to early detection and beyond the disease of breast cancer to live life to the fullest. The organization provides educational materials, seminars, personal intervention, and support for women concerned about or diagnosed with breast cancer.

## Happy Anniversary

### April

|                          |      |
|--------------------------|------|
| Charlottesville .....    | 1922 |
| Elkton.....              | 1932 |
| Ellicott City .....      | 1940 |
| Wythe County .....       | 1948 |
| Mount Airy .....         | 1949 |
| Williamsburg.....        | 1958 |
| Churchland.....          | 1974 |
| Greater Landover .....   | 1979 |
| McClure River .....      | 1981 |
| Calvert County.....      | 1981 |
| Midlothian .....         | 1990 |
| Montgomery Village ..... | 2003 |
| Strasburg.....           | 2010 |

### May

|                                |      |
|--------------------------------|------|
| Danville .....                 | 1921 |
| Alexandria .....               | 1921 |
| Harrisonburg.....              | 1922 |
| Frederick .....                | 1922 |
| Seaford.....                   | 1923 |
| Cumberland.....                | 1924 |
| Pikesville .....               | 1935 |
| Suffolk.....                   | 1947 |
| Christiansburg.....            | 1949 |
| Rockville.....                 | 1950 |
| Crofton.....                   | 1976 |
| Old Point Comfort.....         | 1981 |
| Shenandoah Valley .....        | 1981 |
| Bull Run Manassas .....        | 1985 |
| Clinch River .....             | 1988 |
| Mitchellville.....             | 1995 |
| Greater Westminster .....      | 1996 |
| Old Town .....                 | 2006 |
| Central City Newport News..... | 2009 |
| St Mary's County.....          | 2000 |
| Bel Air .....                  | 2007 |



## My Kiwanis Moment

David Heppner

### Kiwanis Club of Tysons Corner/McLean

My 23 year journey with Kiwanis has provided countless significant moments. These moments are comprised of warm and appreciative handshakes and hugs, children's smiles, friendly pats on the back, and the internal sense of fulfillment that comes with doing something for and with your community. Narrowing these moments to only one seems a daunting task. Here are a few of the snapshots of defining experiences that I have had as a member of Kiwanis.

- Helping to build Daniels Hill play ground in a neighborhood plagued by crime that had nowhere for young children to safely play. Having neighbors join us in the construction and a wonderful cookout celebration with the children climbing and playing on everything we built. It was tremendously satisfying to know that we had an impact in their lives.
- Building and then awarding a play house at the annual Oscar Anderson

Teddy Bear parade. Over 100 children joined us with their teddy bears to march in the parade.

- Cooking for Kids Haven, an organization for grieving children to help them deal with the loss of a family member. Interacting with the children and providing comfort for them will always stand out in my defining Kiwanis moments.
- The day we took Boonsboro Elementary 5th graders to the park to explore and play on the train. Their class raised \$5,000 to help us restore the train.
- Running into a nurse at the hospital who was a recipient of a Kiwanis loan 12 years ago. The loan enabled her to go back to school and get her nursing degree.
- Building and then stocking a store to serve as a resource for women who have hit rock bottom, and want to pull themselves up and become a productive part of society.



- Looking out my office window and seeing the families walking and riding their bikes across the Percival Island bridge that our Kiwanis group built over the James River.

Clearly Kiwanis makes an impact in our community, as it has made and continues to make an impact in my life. I am fortunate to be a part of it.

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Share YOUR Kiwanis Moment! Email [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)

# Front and Center



## Kiwanis Service Leadership

It's known around the world: Nobody does Youth Programs like Kiwanis International. Read on to learn more about our Service Leadership Programs, and how they are the bright future of Kiwanis!

# "These Kids Today"

By John Shertzer  
Chief Programs Officer  
Kiwanis International



Man, oh man. *These kids today.*  
These kids today are young, yes,  
Which means they are brash,  
Over-confident,  
Too optimistic for our cynical world to  
accept.  
They just don't know how the world  
works.

These kids today  
Are always plugged in,  
Some device in every pocket.  
They count digital friendships as  
True friendships,  
And struggle to build real relationships.

These kids today seek  
Fame and fortune,  
Are impatient, unfriendly, and lazy.

These kids today are entitled,  
Unaware of the sacrifices that created  
their  
"Me-First" universe.  
They don't respect authority,  
Nor do they speak with it.  
Everything is  
"Kinda,"  
"Sorta,"  
"I don't know."

These kids today are apathetic.

*Or are they?*

These kids today cannot be trusted  
with our future.

*Or can they?*

I attended a Key Club convention,  
A Key Leader weekend,  
Did service with Circle K,  
Went to a Builders Club meeting,  
Hung out with some K-Kids.  
And you know what?

These kids today are remarkable.  
They have an enthusiasm  
That is contagious.  
They believe that our world can be  
better,  
And know that they can  
Make it happen.

These kids today are creative,  
Inspired,  
And innovative.  
They don't give up.  
(Maybe their boldness and their  
brashness aren't such bad things after  
all).

These kids today have beautiful  
thoughts about life.  
Their "seize the day" attitude is a  
counterweight  
To so many in our world today who  
no longer try.

These kids today deserve a chance  
To be heard.  
To lead.  
To give us the youthful energy that  
only they possess.

These kids today are like Kiwanis in  
that they  
Want to build something better and  
brighter.  
They can do it!  
They show us that all the time.

What if, then, Kiwanis and its programs  
Became the answer to the cynics,  
And doubters.  
What if we walked up to those who  
mutter under their breath negative  
thoughts about  
These kids today,  
And said "look!"  
Look at *these* kids.  
These Key Clubbers, these Builders,  
these Key Leaders,  
Look at these K-Kids, these Circle K'ers.  
You may think these kids have nothing  
to offer,  
But we know that they have  
*Everything* to offer.

And that's why Kiwanis **believes in**  
These kids today.

# Front and Center



By Jonice Jackson, Intern

## Children all around the world are learning leadership skills through

**K-Kids.** This is an organization that helps elementary aged children impact their community through service. Many K-Kids clubs are formed through elementary schools, this way they are able to reach a wide range of elementary aged children. Worldwide, more than 36,000 children participate in K-Kids.

Within K-Kids there are core objectives and values that are held within every K-Kids club. For example, it is an objective to provide opportunities for working together in service to school and community, develop leadership potential, develop a strong moral character, and encourage loyalty to school, community and nation. These objectives are powerful, and teach children values that they can use for the rest of their life. The values are much the same; they encourage children to exhibit traits such as character building and leadership and use them within their daily life, not just at K-Kids.

K-Kids participate in community service through service projects. There

are many types of service activities that K-Kids can participate in; for example, helping the elderly or doing a food drive for people in need. According to Mitra Shultz, who works at the Children's National Medical Center, and currently serves as a K-Kids Administrator for the Capital District, "K-Kids enjoy food drives, penny wars, selling loom bracelets, lemonade stands, and cleaning up or landscaping their school."

K-Kids is a gateway to other Kiwanis organizations. It is a way to get children active in Kiwanis at a young age. Shultz said, "K-Kids clubs are important because they are the entry-point to the Kiwanis family." Helping in service projects also gives K-Kids the opportunity to work with other Kiwanis organizations like Key Club or CKI.

K-Kids teaches children many valuable lessons. Even in the K-Kids pledge, it speaks of children respecting their environment and trying to make the world a better place. By volunteering, the children who participate in K-Kids are able to build character. "[K-Kids] gives children the understanding to identify problems in their school and community, and discuss ways to solve them," said Shultz. "By doing community service they are given the power to make a difference."

K-Kids is a wonderful club that teaches children important lessons at a young age. Children will understand the importance of helping others through volunteering and foster leadership skills early. For more information about starting a K-Kids Club at your local elementary school, please contact Mitra Shultz at [mitrashultz@gmail.com](mailto:mitrashultz@gmail.com).





## **Builders Clubs offer an excellent opportunity for Middle School students to develop leadership skills**

and improve their abilities to participate in community service. This has been a very good year in the Capital District for Builders Clubs.

The total number of active Builders Clubs in the Capital District is 86 with 58 of these as “paid in-full” for the year. Over 100 Builders Clubs have been active in the past 4 years but 15 are listed as inactive. These 23 clubs could be reactivated by their former sponsoring or a different Kiwanis Club who would like to help local middle school students.

Many of the Builders Clubs are working on some interesting projects. The Builders Club of Tabb has been working on raising money to build a new school in Sierra Leone. The club decided on the project during the 2011-12 year and continue to raise money for the project. Many of the schools in Sierra Leone have been destroyed by the civil unrest in the area so the schools are much needed.

Other Builders Clubs are working on projects and fund-raisers to help with The Eliminate Project. Fundraisers include car washes, selling refreshments at sporting events, used book sales, and many others.

The Builders Club Committee is always looking for for Kiwanians to join the adult leadership team.. Committee members are responsible for answering questions for the region in the Capital District where he or she lives. This person would be the “go to” person in the region for Midwinter Conference exhibits and presentations. When new Builders Clubs are chartered in a region, this Builders Club committee member should go to the Charter event for the new club.

For more information on helping with the Builders Club committee or if you need information to charter a new Builders Club, please contact Dru Bowman, Builders Club Administrator - Capital District, phone (757) 869-8203. Dru can also be reached by e-mail at [dbowman8@cox.net](mailto:dbowman8@cox.net).



# Front and Center



## Key Club is the largest student run service organization in high school.

There are over 265,000 students in 5000 clubs in 30 countries, sponsored by Kiwanis.

The Capital District of Key Club is the 4th largest district in the world. We have 241 active clubs with 14,866 members. Key Club has added several new divisions to its district structure in the last several years based on continu-

ing growth. In the last 5 years we have had a net increase in our membership of 1935 members.

We are led by a District Governor, Secretary, Treasurer and Editor, who are elected annually at our District Convention by the delegates. The 31 Lt. Governors that represent the 31 divisions are normally elected in January and February and are then installed at DCON with the executives. This group

constitutes the Board of Directors which meets 5 times a year.

This operation is overseen by an Adult Committee, that is chaired by District Administrator Joe Stankus. They are ably assisted by a group of very dedicated individuals that give up countless hours to oversee this very vital part of the Kiwanis Family. The Adult Committee members are located strategically in all parts of the District. They are the grassroots that hold this operation together. They have many varied duties including mentoring, chaperoning, training and attending all divisional and regional meetings. They also provide transportation of the students to Board meetings and other events as necessary.

The Adult Committee for Key Club is very different from other District Committees. There is a need for a large commitment of time. There are 4 Board meetings and District Convention which require staying overnight for a total 9 nights, and this does not include International Convention. You will also have at least one meeting a month in your 'home' area of responsibility.

If you are interested in more information on how you could join this highly successful team, please contact Joe Stankus at [keyclub@verizon.net](mailto:keyclub@verizon.net)

# KEY CLUB®

## Circle K International, the largest university service leadership organization in the world, performs half a million hours of service each

**year.** With more than 13,700 members in 19 nations, CKI is making a positive impact on the world every day. The Capital District is home to almost 800 CKI members, making it the third largest district in Circle K International.

We have a committee of nine Kiwanians that works with the students in CKI, specifically the District Board of Officers. Like Kiwanis, they have a Governor, Secretary-Treasurer, Editor, and Lt. Governors that serve their

twenty four clubs within the District. In addition, there are nine student-run committees: service; public relations, long range planning; technology; membership development & education; laws, regulations, & awards; Kiwanis family relations; conventions & conferences; and club building & revitalization.

In addition to doing service on the local level, Circle K Members participate in service initiatives such as The Eliminate Project, the March of Dimes, Students Team Up to Fight Hunger (STUFH) and Relay for Life.

### How can you help CKI?

1. The Committee is always looking for anyone interested in serving as a Zone Administrator or helping at a District event.

2. Does your club have a CKI? Be the best sponsors you can be! Go to their meetings or service projects. Invite them to yours. Utilize them! Does your club want a facebook page? Get a CKI member to do it!
3. Your club doesn't have a CKI Club? Build one! Contact District Administrator Jen Wolff at [administrator@cdcki.org](mailto:administrator@cdcki.org) if you need help. If you can't build a club, please donate to the Capital District Kiwanis Foundation's Youth Outreach Program and designate it to CKI.

Working with CKI members can be such a fruitful experience. The college students are learning life skills and developing into exceptional leaders because of their membership. Witnessing the transformation is amazing. These are our future Kiwanians and any support that you can give them is appreciated. Help them fundraise for travel to International Conventions. Volunteer at a service project or visit them at their meetings. Give them professional career advice. Cook for them. (Who knows how long it has been since they had a home cooked meal!)



# CKI<sup>®</sup>

Circle K International

# Front and Center

By Eric Zhao, Intern

## “Where development has no disability” is the motto of Aktion Club –

one that has been upheld and embodied by almost 11,000 members from over 500 clubs across the globe. Since its informal start in 1987, Aktion Club went on to become an official Service Leadership Program (SLP) in 2000 and continues to serve the community and adults living with disabilities. With close to 100,000 hours of diverse annual service, Aktion Club is very successful and still continuing to grow. In fact, the first Aktion Club in Europe was chartered just this year!

The members of Aktion Club are a huge and essential part of the club’s mission. Aktion Club provides its members with many opportunities for leadership and teamwork where other

groups do not. These opportunities help to define and develop many positive values of involved members of society. Projects promote good ethics, open-mindedness and compassion for others. Members of Aktion Club not only serve their communities, but also strive to become more active participants in them as well. Through all of this, adults living with disabilities are empowered to epitomize and demonstrate self-value and dignity to themselves and also to their communities.

In addition to Aktion Club’s impact on its members, its impact on the community is quite substantial as well. Worldwide, members have poured hours upon hours into community service projects. Some of these projects are modified to help enable completion, but they are just as effective in addressing the needs of the community. The variety and amount of service has benefitted countless communities and people in countless ways. Aside from its individual projects, Aktion Club also serves as an important member of the Kiwanis Family. The funds raised and hours served by its mem-



bers contribute significantly towards larger group initiatives such as The Eliminate Project. The positive impact of the group is immense and very far-reaching.

There are 16 Aktion Clubs in the Capital District and their service projects include toy drives for pediatric hospitals, food drives, collecting blankets for Project Linus, Meals on Wheels and creating cards for nursing homes. These service projects only represent a fraction of the projects pursued by the Aktion Clubs in our district. Arthur Riley, the Aktion Club District Chair, stresses that “these members differ from Kiwanians only in that they live life with some restrictions”. They have done many amazing things and Riley explains that “their motivation to serve is as strong if not stronger than people without disabilities. They want to give back to their communities”. Aktion Club is a great SLP for anybody to help out with. It benefits its members so much and gives them the tools to improve themselves and give back even more to their communities. More detailed information and resources can be found at [www.aktionclub.org](http://www.aktionclub.org), including events, projects and how to start an Aktion Club in your area.





# How to be the perfect SLP Sponsor

By Eric Zhao, Intern

So you've thought about sponsoring a Service Leadership Program (SLP)? Regardless of whether it's going to be your club's first or fourteenth sponsorship, you will want your SLP to be successful. It will be an important responsibility to maintain and support your SLPs since they are an essential part of your Kiwanis Club and also empower other members of the community to give back. Behind every great SLP there is a great sponsor. There are many methods to serving as a great sponsor, but remember that every method includes setting up and using a structure.

Developing a simple framework for your SLP can help save your club a considerable amount of time. Laying out the road for the future encourages a mutually beneficial relationship between your Kiwanis Club and SLP. Members and especially officers are learning as they go, so it is helpful to have a few Kiwanians ready to guide them when necessary. Communication is key and having Kiwanians present at your SLP's events or even their members at your events are good ways to strengthen the bonds between your two groups. In addition, it is a great idea to designate a committee or advisor to serve as the official point of contact for their respective SLP. However, make sure that you know the SLP's point of contact for your club as well. Aside from setting aside human resources, it is important to also set aside funds

from your club budget to help finance any necessary expenditures.

After your framework is set up, it is time to put it to use and help your SLP grow! Sponsorship is a continuous endeavor and the following are a few good ways to support them:

## Hold periodic meetings between Kiwanis and SLP leadership

- Empower the members of the SLP
- Keep club aware of what SLP is doing and vice versa

## Start collaborative projects between club and SLP

- Work towards raising funds for the same cause
- Invite members of the SLP to work with your club or vice versa
- Encourage club and SLP members to socialize and form connections

## Present opportunities to train the leadership of your SLP

- Help fund a trip to a program such as Key Leader
- Ensure that new SLP club officers are trained in their various duties prior to taking office
- Have your club set up a workshop for members of your SLP

## Competition

- Encourage friendly competition towards a mutual goal
- Can be between club and SLP, SLP and SLP or both

## Manage dues and oversee finances

- Make sure your SLP pays its membership dues on time
- Keep up to date with your SLP's finances
- Advise your SLP on financial matters when necessary

## Exchange reports and information

- Have a SLP member report to your club and/or other SLPs on their respective SLP's activities and events
- Have a representative report to your SLP on your club's activities

## Offer recognition and awards

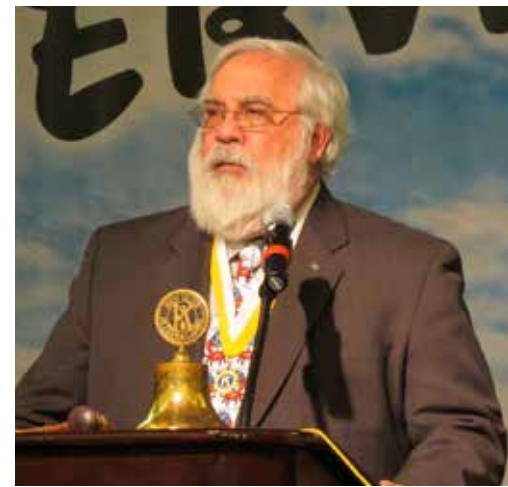
- Offer recognition and/or awards to outstanding SLP members
- Create initiatives to encourage SLP members to achieve

## Fund scholarships and/or trips to SLP conventions

- Help reduce the price of going to SLP conventions for members
- If there are any funds from the amount originally set aside in your budget, they can be given to members of your SLP who are seeking higher education

Successful Service Leadership Programs are an integral part of any Kiwanis Club. Sponsoring one is not the easiest task, but it is definitely one of the most rewarding. In addition to the information above, more resources can be found at [www.kiwanisone.org/](http://www.kiwanisone.org/) charter.

# Front and Center



## The Wonderful World of SERVICE

CKI and Key Club members celebrate  
their District Conventions the way  
only “the Mouse” can!

By Colin Austin, Intern

Were you wondering where you could find a kingdom of young servant leaders? One where service and magic intertwine to form the perfect fairy tale and “happily ever after”?

Capital District CKI and Capital District Key Club shared a joint theme for their District Conventions, “The Wonderful World of Service.”

Capital District CKI held their convention in Fairfax, VA, February 21-23, while Capital District Key Club held theirs in Baltimore, MD, March 21-



23. At these conventions, members around the Capital District could gather, tell a few fairy tales, and truly experience the magic of service.

At these magical weekends of service and celebration, Key Clubbers and CKI members were able to hear from inspirational speakers, attend informational as well as fun workshops, attend dances, compete in contests, vote on District Leadership, and experience live Disney entertainment.

Like a wish brought to life by a quick “bippity-boppity-boo”, Key Clubbers were gifted with a former Key Club

Governor of the Cali-Nev-Ha district and stand up comedian, Patrick Maurer, to open the convention talking to Key Clubbers about living everyday you have and truly cherishing the little things.

CKI members enjoyed a motivational speech given by Past Kiwanis Governor Jeffrey Wolff, on the life of Walt Disney and the lessons he provided in perseverance and success.

On Saturday of both conventions, members were able to attend workshops ranging from duties of an officer to public speaking to help broaden

Clockwise from the top: Key Clubber dance the night away; Key Club District Administrator Joe Stankus addresses the attendees; the crowd patiently waits for DCON start at the Hyatt Regency Baltimore; CKI members attend an educational workshop; Key Club Governor Garrett Fraino proudly shows Key Club’s donation to The Eliminate Project; CKI Governor Ben Durham and other board members get pied for The Eliminate Project; smiling faces at CKI DCON; Governor Scott Zimmerman and First Lady Missy make an appearance at both conventions as Goofy and Missy Mouse!

*Continued on page 35*

## Transitioning from SLP to Kiwanis

By Jonice Jackson, Intern

Kiwanis is a volunteer based international organization for adults. However, Kiwanis also has Service Leader Programs (SLPs) that include children and young adults. These SLPs include, but are not limited to, K-Kids, Builders Club, Key Club, and Circle K. One dilemma of Kiwanis is how to get their SLP members to become a part of Kiwanis once they hit adulthood. Here are the accounts of several former SLPs who decided to join Kiwanis.

For some members, like Nicole Dermott, joining Kiwanis Club was a natural transition for her because of her experiences as an SLP member. “I was a member of Key Club and Circle K in high school and college. I joined Kiwanis because my experiences in Key Club and Circle K were so positive for me and I wanted to continue to give back to the Kiwanis Family. I always say I feel like I grew up in the Kiwanis Family. What I took away from my experiences was life changing on many levels, and it would have been impossible for me not to join Kiwanis as soon as I was able to,” shared Nicole. “I know I will be a member of the Kiwanis Family always. It is a huge part of me and responsible for helping me to grow and change in so many ways. I especially love now working with SLP students so I can help give back some of what was given to me.”



In the case of Serena Bell, she felt the need to give back to the Kiwanis community. “As an SLP alumni, it was important for me to give back to Kiwanis. Also, there is a huge need in D.C., and Kiwanis is the best way I have found to contribute locally and directly to people who need it through hands-on service,” said Serena.

By joining Kiwanis, Brian Egger—a former Key Club and Circle K member—felt he could help SLPs thrive. Brian said, “From my perspective, Service Leadership Programs are what makes Kiwanis unique and relevant in today’s society. These programs enable Kiwanis to carry out its mission and demonstrate the value of its objects in communities across the globe.”

Mitra Shultz has a completely different reason for joining Kiwanis. According to Shultz, “Being part of the Kiwanis family previously as a CKI member made joining less intimidating. I already knew the structure of the organization and even a few of the members, in fact some were even my mentors. My goal is to live up to the example that those Kiwanians showed me as a student.”

There is no clean-cut formula on how to get SLPs to join Kiwanis. However, it is easy to see that the strong leadership and positive experience play a large factor in SLPs becoming Kiwanis members. As Kiwanis members, interaction with your students is integral to them staying in the organization. If they feel wanted and needed, they will come back.

# Family Ties

## Updates from Our Kiwanis Family

### Key Club Anastasia Slepukhova, Governor

My name is Anastasia Slepukhova and I am truly honored to be able to serve the Capital District of Key Club International as District Governor for 2014-2015 service year. I am currently a fourth year student at Lake Braddock Secondary School.



Not only am I excited to lose myself in service with my fellow Key Clubbers, I am also eager to have our Kiwanis Family relations develop even further this year. With the Kiwanis 100th year Anniversary right around the corner, we need to show our communities just what a loving and welcoming family we are.

At the 65th Annual Capital District Key Club Convention we surpassed our initial goal for The Eliminate Project and had the contributions total up to be \$72,530.01! The 2014-2015 Capital District Board has made a pledge and a goal to raise \$80,000 by next March. It is an ambitious goal, but definitely an attainable one—especially if we have Kiwanis' support. With turquoise being the color of our board polo's in support of The Eliminate Project, we are ready—are you?

This is a very special service year, let's make the best out of it and make an everlasting impact on our homes and communities. We can live through the course of history and watch it happen, or we can write our own adventures and make a difference. I hope to be able to meet as many of you as possible over the next twelve months. Please feel free to reach out to me. I greatly appreciate all of the support and mentorship that you provide to your local Key Clubs.

Yours in Service,



Anastasia Slepukhova

### CKI Benjamin Romano, Governor

My name is Benjamin Romano, and I have the immense pleasure of serving as the 2014-2015 Governor for the Capital District of Circle K International. I am proud to announce that we have a complete District Board that is ready to work along side all of you. Each and every member is filled with a passion for service and a drive to better our organization. During our term, we are planning on working with the entire Kiwanis Family to help strengthen the bonds that help define our organization and place us above and beyond other similar organizations. Our diversity and talents come from the fact that we encompass all ages in a collaborative, service-learning environment. Events such as Kiwanis One Day help to highlight this fact. Every member serves an important part in his or her community and in our Kiwanis Family, and I look forward to promoting that idea during this year.



Circle K is here to help you! On behalf of our entire District, I encourage you to reach out to your Circle K clubs. We have plenty of free hands that are looking for ways to serve their communities. Circle K members also can provide new perspectives on many ideas. We look to our Kiwanis sponsors for professional development opportunities, leadership development, and general support. Service is not a singular act; multiple people can participate, and all who participate benefit from it.

Thank you for everything that your Kiwanis clubs do. We could not accomplish half of the things that we do without your support. I look forward to working with each and every member of the Kiwanis Family this year, and hope that we can all emerge as better citizens of our global community.

Yours in Service,



Benjamin J. Romano

# Service Showcase

## News From Capital District Kiwanis Clubs

### Division 1

On March 20th, the **Kiwanis Club of Washington, D.C.** was honored to have P. Scott Zimmerman, Capital Governor and Jackie Felton, Lt. Governor of Division 1 as guests at Joe Riley Youth Leadership Awards. The Kiwanis Club awarded \$30,000 in scholarships and laptops to 15 District of Columbia High School seniors who demonstrate great leadership and community service.



Governor Zimmerman and Lt. Governor Felton congratulating the second place award recipient of \$10,000, Delphine Uriburu-Wilder from School Without Walls High School.

### Division 2

On Tuesday, March 11, **Tysons Corner/McLean Kiwanis** club members ate out for a good cause at Ledo Pizza in Falls Church. The funds from the night's dinner benefited Pincrest School, which is home to their K Kids club. Twelve members were in attendance.

### Division 6

Members of the **Kiwanis Club of Wilmington**, along with some of their SLP members, read to pre-schoolers at The Salvation Army in Wilmington.

### Division 12

The **Kiwanis Club of Poquoson** held its Boating & Fishing Flea Market on Saturday, March 15th at the Poquoson Primary School. There was fishing

gear, boats, jet skis, and other marine equipment at the event. Admission was only \$2 per person and food and beverage was available for sale. Proceeds benefited the club's many charities helping young children.

### Division 13

Each November, Social Services provides the **Kiwanis Club of Smithfield** with over 250 children who would likely not have a Christmas morning if not for the efforts of volunteers. Social Services has each parent complete a worksheet of toys and games that their child would like to have. Then in November, the Kiwanis members descend on Target and shop for 3 toys for each child. The toys are then bagged

and stored until distribution day. On distribution day the parents come, without the child, to pick up the toys. The parent can then place these items under the tree as gifts from Santa. Also, the parent selects two books for each child from the selection of books purchased from Barnes & Noble.

This program is funded by donations which are given annually specifically for this program by local residents and businesses. Each year donations usually total around \$14,000. The club does a letter writing campaign to previous donors as well as thank you letters to all those who donated. This program also generates funds through projects like their Santa Breakfast and a night out at the local comedy club.

# Service Showcase *(continued)*



Members of the Kiwanis club of Poquoson show off a boat donated for their event.

## Division 14

For many years, the **Kiwanis Club of Virginia Beach** has committed to support Judeo-Christian Outreach Center (JCOC) through direct cash donations and voluntary community service through the preparation and serving of evening meals to the homeless. They do the meal service every other month, on the second Friday of the month. Normally the club serves between 80 and 125 homeless, including men women and children from the area of Southside Hampton Roads.

One of the club's members, John Perrigo chairs the event. Normally, there are at least six Kiwanis members pitching in with the food preparation. They usually arrive at 2-3pm to cook the meals and have everything ready to serve at 6pm.

The club is at a great advantage by sponsoring four Key Clubs which they call on for helping hands. This way these great young folks have a unique chance to experience, eyeball-to-eyeball, contact with local people who really need our help. These Key Club members gain as much from this interaction as they give by serving the food.



Key Clubbers working the food line at the JCOC



Lynchburg Kiwanians ready to serve at Our Daily Bread

## Division 15

On February 18, members of the **Kiwanis Club of Lynchburg** served lunch at Lynchburg Daily Bread. The project was led by members of the club's Satellite committee.

# Getting the Word Out

## Public Relations Made Easy: Show Your Kiwanis

By Caren Schumacher, Chair  
Capital District Public Relations

When I learned that the April/May Capital Kiwanian was the Service Leadership Programs (SLP) issue, I was in a quandary about how to focus my public relations article. After all, I wanted my message to tie-in with the rest of the issue. Writers block prevailed. And then I attended the Key Club District Convention in Baltimore March 21-23.

Have you ever attended an SLP District Convention? If you haven't, I suggest you put it on your 2015 calendar! I was told I would find "the largest collection of energy you have ever seen." Nothing could have been truer!

Over 700 high school students gathered together under the roof of the Hyatt Regency Baltimore for the DCON-themed "Wonderful World of Service." On Friday night, there was a very special presentation called the Parade of Checks. All clubs that had raised money for The Eliminate Project had the chance to be announced and walk across the stage to be recognized. At the end of the presentations we learned that over \$72,000 had been

contributed. The crowd roared with enthusiasm at their results.

There is a dress code at the Key Club District Convention that ranges from Business Attire to Semi-Formal for the Banquet on Saturday night. However, whenever the Key Clubbers weren't wearing their required attire, they were showing their Kiwanis. Whether it was the official convention tee-shirt or other memorabilia, their affiliation with the greatest service organization in the world was apparent.

Talk about promoting Kiwanis! Our Key Clubbers get it! Their unabashed and unfiltered enthusiasm for Kiwanis is inspirational. They are excited to be

servant leaders, and look for opportunities to tell their Kiwanis story.

Do you enthusiastically share our mission to improve the world one child and one community at a time? Have you talked to your family, friends and colleagues about our partnership with UNICEF to eliminate neo-natal tetanus? When was the last time you wore something with the Kiwanis logo outside of a Kiwanis event?

Promoting Kiwanis starts with you, and every single member of your club. Take a page out of the Key Club public relations handbook, and start showing your Kiwanis today!







We want **YOU** to be an ambassador for SLPs.

Your time is valuable. So are our programs. Service leadership programs are Kiwanis' legacy... our gift to future generations.

Can you spare a few minutes a week to send emails? A few hours to run a workshop? A day to visit a club meeting?

Whatever time you can dedicate would make all of the difference in the world.

Will you help us? **Will you help them?**

To volunteer on one of our Service Leadership Program teams, please email [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org).

**Kiwanis**  
Service Leadership

## Capital Idea *cont'd from page 7*

The categories that art students could enter are painting, drawing, mixed media, sculpture and 2-D digital. Each high school could submit up to two pieces per category.

Each high school could also submit up to two entries into the film festival portion of Spotlight on Youth. There are three categories: broadcast journalism, short film, and animation/ experimental. The films will be shown in the auditorium throughout the morning, with dance exhibitions between the films.

The 11th Annual Carroll Academic Challenge will have a double-elimination tournament from 9 a.m. to noon, with the final round and the championship round to be held in the media center at about 11:30 a.m. Just like the television show "It's Academic," this contest tests student knowledge.

"The chess tournament is usually held in the morning in the media center. The academic challenge is held in classrooms, but the final challenge is then moved to the media center," Bream said. "One year the final game in chess was still going on while people were coming in for the academic challenge. Two students were sitting in chairs playing chess and we must have had 100 people file in for the final round of the academic challenge."

Bream said the crowd circled around the table and watched chess. "There was about five minutes of match play left. It got so quiet. When the one boy won the whole crowd cheered. It was so neat," she said. "Kids playing chess

don't often get that kind of attention." Bream said first through third place in the different categories receive medals provided by Carroll County Public Schools. In addition, the Kiwanis Clubs provide prize money, with first place getting a \$50 prize and second place receiving \$25. For all the first-prize winners, Kiwanis also gives a \$150 donation to that student's school. For the Carroll Academic Challenge, the winning group's school receives the prize money, Riley said.

Besides the regular awards, Bream said, artwork will also have a People's Choice award. "Anyone that comes in can vote for their favorite piece and [the winning] student gets a gift certificate for supplies," she said.

Bream said exhibits and demonstrations -- like dance, music, robotics and displays of service projects -- are recognized by name at the awards ceremony. In addition, exhibits receive ribbons.

The event rotates among high schools within the county every two years. It's been at Westminster, Manchester Valley and Winters Mill. "We want to get it into all the county high schools," Riley said.

"The Kiwanis are all about service," Bream said, "so [last year] they suggested that each high school have at least one display board to display some of the service projects they have been doing throughout the year. So down our hallway we will have these display boards set up for people to see."

"As communities, it important to support our youth and help them develop into good citizens because there are so many temptations that can sidetrack good students," Riley said.

Riley said he enjoys working at the event and he reflected on past years. "A big thing that sticks in my mind," he said, "is the artistic ability that shows up and shines, including photography and sculpture. These kids are tremendously talented. The teachers do a great job in bringing that talent out, and the academic challenge teams are amazing to watch, to see these kids and what they know."

"This is an uplifting morning where you see kids and their talents and their interests," Bream said. "No one is making them do this. It is all voluntary, with no credit or grades. Let's all come see the positive things our youth are doing instead of having the skewed vision we sometimes get."

*Originally published on  
Thursday, March 20, 2014.*

*Read the original article here:  
[http://www.carrollcountytimes.com/news/neighborhoods/shining-a-spotlight-on-students-skills/article\\_483c1f0d-4648-5a94-8b37-7211a1b8c109.html](http://www.carrollcountytimes.com/news/neighborhoods/shining-a-spotlight-on-students-skills/article_483c1f0d-4648-5a94-8b37-7211a1b8c109.html)*

## Governor's Column *cont'd from page 7*

My Friends, I don't know any other way to say this. Take an hour out of your busy schedule and get to know our Service Leader Programs. Meet our young, motivated leaders. They are INCREDIBLE. They LOVE their clubs and communities. They LOVE the Kiwanis Family. GET INVOLVED WITH all of them. I promise you that you will be refreshed. You will grow and blossom. You will be nourished and enriched.

It is springtime. Time to love your clubs and the Kiwanis Family. After all, it's all about the KIDS!

# Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact editor@capitaldistrictkiwanis.org

## Bill Bunnell

### Kiwanis Club of Williamsburg, VA

When 2013-14 Club President Nathan Hill was reviewing photos from all the events of the past Kiwanis year, he noted one Kiwanian who always seemed to show up: Bill Bunnell. In addition to tireless service at nearly every one of the Kiwanis Club of Williamsburg's events, Bill was integral to the success of the club's Smokin' Hot BBQ Fest, single-handedly raising over \$6,000 dollars in sponsorships.

For this reason, Bill was presented with the club's 2013 Kiwanian of the Year Award. The Kiwanian of the Year award is presented to a club member to recognize exceptionally commendable participation in club activities throughout the past year.

After transferring to the Kiwanis Club of Williamsburg from Indiana in 2008, where the Kiwanis Club had 30 active members, Bill was touched that he was chosen Kiwanian of the Year in a large club of over 170 members. It goes to show that every Kiwanian that works hard can stand out and make a difference, no matter the size of the club.

Bill Bunnell receiving his "Kiwanian of the Year" award.



## SLP DCONs *cont'd from page 22*

their knowledge and skills, in turn creating a better prepared population for the crabtastic kingdom to rely on. There was also recognition sessions to award club members and officers as well as faculty and Kiwanis advisers for their dedication, passion, and service to the organizations. Following the session, they were able to experience a touch of Disney magic with a live band playing a full Disney set.

House of Delegates took place where the student leaders were elected to District Office. Anastasia Slepukhova of Lake Braddock Secondary School

was elected Capital District Key Club Governor, and Ben Romano from Virginia Tech was elected Capital District CKI Governor. The Farewell Sessions ended with tearful goodbyes, but a joyful, as Queen Elsa would say, "opening of the gates".

Amazing, memorable, and life-changing are all ways actual attendees described this weekends. I encourage all Kiwanians to experience an SLP District Convention if you haven't already. It is truly a weekend that ends in nothing less than a happily ever after.




**Submit articles to  
*The Capital Kiwanian!***  
June/July Issue: May 14  
Aug/Sept Issue: July 14



## SHARE YOUR SUCCESS

If your club has a success story, simply email a summary and a few high resolution photos to [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org) to be considered for possible future use in a Kiwanis publication.



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